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DEPARTMENT STORE SALES AND STOCKS

October, 1961

Estimates contained in this bulletin are subject to revision on an annual basis; they are not adjusted for seasonal variations, price changes or number of shopping days.

Department Store Sales by Provinces

October 1960 and 1961

Province	Sales		Change 1961/1960 %
	1960 ^r \$'000	1961 \$'000	
Atlantic Provinces	9,879	10,234	+ 3.6
Quebec	23,144	23,700	+ 2.4
Ontario	46,999	44,132	- 6.1
Manitoba	12,341	11,699	- 5.2
Saskatchewan	6,889	6,517	- 5.4
Alberta	14,725	14,695	- 0.2
British Columbia	21,314	21,698	+ 1.8
Canada	135,291	132,676	- 1.9

Department Store Sales by Provinces

January to October 1960 and 1961

Province	Sales		Change 1961/1960 %
	1960 ^r \$'000	1961 ^r \$'000	
Atlantic Provinces	79,121	81,236	+ 2.7
Quebec	188,537	199,374	+ 5.7
Ontario	365,276	380,962	+ 4.3
Manitoba	97,385	99,654	+ 2.3
Saskatchewan	51,713	51,042	- 1.3
Alberta	122,359	126,967	+ 3.8
British Columbia	187,215	188,467	+ 0.7
Canada	1,091,609	1,127,700	+ 3.3

Note: Components may not add to totals due to rounding

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Prepared in the Industry and Merchandising Division

Department Store Sales and Stocks by Departments

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October 1960 and October 1961

Department	Sales			Stocks (at selling value)		
	1960 ^r	1961	Change 1961/60	1960 ^r	1961	Change 1961/60
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	3,546	3,741	+ 5.5	8,426	9,362	+11.1
2. Women's and misses' coats and suits	5,881	5,355	- 8.9	7,804	8,867	+13.6
3. Women's and misses' sportswear	4,485	4,738	+ 5.6	12,082	12,617	+ 4.4
4. Furs	1,842	1,427	-22.5	7,330	6,842	- 6.7
5. Girls' and infants' wear	10,079	9,636	- 4.4	21,010	23,298	+10.9
6. Lingerie and corsets	4,224	4,258	+ 0.8	14,342	14,675	+ 2.3
7. Aprons, housedresses and uniforms	299	333	+11.4	965	968	+ 0.3
8. Millinery	1,401	1,340	- 4.4	1,204	1,408	+16.9
9. Hosiery and apparel accessories	4,825	4,804	- 0.4	14,178	14,465	+ 2.0
10. Women's, misses' and children's shoes	5,696	5,596	- 1.8	18,898	20,764	+ 9.9
Ladies' apparel and accessories						
Totals 1 - 10	42,278	41,228	- 2.5	106,239	113,266	+ 6.6
11. Men's clothing	4,744	4,776	+ 0.7	14,263	15,052	+ 5.5
12. Men's furnishings	6,325	6,117	- 3.3	22,331	22,768	+ 2.0
13. Boys' clothing and furnishings	4,245	3,997	- 5.8	10,667	11,715	+ 9.8
14. Men's and boys' shoes	1,967	1,952	- 0.8	7,763	7,946	+ 2.4
15. Food and kindred products	6,500	6,200	- 4.6	5,297	5,194	- 1.9
16. Toiletries, cosmetics and drugs	3,164	3,167	+ 0.1	10,197	10,515	+ 3.1
17. Photographic equipment and supplies	469	500	+ 6.6	1,930	2,006	+ 3.9
18. Piece goods	2,840	2,799	- 1.4	10,237	10,345	+ 1.1
19. Linens and domestics	3,192	3,300	+ 3.4	10,454	11,035	+ 5.6
20. Smallwares	2,259	2,035	- 9.9	6,774	6,707	- 1.0
21. China and glassware	1,402	1,459	+ 4.1	10,179	10,908	+ 7.2
22. Home furnishings	7,740	7,678	- 0.8	28,955	28,170	- 2.7
23. Furniture	7,193	6,902	- 4.0	19,037	18,429	- 3.2
24. Major appliances	8,861	7,504	-15.3	21,883	20,154	- 7.9
25. Radio and music	3,573	3,820	+ 6.9	11,383	10,531	- 7.5
26. Hardware and housewares	8,220	8,944	+ 8.8	28,410	30,075	+ 5.9
27. Jewellery	1,947	2,066	+ 6.1	9,899	10,081	+ 1.8
28. Sporting goods and luggage	4,054	3,820	- 5.8	26,995	26,815	- 0.7
29. Stationery, books and magazines	2,204	2,306	+ 4.6	8,479	9,195	+ 8.4
30. All other departments	12,114	12,106	- 0.1	21,359	22,109	+ 3.5
Totals, all departments	135,291	132,676	- 1.9	392,731	403,016	+ 2.6

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