

DEPARTMENT STORE SALES AND INVENTORIES
BY SELECTED DEPARTMENTS

September, 1947 and September, 1948

27

These figures are estimates of total department store sales and inventories.
Inventories are at selling value.

Department	SALES			INVENTORY (*)		
	Sept. 1947 (\$000)	Sept. 1948 (\$000)	% Change 1948/47	Aug. 31, 1947 (\$000)	Aug. 31, 1948 (\$000)	% Change, 1948/47
TOTAL, ALL DEPARTMENTS ...	67,281	70,690	+ 5.1	175,102	184,426	+ 5.3
1. Women's dresses, coats and suits	7,103	8,895	+25.2	14,974	18,348	+22.5
2. Girls' and infants' wear.	3,923	3,831	- 2.3	8,188	7,758	- 5.3
3. Hosiery and gloves	2,410	2,362	- 2.0	5,396	5,817	+ 7.8
4. Lingerie and corsets ...	2,576	2,819	+ 9.4	6,583	7,768	+18.0
5. Millinery	915	1,042	+13.9	1,085	1,094	+ 0.8
6. Women's and children's apparel - (Total, 1-5) .	16,927	18,949	+11.9	36,226	40,785	+12.6
7. Men's and boys' clothing and furnishings	8,796	8,363	- 4.9	23,843	23,774	- 0.3
8. Drugs, toilet articles and preparations	1,245	1,331	+ 6.9	4,584	4,441	- 3.1
9. Piece goods	5,180	5,595	+ 8.0	15,168	16,357	+ 7.8
10. Smallwares	2,150	2,092	- 2.7	7,753	7,745	- 0.1
11. Food and kindred products	4,249	4,886	+15.0	4,564	5,260	+15.2
12. Furniture (including mattresses and springs).	4,222	4,163	- 1.4	10,677	10,152	- 4.9
13. Home furnishings	4,841	5,144	+ 6.3	18,990	21,615	+13.8
14. Household appliances and electrical supplies	2,648	2,971	+12.2	5,130	5,873	+14.5
15. Hardware and kitchen utensils	2,478	2,846	+14.9	7,862	8,416	+ 7.0
16. Radios, musical instru- ments and supplies	1,095	1,019	- 6.9	4,126	3,431	-16.8
17. Shoes and other footwear.	5,688	5,004	-22.0	13,780	14,639	+ 6.2
18. Stationery, books and magazines	1,114	1,298	+16.5	3,652	3,844	+ 5.3
19. All other departments, total	6,648	7,029	+ 5.7	18,747	18,094	- 3.5

(*) Comparisons are based on inventories at the beginning of September in the two years.

(over)



1010737615

Department store sales in September totalled \$70,690,000, which was 5% above sales of \$67,281,000 in September, 1947 and 30% above the August, 1948 total of \$54,383,000. All provinces except Quebec showed an upward sales trend in September this year compared with September a year ago.

IMPORTANT--In preparing the provincial sales estimates given in the table below, the Census definition requiring that the division of sales provincially shall be according to the location of the store or office receiving the order has been employed. Mail order sales are, therefore, attributed to the province where mail order houses or offices receiving mail orders for merchandise are located. This fact must be taken into account when interpreting the division of sales in the three Prairie Provinces particularly, where the mail order houses are concentrated in certain centres but derive business from all parts of the Prairie Provinces. Only mail order sales are thus affected.

Department Store Sales, by Provinces

September, 1947 and 1948

Province	Sales		% Change 1948/47
	1947 (\$000)	1948 (\$000)	
CANADA	67,281	70,690	+ 5.1
Maritime Provinces ..	4,738	5,095	+ 7.5
Quebec	11,771	11,579	- 1.6
Ontario	24,135	25,853	+ 7.1
Manitoba	9,810	10,051	+ 2.5
Saskatchewan	3,880	4,438	+14.4
Alberta	4,547	4,833	+ 6.3
British Columbia	8,400	8,841	+ 5.3