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DEPARTMENT OF TRADE AND COMMERCE

DOMINION BUREAU OF STATISTICS

INTERNAL TRADE BRANCH

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MONTHLY INDEXES OF RETAIL SALES

IN

CANADA

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Table of Contents

	<u>Page</u>
1. Summary of Retail Sales in Canada, October, 1940	1
2. Comparisons of Retail Sales in Canada for October, 1940, with Sales in Related Months, by Kind of Business	2
3. Index Numbers of Retail Sales in Canada (Unadjusted, Adjusted for Differences in Number of Business Days and Adjusted for Seasonal Variations)	
(a) General Index, Boot and Shoe Stores, Candy Stores, Men's Clothing Stores and Women's Clothing Stores	3
(b) Department Stores, Drug Stores, Furniture Stores and Grocery and Meat Stores	4
(c) Hardware Stores, Music and Radio Stores, Restaurants and Variety Stores	5
4. Index Numbers of Retail Sales in Canada by Economic Divisions	
(a) Men's Clothing Stores, Women's Clothing Stores and Grocery and Meat Stores	6
(b) Department Stores, Variety Stores and Drug Stores	7
5. Department Store Sales in Canada, by Selected Departments, October, 1939, and October, 1940	8

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH
OTTAWA, CANADA

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MONTHLY INDEXES OF RETAIL SALES, OCTOBER, 1940

Further marked gains in Canadian retail trade were recorded in October, when composite figures for twelve lines of business were 12 per cent above October, 1939 and 16 per cent over September, 1940. Unadjusted indexes on the base 1930 equals 100 were as follows: 102.7 for October, 1940, 92.1 for October, 1939 and 88.9 for September, 1940.

Part of the increase over October, 1939 must be attributed to the extra day in October this year compared with last. After adjustment for the difference in the number of business days, and also for normal seasonal variations, the general index stood at 93.7, 8 per cent above the 86.9 recorded in October, 1939 and 3 per cent higher than the 91.0 shown for September of this year. Adjusted indexes for ten of the twelve individual lines of business included in this survey showed improvement in October, 1940 over September.

All lines of business for which statistics are available shared in the increase over October, 1939 but featured in the results are gains of 18 per cent in variety store sales, 24 per cent in candy store sales, 16 per cent in sales of both grocery and meat and drug stores, and 13 per cent in sales of women's clothing stores. Sales of hardware stores and music and radio stores were both up 10 per cent, while increases of 9 per cent were shown for sales of boot and shoe stores, men's clothing stores and restaurants. Department store sales were up 7 per cent and furniture store sales, 3 per cent over October a year ago.

Regional comparisons reveal that gains were generally widespread, with the Maritime Provinces continuing to report more substantial increases than those for other sections. Changes in the customary seasonal distribution of purchasing power in the Prairie Provinces resulting from the present regulations covering the marketing of grain are reflected to some degree in retail trade statistics for that region of the country. Department store sales in the Prairie Provinces were 8 per cent lower in October of this year than last; men's clothing store sales were down by 10 per cent while increases for other lines of business were generally smaller than those recorded elsewhere.

Corresponding-month comparisons on a regional basis are now available for boot and shoe stores and for jewellery stores, and a summary appears on page 2 of this bulletin. Jewellery store sales were higher in all parts of the country, averaging 12 per cent greater in October, 1940 than in the same month a year ago. Sales of boot and shoe stores were down 3 per cent in the Prairie Provinces, but recorded substantial gains in all other regions.

Comparative figures for department stores on a departmental basis show that increases for departments dealing in durable goods were generally higher than those specializing in soft merchandise. Sales of the furniture department were 20 per cent above October a year ago; household appliances and electrical supplies were up 18 per cent and home furnishings, 17 per cent. Sales in the radio and musical instrument department did not follow the same general trend but declined by 8 per cent below October, 1939.

Women's and children's apparel gained 7 per cent, increases for sub-groups within this department as a whole ranging from 4 per cent to 13 per cent. Sales of the men's clothing and furnishings department were down by 4 per cent.

It should be noted that a comparison of the trends in sales for specialty stores and for the corresponding departments of department stores is not altogether valid due to the diversity in content of the merchandise carried in the two types. It must also be remembered that the indexes of sales do not necessarily indicate the trend in business for individual commodities. For example, some of the stores in the radio and music classification sell items such as furniture or electrical appliances in addition to radios, pianos or other musical instruments.

Comparison of Retail Sales in Canada, for 1939 and 1940, by Kinds of Business

Kind of Business	October, 1940 + or - per cent compared with			Cumulative Indexes
	October 1939	October 1939	September 1940	<u>Jan.-Oct., 1940</u> <u>Jan.-Oct., 1939</u>
General Index	- 4.4	+ 11.5	+ 15.5	+ 10.9
Boots and Shoes	- 13.4	+ 9.4	- 0.5	+ 8.5
Candy	- 26.0	+ 24.4	+ 13.8	+ 16.7
Men's Clothing	- 3.0	+ 8.8	+ 33.9	+ 13.0
Women's Clothing	+ 6.6	+ 13.3	+ 30.0	+ 14.0
Departmental	- 8.1	+ 6.7	+ 23.7	+ 11.1
Drugs	+ 9.5	+ 16.1	+ 10.5	+ 7.7
Furniture	+ 1.0	+ 2.9	+ 8.4	+ 15.8
Groceries and Meats ...	+ 2.5	+ 16.1	+ 11.7	+ 9.9
Hardware	- 6.2	+ 9.9	+ 7.0	+ 7.2
Music and Radio	- 35.5	+ 9.9	+ 6.0	+ 23.1
Restaurant	- 28.0	+ 9.2	+ 1.6	+ 8.2
Variety	+ 13.0	+ 17.8	+ 16.1	+ 15.1

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores,
October, 1939 and October, 1940

Region	Sales in October, 1940, compared with sales in October, 1939	
	Boot and Shoe Stores	Jewellery Stores
Canada	+ 9.4	+ 11.9
Maritime Provinces	+ 20.1	+ 21.7
Quebec	+ 8.3	+ 10.3
Ontario	+ 9.8	+ 11.6
Prairie Provinces	- 3.0	+ 9.3
British Columbia	+ 14.9	+ 17.0

INDEX NUMBERS OF RETAIL SALES - (Average for 1930 = 100)

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Year and Month	General Index(d)			Boots and Shoes			Candy(h)			Men's Clothing(c)(d)			Women's Clothing(d)		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
October, 1929	127.0	122.8	113.6	121.4	118.6	122.3	109.8	108.7	114.4	186.5	181.3	146.2	106.7	103.7	108.0
October, 1930	107.4	103.0	95.7	97.8	94.8	97.7	86.8	85.3	87.8	118.5	113.9	91.9	99.2	95.3	99.3
October, 1931	91.9	85.2	79.6	90.0	82.2	84.9	86.2	80.7	85.0	87.8	80.5	64.9	87.5	80.2	83.5
October, 1932	75.6	72.9	68.2	74.2	69.8	72.0	61.5	59.7	62.8	75.6	72.4	58.4	64.2	61.5	64.1
October, 1933	72.0	72.2	67.6	67.5	67.7	67.5	57.2	58.6	61.7	73.2	74.0	59.7	60.1	60.7	63.2
October, 1934	77.5	75.4	70.5	68.1	66.6	68.6	56.4	56.0	58.9	90.2	88.4	71.3	66.1	64.7	67.4
October, 1935	81.0	78.3	73.2	70.7	69.1	71.2	57.4	56.8	59.8	93.9	91.2	73.6	69.9	67.9	70.7
October, 1936	90.3	83.7	77.1	83.0	75.9	78.2	60.6	56.8	59.8	110.1	100.9	80.7	94.6	86.7	70.5
October, 1937	93.4	89.2	82.4	87.8	82.7	85.2	59.3	57.1	60.1	113.1	106.7	85.4	98.2	92.6	75.3
October, 1938	87.0	86.1	79.3	76.6	74.3	76.6	52.9	51.3	54.0	94.8	92.9	74.3	87.4	85.6	69.6
October, 1939	92.1	94.8	86.9	77.4	80.4	73.1	51.6	52.9	55.7	105.7	109.4	87.5	93.3	96.5	78.5
October, 1940	102.7	101.9	93.7	84.7	85.6	81.5	64.2	65.3	68.8	115.0	114.8	91.9	105.7	105.5	85.8
1939															
November	88.5	88.2	83.7	68.3	69.4	73.6	43.7	49.6	59.0	101.0	100.9	80.1	84.1	84.0	75.7
December	122.1	119.8	87.9	108.1	105.0	73.9	115.7	114.6	59.4	141.3	136.3	82.1	120.0	115.7	76.1
1940															
January	70.8	70.8	86.8	53.0	53.6	76.6	42.1	41.9	58.2	62.3	62.4	83.3	53.0	53.2	73.8
February	71.2	73.2	87.5	41.1	42.3	79.8	56.6	59.5	59.5	53.5	55.1	87.5	48.5	50.0	80.6
March	83.3	82.0	88.3	62.8	61.0	75.3	92.3	89.1	67.5	71.4	70.0	83.3	73.3	71.8	75.6
April	86.4	87.0	86.3	80.3	80.8	76.2	46.6	47.8	57.6	80.2	81.0	61.0	92.4	93.3	79.8
May	94.3	93.6	89.3	83.5	80.7	75.0	63.1	62.1	63.4	85.2	85.0	66.8	84.3	84.2	80.2
June	95.5	94.6	91.9(f)	108.4	105.4	77.5	49.9	49.9	64.8	93.6	91.7	86.5	83.2	81.5	72.8
July	80.7	80.6	89.4	76.1	76.9	80.1	49.2	49.0	59.0	75.0	75.2	91.7	68.5	68.7	81.8
August	88.6	82.1	93.6	73.5	67.3	92.2(f)	62.1	58.3	64.7	77.0	70.6	96.7(f)	68.6	62.9	89.8(f)
September	88.9	94.4	91.0	85.1	90.6	78.8	56.4	59.5	64.0(f)	85.9	91.5	89.7	81.3	86.6	89.3
October	102.7	101.9	93.7	84.7	85.6	81.5	64.2	65.3	68.8	115.0	114.8	91.9	105.7	105.5	85.8

(c) Includes men's furnishings.

(d) Revised to census trend.

(f) Final figures.

(h) Candy indexes are based largely upon returns from retail candy chains.

INDEX NUMBERS OF RETAIL SALES - (Average for 1930 = 100)

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Year and Month	Departmental			Drugs(d)			Furniture			Groceries and Meats		
	A	B	C	A	B	C	A	B	C	A	B	C
October, 1929	128.6	122.7	106.7	106.5	104.5	105.6	148.3	141.9	122.4	114.6	112.0	112.0
October, 1930	117.1	111.3	96.8	98.3	96.0	97.0	106.3	101.7	87.7	98.4	94.7	94.7
October, 1931	94.4	88.4	76.9	91.0	87.0	87.9	101.8	95.2	82.1	91.2	82.5	82.5
October, 1932	81.2	79.2	68.9	81.4	80.1	80.9	65.5	63.3	54.6	76.6	72.7	72.7
October, 1933	81.2	80.5	70.0	73.3	73.8	74.5	63.1	62.4	55.7	71.6	72.8	72.8
October, 1934	83.9	80.4	69.9	77.5	76.5	77.3	77.3	74.0	66.2	75.3	74.4	74.4
October, 1935	87.6	83.6	72.7	80.4	78.8	79.6	89.2	85.4	76.2	77.5	75.6	75.6
October, 1936	94.7	88.7	77.2	89.9	85.9	84.2	104.2	97.4	87.0	86.0	77.9	77.9
October, 1937	94.0	91.4	79.5	94.9	92.5	90.7	103.8	100.4	89.7	93.2	86.9	86.9
October, 1938	87.9	88.9	77.3	94.2	92.7	90.9	93.8	94.0	79.6	86.3	83.6	83.6
October, 1939	100.8	103.6	90.0	92.7	93.4	91.6	104.4	107.2	90.9	86.9	90.2	90.2
October, 1940	107.6	106.3	92.4	107.6	105.6	103.5	107.4	106.5	90.2	100.9	100.7	100.7
<u>1939</u>												
November	94.4	93.3	81.8	90.8	92.1	92.1	88.6	87.8	82.9	88.7	88.9	89.8
December	144.1	145.1	89.0	122.4	119.3	96.2	111.5	111.8	95.6	107.9	102.5	92.4
<u>1940</u>												
January	64.2	63.6	86.0	88.4	87.3	93.9	59.0	58.5	88.7	87.4	88.3	92.0
February	64.7	66.2	82.8	86.7	90.9	92.8	72.0	74.0	89.1	90.5	93.3	95.2
March	72.8	73.6	80.8	94.7	92.3	95.2	74.3	74.5	89.7	104.5	101.2	100.2
April	80.3	79.6	81.2	89.9	91.8	93.7	93.8	92.9	83.7	97.6	99.4	97.5
May	85.4	84.4	82.7	92.9	90.9	94.7	117.2	116.2	93.7	103.9	104.2	101.1
June	83.0	83.9	81.4	91.0	92.0	95.8	98.3	98.6	100.6	110.8	107.3	107.3(f)
July	67.1	66.5	87.5	93.5	92.3	96.1	80.4	79.7	103.6	92.1	93.0	94.9
August	76.1	71.3	89.1(f)	100.0	95.6	97.6(f)	100.1	93.7	94.7(f)	103.3	93.6	101.7
September	87.0	92.7	89.2	97.4	101.5	99.5	99.1	105.6	89.5	90.3	96.1	96.1
October	107.6	106.3	92.4	107.6	105.6	103.5	107.4	106.5	90.2	100.9	100.7	100.7

(d) Revised to census trend.

(f) Final figures.

INDEX NUMBERS OF RETAIL SALES - (Average for 1930 = 100)

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Year and Month	Hardware			Music & Radio(d)			Restaurants(d)			Variety		
	A	B	C	A	B	C	A	B	C	A	B	C
October, 1929	137.5	130.5	113.4	206.6	195.8	136.0	118.1	115.9	115.9	125.4	122.2	116.4
October, 1930	119.7	113.6	98.8	139.8	132.5	92.0	98.5	96.3	96.3	105.4	102.4	97.5
October, 1931	86.8	82.3	71.6	103.0	97.6	69.7	78.5	76.0	76.0	107.7	98.6	93.9
October, 1932	71.4	70.4	61.2	62.2	61.2	45.3	59.4	58.5	58.5	87.1	82.4	78.5
October, 1933	70.7	69.7	60.6	52.0	51.2	38.5	55.6	55.3	55.3	80.8	81.2	77.3
October, 1934	84.7	80.4	69.9	67.4	63.9	48.4	58.9	57.8	57.8	86.3	84.4	80.4
October, 1935	86.3	81.9	71.2	77.5	73.4	55.6	63.7	62.5	62.5	90.4	88.1	84.8
October, 1936	94.6	89.4	77.8	87.4	82.8	65.7	65.2	63.2	63.2	100.7	92.2	88.7
October, 1937	96.7	95.0	82.6	85.2	83.8	66.5	67.2	65.9	65.9	102.5	96.6	92.9
October, 1938	100.8	103.0	89.5	79.1	80.9	64.2	62.3	61.3	61.3	98.8	96.0	92.3
October, 1939	102.2	104.5	90.9	82.1	84.0	66.7	64.9	64.6	64.6	101.1	104.6	100.6
October, 1940	112.3	110.5	96.1	90.2	88.7	70.4	70.9	69.6	69.6	119.1	119.4	114.8
<u>1939</u>												
November	89.4	88.0	88.0	79.3	78.0	62.4	63.0	63.9	66.6	102.0	102.3	101.3
December	102.0	104.3	95.7	93.0	95.2	69.0	69.0	67.7	66.4	205.7	199.2	101.6
<u>1940</u>												
January	59.2	58.3	97.1	57.5	56.5	71.6	60.0	58.9	63.3	67.1	67.5	105.5
February	54.0	55.2	95.3	59.0	60.4	76.5	58.3	61.2	63.7	72.1	74.3	103.3
March	64.3	65.8	94.0	62.5	63.9	78.9	63.3	62.1	64.1	93.9	91.3	108.7
April	89.5	88.1	84.7	74.3	73.1	78.6	62.2	63.0	62.4	86.3	86.9	99.8
May	120.5	118.6	89.8	95.6	94.1	82.5	65.1	63.7	63.7	103.1	103.3	103.3
June	113.4	116.0	97.5	94.3	96.4	106.0	62.7	63.7	63.1(f)	109.4	106.4	103.3
July	98.4	96.8	88.0	68.0	66.9	85.7	66.4	65.2	63.3	103.5	104.1	104.1
August	102.5	97.1	94.3(f)	69.0	65.3	84.9(f)	71.4	69.2	65.3	110.9	101.5	110.4
September	105.0	112.0	93.3	85.1	90.7	76.2	69.8	71.7	68.3	102.6	109.2	112.6
October	112.3	110.5	96.1	90.2	88.7	70.4	70.9	69.6	69.6	119.1	119.4	114.8(f)

(d) Revised to census trend.

(f) Final figure.

UNADJUSTED INDEX NUMBERS OF RETAIL SALES--(AVERAGE FOR 1936 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Men's Clothing Stores(c)						
October, 1936 ...	139.5	116.1	128.6	137.1	175.5	136.0
October, 1937 ...	143.3	123.8	135.9	150.4	143.3	131.3
October, 1938 ...	120.2	103.0	104.7	113.9	173.0	114.9
October, 1939 ...	134.0	122.2	114.4	131.6	192.3	126.0
October, 1940 ...	145.7	174.9	133.3	143.1	174.0	127.6
1940						
May	107.9	133.1	119.5	101.0	100.8	99.9
June	118.6	142.8	128.1	115.1	105.4	108.2
July	95.0	136.0	91.7	92.7	87.1	93.2
August	97.6(f)	138.3	92.0	94.9	86.8	109.7
September	108.9	138.8	99.9	107.7	115.3	105.3
October	145.7	174.9	133.3	143.1	174.0	127.6
% Change,						
October, 1940	+ 8.8	+43.1	+16.5	+ 8.7	- 9.5	+ 1.3
October, 1939						
% Change,						
Jan.-Oct., 1940	+13.0	+37.3	+10.9	+14.1	+ 2.8	+ 7.2
Jan.-Oct., 1939						

Women's Clothing Stores						
October, 1936 ...	132.9	127.4	130.1	134.8	144.7	117.4
October, 1937 ...	137.9	137.4	134.7	144.6	133.5	120.9
October, 1938 ...	122.7	122.5	114.8	118.6	145.0	118.2
October, 1939 ...	131.0	136.9	119.2	131.3	151.5	129.3
October, 1940 ...	148.4	187.6	143.6	146.7	155.9	141.8
1940						
May	118.4	176.3	123.2	108.5	118.9	130.2
June	116.8	151.4	121.2	111.0	108.7	131.9
July	96.3	127.2	91.1	94.5	93.7	110.8
August	96.4(f)	137.1	84.2	95.7	93.1	121.9
September	114.1	141.3	101.5	119.4	107.1	122.4
October	148.4	187.6	143.6	146.7	155.9	141.8
% Change,						
October, 1940	+13.3	+37.0	+20.5	+11.7	+ 2.9	+ 9.7
October, 1939						
% Change,						
Jan.-Oct., 1940	+14.0	+30.4	+11.3	+15.5	+ 7.6	+16.4
Jan.-Oct., 1939						

Grocery and Meat Stores						
October, 1936 ...	108.4	(a)	105.4	109.7	113.6	104.5
October, 1937 ...	117.5	(a)	113.5	117.5	124.8	120.6
October, 1938 ...	108.8	(a)	110.9	109.5	107.2	99.8
October, 1939 ...	109.5	(a)	109.6	108.0	115.4	107.5
October, 1940 ...	127.2	(a)	121.3	128.4	136.3	127.9
1940						
May	131.1	(a)	131.0	129.8	134.0	133.2
June	139.8(f)	(a)	139.2	134.9	151.7	149.3
July	116.1	(a)	105.9	115.3	134.3	130.0
August	130.2	(a)	115.9	128.9	158.0	146.7
September	113.8	(a)	107.9	112.6	130.3	115.5
October	127.2	(a)	121.3	128.4	136.3	127.9
% Change,						
October, 1940	+16.1	(a)	+10.7	+18.9	+18.1	+19.0
October, 1939						
% Change,						
Jan.-Oct., 1940	+ 9.9	(a)	+ 6.4	+ 9.4	+15.4	+18.1
Jan.-Oct., 1939						

(a) Figures for Maritime Provinces are withheld to avoid disclosing individual operations.
(c) Includes men's furnishings.
(f) Final figures.

UNADJUSTED INDEX NUMBERS OF RETAIL SALES--(AVERAGE FOR 1936 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Department Stores						
October, 1936 ...	126.1	116.5	118.0	118.0	146.8	121.0
October, 1937 ...	125.2	123.0	124.1	123.7	130.5	121.2
October, 1938 ...	117.1	102.8	116.5	109.1	131.9	117.0
October, 1939 ...	134.4	125.2	128.1	122.3	161.9	122.6
October, 1940 ...	143.5	154.5	143.3	138.2	149.6	140.5
1940						
May	113.9	126.8	129.4	115.0	103.5	109.1
June	110.6	119.1	124.0	111.9	99.8	111.2
July	89.5	105.1	88.1	86.2	84.6	104.0
August	101.5(f)	111.0	102.5	101.0	89.7	124.0
September	116.0	115.8	123.1	118.9	107.4	119.0
October	143.5	154.5	143.3	138.2	149.6	140.5
% Change, October, 1940 · October, 1939	+ 6.7	+23.4	+11.9	+13.0	- 7.6	+14.6
% Change, Jan.-Oct., 1940 Jan.-Oct., 1939	+11.1	+20.6	+11.0	+12.7	+ 6.5	+11.4

Variety Stores						
October, 1936 ...	111.9	113.8	109.9	111.5	122.9	102.3
October, 1937 ...	113.9	119.7	115.6	113.7	115.1	105.6
October, 1938 ...	109.8	111.6	118.9	103.6	122.3	107.9
October, 1939 ...	112.3	111.6	118.5	106.9	121.4	111.7
October, 1940 ...	132.3	153.0	139.6	124.5	137.9	122.7
1940						
May	114.5	120.2	134.4	106.2	104.1	109.6
June	121.6	131.6	141.8	113.9	106.7	114.1
July	115.0	132.1	123.4	107.7	109.9	119.1
August	123.2	144.5	131.6	116.4	109.6	132.0
September	114.0	133.0	122.0	106.5	107.4	120.4
October	132.3(f)	153.0	139.6	124.5	137.9	122.7
% Change, October, 1940 · October, 1939	+17.8	+37.1	+17.8	+16.5	+13.6	+ 9.8
% Change, Jan.-Oct., 1940 Jan.-Oct., 1939	+15.1	+26.8	+13.8	+14.1	+11.8	+11.1

Drug Stores						
October, 1936 ...	107.8	104.4	105.9	104.2	118.6	112.7
October, 1937 ...	113.8	116.0	111.9	110.8	118.4	123.6
October, 1938 ...	113.0	108.1	111.9	108.2	126.0	119.1
October, 1939 ...	111.1	108.5	113.0	105.1	123.7	116.4
October, 1940 ...	129.0	137.1	126.3	123.2	141.1	135.4
1940						
May	111.4	115.4	111.2	110.5	114.0	108.5
June	109.1	111.5	109.0	110.7	104.4	108.8
July	112.1	119.5	108.4	114.1	106.0	115.6
August	119.9(f)	135.4	114.8	119.5	118.5	123.9
September	116.8	122.8	112.3	115.8	120.0	121.2
October	129.0	137.1	126.3	123.2	141.1	135.4
% Change, October, 1940 · October, 1939	+16.1	+26.4	+11.8	+17.2	+14.1	+16.3
% Change, Jan.-Oct., 1940 Jan.-Oct., 1939	+ 7.7	+14.1	+ 5.3	+ 8.1	+ 6.3	+ 7.9

(f) Final figures.

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

OCTOBER, 1939 AND OCTOBER, 1940

(Based on sales of 21 firms)

	October 1939	October 1940	% Change 1940/39
TOTAL SALES, ALL DEPARTMENTS	24,622,978	26,102,684	+ 6.0
1. Women's dresses, coats and suits	2,790,988	3,012,326	+ 7.9
2. Girls' and infants' wear	1,085,751	1,227,994	+ 13.1
3. Hosiery and gloves	1,202,580	1,245,321	+ 3.6
4. Lingerie and corsets	1,003,073	1,130,836	+ 4.4
5. Millinery	371,917	399,801	+ 7.5
6. Women's and children's apparel--(Total, 1-5) .	6,534,309	7,016,278	+ 7.4
7. Men's and boys' clothing and furnishings	3,690,461	3,546,602	- 3.9
8. Drugs and toilet articles and preparations ...	536,734	584,375	+ 8.9
9. Piece goods	1,950,106	1,993,546	+ 2.2
10. Smallwares	820,065	874,554	+ 6.6
11. Food and kindred products	1,820,105	1,957,023	+ 7.5
12. Furniture (including mattresses, springs)	1,195,926	1,435,652	+ 20.0
13. Home furnishings	1,594,635	1,857,233	+ 16.5
14. Household appliances and electrical supplies .	709,693	838,812	+ 18.2
15. Hardware and kitchen utensils	686,437	789,995	+ 15.1
16. Radios, musical instruments and supplies	431,281	396,038	- 8.2
17. Shoes and other footwear	1,945,871	1,911,763	- 1.8
18. Stationery, books and magazines	272,033	312,801	+ 15.0
19. All other departments, total	2,435,322	2,588,012	+ 6.3



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