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DEPARTMENT STORE SALES AND STOCKS

Sales of Canadian department stores increased from an estimated dollar value of \$140,198,000 in November 1956 to \$144,927,000 in November 1957, a gain of 3.4%. Cumulative sales for the first eleven months of 1957 reached \$1,116,659,000, an increase of 4.1% from sales of \$1,072,843,000 in the corresponding 1956 period. Stocks of merchandise on hand at the end of October had an estimated selling value of \$346,065,000, an increase of 5.6% from stocks of \$327,784,000 on the same date a year earlier. These and other estimates contained in this bulletin are not adjusted for price changes, seasonal variations or number of shopping days.

With the exception of Saskatchewan where sales in November were down 4.9% from the same month a year ago, all provinces showed increased sales for the month ranging from a high of 5.1% in Quebec to a low of 0.4% in Manitoba.

By departments, five of the specified registered sales below last year's level while in twenty-four as well as the "all other" category November sales this year were above those of a year ago. More detail of sales and stocks by departments is shown on page 2 of this report.

Department Store Sales in November 1956 and 1957

	S a l e s		Change 1957/1956
	1956	1957	
	\$'000	\$'000	%
CANADA	140,198	144,927	+ 3.4
Atlantic Provinces	11,547	11,882	+ 2.9
Quebec	23,993	25,216	+ 5.1
Ontario	48,691	50,543	+ 3.8
Manitoba	12,677	12,727	+ 0.4
Saskatchewan	7,274	6,917	- 4.9
Alberta	13,892	14,545	+ 4.7
British Columbia	22,124	23,097	+ 4.4

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Retail Trade Section.

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Department Store Sales and Stocks

November 1956 and November 1957

These figures are estimates of total department store sales and stocks
Stocks are at selling value.

Department	Sales			Stocks		
	November 1956	November 1957	Change 1957/56	Oct. 31 1956	Oct. 31 1957	Change 1957/56
	\$'000	\$'000	%	\$'000	\$'000	%
Total, All Departments	140,198	144,927	+ 3.4	327,784	346,065	+ 5.6
1. Women's and Misses' Dresses	2,995	3,227	+ 7.7	6,357	7,014	+ 10.3
2. Women's and Misses' Coats and Suits	3,634	3,791	+ 4.3	5,851	6,637	+ 13.4
3. Women's and Misses' Sportswear ...	3,786	4,057	+ 7.2	9,276	10,801	+ 16.4
4. Furs	2,712	2,653	- 2.2	7,366	7,258	- 1.5
5. Girls' and Infants' Wear	8,691	8,841	+ 1.7	15,972	17,596	+ 10.2
6. Lingerie and Corsets	5,069	5,473	+ 8.0	11,931	12,463	+ 4.5
7. Aprons, Housedresses and Uniforms	434	483	+ 11.3	988	1,083	+ 9.6
8. Millinery	1,234	1,203	- 2.5	1,185	1,371	+ 15.7
9. Hosiery and Apparel Accessories ..	5,279	5,351	+ 1.4	12,093	12,587	+ 4.1
10. Women's, Misses' and Children's Shoes	5,572	5,295	- 5.0	15,811	17,006	+ 7.6
Ladies' Apparel and Accessories						
Total 1 - 10	39,406	40,374	+ 2.5	86,830	93,816	+ 8.0
11. Men's Clothing	4,516	4,550	+ 0.8	11,038	12,184	+ 10.4
12. Men's Furnishings	8,844	8,902	+ 0.7	18,257	19,613	+ 7.4
13. Boys' Clothing and Furnishings ...	4,466	4,257	- 4.7	9,178	9,644	+ 5.1
14. Men's and Boys' Shoes	2,415	2,200	- 8.9	6,437	6,691	+ 3.9
15. Food and Kindred Products	6,655	6,996	+ 5.1	4,917	5,060	+ 2.9
16. Toiletries, Cosmetics and Drugs	3,242	3,527	+ 8.8	7,711	7,906	+ 2.5
17. Photographic Equipment and Supplies	565	674	+ 19.3	1,400	1,559	+ 11.4
18. Piece Goods	2,518	2,551	+ 1.3	9,243	9,440	+ 2.1
19. Linens and Domestic	3,617	3,682	+ 1.8	9,626	10,389	+ 7.9
20. Smallwares	2,199	2,417	+ 9.9	6,037	6,138	+ 1.7
21. China and Glassware	1,679	1,825	+ 8.7	9,858	9,717	- 1.4
22. Home Furnishings	7,635	7,838	+ 2.7	26,322	27,616	+ 4.9
23. Furniture	6,718	7,351	+ 9.4	17,332	19,094	+ 10.2
24. Major Appliances	6,230	6,619	+ 6.2	16,724	16,984	+ 1.6
25. Radio and Music	4,372	4,469	+ 2.2	8,545	9,341	+ 9.3
26. Hardware and Housewares	8,177	8,197	+ 0.2	22,961	23,881	+ 4.0
27. Jewellery	2,977	3,204	+ 7.6	9,199	9,638	+ 4.8
28. Sporting Goods and Luggage	8,455	9,372	+ 10.8	22,734	24,714	+ 8.7
29. Stationery, Books and Magazines ..	3,259	3,303	+ 1.4	7,387	7,360	- 0.4
30. All Other Departments	12,153	12,519	+ 3.0	16,048	15,280	- 4.8