

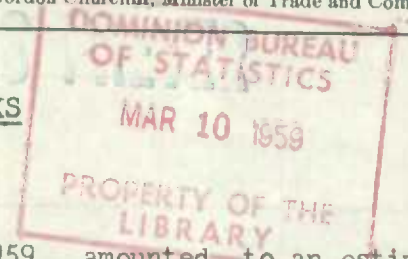
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DEPARTMENT STORE SALES AND STOCKSJANUARY, 1959

Sales of department stores in January, 1959, amounted to an estimated \$91,769,000, an increase of 8.2 per cent over the same month of 1958. Significant gains were evident in Alberta, Manitoba, and Ontario, although all provinces shared in the gain. Inventories on hand at the end of December were slightly lower in dollar terms than stocks held at the end of 1957. These and other estimates contained in this bulletin are not adjusted for seasonal variations, price changes, or number of shopping days. Although the total number of shopping days was the same in both years, January 1959 contained five Saturdays compared with four a year ago.

Increased sales were made in all but three departments, millinery (-1.8 per cent), women's shoes (-0.9 per cent), and men's shoes (-3.0 per cent). Major appliances recorded a gain of 27.3 per cent in dollar sales, followed by photographic equipment, 24.8 per cent; jewellery, 19.6 per cent; and women's and misses' coats and suits, 18.3 per cent. Decreased inventories were evident in most of the soft goods departments; one-half of the thirty departmental divisions reported increased inventories at December 31, 1958, compared with the same date of 1957.

Department Store Sales in January 1958 and 1959

Province	Sales		Change 1959/1958
	1958	1959	
	\$'000	\$'000	%
CANADA	84,788	91,769	+ 8.2
Atlantic Provinces	5,338	5,413	+ 1.4
Quebec	13,782	14,071	+ 2.1
Ontario	27,490	30,403	+10.6
Manitoba	7,560	8,506	+12.5
Saskatchewan	4,247	4,498	+ 5.9
Alberta	10,314	11,810	+14.5
British Columbia	16,057	17,068	+ 6.3

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Department Store Sales and Stocks

January 1958 and January 1959

These figures are estimates of total department store sales and stocks.
Stocks are at selling value.

Department	Sales			Stocks		
	Jan. 1958	Jan. 1959	Change 1959/58	Dec. 31 1957	Dec. 31 1958	Change 1958/57
	\$'000	\$'000	%	\$'000	\$'000	%
Total, All Departments.....	84,788	91,769	+ 8.2	271,686	269,612	- 0.8
1. Women's and Misses' Dresses....	2,100	2,131	+ 1.5	5,186	5,414	+ 4.4
2. Women's and Misses' Coats and Suits	1,908	2,258	+18.3	4,131	4,753	+15.1
3. Women's and Misses' Sportswear.	2,127	2,417	+13.6	7,139	6,387	-10.5
4. Furs	1,482	1,619	+ 9.2	5,415	4,504	-16.8
5. Girls' and Infants' Wear	2,905	3,032	+ 4.4	12,887	13,021	+ 1.0
6. Lingerie and Corsets	3,376	3,537	+ 4.8	9,167	9,391	+ 2.4
7. Aprons, Housedresses and Uniforms	394	413	+ 4.8	766	721	- 5.9
8. Millinery	433	425	- 1.8	818	773	- 5.5
9. Hosiery and Apparel Accessories	2,170	2,330	+ 7.4	8,260	8,052	- 2.5
10. Women's, Misses' and Children's Shoes	2,430	2,409	- 0.9	14,068	13,053	- 7.2
Ladies' Apparel and Accessories Total 1 - 10	19,325	20,571	+ 6.4	67,837	66,069	- 2.6
11. Men's Clothing	2,492	2,660	+ 6.7	9,957	9,524	- 4.3
12. Men's Furnishings	2,686	2,951	+ 9.9	12,716	11,750	- 7.6
13. Boys' Clothing and Furnishings.	1,401	1,439	+ 2.7	7,164	6,992	- 2.4
14. Men's and Boys' Shoes	941	913	- 3.0	5,468	5,158	- 5.7
15. Food and Kindred Products	6,257	6,298	+ 0.7	4,066	4,766	+17.2
16. Toiletries, Cosmetics and Drugs	2,600	2,748	+ 5.7	6,174	6,606	+ 7.0
17. Photographic Equipment and Supplies	310	387	+24.8	1,185	1,281	+ 8.1
18. Piece Goods	3,391	3,769	+11.1	9,316	9,766	+ 4.8
19. Linens and Domestic	4,374	4,772	+ 9.1	9,977	9,822	- 1.6
20. Smallwares	1,812	1,906	+ 5.2	5,016	5,420	+ 8.1
21. China and Glassware	933	973	+ 4.3	8,127	7,543	- 7.2
22. Home Furnishings	5,836	6,309	+ 8.1	24,964	24,750	- 0.9
23. Furniture	7,248	7,771	+ 7.2	18,263	16,869	- 7.6
24. Major Appliances	5,582	7,107	+27.3	15,752	15,727	- 0.2
25. Radio and Music	2,663	2,719	+ 2.1	8,609	9,102	+ 5.7
26. Hardware and Housewares	5,319	5,859	+10.2	20,996	21,272	+ 1.3
27. Jewellery	1,283	1,534	+19.6	7,084	7,099	+ 0.2
28. Sporting Goods and Luggage	1,570	1,711	+ 9.0	12,637	12,824	+ 1.5
29. Stationery, Books and Magazines	1,531	1,735	+13.3	4,124	4,157	+ 0.8
30. All Other Departments	7,234	7,637	+ 5.6	12,254	13,115	+ 7.0