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DEPARTMENT STORE SALES AND STOCKS

Estimated sales of Canadian department stores in January 1958 were \$85,286,000, an increase of 8.9 per cent from sales of \$78,319,000 in the same month last year. Sales increases were general in all provinces during the month with British Columbia and Alberta registering the largest percentage gains, 15.8 per cent and 15.7 per cent respectively. Stocks held by department stores at the end of December 1957 were estimated at \$272,474,000, up 2.8 per cent from stocks of \$265,038,000 on the same date a year earlier. These and other estimates contained in this bulletin are not adjusted for seasonal variations, price changes or number of shopping days.

Sales increased in all but four departments during January as compared with the same month last year. Some of the largest increases occurred in the following departments: women's and misses' coats and suits, 31.4 per cent; photographic equipment and supplies, 30.5 per cent; jewellery, 22.7 per cent; and women's and misses' dresses, 22.2 per cent. Stocks on hand at the end of December were larger in all but eight departments. More details of sales and stocks by departments are shown on page 2 of this report.

Department Store Sales in January 1957 and 1958

	Sales		Change 1958/1957 %
	1957 \$'000	1958 \$'000	
CANADA	78,319	85,286	+ 8.9
Atlantic Provinces.....	5,655	5,836	+ 3.2
Quebec.....	13,038	13,782	+ 5.7
Ontario.....	25,983	27,490	+ 5.8
Manitoba.....	6,904	7,560	+ 9.5
Saskatchewan.....	3,958	4,247	+ 7.3
Alberta.....	8,915	10,314	+15.7
British Columbia.....	13,866	16,057	+15.8

Prepared in Industry and Merchandising Division
Retail Trade Section

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Department Store Sales and Stocks

January 1957 and January 1958

These figures are estimates of total department store sales and stocks.
Stocks are at selling value.

Department	Sales			Stocks		
	Jan. 1957	Jan. 1958	Change 1958/57	Dec. 31 1956	Dec. 31 1957	Change 1957/56
	\$'000	\$'000	%	\$'000	\$'000	%
Total, All Departments	78,319	85,286	+ 8.9	265,038	272,474	+ 2.8
1.Women's and Misses' Dresses.....	1,729	2,112	+22.2	4,524	5,201	+15.0
2.Women's and Misses' Coats and Suits..	1,460	1,919	+31.4	3,369	4,144	+23.0
3.Women's and Misses' Sportswear.....	1,954	2,139	+ 9.5	6,934	7,159	+ 3.2
4.Furs	1,535	1,491	- 2.9	5,300	5,432	+ 2.5
5.Girls' and Infants' Wear.....	2,736	2,922	+ 6.8	11,528	12,924	+12.1
6.Lingerie and Corsets.....	3,147	3,396	+ 7.9	8,949	9,194	+ 2.7
7.Aprons, Housedresses and Uniforms....	360	396	+10.0	730	767	+ 5.1
8.Millinery.....	407	436	+ 7.1	812	820	+ 1.0
9.Hosiery and Apparel Accessories.....	2,111	2,183	+ 3.4	8,225	8,284	+ 0.7
10.Women's, Misses' and Children's Shoes..	2,084	2,445	+17.3	13,740	14,108	+ 2.7
Ladies' Apparel and Accessories Total 1 - 10	17,523	19,439	+10.9	64,111	68,033	+ 6.1
11.Men's Clothing.....	2,400	2,507	+ 4.5	8,436	9,986	+18.4
12.Men's Furnishings.....	2,714	2,702	- 0.4	11,915	12,753	+ 7.0
13.Boys' Clothing and Furnishings.....	1,419	1,409	- 0.7	6,453	7,183	+11.3
14.Men's and Boys' Shoes.....	851	947	+11.3	5,006	5,484	+ 9.5
15.Food and Kindred Products.....	5,867	6,294	+ 7.3	4,205	4,078	- 3.0
16.Toiletries, Cosmetics and Drugs.....	2,336	2,615	+11.9	6,075	6,193	+ 1.9
17.Photographic Equipment and Supplies..	239	312	+30.5	1,069	1,188	+11.1
18.Piece Goods.....	3,288	3,411	+ 3.7	9,499	9,347	- 1.6
19.Linens and Domestic.....	4,435	4,400	- 0.8	9,650	10,004	+ 3.7
20.Smallwares.....	1,622	1,823	+12.4	5,133	5,030	- 2.0
21.China and Glassware.....	907	938	+ 3.4	8,350	8,152	- 2.4
22.Home Furnishings.....	4,945	5,870	+18.7	24,810	25,035	+ 0.9
23.Furniture.....	6,451	7,290	+13.0	18,046	18,318	+ 1.5
24.Major Appliances.....	5,013	5,615	+12.0	15,453	15,796	+ 2.2
25.Radio and Music.....	2,647	2,679	+ 1.2	8,304	8,635	+ 4.0
26.Hardware and Housewares.....	4,875	5,350	+ 9.7	21,727	21,055	- 3.1
27.Jewellery.....	1,052	1,291	+22.7	7,405	7,104	- 4.1
28.Sporting Goods and Luggage.....	1,395	1,579	+13.2	12,712	12,674	- 0.3
29.Stationery, Books and Magazines.....	1,425	1,539	+ 8.0	4,421	4,137	- 6.4
30.All Other Departments.....	6,915	7,276	+ 5.2	12,258	12,289	+ 0.3