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DEPARTMENT OF TRADE AND COMMERCE

DOMINION BUREAU OF STATISTICS

INTERNAL TRADE BRANCH

Vol. 10

No. 5

MONTHLY INDEXES OF RETAIL SALES

IN

CANADA

MAY 1940

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OTTAWA

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DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH
OTTAWA, CANADA

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MONTHLY INDEXES OF RETAIL SALES, MAY, 1940

Retail trade in Canada during May, 1940, measured by the composite index for twelve lines of business, increased 11 per cent over May, 1939, and was 9 per cent higher than in April, 1940. The unadjusted index for May of this year stood at 94.1, compared with 84.8 in May, 1939, and 86.4 in April, 1940.

The adjusted general index of retail sales, in the construction of which account is taken of the varying sales importance of different days of the week as well as of characteristic seasonal movements, advanced to 89.0 in May, the highest point reached in any corresponding month during the past ten years. The gain over May a year ago, when the adjusted index was 80.9, amounted to 10 per cent, while a gain of almost 2½ per cent was recorded over April of the current year.

Increased sales over May, 1939, were recorded for all groups, but sales of music and radio stores continued to show the greatest relative improvement with an increase of 23 per cent over the same month last year. Candy store sales followed with a gain of 18 per cent. Improvement in sales by furniture and hardware stores amounted to 15 and 8 per cent respectively. Boot and shoe store sales were 5 per cent higher than in May a year ago, while a gain of 4 per cent in restaurant receipts was recorded in the same comparison.

Department store sales were up 10 per cent over May last year. A 15 per cent increase in the Maritime Provinces was followed by gains of 11 per cent in Ontario, 10 per cent in British Columbia, 9 per cent in Quebec and 8 per cent in the Prairie Provinces. Sales of 20 departmental firms reporting sales by selected departments were also 10 per cent higher than sales in the corresponding month of 1939. Pronounced gains in sales of household lines again surpassed those in other commodities. Increased demand for radios resulted in swelling sales in music and radio departments 48 per cent above sales in May of last year. Household appliances recorded an increase of 16 per cent and furniture sales improved 14 per cent. Home furnishings were up 10 per cent and hardware, 7 per cent. Women's clothing sales averaged 11 per cent higher, with a slightly smaller increase of 10 per cent in sales of men's clothing. Sales of footwear were up 6 per cent. Food sales showed improvement of .9 per cent and drug sales, 5 per cent.

Sales of variety stores averaged 12 per cent higher than in May last year. There was a gain of 22 per cent in the Maritime Provinces, while Ontario sales were up 13 per cent and Quebec sales, 12 per cent. Increases in the Prairie Provinces and British Columbia were 5 and 4 per cent respectively.

A gain of 5 per cent in sales of drug stores over May, 1939, resulted from the following increases in the various regions of the country: 16 per cent in the Maritime Provinces, 5 per cent in both Ontario and British Columbia, 4 per cent in the Prairie Provinces and 1 per cent in Quebec.

Sales for both men's and women's clothing stores averaged 13 per cent higher in May of this year than last. Results for Eastern and Central Canada were also similar for the two lines of business, sales in the Maritime Provinces gaining more than 30 per cent while sales in Ontario and Quebec were up from 10 to 12 per cent. Men's clothing store sales were up 12 per cent in the Prairie Provinces and 5 per cent in British Columbia while women's clothing stores did 19 per cent and 11 per cent more business in these regions.

Grocery and meat store sales in Canada gained 13 per cent in May, 1940, over the corresponding month last year. Pronounced gains continued in the Western regions, with sales up 23 per cent in British Columbia and 22 per cent in the Prairie Provinces. Ontario sales were 11 per cent higher, while the gain in Quebec amounted to 10 per cent.

Sales of a representative number of jewellery firms in Canada averaged 21 per cent higher in May, 1940, than in the corresponding month a year ago.

Comparison of Retail Sales in Canada, for 1939 and 1940, by Kinds of Business

Kind of Business	May, 1940 + or - per cent compared with			Cumulative Indexes
	May 1930	May 1939	April 1940	<u>Jan.-May, 1940</u> <u>Jan.-May, 1939</u>
General Index	- 14.3	+ 11.0	+ 8.9	+ 11.6
Boots and Shoes	- 25.6	+ 4.7	+ 15.0	+ 8.6
Candy	- 39.9	+ 18.1	+ 38.7	+ 14.1
Men's Clothing	- 32.4	+ 13.1	+ 5.6	+ 13.6
Women's Clothing	- 28.6	+ 12.8	- 9.2	+ 12.1
Departmental	- 18.8	+ 9.9	+ 6.0	+ 12.8
Drugs	- 8.3	+ 5.1	+ 3.7	+ 4.4
Furniture	- 16.4	+ 14.9	+ 22.6	+ 16.3
Groceries and Meats	- 5.3	+ 13.1	+ 6.5	+ 11.3
Hardware	- 3.9	+ 7.6	+ 33.2	+ 12.1
Music and Radio	+ 17.3	+ 23.1	+ 28.4	+ 23.2
Restaurant	- 37.5	+ 3.8	+ 5.0	+ 7.1
Variety	- 2.9	+ 11.8	+ 18.7	+ 14.8

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Year and Month	General Index(d)			Boots and Shoes			Candy(h)			Men's Clothing(c)(d)			Women's Clothing(d)		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
May, 1929	115.6	114.8	109.3	149.3	149.4	129.9	116.7	114.7	117.0	140.1	139.9	119.6	115.7	115.5	105.0
May, 1930	109.8	108.1	103.0	120.9	120.5	104.8	106.1	99.4	101.5	125.4	124.3	106.2	117.5	116.4	105.8
May, 1931	93.7	91.7	87.3	103.4	100.2	87.1	87.9	84.7	86.5	96.0	92.6	79.1	99.3	95.8	87.1
May, 1932	76.5	78.8	75.0	91.8	94.4	81.4	67.3	68.9	70.3	72.7	75.6	64.6	75.3	78.3	71.2
May, 1933	71.0	71.1	67.7	77.5	77.8	66.5	59.9	59.4	60.6	70.8	71.5	61.1	68.5	69.2	62.9
May, 1934	76.3	76.0	72.4	92.1	92.8	78.7	60.0	59.3	60.5	80.7	80.9	69.1	73.7	73.9	67.2
May, 1935	73.9	73.3	69.8	80.9	80.9	66.9	60.8	59.7	61.0	76.5	76.4	65.3	67.3	67.2	61.1
May, 1936	80.4	78.8	75.1	97.6	98.4	80.0	59.1	57.0	58.2	82.2	79.3	77.0	80.2	77.4	72.3
May, 1937	87.0	86.0	81.9	97.7	94.8	77.0	62.0	60.3	61.5	89.0	87.2	84.7	79.5	77.9	74.2
May, 1938	80.1	82.5	78.5	76.5	78.7	64.0	54.8	56.1	57.2	71.9	74.7	72.5	69.2	71.9	68.5
May, 1939	84.8	84.9	80.9	85.9	86.4	70.2	54.0	53.8	54.9	75.0	75.8	73.6	74.4	75.2	70.2
May, 1940	94.1	93.5	89.0	89.9	90.1	73.3	63.8	62.8	64.1	84.8	84.7	82.2	83.9	83.7	79.8
<u>1939</u>															
June	86.6	85.9	85.0	107.5	107.3	74.5	42.8	43.5	56.4	80.7	80.0	75.5	74.6	73.9	65.4
July	71.5	73.6	83.6	69.8	72.0	76.6	43.8	42.6	50.7	62.9	65.4	80.8	57.0	59.3	69.8
August	73.4	71.2	81.8	53.7	52.5	69.1	47.2	46.7	49.7	56.7	55.1	75.4	49.0	47.6	68.0
September	91.1	89.4	87.6	89.5	87.0	84.4	49.8	48.1	51.7	91.1	87.9	87.9	78.6	75.8	78.2
October	92.1	94.8	88.6	74.6	77.5	79.9	51.6	52.9	55.7	105.7	109.4	87.5	93.3	96.5	78.5
November	88.5	88.2	83.2	67.6	67.7	66.4	48.7	49.6	57.7	101.0	100.9	82.0	84.1	84.0	75.7
December	122.1	119.8	87.5	119.9	116.6	72.9	115.7	114.6	61.6	141.3	136.3	82.1	120.0	115.7	74.7
<u>1940</u>															
January	70.6	70.7	86.2(f)	46.3	46.8	86.6	42.1	41.9	58.2	62.3	62.4	87.9	53.0	53.2	77.0
February	71.1	73.5	84.5	38.1	39.3	72.8	56.6	59.5	59.5(f)	53.5	55.1	87.5	48.6	50.1	80.9
March	83.2	82.0	83.7	60.4	58.7	65.2(f)	92.8	89.6	68.9	71.4	70.0	80.4(f)	73.1	71.6	78.6(f)
April	86.4	86.9	86.9	78.2	78.7	76.4	46.0	47.2	55.5	80.3	81.2	79.6	92.4	93.4	77.1
May	94.1	93.5	89.0	89.9	90.1	73.3	63.8	62.8	64.1	84.8	84.7	82.2	83.9	83.7	79.8

(c) Includes men's furnishings.

(d) Revised to census trend.

(f) Final figures.

(h) Candy indexes are based largely upon returns from retail candy chains.

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Year and Month	Departmental			Drugs(d)			Furniture			Groceries and Meats		
	A	B	C	A	B	C	A	B	C	A	B	C
May, 1929	107.3	105.9	103.8	104.4	102.1	106.3	139.4	138.1	115.1	111.8	111.9	105.5
May, 1930	104.8	103.1	101.1	101.8	97.4	101.4	137.6	136.4	113.6	109.7	108.5	102.4
May, 1931	89.3	89.9	88.1	91.3	89.0	92.7	99.0	99.2	82.7	96.6	91.6	86.4
May, 1932	73.7	75.7	74.2	79.8	80.4	83.8	72.9	74.7	61.8	79.8	83.1	78.4
May, 1933	70.0	69.4	68.0	71.0	70.1	73.0	67.6	66.9	53.1	75.7	77.0	72.6
May, 1934	73.6	72.9	71.5	76.0	74.5	77.6	88.1	87.3	69.3	76.8	77.4	73.0
May, 1935	70.5	69.6	68.2	77.8	76.1	79.3	83.9	83.1	65.9	75.5	75.5	73.3
May, 1936	74.7	75.2	73.8	81.6	79.5	82.8	94.1	94.2	74.8	81.7	77.6	75.3
May, 1937	79.9	80.8	79.2	87.7	86.3	89.9	111.2	111.3	88.4	89.7	86.9	84.3
May, 1938	73.0	74.9	73.5	83.9	84.5	88.0	96.7	99.3	78.8	85.4	89.1	86.5
May, 1939	77.4	76.7	75.2	88.8	87.7	91.4	100.1	99.2	78.8	91.9	93.6	90.9
May, 1940	85.1	84.0	82.4	93.3	92.1	95.9	115.0	114.0	90.5	103.9	104.1	101.1
<u>1939</u>												
June	75.5	74.3	72.1	85.6	86.5	90.1	80.3	79.6	80.4	102.6	101.6	101.6
July	57.2	58.7	77.3	86.2	84.9	88.4	63.0	64.7	82.9	83.3	86.9	88.7
August	61.3	58.5	73.1	86.1	84.5	86.2	82.3	78.8	78.8	87.1	85.3	92.7
September	89.4	90.1	86.6	90.3	89.2	87.5	92.2	92.4	77.0	98.1	93.2	93.2
October	100.8	103.6	90.0	92.7	93.4	91.6	104.4	107.2	95.7	86.9	90.2	90.2
November	94.4	93.3	81.8	90.8	92.1	92.1	88.6	87.8	87.0	88.7	88.9	89.8
December	144.1	145.1	89.6	122.4	119.3	96.2	111.5	111.8	100.7	107.9	102.5	92.4
<u>1940</u>												
January	64.2	63.6	86.0	88.4	89.0	95.7	59.0	58.5	88.7	87.4	88.3	92.0
February	64.7	66.2	82.8	86.7	94.2	96.1	72.0	74.0	89.1	90.5	93.3	95.2
March	72.8	73.6	76.6(f)	94.7	92.6	95.5(f)	74.3	74.5	85.6	104.5	101.2	101.2(f)
April	80.3	79.6	84.7	90.0	90.9	92.8	93.8	92.9	79.4(f)	97.6	99.4	96.5
May	85.1	84.0	82.4	93.3	92.1	95.9	115.0	114.0	90.5	103.9	104.1	101.1

(d) Revised to census trend.

(f) Final figures.

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business days and Seasonal Variations.

Year and Month	Hardware			Music & Radio(d)			Restaurants(d)			Variety		
	A	B	C	A	B	C	A	B	C	A	B	C
May, 1929	121.5	119.7	88.0	116.5	114.6	145.1	118.3	115.7	115.7	130.8	130.9	125.9
May, 1930	124.4	122.5	90.1	81.7	80.4	101.8	104.8	101.5	101.5	105.5	105.3	101.2
May, 1931	103.3	105.9	77.9	66.7	68.3	86.5	86.1	84.5	84.5	102.0	98.7	94.9
May, 1932	91.3	93.5	68.8	43.9	44.9	54.8	63.5	63.1	63.1	85.3	88.2	84.8
May, 1933	81.0	79.8	58.7	39.9	39.3	45.7	55.7	54.7	54.7	75.7	76.1	73.2
May, 1934	96.4	95.0	69.9	46.5	45.8	52.6	60.7	59.6	59.6	86.7	87.2	83.8
May, 1935	93.0	91.6	67.4	54.5	53.6	61.6	60.3	59.0	59.0	79.5	79.7	79.7
May, 1936	100.4	102.5	75.4	68.1	69.7	61.1	63.6	62.4	62.4	91.2	88.3	88.3
May, 1937	113.5	115.8	85.2	78.9	80.7	70.8	64.7	63.7	63.7	98.7	95.9	95.9
May, 1938	111.3	113.7	83.6	72.2	73.9	64.8	62.1	61.7	61.7	86.6	89.7	89.7
May, 1939	111.2	109.4	80.5	77.8	76.5	67.1	63.1	61.9	61.9	91.6	92.2	92.2
May, 1940	119.6	117.6	86.5	95.8	94.3	82.7	65.5	64.1	64.1	102.4	102.6	102.6
<u>1939</u>												
June	104.2	102.6	86.2	61.2	60.2	66.2	57.3	57.9	57.3	98.6	98.4	95.6
July	96.1	98.4	89.4	53.4	54.6	70.1	60.4	59.5	57.7	91.8	95.0	95.0
August	99.7	94.4	91.7	56.5	53.5	69.5	63.9	62.7	59.1	85.1	83.0	90.2
September	110.2	112.8	94.0	76.4	78.2	65.7	65.4	65.5	62.3	96.9	93.8	96.7
October	102.2	104.5	90.9	82.1	84.0	66.7	64.9	64.6	64.6	101.1	104.6	104.6
November	89.4	88.0	88.0	79.3	78.0	62.4	63.0	63.9	66.6	102.0	102.3	101.3
December	102.0	104.3	93.2	93.0	95.2	69.0	69.0	67.7	66.4	205.7	199.2	99.6
<u>1940</u>												
January	59.2	58.3	106.0	57.5	56.5	71.6	60.0	58.9	63.3(f)	67.1	67.5	107.2
February	54.0	55.2	98.7	59.0	60.4	76.5	58.4	61.3	63.9	72.1	74.3	103.3
March	64.3	65.8	94.0(f)	62.5	63.9	78.9(f)	63.4	62.2	64.1	93.9	91.3	110.0
April	89.8	88.3	84.9	74.6	73.4	78.9	62.4	63.2	62.6	86.3	86.9	97.6(f)
May	119.6	117.6	86.5	95.8	94.3	82.7	65.5	64.1	64.1	102.4	102.6	102.6

(d) Revised to census trend.

(f) Final figures.

UNADJUSTED INDEX NUMBERS OF RETAIL SALES--(AVERAGE FOR 1936 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Men's Clothing Stores(c)						
May, 1936	104.2	-99.5	112.8	102.7	101.1	101.5
May, 1937	112.8	115.0	129.6	109.1	106.3	107.7
May, 1938	91.1	99.3	102.8	85.3	87.3	94.5
May, 1939	95.1	101.3	106.7	89.1	89.8	95.8
May, 1940	107.5	134.7	119.6	99.7	100.5	100.1
<u>1939</u>						
December	179.0	213.4	150.5	188.9	173.4	187.5
<u>1940</u>						
January	78.9	91.7	74.1	81.7	70.9	79.4
February	67.8	83.2	65.2	68.4	61.5	67.8
March	90.5(f)	110.8	87.6	91.1	85.2	86.5
April	101.8	118.3	103.7	101.3	96.2	93.1
May	107.5	134.7	119.6	99.7	100.5	100.1
% Change,						
May, 1940	+13.1	+33.0	+12.1	+11.9	+11.9	+ 4.5
May, 1939						
% Change,						
Jan.-May, 1940 ..	+13.6	+36.2	+13.1	+12.6	+ 7.7	+ 8.4
Jan.-May, 1939						

Women's Clothing Stores						
May, 1936	112.6	110.4	116.8	108.1	120.5	113.1
May, 1937	111.7	123.9	121.9	106.4	107.9	113.7
May, 1938	97.2	121.4	101.9	89.1	97.2	108.7
May, 1939	104.5	130.7	111.4	97.1	100.7	117.1
May, 1940	117.8	175.2	123.0	107.0	120.1	129.8
<u>1939</u>						
December	168.5	212.5	149.5	177.6	168.2	156.8
<u>1940</u>						
January	74.5	95.8	63.6	78.3	73.2	78.4
February	68.3	76.1	65.6	67.9	69.5	73.1
March	102.6(f)	120.2	87.0	100.2	113.5	135.3
April	129.7	141.9	128.9	132.4	115.1	136.0
May	117.8	175.2	123.0	107.0	120.1	129.3
% Change,						
May, 1940	+12.8	+34.0	+10.4	+10.2	+19.3	+10.8
May, 1939						
% Change,						
Jan.-May, 1940 ..	+12.1	+29.7	+ 9.3	+12.8	+ 8.6	+14.0
Jan.-May, 1939						

Grocery and Meat Stores						
May, 1936	103.0	(a)	105.8	102.5	101.3	97.4
May, 1937	113.1	(a)	113.4	111.7	113.6	119.4
May, 1938	107.7	(a)	109.7	107.9	102.6	107.7
May, 1939	115.9	(a)	119.4	116.7	109.5	108.8
May, 1940	131.0	(a)	131.0	129.6	133.9	133.3
<u>1939</u>						
December	136.1	(a)	135.6	139.7	129.3	129.4
<u>1940</u>						
January	110.2	(a)	112.5	113.5	97.8	104.0
February	114.1	(a)	116.9	115.9	104.3	110.3
March	131.8(f)	(a)	139.1	131.7	119.0	125.8
April	123.1	(a)	127.0	123.6	112.4	123.1
May	131.0	(a)	131.0	129.6	133.9	133.3
% Change,						
May, 1940	+13.1	(a)	+ 9.7	+11.1	+22.3	+22.5
May, 1939						
% Change,						
Jan.-May, 1940 ..	+11.3	(a)	+ 6.7	+ 9.2	+23.7	+26.4
Jan.-May, 1939						

(a) Figures for the Maritime Provinces are withheld to avoid disclosing individual operations. (f) Final figures. (c) Includes men's furnishings.

UNADJUSTED INDEX NUMBERS OF RETAIL SALES--(AVERAGE FOR 1936 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Department Stores						
May, 1936	99.5	102.1	104.3	100.3	95.6	98.1
May, 1937	106.3	118.9	118.7	104.9	99.5	103.5
May, 1938	97.1	103.2	110.8	96.5	89.3	95.4
May, 1939	103.2	110.0	119.3	103.0	95.6	98.8
May, 1940	113.4	126.6	129.8	114.2	103.1	108.2
<u>1939</u>						
December	192.1	207.6	208.9	198.2	177.9	177.0
<u>1940</u>						
January	85.6	86.6	98.0	84.6	82.8	80.5
February	86.3	85.1	92.2	86.9	83.0	85.9
March	97.0(f)	91.1	107.3	95.3	93.0	103.5
April	107.1	103.8	119.7	109.0	99.6	105.6
May	113.4	126.6	129.8	114.2	103.1	108.2
% Change, May, 1940	+ 9.9	+15.1	+ 8.8	+10.9	+ 7.8	+ 9.5
% Change, May, 1939						
% Change, Jan.-May, 1940 ..	+12.8	+22.9	+12.6	+12.7	+12.5	+ 8.8
% Change, Jan.-May, 1939						
Variety Stores						
May, 1936	101.4	93.9	110.1	102.3	94.9	89.2
May, 1937	109.7	111.3	124.0	108.3	103.7	100.6
May, 1938	96.3	95.4	110.8	91.5	92.1	99.2
May, 1939	101.8	97.6	113.7	93.6	98.0	105.0
May, 1940	113.7	119.1	132.6	105.7	104.1	109.6
<u>1939</u>						
December	223.8	251.5	220.1	223.3	223.2	267.3
<u>1940</u>						
January	74.5	73.9	79.0	72.3	60.2	31.2
February	80.1	77.5	85.1	76.8	76.9	91.4
March	104.4	103.9	106.9	95.1	95.1	109.3
April	95.9(f)	97.3	104.8	92.1	86.9	101.7
May	113.7	119.1	132.6	105.7	104.1	109.6
% Change, May, 1940	+11.8	+22.0	+11.7	+12.9	+ 5.4	+ 4.4
% Change, May, 1939						
% Change, Jan.-May, 1940 ..	+14.8	+23.3	+13.9	+12.9	+11.9	+10.0
% Change, Jan.-May, 1939						
Drug Stores						
May, 1936	97.9	98.3	96.7	98.9	98.3	93.3
May, 1937	105.2	105.7	103.8	106.3	104.6	103.2
May, 1938	100.6	101.2	100.2	101.8	97.6	101.1
May, 1939	106.5	101.2	110.1	104.8	110.0	105.1
May, 1940	111.9	116.9	111.6	110.5	114.7	110.2
<u>1939</u>						
December	146.8	166.3	133.1	145.2	156.2	151.1
<u>1940</u>						
January	106.0	109.4	111.3	105.3	101.6	105.0
February	104.0	108.9	111.2	102.2	100.5	100.9
March	113.5(f)	121.0	120.2	112.4	109.6	106.5
April	107.9	111.8	112.6	105.9	106.4	108.6
May	111.9	116.9	111.6	110.5	114.7	110.2
% Change, May, 1940	+ 5.1	+15.5	+ 1.4	+ 5.4	+ 4.3	+ 4.9
% Change, May, 1939						
% Change, Jan.-May, 1940 ..	+ 4.4	+11.7	+ 2.8	+ 4.0	+ 3.6	+ 5.6
% Change, Jan.-May, 1939						

(f) Final figures.

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

MAY, 1939, AND MAY, 1940

(Based on sales of 20 firms)

	May 1939	May 1940	% Change 1940/1939
TOTAL SALES, ALL DEPARTMENTS	18,718,185	20,602,263	+ 10.1
1. Women's dresses, coats and suits	1,936,244	2,188,851	+ 13.0
2. Girls' and infants' wear	536,577	639,178	+ 19.1
3. Hosiery and gloves	840,795	896,298	+ 6.6
4. Lingerie and corsets	788,513	874,561	+ 10.9
5. Millinery	324,845	332,344	+ 2.3
6. Women's and children's apparel - (Total, 1-5) ...	4,426,974	4,931,232	+ 11.4
7. Men's and boys' clothing and furnishings	1,913,446	2,112,112	+ 10.4
8. Drugs and toilet articles and preparations	493,360	519,946	+ 5.4
9. Piece goods	1,158,164	1,267,758	+ 9.5
10. Smallwares	535,799	584,751	+ 9.1
11. Food and kindred products	1,785,272	1,947,105	+ 9.1
12. Furniture (including mattresses, springs)	1,047,390	1,197,181	+ 14.3
13. Home furnishings	1,655,003	1,815,443	+ 9.7
14. Household appliances and electrical supplies	593,947	688,942	+ 16.0
15. Hardware and kitchen utensils	971,734	1,041,648	+ 7.2
16. Radios, musical instruments and supplies	175,483	259,872	+ 48.1
17. Shoes and other footwear	1,623,086	1,725,502	+ 6.3
18. Stationery, books and magazines	203,722	199,803	- 1.9
19. All other departments, total	2,134,805	2,310,968	+ 8.3

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