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DEPARTMENT STORE SALES AND STOCKS

Sales by Canadian department stores increased 3.8% in the first six months of 1958 when compared with the corresponding period in 1957. The dollar value of sales rose from \$560,432,000 last year to \$581,987,000 this year. Sales for the month of June with a value of \$99,982,000 were 2.6% above those of the same month a year ago when they were estimated to be \$97,419,000. These and other estimates contained in this bulletin are not adjusted for price changes, seasonal variations or number of business days.

For the six-month period all regions contributed to the overall increase in sales of 3.8%. Alberta showed the largest percentage gain 10.5%. The Atlantic Provinces and Saskatchewan, the only other provinces where sales were above the national average, had gains of 4.9% and 4.5% respectively. The other provinces had increases ranging from a high of 3.3% in Ontario to a low of 1.8% in Quebec. For

## Department Store Sales in June 1957 and 1958

Province	Sales		Change 1958/1957
	1957	1958	
	\$'000	\$'000	%
CANADA .....	97,419	99,982	+ 2.6
Atlantic Provinces .....	8,166	8,656	+ 6.0
Quebec .....	17,322	17,408	+ 0.5
Ontario .....	32,236	32,688	+ 1.4
Manitoba .....	8,330	8,563	+ 2.8
Saskatchewan .....	4,902	5,083	+ 3.7
Alberta .....	10,188	11,390	+ 11.8
British Columbia .....	16,275	16,194	- 0.5

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the month of June, Alberta showed an increase of 11.8% as compared with June last year. British Columbia was the only province where sales were below the level of June last year, 0.5%. The other provinces, ranked by size of increase, were Atlantic Provinces 6.0%, Saskatchewan 3.7%, Manitoba 2.8%, Ontario 1.4% and Quebec 0.5%.

By departments, sales were above those of last June in sixteen as well as the "all other" category. Some of the largest increases occurred in the following departments, women's and misses' coats and suits 11.5%, hardware and housewares 10.9%, photographic equipment and supplies 10.2%, stationery, books and magazines 9.4%, smallwares 7.2% and jewellery 6.9%.

Stocks held by department stores at the end of May had an estimated selling value of \$305,945,000 a slight decrease, 0.5%, from stocks of \$307,621,000 at the same date a year earlier. Stocks increased in fourteen departments as well as in the "all other" category and were below those of last year in fifteen.

Department Store Sales - January-to-June, 1957-1958

Province	S a l e s		1958/1957
	1957	1958	
	\$'000	\$'000	%
CANADA .....	560,432	581,987	+ 3.8
Atlantic Provinces .....	45,188	47,385	+ 4.9
Quebec .....	99,427	101,190	+ 1.8
Ontario .....	184,068	190,217	+ 3.3
Manitoba .....	48,991	50,563	+ 3.2
Saskatchewan .....	28,073	29,337	+ 4.5
Alberta .....	59,097	65,297	+ 10.5
British Columbia .....	95,588	97,998	+ 2.5

Department Store Sales and Stocks

June 1957 and June 1958

These figures are estimates of total department store sales and stocks.  
Stocks are at selling value

Department	Sales			Stocks		
	June 1957	June 1958	Change 1958/57	May 31 1957	May 31 1958	Change 1958/57
	\$'000	\$'000	%	\$'000	\$'000	%
Total, All Departments.....	97,419	99,982	+ 2.6	307,621	305,945	- 0.5
1. Women's and Misses' Dresses.....	4,127	3,810	- 7.7	6,559	6,763	+ 3.1
2. Women's and Misses' Coats and Suits	962	1,073	+11.5	4,190	4,266	+ 1.8
3. Women's and Misses' Sportswear.....	3,356	3,481	+ 3.7	9,616	9,146	- 4.9
4. Furs .....	(b)	(b)	(b)	4,740	4,307	- 9.1
5. Girls' and Infants' Wear.....	3,808	3,814	+ 0.2	13,965	14,585	+ 4.4
6. Lingerie and Corsets.....	4,027	3,997	- 0.7	11,177	11,217	+ 0.4
7. Aprons, Housedresses and Uniforms..	613	540	-11.9	1,230	1,400	+13.8
8. Millinery.....	567	551	- 2.8	1,176	1,025	-12.8
9. Hosiery and Apparel Accessories....	2,889	2,932	+ 1.5	9,968	9,840	- 1.3
10. Women's, Misses' and Children's Shoes	3,947	3,854	- 2.4	16,835	16,424	- 2.4
Ladies' Apparel and Accessories Total 1 - 10 .....	24,403	24,257	- 0.6	79,456	78,973	- 0.6
11. Men's Clothing.....	3,092	2,943	- 4.8	11,432	10,884	- 4.8
12. Men's Furnishings.....	4,625	4,464	- 3.5	15,362	15,647	+ 1.9
13. Boys' Clothing and Furnishings.....	1,804	1,817	+ 0.7	7,898	7,843	- 0.7
14. Men's and Boys' Shoes.....	1,494	1,487	- 0.5	6,531	6,442	- 1.4
15. Food and Kindred Products.....	5,975	5,782	- 3.2	4,307	4,230	- 1.8
16. Toiletries, Cosmetics and Drugs....	2,404	2,475	+ 3.0	6,816	7,144	+ 4.8
17. Photographic Equipment and Supplies	420	463	+10.2	1,231	1,329	+ 8.0
18. Piece Goods.....	1,995	1,988	- 0.4	9,117	9,381	+ 2.9
19. Linens and Domestic.....	2,590	2,650	+ 2.3	10,408	10,195	- 2.0
20. Smallwares.....	1,453	1,557	+ 7.2	5,872	6,008	+ 2.3
21. China and Glassware.....	1,170	1,146	- 2.1	8,916	8,688	- 2.6
22. Home Furnishings.....	5,998	6,301	+ 5.1	27,433	26,767	- 2.4
23. Furniture.....	7,148	7,078	- 1.0	20,074	18,663	- 7.0
24. Major Appliances.....	6,390	6,711	+ 5.0	16,754	17,561	+ 4.8
25. Radio and Music.....	1,681	1,711	+ 1.8	8,715	8,722	+ 0.1
26. Hardware and Housewares.....	8,049	8,923	+10.9	23,623	22,544	- 4.6
27. Jewellery.....	1,458	1,559	+ 6.9	8,242	7,922	- 3.9
28. Sporting Goods and Luggage.....	5,172	5,346	+ 3.4	17,008	17,031	+ 0.1
29. Stationery, Books and Magazines....	1,191	1,303	+ 9.4	5,044	5,158	+ 2.3
30. All Other Departments .....	8,907	10,021	+12.5	13,382	14,813	+10.7

(b) Not available



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Department Store Sales by Selected Departments

January to June 1957 and January to June 1958

Department	Sales		
	January to June 1957 \$'000	January to June 1958 \$'000	Change 1958/57 %
Total, All Departments.....	560,432	581,987	+ 3.8
1. Women's and Misses' Dresses.....	19,785	20,243	+ 2.3
2. Women's and Misses' Coats and Suits	14,283	14,910	+ 4.4
3. Women's and Misses' Sportswear.....	15,189	16,714	+10.0
4. Furs.....	4,120	4,168	+ 1.2
5. Girls' and Infants' Wear.....	25,013	25,487	+ 1.9
6. Lingerie and Corsets.....	21,677	22,402	+ 3.3
7. Aprons, Housedresses and Uniforms..	2,937	2,832	- 3.6
8. Millinery .....	5,161	5,063	- 1.9
9. Hosiery and Apparel Accessories....	17,825	17,968	+ 0.8
10. Women's, Misses' and Children's Shoes	22,005	22,998	+ 4.5
Ladies' Apparel and Accessories Total 1 - 10 .....	147,995	152,785	+ 3.2
11. Men's Clothing.....	17,754	17,662	- 0.5
12. Men's Furnishings.....	20,160	20,507	+ 1.7
13. Boys' Clothing and Furnishings.....	11,963	12,172	+ 1.7
14. Men's and Boys' Shoes.....	7,874	8,076	+ 2.6
15. Food and Kindred Products.....	36,779	37,730	+ 2.6
16. Toiletries, Cosmetics and Drugs....	14,317	15,442	+ 7.9
17. Photographic Equipment and Supplies	1,941	2,246	+15.7
18. Piece Goods.....	15,209	15,860	+ 4.3
19. Linens and Domestic.....	17,793	17,557	- 1.3
20. Smallwares.....	9,286	9,992	+ 7.6
21. China and Glassware.....	6,132	6,135	(c)
22. Home Furnishings.....	38,559	40,259	+ 4.4
23. Furniture.....	40,414	41,250	+ 2.1
24. Major Appliances.....	33,858	35,626	+ 5.2
25. Radio and Music .....	12,486	12,324	- 1.3
26. Hardware and Housewares.....	43,305	46,341	+ 7.0
27. Jewellery.....	8,064	8,478	+ 5.1
28. Sporting Goods and Luggage .....	18,927	20,342	+ 7.5
29. Stationery, Books and Magazines....	8,178	8,531	+ 4.3
30. All Other Departments.....	49,438	52,672	+ 6.5

(c) Unchanged