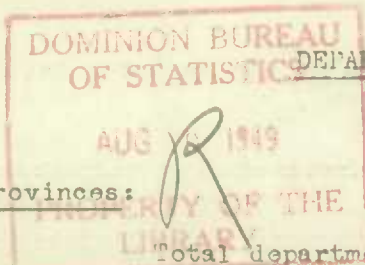


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DEPARTMENT STORE SALES AND INVENTORIES

June, 1949

By Provinces:

Total department store sales in June, 1949 were \$67,230,000, 6% greater than sales of \$63,254,000 reported for June, 1948.

January-to-June figures combined totalled \$382,744,000, an increase of 1% over sales of \$348,735,000 for the first six months of 1948.

Department Store Sales in June, 1948 and 1949

Provinces	Sales		% Change 1949/1948
	1948 (\$000's)	1949 (\$000's)	
CANADA	63,254	67,230	+ 6.3
Maritime Provinces	4,731	5,346	+13.0
Quebec	10,716	11,101	+ 3.6
Ontario	24,510	25,466	+ 3.9
Manitoba	8,818	9,593	+ 8.8
Saskatchewan	3,082	3,357	+ 8.9
Alberta	3,738	4,165	+11.4
British Columbia	7,659	8,202	+ 7.1

By Selected Departments:

The most substantial increases over June, 1948 were those for the household appliance, radio and women's apparel departments which ranged from 12% to 20%. Cumulative results by departments, for the first six months of this year and last appear on Page 3.

Inventories at June 1st, 1949 were 12% larger than those at the same date last year. The most prominent increases were as follows: household appliances, 40%; women's apparel, 24%; piece goods, 20% and footwear, 15%. Food department stocks recorded a marked reduction of 21%.

DEPARTMENT STORE SALES AND INVENTORIES

June, 1948 and June 1949

These figures are estimates of total department store sales and inventories.
Inventories are at selling value.

Department	SALES			INVENTORY (*)		
	June 1948	June 1949	% Change 1949/48	May 31 1948	May 31 1949	% Change 1949/48
	(\$'000)	(\$'000)		(\$'000)	(\$'000)	
TOTAL, ALL DEPARTMENTS .	63,254	67,230	+ 6.3	169,007	189,420	+12.1
1. Women's dresses, coats and suits	7,401	8,282	+11.9	13,908	17,772	+27.8
2. Girls' and infants' wear	1,965	2,324	+18.3	5,455	6,908	+26.6
3. Hosiery and gloves	1,913	1,850	- 3.3	4,686	4,993	+ 6.6
4. Lingerie and corsets ...	2,455	2,951	+20.2	5,881	7,376	+25.4
5. Millinery	13,724 566	598	+ 5.7	748	912	+21.9
6. Women's and children's apparel - (Total, 1-5)	14,360	16,005	+11.9	30,679	37,961	+23.7
7. Men's and boys' clothing and furnishings	7,108	7,576	+ 6.6	20,527	23,072	+12.4
8. Drugs, toilet articles and preparations	1,415	1,488	+ 5.2	4,389	4,316	- 1.7
9. Piece goods	4,404	4,613	+ 4.7	15,588	18,671	+19.8
10. Smallwares	1,617	1,790	- 1.5	7,174	7,361	+ 2.6
11. Food and kindred products	4,908	4,301	-12.4	4,592	3,614	-21.3
12. Furniture (including mattresses and springs)	4,409	4,639	+ 5.2	11,596	12,384	+ 6.8
13. Home furnishings	5,127	5,193	+ 1.3	20,758	22,157	+ 6.7
14. Household appliances and electrical supplies ...	2,474	2,978	+20.4	5,758	8,046	+39.7
15. Hardware and kitchen utensils	3,633	3,699	+ 1.8	8,971	9,908	+10.4
16. Radios, musical instru- ments and supplies	631	735	+16.5	3,787	4,086	+ 7.9
17. Shoes and other footwear	4,625	5,002	+ 8.2	13,658	15,656	+14.6
18. Stationery, books and magazines	766	751	- 2.0	3,393	3,175	- 6.4
19. All other departments, total	7,637	8,460	+10.8	18,137	19,013	+ 4.8

(*) Comparisons are based on inventories at the beginning of June in the two years.

Canada totals do not include Newfoundland figures.

DEPARTMENT STORE SALES BY REGIONS AND BY DEPARTMENTS
January - June - 1948 and 1949

Provinces	SALES		% Change 1949/48
	1948	1949	
	(\$'000's)	(\$'000's)	%
Maritime Provinces	24,810	28,393	+14.4
Quebec	58,013	61,613	+ 6.2
Ontario	134,207	144,621	+ 7.8
Manitoba	49,276	55,372	+12.4
Saskatchewan	17,275	19,623	+13.6
Alberta	20,880	24,754	+18.6
British Columbia	44,274	48,368	+ 9.2
CANADA, ALL DEPARTMENTS	348,735	382,744	+ 9.8
1. Women's dresses, coats and suits	41,836	49,244	+17.7
2. Girls' and infants' wear	11,922	14,581	+22.3
3. Hosiery and gloves	11,078	11,338	+ 2.3
4. Lingerie and corsets	12,355	15,257	+17.8
5. Millinery	3,721	4,296	+15.5
6. Women's and children's apparel (Total 1-5)	81,512	94,716	+16.2
7. Men's and boys' clothing and furnishings	36,315	40,069	+10.4
8. Drugs, toilet articles and preparations	8,058	8,500	+ 5.5
9. Piece goods	26,924	29,538	+ 9.7
10. Smallwares	10,760	11,232	+ 4.4
11. Food and kindred products	30,407	27,608	- 9.2
12. Furniture (including mattresses and springs)	23,232	25,957	+11.7
13. Home furnishings	28,691	30,673	+ 6.9
14. Household appliances and electrical supplies	14,001	16,208	+15.8
15. Hardware and kitchen utensils	18,308	19,507	+ 6.5
16. Radios, musical instruments and supplies	4,892	5,475	+11.9
17. Shoes and other footwear	25,444	25,943	+10.7
18. Stationery, books and magazines	4,875	5,120	+ 5.0
19. All other departments, total	37,316	42,178	+13.0

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