



DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

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DEPARTMENT STORE SALES AND STOCKSJuly, 1960

Estimates contained in this bulletin are not adjusted for seasonal variations, price changes or number of shopping days. Sales and stocks by departments are shown on the reverse side.

Department Store Sales - July 1959 and 1960

Province	Sales		Change
	1959	1960	1960/1959
	\$'000	\$'000	%
CANADA.....	96,925	94,075	- 2.9
Atlantic Provinces.....	7,072	6,577	- 7.0
Quebec.....	15,057	15,147	+ 0.6
Ontario.....	31,111	30,955	- 0.5
Manitoba.....	9,614	8,998	- 6.4
Saskatchewan.....	4,611	4,321	- 6.3
Alberta.....	11,457	10,632	- 7.2
British Columbia.....	18,003	17,445	- 3.1

Department Store Sales - January to July 1959 and 1960

Province	Sales		Change
	1959	1960	1960/1959
	\$'000	\$'000	%
CANADA.....	712,937	720,704	+ 1.1
Atlantic Provinces.....	50,554	51,658	+ 2.2
Quebec.....	120,037	124,188	+ 3.5
Ontario.....	237,209	240,979	+ 1.6
Manitoba.....	64,647	64,836	+ 0.3
Saskatchewan.....	35,696	33,510	- 6.1
Alberta.....	82,562	81,127	- 1.7
British Columbia.....	122,232	124,406	+ 1.8

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Prepared in Industry and Merchandising Division



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Department Store Sales and Stocks

July 1959 and July 1960

These figures are estimates of total department store sales and stocks.
Stocks are at selling value.

Department	Sales			Stocks		
	July 1959	July 1960	Change 1960/59	June 30 1959	June 30 1960	Change 1960/59
	\$'000	\$'000	%	\$'000	\$'000	%
Total, All Departments....	96,925	94,075	- 2.9	301,929	316,654	+ 4.9
1. Women's and Misses' Dresses.....	2,728	2,627	- 3.7	6,052	6,092	+ 0.7
2. Women's and Misses' Coats and Suits.....	623	704	+13.0	4,282	4,162	- 2.8
3. Women's and Misses' Sportswear...	3,208	3,139	- 2.2	8,195	8,236	+ 0.5
4. Furs.....	805	796	- 1.1	4,316	4,302	- 0.3
5. Girls' and Infants' Wear.....	3,170	3,038	- 4.2	15,351	15,734	+ 2.5
6. Lingerie and Corsets.....	3,754	3,512	- 6.4	10,689	11,011	+ 3.0
7. Aprons, Housedresses and Uniforms.....	408	440	+ 7.8	1,055	1,136	+ 7.7
8. Millinery.....	358	331	- 7.5	870	832	- 4.4
9. Hosiery and Apparel Accessories..	2,341	2,376	+ 1.5	9,330	9,866	+ 5.7
10. Women's, Misses' and Children's Shoes.....	2,894	2,799	- 3.3	15,018	15,861	+ 5.6
Ladies' Apparel and Accessories Total 1 - 10.....	20,289	19,762	- 2.6	75,158	77,232	+ 2.8
11. Men's Clothing.....	2,247	2,295	+ 2.1	10,325	10,351	+ 0.3
12. Men's Furnishings.....	3,541	3,538	- 0.1	14,196	15,564	+ 9.6
13. Boys' Clothing and Furnishings...	1,327	1,307	- 1.5	7,749	8,051	+ 3.9
14. Men's and Boys' Shoes.....	1,234	1,217	- 1.4	6,110	6,399	+ 4.7
15. Food and Kindred Products.....	5,741	5,417	- 5.6	4,560	4,607	+ 1.0
16. Toiletries, Cosmetics and Drugs..	2,608	2,674	+ 2.5	7,161	7,731	+ 8.0
17. Photographic Equipment and Supplies.....	606	652	+ 7.6	1,430	1,380	- 3.5
18. Piece Goods.....	1,573	1,584	+ 0.7	8,861	8,785	- 0.9
19. Linens and Domestics.....	3,152	3,026	- 4.0	9,396	9,647	+ 2.7
20. Smallwares.....	1,382	1,455	+ 5.3	5,768	6,132	+ 6.3
21. China and Glassware.....	1,284	1,281	- 0.2	8,540	8,906	+ 4.3
22. Home furnishings.....	6,675	6,270	- 6.1	26,530	26,832	+ 1.1
23. Furniture.....	8,165	7,681	- 5.9	18,045	18,559	+ 2.8
24. Major Appliances.....	8,169	7,383	- 9.6	19,534	20,563	+ 5.3
25. Radio and Music.....	2,287	2,339	+ 2.3	10,749	10,431	- 3.0
26. Hardware and Housewares.....	9,143	8,734	- 4.5	23,918	26,646	+11.4
27. Jewellery.....	1,450	1,448	- 0.1	7,702	7,966	+ 3.4
28. Sporting Goods and Luggage.....	5,457	5,607	+ 2.7	16,380	17,956	+ 9.6
29. Stationery, Books and Magazines..	1,355	1,374	+ 1.4	5,284	5,772	+ 9.2
30. All Other Departments.....	9,240	9,031	- 2.3	14,533	17,144	+18.0