



DOMINION BUREAU OF STATISTICS

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DEPARTMENT STORE SALES AND STOCKS

March, 1960

Estimates contained in this bulletin are not adjusted for seasonal variations, price changes or number of shopping days. Sales and stocks by departments are shown on the reverse side for the month of March and on page 3 for the first three months of the year.

Department Store Sales - March 1959 and 1960

Province	Sales		Change
	1959	1960	1960/1959
	\$'000	\$'000	%
CANADA.....	101,663	101,771	+ 0.1
Atlantic Provinces.....	6,945	6,924	- 0.3
Quebec.....	17,777	17,883	+ 0.6
Ontario.....	33,861	33,793	- 0.2
Manitoba.....	9,001	9,019	+ 0.2
Saskatchewan.....	5,427	5,053	- 6.9
Alberta.....	11,538	11,642	+ 0.9
British Columbia.....	17,114	17,457	+ 2.0

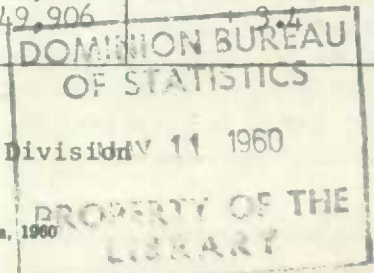
Department Store Sales - January to March 1959 and 1960

Province	Sales		Change
	1959	1960	1960/1959
	\$'000	\$'000	%
CANADA.....	279,755	281,519	+ 0.6
Atlantic Provinces.....	17,978	18,116	+ 0.8
Quebec.....	46,566	47,133	+ 1.2
Ontario.....	93,060	93,757	+ 0.7
Manitoba.....	25,552	26,036	+ 1.9
Saskatchewan.....	14,393	13,262	- 7.9
Alberta.....	33,946	33,309	- 1.9
British Columbia.....	48,260	49,906	+ 3.4

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Prepared in Industry and Merchandising Division

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Department Store Sales and Stocks

March 1959 and 1960

These figures are estimates of total department store sales and stocks.
Stocks are at selling value.

Department	Sales			Stocks		
	March 1959	March 1960	Change 1960/59	Feb. 28 1959	Feb. 29 1960	Change 1960/59
	\$'000	\$'000	%	\$'000	\$'000	%
Total, All Departments....	101,663	101,771	+ 0.1	301,959	331,819	+ 9.9
1. Women's and Misses' Dresses.....	3,772	3,526	- 6.5	7,188	8,268	+15.0
2. Women's and Misses' Coats and Suits.....	4,427	3,786	-14.5	6,339	6,862	+ 8.2
3. Women's and Misses' Sportswear...	2,656	2,519	- 5.2	7,689	8,898	+15.7
4. Furs.....	822	642	-21.9	4,072	4,455	+ 9.4
5. Girls' and Infants' Wear.....	5,970	5,323	-10.8	15,998	13,072	+13.0
6. Lingerie and Corsets.....	3,568	3,820	+ 7.1	10,603	11,303	+ 6.6
7. Aprons, Housedresses and Uniforms.....	439	394	-10.3	845	986	+16.7
8. Millinery.....	1,524	1,101	-27.8	1,418	1,336	- 5.6
9. Hosiery and Apparel Accessories..	3,695	3,390	- 8.3	9,587	10,309	+ 7.5
10. Women's, Misses' and Children's Shoes.....	4,318	4,146	- 4.0	16,263	17,924	+10.2
Ladies' Apparel and Accessories Total 1 - 10.....	31,191	28,647	- 8.2	80,002	88,413	+10.5
11. Men's Clothing.....	3,643	3,388	- 7.0	10,171	11,033	+ 8.5
12. Men's Furnishings.....	3,493	3,297	- 5.6	13,423	15,606	+16.3
13. Boys' Clothing and Furnishings...	2,706	2,289	-15.4	8,273	8,727	+ 5.5
14. Men's and Boys' Shoes.....	1,460	1,431	- 2.0	6,075	6,735	+10.9
15. Food and Kindred Products.....	6,275	6,169	- 1.7	4,584	4,739	+ 4.5
16. Toiletries, Cosmetics and Drugs..	2,639	3,080	+16.7	6,991	7,645	+ 9.4
17. Photographic Equipment and Supplies.....	432	450	+ 4.2	1,551	1,611	+ 3.9
18. Piece Goods.....	2,514	2,870	+14.2	9,935	9,657	- 2.8
19. Linens and Domestic.....	2,229	2,600	+16.6	9,515	10,175	+ 6.9
20. Smallwares.....	1,705	1,369	+ 9.6	5,668	5,996	+ 5.8
21. China and Glassware.....	950	1,069	+12.5	3,147	8,802	+ 8.0
22. Home furnishings.....	6,903	7,458	+ 8.0	26,698	27,714	+ 3.8
23. Furniture.....	5,958	6,401	+ 7.4	17,633	19,870	+12.7
24. Major Appliances.....	6,033	5,965	- 1.1	17,394	19,706	+13.3
25. Radio and Music.....	2,338	2,671	+14.2	10,318	11,374	+10.2
26. Hardware and Housewares.....	6,648	7,225	+ 8.7	23,373	25,261	+ 8.1
27. Jewellery.....	1,404	1,495	+ 6.5	7,799	8,148	+ 4.5
28. Sporting Goods and Luggage.....	2,380	2,388	+ 0.3	15,701	17,704	+12.8
29. Stationery, Books and Magazines..	1,653	1,703	+ 3.0	4,823	5,368	+11.3
30. All Other Departments.....	9,109	9,306	+ 2.2	13,885	17,485	+25.9

Department Store Sales by Selected Departments

January to March 1959 and 1960

Department	Sales		
	January to March 1959	January to March 1960	Change 1960/1959
	\$'000	\$'000	%
Total, All Departments.....	279,755	281,519	+ 0.6
1. Women's and Misses' Dresses.....	8,385	8,320	- 0.8
2. Women's and Misses' Coats and Suits....	8,484	7,778	- 8.3
3. Women's and Misses' Sportswear.....	7,224	7,319	+ 1.3
4. Furs.....	3,267	2,932	-10.3
5. Girls' and Infants' Wear.....	12,370	11,891	- 3.9
6. Lingerie and Corsets.....	10,511	10,722	+ 2.0
7. Aprons, Housedresses and Uniforms.....	1,155	1,060	- 8.2
8. Millinery.....	2,542	2,057	-19.1
9. Hosiery and Apparel Accessories.....	8,549	8,426	- 1.4
10. Women's, Misses' and Children's Shoes..	9,310	9,409	+ 1.1
Ladies' Apparel and Accessories Total 1 - 10.....	71,797	69,914	- 2.6
11. Men's Clothing.....	8,577	8,559	- 0.2
12. Men's Furnishings.....	9,339	9,199	- 1.5
13. Boys' Clothing and Furnishings.....	5,536	5,145	- 7.1
14. Men's and Boys' Shoes.....	3,486	3,593	+ 3.1
15. Food and Kindred Products.....	18,226	17,859	- 2.0
16. Toiletries, Cosmetics and Drugs.....	8,199	9,010	+ 9.9
17. Photographic Equipment and Supplies....	1,220	1,265	+ 3.7
18. Piece Goods.....	9,606	9,576	- 0.3
19. Linens and Domestics.....	10,126	10,285	+ 1.6
20. Smallwares.....	5,382	5,500	+ 2.2
21. China and Glassware.....	2,950	3,174	+ 7.6
22. Home Furnishings.....	20,050	20,718	+ 3.3
23. Furniture.....	20,715	20,853	+ 0.7
24. Major Appliances.....	19,056	18,194	- 4.5
25. Radio and Music.....	7,426	8,396	+13.1
26. Hardware and Housewares.....	18,557	19,594	+ 5.6
27. Jewellery.....	4,275	4,287	+ 0.3
28. Sporting Goods and Luggage.....	5,908	5,992	+ 1.4
29. Stationery, Books and Magazines.....	5,067	5,194	+ 2.5
30. All Other Departments.....	24,257	25,212	+ 3.9

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