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DEPARTMENT OF TRADE AND COMMERCE

DOMINION BUREAU OF STATISTICS

INTERNAL TRADE BRANCH

Vol. 10

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MONTHLY INDEXES OF RETAIL SALES

IN

CANADA

SEPTEMBER 1940

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DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH
OTTAWA, CANADA

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MONTHLY INDEXES OF RETAIL SALES, SEPTEMBER, 1940

The dollar volume of retail purchasing for September as reflected in indexes based on calendar month totals for twelve lines of business dealing chiefly in food, clothing and household requirements remained unchanged from August and was 3 per cent below the volume of business transacted in September a year ago. Unadjusted indexes on the base 1930 equals 100 stand at 88.6 for September, 1940, 88.6 for August and 91.1 for September, 1939.

The 3 per cent decline from September, 1939 was in contrast to substantial increases which characterized earlier corresponding-month comparisons for 1939 and 1940, aggregate sales for the first eight months of the current year averaging 13 per cent above the corresponding period of 1939. Addition of September totals reduced the increase to 11 per cent.

Comparisons between corresponding months in consecutive years were impaired by differences in number of business days in the different periods. Comparisons between consecutive months in the same year must be made having regard not only to differences in number of business days but also to normal seasonal movements. There was one more business day in September of last year than this. Retail sales for the lines of business included in this survey generally averaged higher in September than in August. On making allowance for differences in number of business days and also for normal seasonal movements the adjusted index stood at 90.4 for September, approximately 5 per cent above September, 1939, down 3 per cent from the high peak recorded in August and about on a par with the underlying trend for May, June and July.

Results for individual lines of business reveal mixed trends, comparison of calendar month totals for September of this year and last showing increases for seven lines of business and decreases for five. The increases were 13 per cent for candy stores, 8 per cent for restaurants, music and radio stores and drug stores, 6 per cent for variety stores, 4 per cent for furniture stores and 3 per cent for women's clothing stores. Grocery and meat stores did 8 per cent less business in September, 1940 than in the first month of the war a year ago, when anticipation of increasing prices resulted in heavy purchases of basic food products. Shoe store sales were also down by 8 per cent, hardware store sales declined 6 per cent, men's clothing store sales 5 per cent and departmental stores 3 per cent. After adjusting for number of business days and for normal seasonal variations the adjusted indexes stood higher in September, 1940 than 1939 for all lines of business excepting hardware stores. All lines of business excepting restaurants and variety stores showed a downward trend between August and September this year.

Jewellery store sales are not included in the general index but figures for this line of business are now being collected by the Bureau. Jewellery store sales averaged 13 per cent higher in September of this year than last, while cumulative totals for the first nine months of the current year stood 26 per cent above the corresponding period a year ago.

Figures available on a regional basis showed that gains in the Maritime Provinces continued to exceed by a wide margin those in other regions of the country. Department store sales in the Maritime Provinces averaged 14 per cent higher in September of this year than last while in other regions declines ranging as high as 10 per cent were recorded. Variety store sales were up 21 per cent in the Maritime Provinces and from 1 to 8 per cent in other sections. Figures for drug stores and more especially for both men's and women's clothing stores reveal marked increases in retail purchasing in the Maritimes. Men's clothing store sales were up 35 per cent in September this year over last; women's clothing store sales were up 29 per cent. Results for other regions

showed changes ranging from an increase of 6 per cent for women's clothing store sales in Ontario to a decrease of 21 per cent for men's clothing stores in the Prairie Provinces.

An analysis of department store sales by departments indicated heavy buying in durable goods departments such as furniture, home furnishings, household appliances and hardware and kitchen utensils. Sales of the food departments were 20 per cent below September a year ago. The men's clothing and furnishings department was down by 9 per cent while women's and children's apparel as a whole was maintained within narrow limits of the September, 1939 volume.

Comparison of Retail Sales in Canada, for 1939 and 1940, by Kinds of Business

Kind of Business	September, 1940 + or - per cent compared with			Cumulative Indexes
	September 1939	September 1939	August 1940	Jan.-Sept., 1940 Jan.-Sept., 1939
General Index	- 8.6	- 2.7	(e)	+ 10.7
Boots and Shoes	- 5.7	- 8.2	+ 14.2	+ 8.3
Candy	- 35.8	+ 13.3	- 9.2	+ 15.8
Men's Clothing	+ 1.4	- 5.4	+ 11.8	+ 13.8
Women's Clothing	- 10.1	+ 2.8	+ 18.1	+ 14.0
Departmental	- 13.2	- 3.0	+ 13.8	+ 11.8
Drugs	+ 4.0	+ 7.5	- 3.0	+ 6.7
Furniture	- 5.4	+ 4.0	- 4.1	+ 17.3
Groceries and Meats	- 4.6	- 7.8	- 12.4	+ 9.2
Hardware	- 4.1	- 5.9	+ 1.4	+ 6.5
Music and Radio	- 28.1	+ 7.5	+ 19.5	+ 24.5
Restaurant	- 29.0	+ 8.3	- 0.8	+ 8.2
Variety	+ 10.7	+ 6.0	- 7.2	+ 14.7

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores,
September, 1939, and September, 1940

Region	Sales in September, 1940, compared with sales in September, 1939	
	Boot and Shoe Stores	Jewellery Stores
Canada	- 8.2	+ 13.0
Maritime Provinces	+ 2.8	+ 14.3
Quebec	+ 12.0	+ 4.6
Ontario	- 6.1	+ 17.8
Prairie Provinces	- 16.1	+ 8.8
British Columbia	- 4.6	+ 17.1

(e) No change

INDEX NUMBERS OF RETAIL SALES - (Average for 1930 = 100)

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Year and Month	General Index(d)			Boots and Shoes			Candy(h)			Men's Clothing(c)(d)			Women's Clothing(d)		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
September, 1929	110.7	117.4	115.0	111.3	118.3	124.5	107.4	113.2	121.7	114.9	122.4	133.0	91.6	97.6	108.4
September, 1930	96.9	99.8	98.0	89.4	92.7	97.6	87.8	90.1	96.8	85.0	88.0	95.7	89.9	93.1	103.4
September, 1931	84.3	86.6	85.0	80.6	83.9	88.3	74.9	76.4	82.2	69.8	71.7	77.9	71.8	73.7	81.9
September, 1932	70.0	71.1	69.7	68.1	70.0	72.9	59.8	60.6	65.1	59.9	60.8	66.1	57.4	58.2	64.7
September, 1933	69.4	68.1	66.6	68.2	66.1	68.1	57.6	55.4	59.6	59.0	56.9	61.8	58.6	56.5	62.8
September, 1934	70.0	71.2	69.5	71.5	71.5	72.9	54.2	54.0	58.0	61.1	61.3	66.6	63.2	63.4	70.4
September, 1935	70.7	75.0	73.2	68.7	73.0	73.0	52.6	55.4	59.6	65.2	69.5	75.5	59.5	63.4	70.4
September, 1936	77.8	79.8	77.2	73.5	76.6	75.1	55.1	56.2	60.4	77.5	79.6	79.6	66.9	68.7	70.8
September, 1937	84.1	86.0	83.0	82.8	85.5	83.0	55.2	56.1	60.3	84.8	86.7	86.7	70.6	72.2	74.4
September, 1938	81.1	82.4	79.7	80.4	82.8	80.3	51.8	52.4	56.3	78.6	79.7	78.1	68.7	69.7	71.9
September, 1939	91.1	89.4	86.0	91.8	89.2	72.5	49.8	48.1	51.7	91.1	87.9	86.2	78.6	75.8	78.2
September, 1940	88.6	93.8	90.4	84.3	89.8	78.1	56.4	59.5	64.0	86.2	91.9	90.1	80.8	86.1	88.8
<u>1939</u>															
October	92.1	94.8	86.9	77.4	80.4	73.1	51.6	52.9	55.7	105.7	109.4	87.5	93.2	96.5	78.5
November	88.5	88.2	83.7	68.3	68.4	73.6	48.7	49.6	59.0	101.0	100.9	80.1	84.1	84.0	75.7
December	122.1	119.8	87.9	108.1	105.0	73.9	115.7	114.6	59.4	141.3	136.3	82.1	120.0	115.7	76.1
<u>1940</u>															
January	70.8	70.9	86.9	53.0	53.6	76.6	42.1	41.9	58.2	62.3	62.4	83.3	53.0	53.2	73.8
February	71.2	73.6	87.7	41.1	42.3	79.8	56.6	59.5	59.5	53.5	55.1	87.5	48.5	50.0	80.6
March	83.3	82.1	88.4	62.8	61.0	75.3	92.3	89.1	67.5	71.4	70.0	83.3	73.3	71.8	75.6
April	86.4	86.9	86.3	80.3	80.8	76.2	46.6	47.8	57.6	80.2	81.0	81.0	92.4	93.3	79.8
May	94.3	93.7	89.3	88.5	88.7	75.8	63.1	62.1	63.4	85.2	85.0	86.8	84.3	84.2	80.2
June	95.5	94.6	91.9(f)	108.4	105.4	77.5	49.9	49.9	64.8	93.6	91.7	86.5	83.2	81.5	72.8
July	80.7	80.6	89.4	76.1	76.9	80.1(f)	49.2	49.0	59.0	75.0	75.2	91.7(f)	68.5	68.7	81.8(f)
August	88.6	82.2	93.7	73.8	67.6	92.6	62.1	58.3	64.7(f)	77.1	70.7	96.8	68.4	62.7	89.6
September	88.6	93.8	90.4	84.3	89.8	78.1	56.4	59.5	64.0	86.2	91.9	90.1	80.8	86.1	88.8

(c) Includes men's furnishings.

(d) Revised to census trend.

(f) Final figures.

(h) Candy indexes are based largely upon returns from retail candy chains.

INDEX NUMBERS OF RETAIL SALES - (Average for 1930 = 100)

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Year and Month	Departmental			Drugs(d)			Furniture			Groceries and Meats		
	A	B	C	A	B	C	A	B	C	A	B	C
September, 1929	107.5	114.5	110.1	101.2	105.4	107.6	131.4	140.0	126.1	104.5	111.1	111.1
September, 1930	99.9	102.6	98.7	93.4	95.3	97.2	101.4	104.1	93.8	94.8	98.3	98.3
September, 1931	82.4	84.6	81.3	87.4	88.6	90.4	85.3	87.5	78.2	88.4	91.0	91.0
September, 1932	68.6	69.9	67.2	78.0	78.8	80.4	64.3	65.9	55.4	75.7	76.4	76.4
September, 1933	71.3	71.8	69.0	74.3	73.3	74.8	68.8	68.9	57.4	73.8	69.9	69.9
September, 1934	72.2	75.7	72.8	75.5	76.3	77.9	76.2	79.1	65.9	69.7	68.6	68.6
September, 1935	71.6	76.3	73.4	75.7	78.8	80.4	80.7	85.9	71.6	71.1	75.5	75.5
September, 1936	78.8	80.9	77.8	83.9	85.0	83.3	91.6	93.9	78.3	76.8	79.1	79.1
September, 1937	80.9	82.8	79.6	91.9	93.1	91.3	102.5	105.1	87.6	85.9	87.8	87.8
September, 1938	78.4	79.9	76.8	89.7	90.6	88.8	85.2	87.4	74.1	84.8	85.7	85.7
September, 1939	89.4	90.1	86.6	90.3	89.2	87.5	92.2	92.4	78.3	98.1	93.2	93.2
September, 1940	86.7	92.4	88.9	97.1	95.9	94.0	95.9	102.2	86.6	90.4	96.3	96.3
<u>1939</u>												
October	100.8	103.6	90.0	92.7	93.4	91.6	104.4	107.2	90.9	86.9	90.2	90.2
November	94.4	93.3	81.8	90.8	92.1	92.1	88.6	87.8	82.9	88.7	88.9	89.8
December	144.1	145.1	89.0	122.4	119.3	96.2	111.5	111.8	95.6	107.9	102.5	92.4
<u>1940</u>												
January	64.2	63.6	86.0	88.4	89.0	95.7	59.0	58.5	88.7	87.4	88.3	92.0
February	64.7	66.2	82.8	86.7	94.2	96.1	72.0	74.0	89.1	90.5	93.3	95.2
March	72.8	73.6	80.8	94.7	92.6	95.5	74.3	74.5	89.7	104.5	101.2	100.2
April	80.3	79.6	81.2	89.9	90.8	92.7	93.8	92.9	83.7	97.6	99.4	97.5
May	85.4	84.4	82.7	93.0	91.8	95.6	117.2	116.2	93.7	103.9	104.2	101.1
June	83.0	83.9	81.4	91.1	92.1	95.9	98.3	98.6	100.6	110.8	107.3	107.3(f)
July	67.1	66.5	87.5(f)	93.5	92.0	95.8(f)	80.4	79.7	103.6	92.1	93.0	94.9
August	76.2	71.4	89.3	100.1	98.2	100.2	100.0	93.7	94.6(f)	103.2	93.5	101.6
September	86.7	92.4	88.9	97.1	95.9	94.0	95.9	102.2	86.6	90.4	96.3	96.3

(d) Revised to census trend.

(f) Final figures.

INDEX NUMBERS OF RETAIL SALES - (Average for 1930 = 100)

A. Unadjusted. B. Corrected for Number of Business Days.
 C. Adjusted for Number of Business Days and Seasonal Variations.

Year and Month	Hardware			Music & Radio(d)			Restaurants(d)			Variety		
	A	B	C	A	B	C	A	B	C	A	B	C
September, 1929	139.8	149.2	132.0	160.6	171.2	134.8	116.3	119.5	113.8	108.3	115.2	118.8
September, 1930	108.1	110.8	98.0	114.2	116.9	92.0	99.7	101.1	96.3	92.8	96.0	99.0
September, 1931	91.8	94.1	83.3	88.3	90.4	69.5	83.0	84.2	80.2	87.6	90.5	93.3
September, 1932	69.3	71.0	62.3	64.0	65.5	48.9	63.2	63.9	60.9	75.0	76.9	79.3
September, 1933	68.4	70.1	60.4	53.4	54.6	40.1	56.8	56.8	54.1	79.2	76.7	79.0
September, 1934	76.4	81.6	69.1	62.6	66.7	48.7	57.9	58.9	56.1	79.9	79.7	82.2
September, 1935	80.5	86.0	72.2	63.3	67.5	49.3	62.2	63.9	60.9	77.9	83.0	85.5
September, 1936	89.3	91.1	76.0	73.4	75.1	63.1	66.0	66.9	63.7	85.5	88.4	91.1
September, 1937	102.8	104.9	87.4	80.1	82.0	68.9	67.8	68.7	65.4	89.8	92.5	95.4
September, 1938	97.9	100.0	83.3	73.5	75.2	63.2	63.6	64.3	61.2	88.8	91.2	94.0
September, 1939	110.2	112.8	94.0	76.4	78.2	65.7	65.4	65.5	62.3	96.9	93.8	96.7
September, 1940	103.7	110.5	92.1	82.1	87.6	73.6	70.8	72.7	69.3	102.7	109.4	112.8
<u>1939</u>												
October	102.2	104.5	90.9	82.1	84.0	66.7	64.9	64.6	64.6	101.1	104.6	100.6
November	89.4	88.0	88.0	79.3	78.0	62.4	63.0	63.9	66.6	102.0	102.3	101.3
December	102.0	104.3	95.7	93.0	95.2	69.0	69.0	67.7	66.4	205.7	199.2	101.6
<u>1940</u>												
January	59.2	58.3	97.1	57.5	56.5	71.6	60.0	58.9	63.3	67.1	67.5	105.5
February	54.0	55.2	95.3	59.0	60.4	76.5	58.3	61.2	63.7	72.1	74.3	103.3
March	64.3	65.8	94.0	62.5	63.9	78.9	63.3	62.1	64.1	93.9	91.3	108.7
April	89.5	88.1	84.7	74.3	73.1	78.6	62.2	63.0	62.4	86.3	86.9	99.8
May	120.5	118.6	89.8	95.6	94.1	82.5	65.1	63.7	63.7	103.1	103.3	103.3
June	112.7	115.3	96.9	94.3	96.4	106.0	62.7	63.7	63.1(f)	109.4	106.4	103.3
July	98.4	96.8	88.0(f)	68.0	66.9	85.7(f)	66.4	65.2	63.3	103.5	104.1	104.1(f)
August	102.3	96.9	94.1	68.7	65.1	84.6	71.4	69.2	65.3	110.7	101.4	110.2
September	103.7	110.5	92.1	82.1	87.6	73.6	70.8	72.7	69.3	102.7	109.4	112.8

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(d) Revised to census trend.
 (f) Final figures.

UNADJUSTED INDEX NUMBERS OF RETAIL SALES--(AVERAGE FOR 1936 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Men's Clothing Stores(c)						
September, 1936 ..	98.2	90.7	91.8	92.5	124.1	109.9
September, 1937 ..	107.5	100.0	108.7	108.1	106.7	109.0
September, 1938 ..	99.6	90.4	97.0	98.1	114.5	94.1
September, 1939 ..	115.5	104.4	114.2	110.5	144.9	110.8
September, 1940 ..	109.3	140.9	98.7	108.9	115.1	105.6
1940						
April	101.6	119.6	103.5	101.5	95.4	89.9
May	107.9	133.1	119.5	101.0	100.8	99.9
June	118.6	142.8	128.1	115.1	105.4	108.2
July	95.0(f)	136.0	91.7	92.7	87.1	93.2
August	97.8	138.6	92.8	94.7	86.8	109.6
September	109.3	140.9	98.7	108.9	115.1	105.6
% Change, September, 1940 September, 1939	- 5.4	+35.0	-13.6	- 1.4	-20.6	- 4.7
% Change, Jan.-Sept., 1940 Jan.-Sept., 1939	+13.8	+36.7	+10.0	+15.2	+ 5.9	+ 8.2

Women's Clothing Stores						
September, 1936 ..	93.9	84.1	91.1	91.5	100.4	102.2
September, 1937 ..	99.2	101.3	95.4	99.5	95.3	106.4
September, 1938 ..	96.5	99.1	90.3	97.7	93.4	100.8
September, 1939 ..	110.4	108.3	102.7	111.0	118.9	117.1
September, 1940 ..	113.5	139.7	101.5	118.1	107.0	122.7
1940						
April	129.7	141.9	128.8	132.5	115.0	135.0
May	118.4	176.3	123.2	108.5	118.9	130.2
June	116.8	151.4	121.2	111.0	108.7	131.9
July	96.3(f)	127.2	91.1	94.5	93.7	110.8
August	96.1	137.1	84.4	95.3	92.2	122.1
September	113.5	139.7	101.5	118.1	107.0	122.7
% Change, September, 1940 September, 1939	+ 2.8	+29.0	- 1.2	+ 6.4	-10.0	+ 4.8
% Change, Jan.-Sept., 1940 Jan.-Sept., 1939	+14.0	+29.2	+10.0	+15.9	+ 8.4	+17.4

Grocery and Meat Stores						
September, 1936 ..	96.8	(a)	89.2	96.3	115.3	97.7
September, 1937 ..	108.3	(a)	100.6	107.5	125.7	113.4
September, 1938 ..	106.9	(a)	103.5	106.3	120.1	101.0
September, 1939 ..	123.7	(a)	117.6	122.0	143.1	124.2
September, 1940 ..	114.0	(a)	107.8	112.7	(g)	(g)
1940						
April	123.1	(a)	127.0	123.7	112.4	123.1
May	131.1	(a)	131.0	129.8	134.0	133.2
June	139.8(f)	(a)	139.2	134.9	151.7	149.3
July	116.1	(a)	105.9	115.3	134.3	130.0
August	130.1	(a)	115.8	128.9	157.1	146.7
September	114.0	(a)	107.8	112.7	(g)	(g)
% Change, September, 1940 September, 1939	- 7.8	(a)	- 8.3	- 7.6	(g)	(g)
% Change, Jan.-Sept., 1940 Jan.-Sept., 1939	+ 9.2	(a)	+ 5.9	+ 8.4	(g)	(g)

(a) Figures for Maritime Provinces are withheld to avoid disclosing individual operations.
 (f) Final figures.
 (n) Includes men's furnishings.
 (g) Not available.

UNADJUSTED INDEX NUMBERS OF RETAIL SALES--(AVERAGE FOR 1936 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Department Stores						
September, 1936 ..	104.7	93.8	103.9	99.1	116.0	103.8
September, 1937 ..	107.7	101.4	118.5	105.9	103.9	111.0
September, 1938 ..	104.4	92.1	113.2	107.5	97.8	104.0
September, 1939 ..	119.3	101.6	125.1	119.1	120.6	120.1
September, 1940 ..	115.6	115.4	122.5	117.2	108.5	119.2
1940						
April	107.1	103.8	119.7	109.0	99.6	105.6
May	113.9	126.8	129.4	115.0	103.5	109.1
June	110.6	119.1	124.0	111.9	99.8	111.2
July	89.5(f)	105.1	88.1	86.2	84.6	104.0
August	101.6	110.8	102.5	101.1	89.7	124.8
September	115.6	115.4	122.5	117.2	108.5	119.2
% Change, September, 1940 September, 1939	- 3.0	+13.6	- 2.1	- 1.6	-10.0	- 0.7
% Change, Jan.-Sept., 1940 Jan.-Sept., 1939	+11.8	+20.1	+10.9	+12.4	+ 9.6	+11.0

Variety Stores						
September, 1936 ..	95.0	97.5	96.2	91.8	103.5	93.3
September, 1937 ..	99.8	107.1	104.5	96.8	99.2	102.1
September, 1938 ..	98.7	100.7	104.2	94.5	103.9	106.1
September, 1939 ..	107.7	110.2	118.7	100.9	106.5	111.3
September, 1940 ..	114.2	133.5	122.0	106.6	108.0	120.4
1940						
April	95.9	97.3	104.8	92.1	86.9	101.7
May	114.5	120.2	134.4	106.2	104.1	109.6
June	121.6	131.6	141.8	113.9	106.7	114.1
July	115.0(f)	132.1	123.4	107.7	109.9	119.1
August	123.0	143.3	131.6	116.3	109.5	132.0
September	114.2	133.5	122.0	106.6	108.0	120.4
% Change, September, 1940 September, 1939	+ 6.0	+21.1	+ 2.8	+ 5.6	+ 1.4	+ 8.2
% Change, Jan.-Sept., 1940 Jan.-Sept., 1939	+14.7	+25.3	+13.2	+13.7	+11.6	+11.3

Drug Stores						
September, 1936 ..	100.6	98.5	97.6	97.6	110.8	104.3
September, 1937 ..	110.2	108.2	108.9	108.4	114.3	117.0
September, 1938 ..	107.6	101.0	104.6	105.4	116.5	114.0
September, 1939 ..	108.3	107.7	104.9	105.9	116.7	112.6
September, 1940 ..	116.4	120.1	111.1	115.9	119.4	122.1
1940						
April	107.8	110.8	112.6	106.0	106.2	108.3
May	111.5	115.4	111.2	110.5	114.2	108.5
June	109.2	111.5	109.0	110.7	104.6	108.8
July	112.1(f)	119.9	108.4	114.1	106.2	115.6
August	120.0	134.7	114.9	119.8	118.4	123.9
September	116.4	120.1	111.1	115.9	119.4	122.1
% Change, September, 1940 September, 1939	+ 7.5	+11.5	+ 5.9	+ 9.4	+ 2.3	+ 8.4
% Change, Jan.-Sept., 1940 Jan.-Sept., 1939	+ 6.7	+12.4	+ 4.4	+ 7.2	+ 5.3	+ 6.9

(f) Final figures.

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

SEPTEMBER, 1939, AND SEPTEMBER, 1940

(Based on sales of 20 firms)

	September 1939 \$	September 1940 \$	% Change 1940/39
TOTAL SALES, ALL DEPARTMENTS	21,362,717	21,106,692	- 1.2
1. Women's dresses, coats and suits	2,001,155	2,077,267	+ 3.8
2. Girls' and infants' wear	825,055	829,075	+ 0.5
3. Hosiery and gloves	1,027,008	886,338	- 13.7
4. Lingerie and corsets	833,344	808,942	- 2.9
5. Millinery	409,918	423,474	+ 3.3
6. Women's and children's apparel--(Total, 1-5) ...	5,096,480	5,025,096	- 1.4
7. Men's and boys' clothing and furnishings	2,633,561	2,403,214	- 8.7
8. Drugs and toilet articles and preparations	531,132	533,536	+ 0.5
9. Piece goods	1,803,310	1,628,296	- 9.7
10. Smallwares	664,638	683,711	+ 2.9
11. Food and kindred products	2,050,027	1,637,565	- 20.1
12. Furniture (including mattresses, springs)	1,105,018	1,339,524	+ 21.2
13. Home furnishings	1,410,897	1,634,459	+ 15.8
14. Household appliances and electrical supplies	648,929	736,004	+ 13.4
15. Hardware and kitchen utensils	604,636	735,967	+ 21.7
16. Radios, musical instruments and supplies	392,125	345,591	- 11.9
17. Shoes and other footwear	1,763,445	1,661,721	- 5.8
18. Stationery, books and magazines	363,665	404,165	+ 11.1
19. All other departments, total	2,294,854	2,337,843	+ 1.9

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