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DEPARTMENT STORE SALES AND STOCKS

Estimated April sales of Canadian department stores remained virtually unchanged at \$105,129,000 when compared with the \$105,162,000 registered in the same month last year. Cumulative sales for the first four months of 1958 reached \$368,978,000, up 4.0 per cent from those of \$354,620,000 in the corresponding 1957 period. Stocks on hand at selling value at the end of March were valued at \$303,659,000, down 1.2 per cent from stocks of \$307,249,000 on the same date last year. These and other estimates contained in this bulletin are not adjusted for seasonal variations, price changes, or number of business days.

Four of the seven regions of Canada registered larger sales this April when compared with last year. The largest percentage gain was in Quebec where sales were up 2.4 per cent.

Thirteen of the twenty-nine specified departments, as well as the "all other" category, showed increased sales in April. The "photographic equipment and supplies" department showed the largest percentage gain, 21.3 per cent.

More details of sales and stocks by departments may be obtained by referring to the table on page 2 of this report.

Department Store Sales in April 1957 and 1958

Province	Sales		Change 1958/1957
	1957	1958	
	\$'000	\$'000	%
CANADA	105,162	105,129	(c)
Atlantic Provinces	9,003	9,192	+ 2.1
Quebec	17,808	18,235	+ 2.4
Ontario	34,570	34,950	+ 1.1
Manitoba	9,351	9,080	- 2.9
Saskatchewan	5,264	5,307	+ 0.8
Alberta	11,355	11,196	- 1.4
British Columbia	17,811	17,169	- 3.6

(c) Unchanged

Prepared in Industry and Merchandising Division,
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Department Store Sales and Stocks

April 1957 and April 1958

These figures are estimates of total department store sales and stocks.
 Stocks are at selling value.

Department	Sales			Stocks		
	April 1957	April 1958	Change 1958/57	Mar. 31 1957	Mar. 31 1958	Change 1958/57
	\$'000	\$'000	%	\$'000	\$'000	%
Total, All Departments	105,162	105,129	(c)	307,249	303,659	- 1.2
1. Women's and Misses' Dresses	3,818	3,890	+ 1.9	6,806	6,712	- 1.4
2. Women's and Misses' Coats and Suits	4,487	3,784	-15.7	5,698	5,431	- 4.7
3. Women's and Misses' Sportswear	2,638	2,964	+12.4	8,702	8,397	- 3.5
4. Furs	601	480	-20.1	4,638	4,380	- 5.6
5. Girls' and Infants' Wear	6,126	5,284	-13.7	14,882	14,856	- 0.2
6. Lingerie and Corsets	3,693	3,788	+ 2.6	10,685	10,585	- 0.9
7. Aprons, Housedresses and Uniforms..	479	486	+ 1.5	1,075	1,009	- 6.1
8. Millinery	1,531	1,228	-19.8	1,505	1,305	-13.3
9. Hosiery and Apparel Accessories ...	3,806	3,526	- 7.4	9,980	9,947	- 0.3
10. Women's, Misses' and Children's Shoes.	4,872	4,776	- 2.0	16,956	16,848	- 0.6
Ladies' Apparel and Accessories Total 1 - 10	32,051	30,206	- 5.8	80,927	79,470	- 1.8
11. Men's Clothing	3,545	3,317	- 6.4	10,995	10,616	- 3.4
12. Men's Furnishings	3,531	3,493	- 1.1	14,383	14,197	- 1.3
13. Boys' Clothing and Furnishings	3,001	2,665	-11.2	7,927	7,934	+ 0.1
14. Men's and Boys' Shoes	1,600	1,579	- 1.3	6,471	6,330	- 2.2
15. Food and Kindred Products	6,477	6,433	- 0.7	4,531	4,680	+ 3.3
16. Toiletries, Cosmetics and Drugs ...	2,368	2,503	+ 5.7	6,505	6,809	+ 4.7
17. Photographic Equipment and Supplies.	314	381	+21.3	1,208	1,355	+12.2
18. Piece Goods	2,206	2,362	+ 7.1	9,752	9,524	- 2.3
19. Linens and Domestic	2,334	2,382	+ 2.1	10,297	9,765	- 5.2
20. Smallwares	1,535	1,634	+ 6.4	5,944	5,833	- 1.9
21. China and Glassware	1,035	986	- 4.7	8,323	8,284	- 0.5
22. Home Furnishings	7,204	7,285	+ 1.1	27,299	26,324	- 3.6
23. Furniture	6,479	6,457	- 0.3	20,369	19,363	- 4.9
24. Major Appliances	5,526	6,005	+ 8.7	15,722	17,552	+11.6
25. Radio and Music	1,816	1,753	- 3.5	9,218	9,042	- 1.9
26. Hardware and Housewares	8,613	9,080	+ 5.4	23,983	22,853	- 4.7
27. Jewellery	1,431	1,379	- 3.6	8,151	7,768	- 4.7
28. Sporting Goods and Luggage	3,588	4,096	+14.2	16,682	16,742	+ 0.4
29. Stationery, Books and Magazines ...	1,397	1,332	- 4.7	4,955	4,986	+ 0.6
30. All Other Departments	9,110	9,801	+ 7.6	13,607	14,232	+ 4.6

(c) Unchanged