

DOMINION BUREAU OF STATISTICS
JUL 5 1948
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DEPARTMENT STORE SALES AND INVENTORIES
BY SELECTED DEPARTMENTS

16-4080

August, 1947 and August, 1948

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These figures are estimates of total department store sales and inventories.
Inventories are at selling value.

DEPARTMENT	SALES			INVENTORY (*)		
	August, 1947 (\$000)	August, 1948 (\$000)	% Change 1948/47	July 31, 1947 (\$000)	July 31, 1948 (\$000)	% Change, 1948/47
TOTAL, ALL DEPARTMENTS ...	47,873	54,383	+13.6	162,206	170,174	+ 4.9
1. Women's dresses, coats and suits	4,568	6,160	+34.9	11,906	14,193	+19.2
2. Girls' and infants' wear .	2,006	1,982	- 1.2	7,124	6,381	-10.4
3. Hosiery and gloves	1,326	1,412	+ 6.5	5,045	5,038	- 0.1
4. Lingerie and corsets	1,792	1,914	+ 6.8	5,845	6,462	+10.6
5. Millinery	432	509	+17.8	767	665	-13.3
6. Women's and children's apparel - (Total, 1-5) .	9692 10,124	11,977	+18.3	30,687	32,739	+ 6.7
7. Men's and boys' clothing and furnishings	4,655	4,856	+ 4.3	20,363	20,108	- 1.3
8. Drugs, toilet articles and preparations	1,149	1,243	+ 8.2	4,671	4,444	- 4.9
9. Piece goods	3,697	4,374	+18.3	14,680	15,708	+ 7.0
10. Smallwares	1,570	1,669	+ 6.3	6,954	7,027	+ 1.0
11. Food and kindred products.	4,058	4,848	+19.5	4,416	4,824	+ 9.2
12. Furniture (including mattresses and springs) .	4,173	4,331	+ 3.8	11,272	10,880	- 3.5
13. Home furnishings	4,158	4,718	+13.5	18,771	21,699	+15.6
14. Household appliances and electrical supplies	1,863	2,300	+23.5	5,308	6,284	+18.4
15. Hardware and kitchen utensils	2,130	2,757	+29.4	8,047	9,072	+12.7
16. Radios, musical instru- ments and supplies	738	863	+16.9	4,231	3,545	-16.2
17. Shoes and other footwear .	2,959	3,284	+11.0	11,934	13,128	+10.0
18. Stationery, books and magazines	756	879	+16.3	3,443	3,562	+ 3.5
19. All other departments, total	5,843	6,285	+ 7.6	17,429	17,154	- 1.6

(*) Comparisons are based on inventories at the beginning of August in the two years.

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The content of the present monthly report on Department Store Sales and Stocks differs considerably from that of earlier issues. The new method of presentation is similar to that used in the special bulletin, "Department Store Sales and Stocks, January, 1941 to July, 1946", issued a few weeks ago.

The following brief comments describe changes which have been introduced:

1. Dollar estimates of department store sales and inventories, by departments, are given in total in the table on the reverse page. Reports have previously shown sales reported by a sample of firms only, while inventory information has formerly appeared in the form of percentage changes only. Inventories are at selling value.
2. The presentation of estimates of provincial sales, given in the table below, is a further innovation. Attention is called to the fact that separate sales figures are given for each of the three Prairie Provinces, whereas monthly figures previously issued have always grouped the Prairies in a single total. A supplementary bulletin will be issued shortly containing sales estimates for these three provinces for each month of 1947 and 1948, in order to complete the record and facilitate comparisons.

Department Store Sales, by Provinces

August, 1947 and 1948

Province	Sales		% Change 1948/47 %
	1947 (\$000)	1948 (\$000)	
CANADA	47,873	54,383	+13.6
Maritime Provinces .	3,539	4,184	+18.2
Quebec	7,662	8,259	+ 7.8
Ontario	17,075	20,074	+17.6
Manitoba	7,288	7,746	+ 6.3
Saskatchewan	2,290	2,436	+ 6.4
Alberta	3,241	3,665	+13.1
British Columbia ...	6,778	8,019	+18.3