

63 002

DEPARTMENT STORE SALES AND INVENTORIES

16-4080

BY PROVINCES

21

JANUARY, 1949

Sales of Canadian department stores totalled \$49,094,000 in January, up 9% over January, 1948 when volume amounted to \$45,083,000. Increases occurred in all provinces, but only in the Maritime Provinces did the increase (21%) differ sharply from the average.

Mail order sales are attributed to the province in which offices receiving the orders are located.

Department Store Sales in January, 1948 and 1949

Provinces	Sales		% Change, 1949/1948
	1948 (000's)	1949 (000's)	
CANADA .....	45,083	49,094	+ 8.9
Maritime Provinces	2,489	3,011	+21.0
Quebec .....	7,158	7,940	+10.9
Ontario .....	17,434	18,367	+ 5.4
Manitoba .....	6,866	7,464	+ 8.7
Saskatchewan .....	2,093	2,333	+11.5
Alberta .....	2,842	3,199	+12.6
British Columbia .	6,201	6,780	+ 9.3

BY SELECTED DEPARTMENTS

The prominence of increases for piece goods and apparel, both in sales and inventories, is apparent in the results given on Page 2. Household equipment--furniture, appliances and furnishings--were also in marked demand during January. Hardware departments just failed to equal January, 1948 volume, while there was a substantial reduction in the sales and stocks of food departments.

Total inventories at the first of January were higher by 12% than in the same month last year.



1010737619

DEPARTMENT STORE SALES AND INVENTORIES

January, 1948 and January, 1949

These figures are estimates of total department stores sales and inventories.  
Inventories are at selling value.



Department	SALES			INVENTORY <sup>(*)</sup>		
	Jan. 1948 (\$000)	Jan. 1949 (\$000)	% Change 1949/48	Dec. 31 1947 (\$000)	Dec. 31 1948 (\$000)	% Change 1948/47
TOTAL, ALL DEPARTMENTS ...	45,083	49,094	+ 8.9	131,616	146,944	+11.6
1. Women's dresses, coats and suits .....	5,069	5,739	+13.2	8,800	11,913	+35.4
2. Girls' and infants wear ..	1,122	1,248	+11.2	3,962	4,538	+14.5
3. Hosiery and gloves .....	1,326	1,386	+ 4.5	3,063	4,095	+33.7
4. Lingerie and corsets .....	1,513	1,865	+23.3	4,218	5,211	+23.5
5. Millinery .....	295	337	+14.2	565	577	+ 2.1
6. Women's and children's apparel - (Total, 1-5) .	9,325	10,575	+13.4	20,608	26,334	+27.8
7. Men's and boys' clothing and furnishings .....	4,241	4,770	+12.5	13,868	16,646	+20.0
8. Drugs, toilet articles and preparations .....	1,372	1,393	+ 1.5	4,459	4,345	- 2.6
9. Piece goods .....	3,970	4,989	+25.7	11,761	14,747	+25.4
10. Smallwares .....	1,697	1,780	+ 4.9	6,025	6,432	+ 6.8
11. Food and kindred products.	5,184	4,392	-15.3	6,187	5,044	-18.5
12. Furniture (including mattresses and springs).	3,222	3,796	+17.8	10,416	10,176	- 2.3
13. Home furnishings .....	3,383	3,759	+11.1	17,041	18,147	+ 6.5
14. Household appliances and electrical supplies ....	1,859	2,173	+16.9	4,983	5,857	+17.5
15. Hardware and kitchen utensils .....	1,964	1,957	- 0.4	7,625	8,576	+12.5
16. Radios, musical instru- ments and supplies .....	902	1,002	+11.1	3,011	2,469	-18.0
17. Shoes and other footwear .	2,441	2,554	+ 4.6	10,164	11,771	+15.8
18. Stationery, books and magazines .....	863	867	+ 0.5	2,488	2,760	+10.9
19. All other departments, total .....	4,660	5,087	+ 9.2	12,980	13,640	+ 5.1

(\*) Comparisons are based on inventories at the beginning of January in the two years.