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DEPARTMENT STORE SALES AND STOCKS

Canadian department store sales increased 6.2 per cent during July 1958 to an estimated \$89,343,000 from sales of \$84,138,000 in July last year. Cumulative sales for the first seven months of this year were 4.2 per cent greater at \$671,330,000 than the \$644,570,000 recorded in the corresponding period a year ago. These and other estimates contained in this bulletin are not adjusted for seasonal variations, price changes or number of shopping days.

With the exception of British Columbia, where sales were down 3.9 per cent in the month, all provinces showed greater sales during July 1958 when compared with the same month last year. Alberta showed an increase of 17.7 per cent for the month, followed by Manitoba, 10.2 per cent; Saskatchewan, 8.5 per cent; Quebec, 7.7 per cent; Ontario, 6.8 per cent; and the Atlantic Provinces, 3.3 per cent.

Twenty-two of the twenty-nine specified departments, as well as the category "all other departments," registered greater sales in July this year when compared with last. The "photographic equipment and supplies department" showed the largest percentage change (21.9 per cent) for the month. Other notable increases were in major appliances, 14.7 per cent; hardware and housewares, 13.1 per cent; women's and misses' sportswear, 10.3 per cent; and women's and misses' dresses, 10.1 per cent.

Stocks on hand in department stores at the end of June 1958 had an estimated selling value of \$284,195,000, a slight decrease (0.9 per cent) from stocks of \$286,849,000 on the same date a year earlier.

Department Store Sales in July 1957 and 1958

	Sales		Change 1958/1957
	1957	1958	
	\$'000	\$'000	%
CANADA .....	84,138	89,343	+ 6.2
Atlantic Provinces .....	6,796	7,020	+ 3.3
Quebec .....	13,378	14,408	+ 7.7
Ontario .....	26,747	28,566	+ 6.8
Manitoba .....	7,852	8,653	+10.2
Saskatchewan .....	3,999	4,339	+ 8.5
Alberta .....	9,166	10,788	+17.7
British Columbia .....	16,200	15,569	- 3.9

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Prepared in Industry and Merchandising Division,  
Retail Trade Section.



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Department Store Sales and Stocks

July 1957 and July 1958

These figures are estimates of total department store sales and stocks.  
Stocks are at selling value.

Department	Sales			Stocks		
	July 1957	July 1958	Change 1958/57	June 30 1957	June 30 1958	Change 1958/57
	\$'000	\$'000	%	\$'000	\$'000	%
Total, All Departments .....	84,138	89,343	+ 6.2	286,849	284,195	- 0.9
1. Women's and Misses' Dresses.....	2,485	2,735	+10.1	5,338	5,950	+11.5
2. Women's and Misses' Coats and Suits	679	672	- 1.0	3,859	3,703	- 4.0
3. Women's and Misses' Sportswear....	2,675	2,950	+10.3	8,620	7,973	- 7.5
4. Furs .....	642	677	+ 5.5	4,894	4,197	-14.2
5. Girls' and Infants' Wear .....	2,779	3,010	+ 8.3	13,744	13,586	- 1.2
6. Lingerie and Corsets .....	3,378	3,652	+ 8.1	10,055	10,302	+ 2.5
7. Aprons, Housedresses and Uniforms..	514	509	- 1.0	1,132	1,043	- 7.9
8. Millinery .....	344	348	+ 1.2	921	833	- 9.6
9. Hosiery and Apparel Accessories...	2,243	2,331	+ 3.9	9,147	9,010	- 1.5
10. Women's, Misses' and Children's Shoes	2,627	2,786	+ 6.1	15,549	14,648	- 5.8
Ladies' Apparel and Accessories Total 1 - 10 .....	18,366	19,670	+ 7.1	73,259	71,245	- 2.8
11. Men's Clothing .....	2,113	2,293	+ 8.5	10,108	9,865	- 2.4
12. Men's Furnishings .....	3,009	3,306	+ 9.9	13,769	13,855	+ 0.6
13. Boys' Clothing and Furnishings....	1,217	1,283	+ 5.4	7,420	7,149	- 3.7
14. Men's and Boys' Shoes .....	1,138	1,172	+ 3.0	5,980	5,891	- 1.5
15. Food and Kindred Products .....	5,389	5,382	- 0.1	4,284	4,234	- 1.2
16. Toiletries, Cosmetics and Drugs ..	2,259	2,378	+ 5.3	6,539	6,785	+ 3.8
17. Photographic Equipment and Supplies.	397	484	+21.9	1,197	1,300	+ 8.6
18. Piece Goods .....	1,692	1,670	- 1.3	8,600	8,801	+ 2.3
19. Linens and Domestic Goods .....	2,915	2,850	- 2.2	9,748	9,394	- 3.6
20. Smallwares .....	1,376	1,466	+ 6.5	5,593	5,611	+ 0.3
21. China and Glassware .....	1,153	1,127	- 2.3	8,807	8,249	- 6.3
22. Home Furnishings .....	5,677	5,855	+ 3.1	26,424	25,678	- 2.8
23. Furniture .....	7,087	7,241	+ 2.2	18,125	17,220	- 5.0
24. Major Appliances .....	6,502	7,461	+14.7	15,532	16,985	+ 9.4
25. Radio and Music .....	1,966	1,833	- 6.8	8,299	8,393	+ 1.1
26. Hardware and Housewares .....	7,128	8,064	+13.1	22,602	21,655	- 4.2
27. Jewellery .....	1,344	1,379	+ 3.4	7,807	7,430	- 4.8
28. Sporting Goods and Luggage .....	4,324	4,632	+ 7.1	15,152	15,496	+ 2.3
29. Stationery, Books and Magazines...	1,334	1,191	+ 5.0	4,950	4,856	- 1.9
30. All Other Departments .....	7,962	8,606	+ 8.1	12,654	14,103	+11.4