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DEPARTMENT STORE SALES AND STOCKS

May, 1964

Estimates contained in this bulletin are subject to revision on an annual basis; they are not adjusted for seasonal variations, price changes or number of shopping days. Estimates on pages 1 to 7 exclude the sales of "discount" stores.

Department Store Sales by Provinces

Province	Sales		Change 1964/1963 %
	1963 ^r \$'000	1964 \$'000	
Atlantic Provinces	9,880	10,235	+ 3.6
Quebec	25,199	26,232	+ 4.1
Ontario	44,395	48,657	+ 9.6
Manitoba	11,839	11,531	- 2.6
Saskatchewan	5,759	6,202	+ 7.7
Alberta	14,540	14,772	+ 1.6
British Columbia	23,253	24,160	+ 3.9
Canada	134,864	141,790	+ 5.1

Department Store Sales by Provinces
January to May 1964

Province	Sales		Change 1964/1963 %
	1963 ^r \$'000	1964 ^r \$'000	
Atlantic Provinces	38,341	42,381	+10.5
Quebec	106,115	112,635	+ 6.1
Ontario	193,185	214,632	+11.1
Manitoba	49,079	52,360	+ 6.7
Saskatchewan	24,650	28,488	+15.6
Alberta	64,555	70,440	+ 9.1
British Columbia	99,290	110,157	+10.9
Canada	575,212	631,095	+ 9.7

Note: Components may not add to totals due to rounding.

r - Revised.

July, 1964
6422-503

Merchandising and Services Division

Revised Estimated Department Store Sales
by departments and by months, 1964

(in thousands of dollars)

No.	Department	1964 Sales			
		January	February	March	April
1	Women's and misses' dresses	2,927	3,363	4,521	5,658
2	Women's and misses' coats and suits .	3,052	2,526	5,107	5,040
3	Women's and misses' sportswear	3,574	3,219	4,011	4,925
4	Furs	1,327	716	577	440
5	Girls' and infants' wear	3,805	4,329	7,232	7,098
6	Lingerie and corsets	4,713	4,827	5,169	5,499
7	Aprons, housedresses and uniforms ...	398	546	524	644
8	Millinery	413	560	1,370	984
9	Hosiery and apparel accessories	2,954	3,176	4,076	4,149
10	Women's, misses' and children's shoes	2,731	2,965	4,812	5,472
	Ladies' apparel and accessories				
	Total 1 - 10	25,894	26,227	37,399	39,909
11	Men's clothing	3,765	3,421	5,030	5,219
12	Men's furnishings	3,722	3,891	4,477	5,017
13	Boys' clothing and furnishings	1,788	1,885	3,368	3,500
14	Men's and boys' shoes	1,293	1,599	2,007	2,228
15	Food and kindred products	6,948	7,210	7,514	7,226
16	Toiletries, cosmetics and drugs	3,811	3,996	3,773	3,727
17	Photographic equipment and supplies .	545	661	671	708
18	Piece goods	4,264	3,457	3,092	3,127
19	Linens and domestics	5,972	3,757	3,305	3,614
20	Smallwares	1,827	1,627	1,622	1,681
21	China and glassware	1,344	1,520	1,543	1,594
22	Home furnishings	7,849	8,690	8,686	9,875
23	Furniture	9,777	8,672	7,262	8,506
24	Major appliances	8,125	7,144	6,589	7,596
25	Radio and music	4,114	3,716	3,449	3,159
26	Hardware and housewares	7,695	8,156	9,503	13,394
27	Jewellery	1,646	1,587	1,714	1,785
28	Sporting goods and luggage	2,320	2,370	2,911	4,582
29	Stationery, books and magazines	2,149	2,145	2,086	1,800
30	All other departments	8,664	8,594	9,846	11,374
	Totals, all departments	113,512	110,325	125,847	139,621

Note: Revised monthly sales shown above replace the preceding monthly bulletins for that year.

Department Store Sales and Stocks by Departments

May 1963 and May 1964

Department	Sales			Stocks (at selling value)		
	1963 ^r	1964	Change 1964/63	1963 ^r	1964	Change 1964/63
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	6,125	6,474	+ 5.7	9,628	11,125	+15.5
2. Women's and misses' coats and suits	2,394	2,012	-16.0	6,262	7,401	+18.2
3. Women's and misses' sportswear	5,567	6,692	+20.2	12,959	16,356	+26.2
4. Furs	317	336	+ 6.0	4,231	5,141	+21.5
5. Girls' and infants' wear	5,853	6,200	+ 5.9	20,577	22,539	+ 9.5
6. Lingerie and corsets	5,723	6,163	+ 7.7	14,795	16,542	+11.8
7. Aprons, housedresses and uniforms	700	804	+14.9	1,149	1,507	+31.2
8. Millinery	692	657	- 5.1	1,202	1,001	-16.7
9. Hosiery and apparel accessories	4,267	4,228	- 0.9	12,415	13,335	+ 7.4
10. Women's, misses' and children's shoes	5,407	5,751	+ 6.4	20,908	22,646	+ 8.3
Ladies' apparel and accessories Totals 1 - 10	37,045	39,317	+ 6.1	104,126	117,593	+12.9
11. Men's clothing	4,609	5,100	+10.7	14,958	17,496	+17.0
12. Men's furnishings	5,073	5,883	+16.0	21,297	24,360	+14.4
13. Boys' clothing and furnishings	2,861	3,023	+ 5.7	11,087	12,477	+12.5
14. Men's and boys' shoes	2,026	2,294	+13.2	8,389	9,795	+16.8
15. Food and kindred products	6,983	7,628	+ 9.2	4,575	4,264	- 6.8
16. Toiletries, cosmetics and drugs	3,651	3,726	+ 2.1	10,776	11,563	+ 7.3
17. Photographic equipment and supplies	683	742	+ 8.6	1,938	2,688	+38.7
18. Piece goods	2,895	2,751	- 5.0	10,263	11,612	+13.1
19. Linens and domestics	3,649	3,718	+ 1.9	11,703	14,016	+19.8
20. Smallwares	1,622	1,596	- 1.6	6,737	7,006	+ 4.0
21. China and glassware	1,618	1,691	+ 4.5	10,484	11,931	+13.8
22. Home furnishings	9,060	9,233	+ 1.9	31,091	32,593	+ 4.8
23. Furniture	8,350	8,669	+ 3.8	20,240	23,505	+16.1
24. Major appliances	7,167	7,522	+ 5.0	23,252	22,175	- 4.6
25. Radio and music	2,546	2,609	+ 2.5	12,029	13,241	+10.1
26. Hardware and housewares	13,400	14,948	+11.6	31,127	34,684	+11.4
27. Jewellery	2,098	2,127	+ 1.4	9,903	10,328	+ 4.3
28. Sporting goods and luggage	5,378	6,048	+12.5	21,054	22,382	+ 6.3
29. Stationery, books and magazines	1,711	1,748	+ 2.2	7,045	7,654	+ 8.6
30. All other departments	12,439	11,417	- 8.2	20,977	21,372	+ 1.9
Totals, all departments	134,864	141,790	+ 5.1	393,051	432,735	+10.1

r - Revised.

Revised Estimated Department Store Sales
by departments and by months, 1962

(in thousands of dollars)

No.	Department	1962 Sales			
		January	February	March	April
1	Women's and misses' dresses	2,308	2,681	4,143	5,161
2	Women's and misses' coats and suits .	2,709	1,855	5,093	4,998
3	Women's and misses' sportswear	2,979	2,482	3,347	3,874
4	Furs	1,319	727	782	411
5	Girls' and infants' wear	3,424	3,441	6,216	7,753
6	Lingerie and corsets	3,627	3,622	4,398	4,334
7	Aprons, housedresses and uniforms ...	268	387	512	525
8	Millinery	396	478	1,296	1,490
9	Hosiery and apparel accessories	2,478	2,635	3,889	4,324
10	Women's, misses' and children's shoes	2,465	2,711	4,924	5,862
	Ladies' apparel and accessories				
	Total 1 - 10	21,973	21,019	34,600	38,732
11	Men's clothing	2,853	2,663	4,734	4,606
12	Men's furnishings	3,212	3,149	3,928	4,419
13	Boys' clothing and furnishings	1,485	1,473	2,820	3,521
14	Men's and boys' shoes	1,064	1,309	1,714	1,924
15	Food and kindred products	5,724	5,982	7,111	6,635
16	Toiletries, cosmetics and drugs	2,975	3,144	3,518	3,000
17	Photographic equipment and supplies .	420	420	510	486
18	Piece goods	3,850	3,086	3,240	2,529
19	Linens and domestics	4,739	3,107	2,820	2,711
20	Smallwares	1,711	1,614	1,840	1,558
21	China and glassware	1,051	1,166	1,239	1,282
22	Home furnishings	6,087	6,694	7,925	8,324
23	Furniture	7,529	6,676	6,601	7,041
24	Major appliances	6,367	5,630	6,332	6,158
25	Radio and music	3,247	2,884	3,055	2,329
26	Hardware and housewares	6,263	6,532	8,152	10,519
27	Jewellery	1,360	1,333	1,620	1,620
28	Sporting goods and luggage	1,883	1,822	2,659	4,002
29	Stationery, books and magazines	1,741	1,782	1,893	1,679
30	All other departments	8,610	7,951	10,318	11,415
	Total, all departments	94,144	89,436	116,629	124,490

Note: Revised monthly sales shown above replace the preceding monthly bulletins for that year.

Revised Estimated Department Store Sales
by departments and by months, 1962

(in thousands of dollars)

1962 Sales								
May	June	July	August	September	October	November	December	No.
6,133	4,930	2,662	3,687	4,392	3,747	4,409	4,841	1
2,079	789	1,159	3,143	4,694	5,574	4,867	3,320	2
5,183	5,779	3,704	3,913	5,508	4,820	5,756	7,828	3
279	154	885	1,396	1,324	1,537	2,105	1,939	4
5,570	4,735	3,396	6,915	8,668	9,754	10,631	11,192	5
4,895	4,641	3,779	4,093	4,507	4,648	6,684	9,488	6
731	695	499	355	392	346	380	532	7
735	521	317	636	1,340	1,224	1,217	1,013	8
3,985	3,590	2,544	3,099	4,666	4,650	6,327	9,838	9
5,530	4,580	2,908	4,397	5,834	5,880	7,014	7,127	10
35,120	30,414	21,853	31,634	41,325	42,180	49,390	57,118	
4,071	3,917	2,651	3,056	5,089	4,926	5,954	6,640	11
4,805	6,216	3,872	3,977	5,495	6,250	10,746	17,835	12
2,510	2,203	1,452	3,672	3,860	3,972	4,674	5,321	13
1,806	1,907	1,351	1,887	2,083	2,004	2,596	3,474	14
6,429	6,651	5,790	6,369	6,416	6,328	7,299	9,939	15
3,225	3,393	2,953	3,145	3,298	3,534	5,031	8,680	16
570	720	750	726	593	483	839	1,593	17
2,532	2,091	1,679	2,218	3,048	2,772	2,930	1,967	18
3,342	3,148	3,419	3,997	4,182	3,487	4,354	4,929	19
1,587	1,519	1,416	1,497	2,027	1,926	2,503	2,507	20
1,496	1,573	1,576	1,750	1,787	1,507	2,471	4,229	21
8,138	7,046	7,038	8,100	8,194	8,016	9,575	7,762	22
8,031	7,526	8,002	9,598	8,029	7,730	8,016	6,355	23
7,117	7,220	7,720	8,700	8,317	7,707	7,914	6,500	24
2,219	2,526	2,739	3,441	4,314	4,085	5,946	7,483	25
12,873	11,071	9,092	9,303	8,835	8,751	10,350	13,275	26
1,916	2,007	1,592	1,930	2,053	2,183	3,874	7,157	27
5,305	6,604	5,254	3,598	3,257	4,090	10,969	19,228	28
1,600	1,660	1,576	2,603	2,894	2,283	4,101	7,518	29
11,819	11,837	10,526	10,880	11,506	13,116	15,576	17,290	30
126,511	121,249	102,301	122,081	136,602	137,330	175,108	216,800	

Revised Estimated Department Store Sales
by departments and by months, 1963

(in thousands of dollars)

No.	Department	1963 Sales			
		January	February	March	April
1	Women's and misses' dresses	2,348	2,879	4,189	5,196
2	Women's and misses' coats and suits .	2,662	1,998	4,826	5,152
3	Women's and misses' sportswear	3,252	2,752	3,402	4,268
4	Furs	1,305	733	736	407
5	Girls' and infants' wear	3,601	3,625	6,231	7,612
6	Lingerie and corsets	4,193	4,195	4,565	4,814
7	Aprons, housedresses and uniforms ...	243	365	433	502
8	Millinery	416	446	1,159	1,262
9	Hosiery and apparel accessories	2,604	2,959	3,782	4,338
10	Women's, misses' and children's shoes	2,549	2,683	4,544	5,719
	Ladies' apparel and accessories				
	Total 1 - 10	23,173	22,635	33,867	39,270
11	Men's clothing	3,246	2,871	4,791	4,900
12	Men's furnishings	3,551	3,528	3,866	4,675
13	Boys' clothing and furnishings	1,641	1,597	2,901	3,693
14	Men's and boys' shoes	1,184	1,411	1,699	2,026
15	Food and kindred products	6,080	6,180	6,854	6,942
16	Toiletries, cosmetics and drugs	3,456	3,476	3,690	3,417
17	Photographic equipment and supplies .	440	443	498	535
18	Piece goods	3,859	3,178	3,216	2,789
19	Linens and domestics	5,031	3,210	2,992	2,970
20	Smallwares	1,705	1,530	1,633	1,584
21	China and glassware	1,163	1,321	1,284	1,404
22	Home furnishings	6,435	7,228	7,840	8,464
23	Furniture	8,035	7,371	6,776	7,405
24	Major appliances	6,676	5,870	5,885	6,543
25	Radio and music	3,552	3,130	3,069	2,607
26	Hardware and housewares	6,323	6,499	7,902	11,050
27	Jewellery	1,403	1,401	1,540	1,689
28	Sporting goods and luggage	2,109	1,920	2,489	4,195
29	Stationery, books and magazines	1,955	1,892	1,893	1,724
30	All other departments	9,276	8,668	10,355	11,774
	Total, all departments	100,293	95,359	115,040	129,656

Note: Revised monthly sales shown above replace the preceding monthly bulletins for that year.

Revised Estimated Department Store Sales
by departments and by months, 1963

(in thousands of dollars)

1963 Sales								
May	June	July	August	September	October	November	December	No.
6,125	5,061	3,251	4,113	4,608	4,407	4,419	4,768	1
2,394	833	1,208	3,630	4,866	5,259	5,561	3,446	2
5,567	5,886	4,215	4,822	5,982	5,243	6,170	8,763	3
317	105	996	1,620	1,373	1,499	2,117	1,920	4
5,853	4,813	3,635	8,050	8,617	9,284	11,554	11,787	5
5,723	5,088	4,642	4,663	4,897	5,419	7,237	10,631	6
700	650	513	406	424	425	563	741	7
692	440	310	727	1,284	1,163	1,156	1,008	8
4,267	3,557	2,722	3,463	4,862	4,709	6,761	10,514	9
5,407	4,322	2,898	4,760	5,433	5,601	7,329	7,254	10
37,045	30,755	24,390	36,254	42,346	43,009	52,867	60,832	
4,609	4,306	3,024	3,406	5,207	5,156	6,716	7,092	11
5,073	6,793	4,542	4,469	5,616	6,343	11,260	19,283	12
2,861	2,362	1,691	4,360	3,749	3,790	5,254	5,775	13
2,026	2,041	1,557	2,216	2,180	2,137	2,955	3,986	14
6,983	6,234	5,853	6,709	5,938	7,208	7,996	10,463	15
3,651	3,448	3,352	3,438	3,482	3,987	5,291	9,078	16
683	758	867	853	740	633	1,015	2,222	17
2,895	2,246	1,834	2,609	3,381	3,162	3,115	2,281	18
3,649	3,253	3,667	4,411	4,536	4,047	4,585	5,610	19
1,622	1,475	1,502	1,626	1,996	2,081	2,416	2,517	20
1,618	1,469	1,534	1,774	1,893	1,841	2,651	4,373	21
9,060	7,051	7,571	8,638	8,857	9,356	10,423	8,202	22
8,350	7,526	8,814	10,659	8,478	8,647	8,570	6,416	23
7,167	7,212	9,203	9,128	8,592	8,494	8,512	7,120	24
2,546	2,575	3,152	3,788	4,477	4,557	6,209	7,862	25
13,400	11,148	10,456	9,942	9,778	10,845	12,233	15,546	26
2,098	1,950	1,710	1,988	2,069	2,331	3,908	7,159	27
5,378	6,705	5,880	3,926	3,480	4,634	11,719	21,189	28
1,711	1,641	1,740	2,974	2,992	2,675	4,482	7,978	29
12,439	11,623	9,689	10,419	10,363	11,605	14,949	16,884	30
134,864	122,571	112,028	133,587	140,150	146,538	187,126	231,868	

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