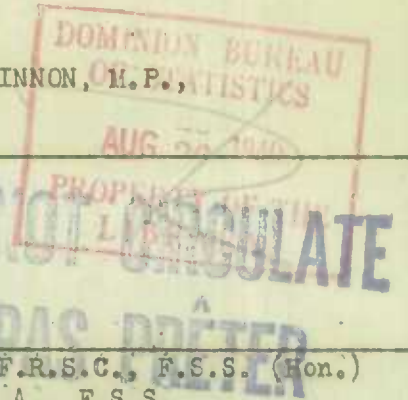


63 002.

Published by Authority of the HON. JAMES A. MacKINNON, M.P.,
Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH
OTTAWA, CANADA



Dominion Statistician: R.H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)
Chief, Internal Trade Branch: Herbert Marshall, B.A., F.S.S.
Statistician: A.C. Steedman, B.A.

PRELIMINARY REPORT ON DEPARTMENT STORE SALES, JUNE, 1940

Sales in Canadian department stores during June, 1940, were 8 per cent higher than in the corresponding month of last year, while a drop of 4 per cent was recorded from May, 1940. Unadjusted indexes (on the base 1930 equals 100) stood at 81.8 for June, 1940, 75.5 for June, 1939, and 85.0 for May, 1940.

Sales during the first six months of 1940 were 12 per cent higher than sales in the same period a year ago.

The adjusted index, wherein account is taken of differences in number of business days and of seasonal variations, dropped from 82.3 in May to 80.2 in June, 1940, but was still 11 per cent above the June, 1939, index of 72.1.

INDEX OF THE DOLLAR VALUE OF DEPARTMENT STORE SALES, 1930 = 100

Month	Unadjusted Indexes			Adjusted Indexes (a)		
	1938	1939	1940	1938	1939	1940
January	56.3	54.2	64.2	78.1	75.2	86.0
February	57.8	54.2	64.7	76.9	72.2	82.8
March	66.5	65.6	72.8	75.5	71.7	76.6
April	79.6	74.0	80.3	75.9	75.7	84.6
May	73.0	77.4	85.0	73.5	75.2	82.3
June	77.6	75.5	81.8	74.4	72.1	80.2
July	56.6	57.2		75.3	77.3	
August	62.4	61.3		74.7	73.1	
September	78.4	89.5		76.8	86.6	
October	87.9	100.8		77.3	90.0	
November	90.4	94.4		78.6	81.8	
December	131.5	143.7		78.6	89.3	

(a) Adjusted to allow for differences in number of business days and also for normal seasonal variations.



1010737738

STATISTICAL

TABLE

STATISTICAL TABLE

Table 1. [Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]

[Illegible]			[Illegible]			[Illegible]
[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	
[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]
[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]
[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]
[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]
[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]
[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]
[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]
[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]
[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]
[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]
[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]
[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]
[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]
[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]
[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]
[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]	[Illegible]

[Illegible text]