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**DOMINION BUREAU  
OF STATISTICS**

NOV 18 1964

PROPERTY OF THE

shopping days.

DEPARTMENT STORE SALES AND STOCKS

September, 1964.

Estimates contained in this bulletin are subject to revision on an annual basis; they are not adjusted for seasonal variations, price changes or number of shopping days. Estimates on pages 1 to 3 exclude the sales of "discount" stores.

Department Store Sales by Provinces

Province	Sales		Change 1964/1963 %
	1963 <sup>r</sup> \$'000	1964 \$'000	
Atlantic Provinces .....	8,752	9,320	+ 6.5
Quebec .....	26,543	27,312	+ 2.9
Ontario .....	49,654	52,832	+ 6.4
Manitoba .....	11,456	12,430	+ 8.5
Saskatchewan .....	5,558	6,641	+19.5
Alberta .....	14,874	17,224	+15.8
British Columbia .....	23,315	29,283	+25.6
Canada .....	140,150	155,043	+10.6

Department Store Sales by Provinces

January to September

Province	Sales		Change 1964/1963 %
	1963 <sup>r</sup> \$'000	1964 \$'000	
Atlantic Provinces .....	72,123	78,186	+ 8.4
Quebec .....	199,190	209,358	+ 5.1
Ontario .....	365,902	403,457	+10.3
Manitoba .....	91,618	97,611	+ 6.5
Saskatchewan .....	45,994	52,473	+14.1
Alberta .....	121,660	131,326	+ 7.9
British Columbia .....	187,065	211,052	+12.8
Canada .....	1,083,548	1,183,465	+ 9.2

Note: Components may not add to totals due to rounding.

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 November, 1964  
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Merchandising and Services Division

Department Store Sales and Stocks by Departments  
September 1963 and September 1964

Department	Sales			Stocks (at selling value)		
	1963 <sup>r</sup>	1964	Change 1964/63	1963 <sup>r</sup>	1964	Change 1964/63
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	4,608	5,163	+12.0	9,528	10,584	+11.1
2. Women's and misses' coats and suits .....	4,866	5,142	+ 5.7	11,052	11,115	+ 0.6
3. Women's and misses' sportswear	5,982	6,919	+15.7	13,164	15,584	+18.4
4. Furs .....	1,373	1,312	- 4.4	7,575	6,806	-10.2
5. Girls' and infants' wear .....	8,617	9,847	+14.3	24,499	25,799	+ 5.3
6. Lingerie and corsets .....	4,897	5,403	+10.3	15,262	17,319	+13.5
7. Aprons, housedresses and uniforms .....	424	461	+ 8.7	1,016	1,297	+27.7
8. Millinery .....	1,284	1,232	- 4.0	1,511	1,479	- 2.1
9. Hosiery and apparel accessories	4,862	4,962	+ 2.1	13,329	13,597	+ 2.0
10. Women's, misses' and children's shoes .....	5,433	6,026	+10.9	20,194	21,673	+ 7.3
Ladies' apparel and accessories Totals 1 - 10 .....	42,346	46,467	+ 9.7	117,130	125,253	+ 6.9
11. Men's clothing .....	5,207	5,677	+ 9.0	14,671	16,640	+13.4
12. Men's furnishings .....	5,616	6,450	+14.8	22,575	24,775	+10.5
13. Boys' clothing and furnishings	3,749	4,564	+21.7	12,342	13,708	+ 9.4
14. Men's and boys' shoes .....	2,180	2,501	+14.7	8,386	9,234	+10.1
15. Food and kindred products .....	5,938	7,093	+19.4	4,253	5,661	+33.1
16. Toiletries, cosmetics and drugs	3,482	3,993	+14.7	10,481	11,080	+ 5.7
17. Photographic equipment and supplies .....	740	937	+26.6	1,711	2,551	+49.1
18. Piece goods .....	3,381	3,478	+ 2.9	10,464	11,077	+ 5.9
19. Linens and domestics .....	4,536	5,006	+10.4	10,010	11,401	+13.9
20. Smallwares .....	1,996	1,976	- 1.0	6,128	6,322	+ 3.2
21. China and glassware .....	1,893	2,250	+18.9	10,408	11,799	+13.4
22. Home furnishings .....	8,857	9,467	+ 6.9	28,308	29,195	+ 3.1
23. Furniture .....	8,478	8,953	+ 5.6	16,697	18,730	+12.2
24. Major appliances .....	8,592	8,955	+ 4.2	17,582	18,876	+ 7.4
25. Radio and music .....	4,477	5,288	+18.1	11,556	10,853	- 6.1
26. Hardware and housewares .....	9,778	10,490	+ 7.3	29,084	32,409	+11.4
27. Jewellery .....	2,069	2,304	+11.4	9,783	10,262	+ 4.9
28. Sporting goods and luggage .....	3,480	4,234	+21.7	24,625	28,596	+16.1
29. Stationery, books and magazines	2,992	3,292	+10.0	7,972	8,134	+ 2.0
30. All other departments .....	10,363	11,668	+12.6	18,633	21,366	+14.7
Totals, all departments .....	140,150	155,043	+10.6	392,799	427,902	+ 8.9

Department Store Sales by Departments

January to September

Department	Sales		
	1963 <sup>r</sup>	1964	Change 1964/63 %
	\$'000	\$'000	
1. Women's and misses' dresses .....	37,770	41,212	+ 9.1
2. Women's and misses' coats and suits ....	27,569	29,257	+ 6.1
3. Women's and misses' sportswear .....	40,146	46,514	+15.9
4. Furs .....	7,592	7,600	+ 0.1
5. Girls' and infants' wear .....	52,037	56,234	+ 8.1
6. Lingerie and corsets .....	42,780	47,201	+10.3
7. Aprons, housedresses and uniforms .....	4,236	5,166	+22.0
8. Millinery .....	6,736	6,676	- 0.9
9. Hosiery and apparel accessories .....	32,554	33,332	+ 2.4
10. Women's, misses' and children's shoes ..	38,315	39,969	+ 4.3
Ladies' apparel and accessories Totals 1 - 10 .....	289,735	313,161	+ 8.1
11. Men's clothing .....	36,360	40,054	+10.2
12. Men's furnishings .....	42,113	46,475	+10.4
13. Boys' clothing and furnishings .....	24,855	27,107	+ 9.1
14. Men's and boys' shoes .....	16,340	18,230	+11.6
15. Food and kindred products .....	57,773	64,310	+11.3
16. Toiletries, cosmetics and drugs .....	31,410	33,937	+ 8.0
17. Photographic equipment and supplies ....	5,817	7,345	+26.3
18. Piece goods .....	26,007	27,022	+ 3.9
19. Linens and domestics .....	33,719	38,005	+12.7
20. Smallwares .....	14,673	14,861	+ 1.3
21. China and glassware .....	13,460	15,614	+16.0
22. Home furnishings .....	71,144	79,544	+11.8
23. Furniture .....	73,414	81,267	+10.7
24. Major appliances .....	66,276	73,299	+10.6
25. Radio and music .....	28,896	33,509	+16.0
26. Hardware and housewares .....	86,498	99,641	+15.2
27. Jewellery .....	15,848	17,314	+ 9.2
28. Sporting goods and luggage .....	36,082	40,480	+12.2
29. Stationery, books and magazines .....	18,522	19,687	+ 6.3
30. All other departments .....	94,606	92,603	- 2.1
Totals, all departments .....	1,083,548	1,183,465	+ 9.2

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