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DEPARTMENT STORE SALES AND STOCKSFebruary, 1960

Estimates contained in this bulletin are not adjusted for seasonal variations, price changes or number of shopping days. Sales and stocks by departments are shown on the reverse side.

Department Store Sales - February 1959 and 1960

Province	Sales		Change
	1959	1960	1960/1959
	\$'000	\$'000	%
CANADA.....	86,216	87,926	+ 2.0
Atlantic Provinces.....	5,568	5,902	+ 6.0
Quebec.....	14,691	14,941	+ 1.7
Ontario.....	28,566	29,024	+ 1.6
Manitoba.....	8,092	8,245	+ 1.9
Saskatchewan.....	4,473	4,129	- 7.7
Alberta.....	10,690	10,348	- 3.2
British Columbia.....	14,136	15,337	+ 8.5

Department Store Sales - January to February 1959 and 1960

Province	Sales		Change
	1959	1960	1960/1959
	\$'000	\$'000	%
CANADA.....	178,092	179,748	+ 0.9
Atlantic Provinces.....	11,033	11,192	+ 1.4
Quebec.....	28,789	29,250	+ 1.6
Ontario.....	59,199	59,964	+ 1.3
Manitoba.....	16,551	17,017	+ 2.8
Saskatchewan.....	8,966	8,209	- 8.4
Alberta.....	22,408	21,667	- 3.3
British Columbia.....	31,146	32,449	+ 4.2

Prepared in Industry and Merchandising Division



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Department Store Sales and Stocks

February 1959 and February 1960

These figures are estimates of total department store sales and stocks.
Stocks are at selling value.

Department	Sales			Stocks		
	Feb. 1959	Feb. 1960	Change 1960/59	Jan. 31 1959	Jan. 31 1960	Change 1960/59
	\$'000	\$'000	%	\$'000	\$'000	%
Total, All Departments....	86,216	87,926	+ 2.0	285,712	313,742	+ 9.8
1. Women's and Misses' Dresses.....	2,480	2,548	+ 2.7	6,400	7,144	+11.6
2. Women's and Misses' Coats and Suits.....	1,796	1,688	- 6.0	5,184	5,357	+ 3.3
3. Women's and Misses' Sportswear...	2,148	2,074	- 3.4	6,750	7,910	+17.2
4. Furs.....	324	780	- 5.3	4,275	4,705	+10.1
5. Girls' and Infants' Wear.....	3,364	3,373	+ 0.3	14,642	16,431	+12.2
6. Lingerie and Corsets.....	3,402	3,433	+ 0.9	9,550	10,696	+12.0
7. Aprons, Housedresses and Uniforms.....	303	344	+13.5	886	733	-17.3
8. Millinery.....	593	518	-12.6	985	977	- 0.8
9. Hosiery and Apparel Accessories..	2,521	2,624	+ 4.1	8,812	9,527	+ 8.1
10. Women's, Misses' and Children's Shoes.....	2,580	2,702	+ 4.7	14,401	16,181	+12.4
Ladies' Apparel and Accessories Total 1 - 10.....	20,011	20,084	+ 0.4	71,885	79,661	+10.8
11. Men's Clothing.....	2,271	2,347	+ 3.3	9,452	10,064	+ 6.5
12. Men's Furnishings.....	2,892	2,952	+ 2.1	12,639	14,621	+15.7
13. Boys' Clothing and Furnishings...	1,389	1,369	- 1.4	7,498	7,923	+ 5.7
14. Men's and Boys' Shoes.....	1,112	1,157	+ 4.0	5,697	6,178	+ 8.4
15. Food and Kindred Products.....	5,646	5,744	+ 1.7	4,932	5,222	+ 5.9
16. Toiletries, Cosmetics and Drugs..	2,809	3,069	+ 9.3	6,906	7,518	+ 8.9
17. Photographic Equipment and Supplies.....	401	430	+ 7.2	1,639	1,604	- 2.1
18. Piece Goods.....	3,319	3,007	- 9.4	9,848	9,875	+ 0.3
19. Linens and Domestic.....	3,119	3,126	+ 0.2	9,755	10,051	+ 3.0
20. Smallwares.....	1,769	1,771	+ 0.1	5,400	5,727	+ 6.1
21. China and Glassware.....	1,026	1,113	+ 8.5	7,901	8,765	+10.9
22. Home furnishings.....	6,831	7,160	+ 4.8	26,156	26,238	+ 0.3
23. Furniture.....	6,976	6,910	- 0.9	17,375	19,403	+11.7
24. Major Appliances.....	5,908	5,751	- 2.7	16,776	20,166	+20.2
25. Radio and Music.....	2,366	2,583	+ 9.2	9,334	10,530	+12.8
26. Hardware and Housewares.....	6,043	6,428	+ 6.4	21,887	24,646	+12.6
27. Jewellery.....	1,335	1,394	+ 4.4	7,810	7,801	- 0.1
28. Sporting Goods and Luggage.....	1,815	1,812	- 0.2	14,626	16,353	+11.8
29. Stationery, Books and Magazines..	1,677	1,770	+ 5.5	4,706	5,400	+14.7
30. All Other Departments.....	7,501	7,949	+ 6.0	13,490	15,996	+18.6