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DEPARTMENT STORE SALES AND STOCKS

Canadian department stores had estimated sales during May 1957 of \$108,585,000 a gain of 5.6% above sales of \$102,829,000 in the corresponding month last year. With the addition of May, sales for the five-month period were estimated to be \$463,092,000, an increase of 5.2% over those for the same period in 1956. Stocks held by department stores had an estimated selling value of \$316,869,000 on April 30 this year, 8.9% greater than the \$290,855,000 value at the same date a year earlier. These and other estimates contained in this bulletin are not adjusted for seasonal variations, price changes or number of shopping days.

British Columbia showed the largest percentage gain in sales (12.4%) during the month of May as compared with the same month a year earlier. Manitoba with an increase of 12.0% was a very close second followed by Alberta, Quebec, Ontario and Saskatchewan with increases of 8.3%, 4.4%, 3.1% and 1.6% respectively. The Atlantic Provinces with a decrease of 1.2% was the only region where sales fell below those of May last year.

Twenty-two of the twenty-nine specified departments as well as the "All Other" category registered greater sales this May than last. For more detail of sales and stocks by department see page 2.

Department Store Sales in May 1956 and 1957

	S a l e s		Change 1957/1956
	1956	1957	
	\$'000	\$'000	%
CANADA	102,829	108,585	+ 5.6
Atlantic Provinces	9,399	9,286	- 1.2
Quebec	19,382	20,235	+ 4.4
Ontario	34,026	35,081	+ 3.1
Manitoba	8,492	9,512	+ 12.0
Saskatchewan	5,233	5,316	+ 1.6
Alberta	9,825	10,641	+ 8.3
British Columbia	16,472	18,514	+ 12.4

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Department Store Sales and Stocks

May 1956 and May 1957

These figures are estimates of total department store sales and stocks.
Stocks are at selling value.

Department	S A L E S			S T O C K S		
	May 1956	May 1957	Change 1957/56	April 30 1956	April 30 1957	Change 1957/56
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL DEPARTMENTS	102,829	108,585	+ 5.6	290,855	316,869	+ 8.9
1. Women's and Misses' Dresses	4,155	4,760	+ 14.6	6,287	6,978	+ 11.0
2. Women's and Misses' Coats and Suits..	2,572	2,157	- 16.1	4,682	4,962	+ 6.0
3. Women's and Misses' Sportswear	2,872	3,231	+ 12.5	8,693	9,360	+ 7.7
4. Furs	283	259	- 8.5	4,856	4,810	- 0.9
5. Girls' and Infants' Wear	4,559	4,658	+ 2.2	13,499	14,754	+ 9.3
6. Lingerie and Corsets	4,110	4,345	+ 5.7	10,765	11,631	+ 8.0
7. Aprons, Housedresses and Uniforms ...	659	702	+ 6.5	1,259	1,189	- 5.6
8. Millinery	967	912	- 5.7	1,147	1,358	+ 18.4
9. Hosiery and Apparel Accessories	3,515	3,496	- 0.5	9,700	10,342	+ 6.6
10. Women's, Misses' and Children's Shoes	4,676	4,823	+ 3.1	15,938	17,152	+ 7.6
Ladies' Apparel and Accessories						
Total 1 - 10	28,368	29,343	+ 3.4	76,826	82,536	+ 7.4
11. Men's Clothing	2,931	3,161	+ 7.8	9,799	11,014	+ 12.4
12. Men's Furnishings	3,740	3,703	- 1.0	13,835	15,314	+ 10.7
13. Boys' Clothing and Furnishings	2,201	2,188	- 0.6	7,681	7,976	+ 3.8
14. Men's and Boys' Shoes	1,524	1,568	+ 2.9	5,863	6,616	+ 12.8
15. Food and Kindred Products	5,807	6,230	+ 7.3	4,742	4,515	- 4.8
16. Toiletries, Cosmetics and Drugs	2,317	2,474	+ 6.8	6,207	6,859	+ 10.5
17. Photographic Equipment and Supplies .	297	349	+ 17.5	1,130	1,231	+ 8.9
18. Piece Goods	2,219	2,382	+ 7.3	9,480	9,844	+ 3.8
19. Linens and Domestic Textiles	2,855	2,968	+ 4.0	10,212	11,158	+ 9.3
20. Smallwares	1,513	1,631	+ 7.8	5,403	6,012	+ 11.3
21. China and Glassware	1,125	1,256	+ 11.6	8,728	8,698	- 0.3
22. Home Furnishings	7,526	7,479	- 0.6	25,314	28,420	+ 12.3
23. Furniture	7,399	7,878	+ 6.5	17,750	21,460	+ 20.9
24. Major Appliances	5,778	6,703	+ 16.0	16,044	16,411	+ 2.3
25. Radio and Music	1,681	1,704	+ 1.4	8,043	9,352	+ 16.3
26. Hardware and Housewares	9,091	10,093	+ 11.0	23,310	24,807	+ 6.4
27. Jewellery	1,495	1,529	+ 2.3	7,496	8,405	+ 12.1
28. Sporting Goods and Luggage	4,458	4,749	+ 6.5	15,244	17,444	+ 14.4
29. Stationery, Books and Magazines	1,272	1,302	+ 2.4	4,649	5,240	+ 12.7
30. All Other Departments	9,232	9,895	+ 7.2	13,099	13,557	+ 3.5