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DEPARTMENT STORE SALES AND INVENTORIES

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DOMINION BUREAU OF STATISTICS
REPRODUCTION PROHIBITED

BY PROVINCES

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November, 1948 department store sales totalled \$89,706,000, 10% above sales of \$81,579,000 reported for November, 1947. Sales of \$694,904,000 during the first eleven months of this year exceeded the total of \$613,686,000 for the same period of 1947 by 13%.

Quebec and Ontario have recorded the lowest among provincial increases in November. All other sections reported gains above the national increase.

Mail order sales are attributed to the province in which offices receiving the orders are located.

Department Store Sales in November, 1947 and 1948

Provinces	Sales		% Change, 1948/1947 %
	1947 (000's)	1948 (000's)	
CANADA	81,579	89,706	+10.0
Maritime Provinces.	5,634	6,643	+17.9
Quebec	13,746	14,022	+ 2.0
Ontario	32,018	34,056	+ 6.4
Manitoba	12,006	13,503	+12.5
Saskatchewan	4,192	4,798	+14.5
Alberta	5,020	5,876	+17.1
British Columbia ..	8,963	10,808	+20.6

BY SELECTED DEPARTMENTS

Food department reported a gain of 19% in November this year over last. Several other departments showed expansion of over 15%, among which were lingerie, piece goods, hardware and stationery. Only radio and music department failed to surpass November, 1947 sales volume.

Inventories at the beginning of November were 11% above those at the same date a year previously. Four departments--millinery, drugs, furniture and radio--showed a decline in inventories below a year ago. The most substantial growth in stocks occurred in women's apparel, piece goods, home furnishings and shoes.



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DEPARTMENT STORE SALES AND INVENTORIES

November, 1947 and November, 1948

These figures are estimates of total department store sales and inventories.
Inventories are at selling value.

Department	SALES			INVENTORY (*)		
	Nov. 1947 (\$000)	Nov. 1948 (\$000)	% Change 1948/47	Oct. 31 1947 (\$000)	Oct. 31 1948 (\$000)	% Change 1948/47
TOTAL, ALL DEPARTMENTS ...	81,579	89,706	+10.0	167,564	186,522	+11.3
1. Women's dresses, coats and suits	10,200	11,466	+12.4	15,042	18,199	+21.0
2. Girls' and infants' wear .	3,552	3,707	+ 4.4	6,203	6,335	+ 2.1
3. Hosiery and gloves	3,235	3,311	+ 2.3	5,040	6,018	+19.4
4. Lingerie and corsets	2,636	3,253	+23.4	5,722	7,571	+32.3
5. Millinery	755	805	+ 6.6	996	896	-10.0
6. Women's and children's apparel - (Total, 1-5) ..	20,378	22,542	+10.6	33,003	39,019	+18.2
7. Men's and boys' clothing and furnishings	10,292	11,005	+ 6.9	21,697	24,011	+10.7
8. Drugs, toilet articles and preparations	1,892	1,961	+ 3.6	5,358	5,094	- 4.9
9. Piece goods	4,859	5,603	+15.3	13,284	15,241	+14.7
10. Smallwares	2,903	3,143	+ 8.3	7,903	8,554	+ 8.2
11. Food and kindred products	5,474	6,498	+18.7	5,196	5,395	+ 3.8
12. Furniture (including mattresses and springs) .	4,193	4,597	+ 9.6	9,938	9,492	- 4.5
13. Home furnishings	5,394	6,180	+14.6	17,769	21,392	+20.4
14. Household appliances and electrical supplies	2,940	3,302	+12.3	4,847	5,388	+11.2
15. Hardware and kitchen utensils	2,586	3,010	+16.4	7,657	8,408	+ 9.8
16. Radios, musical instru- ments and supplies	1,622	1,618	- 0.2	3,473	3,183	- 8.4
17. Shoes and other footwear .	6,034	6,222	+ 3.1	12,676	15,140	+19.4
18. Stationery, books and magazines	1,652	1,908	+15.5	4,147	4,495	+ 8.4
19. All other departments, total	11,360	12,117	+ 6.7	20,616	21,710	+ 5.3

(*) Comparisons are based on inventories at the beginning of November in the two years.