

63 009

## DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Hon. Gordon Churchill, Minister of Trade and Commerce



DOES NOT

DOMINION BUREAU  
OF STATISTICS  
JAN 13 1959PROPERTY OF THE  
LIBRARY

Vol. XXIII No. 11 November, 1958

Price: \$1.00 a year, 10¢ per copy.

DEPARTMENT STORE SALES AND STOCKS

A nominal gain of 2.3 per cent in department store sales for the month of November brought the total to \$148,163,000 compared with sales of \$144,879,000 in the same month last year. Significant gains were evident in Alberta (+11.1 per cent) and Saskatchewan (+7.0 per cent), while Quebec sales were 1.3 per cent lower than those in November 1957.

Stocks on hand at the end of October remained practically unchanged, in dollar terms, from the level of the previous year. The \$347,333,000 inventory was a third of one per cent above the figure for October 31, 1957.

No significant changes occurred either in sales for the month or in the level of inventory at the beginning of the month for the various departments. The estimates shown in this report are not adjusted for seasonal variations, price changes, or number of shopping days.

Department Store Sales in November 1957 and 1958

	Sales		Change 1958/1957
	1957	1958	
	\$'000	\$'000	%
CANADA .....	144,879	148,163	+ 2.3
Atlantic Provinces .....	11,882	12,095	+ 1.8
Quebec .....	25,217	24,888	- 1.3
Ontario .....	50,494	51,200	+ 1.4
Manitoba .....	12,727	12,766	+ 0.3
Saskatchewan .....	6,917	7,402	+ 7.0
Alberta .....	14,545	16,160	+11.1
British Columbia .....	23,097	23,652	+ 2.4

6542-503-118

Prepared in Industry and Merchandising Division.



1010737517

Department Store Sales and Stocks

November 1957 and November 1958

These figures are estimates of total department store sales and stocks.  
Stocks are at selling value.

Department	Sales			Stocks		
	Nov. 1957	Nov. 1958	Change 1958/57	Oct. 31 1957	Oct. 31 1958	Change 1958/57
	\$'000	\$'000	%	\$'000	\$'000	%
Total, All Departments.....	144,879	148,163	+ 2.3	346,403	347,333	+ 0.3
1. Women's and Misses' Dresses.....	3,225	3,263	+ 1.2	7,021	7,383	+ 5.2
2. Women's and Misses' Coats and Suits .....	3,790	4,027	+ 6.3	6,643	7,167	+ 7.9
3. Women's and Misses' Sportswear...	4,055	4,383	+ 8.1	10,813	9,352	-13.5
4. Furs.....	2,652	2,329	-12.2	7,262	6,504	-10.4
5. Girls' and Infants' Wear.....	8,839	9,109	+ 3.1	17,614	18,223	+ 3.5
6. Lingerie and Corsets.....	5,471	5,463	- 0.1	12,475	12,804	+ 2.6
7. Aprons, Housedresses and Uniforms	483	445	- 7.9	1,083	979	- 9.6
8. Millinery.....	1,203	1,219	+ 1.3	1,372	1,354	- 1.3
9. Hosiery and Apparel Accessories..	5,349	5,481	+ 2.5	12,600	12,502	- 0.8
10. Women's, Misses' and Children's Shoes.....	5,293	5,781	+ 9.2	17,024	16,769	- 1.5
Ladies' Apparel and Accessories Total 1 - 10 .....	40,360	41,500	+ 2.8	93,907	93,037	- 0.9
11. Men's Clothing.....	4,548	4,667	+ 2.6	12,196	12,484	+ 2.4
12. Men's Furnishings.....	8,899	9,178	+ 3.1	19,633	19,790	+ 0.8
13. Boys' Clothing and Furnishings...	4,256	4,240	- 0.4	9,652	10,101	+ 4.7
14. Men's and Boys' Shoes.....	2,200	2,313	+ 5.1	6,694	7,123	+ 6.4
15. Food and Kindred Products.....	6,994	6,624	- 5.3	5,065	5,279	+ 4.2
16. Toiletries, Cosmetics and Drugs..	3,526	3,593	+ 1.9	7,913	8,626	+ 9.0
17. Photographic Equipment and Supplies.....	673	731	+ 8.6	1,564	1,647	+ 5.3
18. Piece Goods.....	2,650	2,533	- 4.4	9,448	9,697	+ 2.6
19. Linens and Domestics.....	3,681	3,617	- 1.7	10,399	10,155	- 2.3
20. Smallwares.....	2,416	2,503	+ 3.6	6,145	6,224	+ 1.3
21. China and Glassware.....	1,824	1,875	+ 2.8	9,725	9,184	- 5.6
22. Home Furnishings.....	7,835	8,172	+ 4.3	27,643	26,665	- 3.5
23. Furniture.....	7,349	7,410	+ 0.8	19,112	16,750	-12.4
24. Major Appliances.....	6,617	7,177	+ 8.5	16,999	18,547	+ 9.1
25. Radio and Music.....	4,468	4,214	- 5.7	9,349	9,973	+ 6.7
26. Hardware and Housewares.....	8,195	8,608	+ 5.0	23,905	23,493	- 1.7
27. Jewellery.....	3,202	3,292	+ 2.8	9,649	9,464	- 1.9
28. Sporting Goods and Luggage.....	9,369	9,896	+ 5.6	24,742	25,057	+ 1.3
29. Stationery, Books and Magazines..	3,301	3,550	+ 7.5	7,368	7,403	+ 0.5
30. All Other Departments.....	12,516	12,470	- 0.4	15,295	16,634	+ 8.8