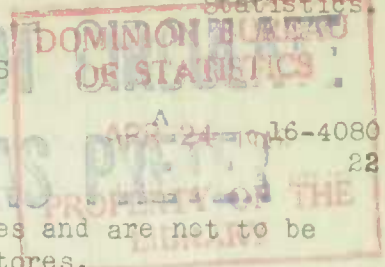


DEPARTMENT STORE SALES AND INVENTORIES
by Selected Departments.

March, 1947 and March, 1948



These figures are derived from a sample of reporting companies and are not to be interpreted as totals for all department stores.

| DEPARTMENT | SALES | | | INVENTORY (x) |
|---|-------------|-------------|---------------------|--|
| | March, 1947 | March, 1948 | % Change, 1948/1947 | % Change, Feb.28, 1948 Feb.28, 1947 |
| TOTAL, ALL DEPARTMENTS | 45,992,614 | 50,401,503 | + 9.6 | +20.3 |
| 1. Women's dresses, coats and suits. | 5,917,803 | 6,488,260 | + 9.6 | + 3.7 |
| 2. Girls' and infants' wear | 1,981,275 | 2,126,903 | + 7.4 | + 3.5 |
| 3. Hosiery and gloves | 1,606,193 | 1,714,915 | + 6.8 | +22.7 |
| 4. Lingerie and corsets | 1,674,722 | 1,946,574 | +16.2 | +28.4 |
| 5. Millinery | 616,796 | 733,678 | +18.9 | -12.9 |
| 6. Women's and children's apparel- (Total, 1-5) | 11,796,789 | 13,010,330 | +10.3 | + 8.8 |
| 7. Men's and boy's clothing and furnishings | 5,094,333 | 5,679,670 | +11.5 | +37.9 |
| 8. Drug and toilet articles and preparations | 1,019,028 | 1,052,829 | + 3.3 | - 9.9 |
| 9. Piece goods | 3,663,247 | 4,097,266 | +11.8 | +46.4 |
| 10. Smallwares | 1,519,747 | 1,543,652 | + 1.6 | +18.4 |
| 11. Food and kindred products | 3,172,655 | 4,085,476 | +28.8 | +33.9 |
| 12. Furniture (including mattresses and springs | 3,128,899 | 2,846,958 | - 9.0 | +10.2 |
| 13. Home furnishings | 3,597,042 | 3,925,736 | + 9.1 | +36.3 |
| 14. Household appliances and electrical supplies | 1,532,693 | 1,998,970 | +30.4 | +49.8 |
| 15. Hardware and kitchen utensils ... | 2,218,893 | 2,358,948 | + 6.3 | + 4.1 |
| 16. Radios, musical instruments and supplies | 849,555 | 717,197 | -15.6 | +21.6 |
| 17. Shoes and other footwear | 3,097,483 | 3,543,376 | +14.4 | +21.2 |
| 18. Stationery, books and magazines . | 762,150 | 690,350 | - 9.4 | - 7.5 |
| 19. All other departments, total | 4,540,100 | 4,850,745 | + 6.8 | +10.4 |

(x) Comparisons are based on inventories at the beginning of March in the two years.

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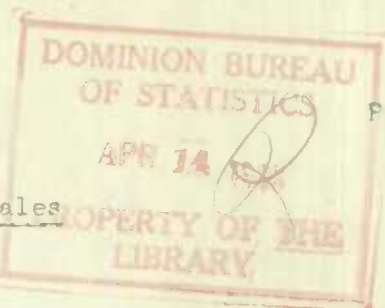
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DOMINION BUREAU OF STATISTICS
Merchandising and Services Statistics,
Ottawa, Canada

Vol. XI - No. 3

Department Store Sales

March, 1948



Preliminary
Release

16-4030

13

Beginning with this month the form of the monthly report on department store sales will be somewhat altered. Changes in sales will be presented in percentage form only, but these will be shown for seven regional divisions of the country. Index numbers will not be quoted in these early releases.

Bulletins will be issued on the 12th of each month, and will be based on reports reaching the Bureau before that date.

The analysis of sales by departments will, for the present, appear only in the regular monthly reports on retail sales. Subscribers will receive this report in addition to the preliminary release on department store sales.

Regional Changes in Sales, March, 1948/March, 1947

| <u>Canada</u> | <u>Maritime Provinces</u> | <u>Quebec</u> | <u>Ontario</u> | <u>Manitoba</u> | <u>Saskat- chewan</u> | <u>Alberta</u> | <u>British Columbia</u> |
|---------------|-------------------------------|---------------|----------------|-----------------|---------------------------|----------------|-----------------------------|
| +10% | + 6% | + 4% | +19% | +3% | +1% | +4% | +15% |

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Minister of Trade and Commerce

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