NE PIS PRETIR


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## MONTHLY INDE: FS OF RPINT SKLES JITE, 1241 <br> (1935 - $1939-100$ )

## Goneral Sumary:

Retail seles in Juno as moasuied by the composite index of sales for twelve lines of retail deaiing excluding the automotive trade declinod 6 per cent from May and averagod 10 per cont higher than in june a yoar ago. The 10 por cont gain over Juno a year ago roprosonts a considorabic Coclino from tho increases botween tho two yoars as recorded in corvarisons oarlior months which rangod from 12 por cont in Fobruary to 23 por cont in hpril whilo salos for tho first half of the curront yoar stand 15 por cent above tinc corrosponding poriod of 1940. Tho smallor incrosse in Juno roflocts tho division of a cortain proportion of consumor purchasing power from rotail outlots to the purchaso of govornmont bonds for tho Victory Loan.

The generg xuadjusted index of sales for the twelve trades and on the base, 1935 - 3.939 Equals 100 stands at 133.9 for June, 143.1 for May and at 121.4 for June a year ago. The underlving ievel of consurier purchasing as measured by the seasonally adjusted index has declined slichtly during recent months and stands at 134.3 for June compared with 234.7 for May and 135.3 for April. The adjusted index for June a year ago was 116.6 .

Sales of candy sto:es and radio and eloctrical stores declined slightly in June of this yoar comparoc. with last while increases ranging from 6 per cent for furniture and food storns to 17 yor cont for drug stores wore rocordod for othor trades. Men's clothing stor.os and vailioty storos gainod 16 por cont; womon's clothing stores and rostaurants woro up 45 por cont; dopartmont storcs gainod 14 .per cont; hardware storos, 11 per cont and shou storos, 8 por cont. Incroasos for the first six months of this yoar comparod with lust rangod from 11 por cont for grocory and moat stores to 24 por cont for mon'e clothing stores.

An analysis of deparibuent aturo salos by dopartmonts rovoals a docroase of 15 por cont in tho radio chi musical instrumont dopartmont in Juno of this yoar comparod with last. Incroasus woro rocordod for all othor dopartmonts ranging as high as 28 por cont for hardwero and kitchon utonsils.

## Rosulte for Individual Trados

Shoe stores increaşd 8 per cent over June, 1940 and were up 9 per cent from May, while sales for the first half of this yoar stand 20 per cent above the same half of 1940. Increases over Juno a year ago were much greater in the Maritime Frovinces than olsewhore An incroaso of 18 per cont was roported in this region, while gains for othor parts of the country ranged from 2 per cont in British Columbia to 12 por cont in tho prairio Provincos.

Candy store saics decinod 3 par cont irom June a year ago and were down 37 per cont from May. Salos for tho first six months of this year atand 18 por cont ovor last. Tho soasonally adjustud indos for this trado has declinod substantially during rocont months and stands at 113.5 for Juno, 126.1 for May and 134.4 for April.

Lion's clothing store sales wora up 16 per cont over June, 1940 and incroasod 2 por cont ovgr May, whilo sales for the year to dato stand 24 por oent above tho corrosponding poriod of 1940. Tho liaritimo Provincos still continuo to lead in point of increasod businoss in this trade. Porcentage increases for Juno of this year comparod with last for tho various regions of the country, with rosults for the first half of the year in brackots, aro as follows: Maritime Provinces, 24 per cent ( 34 per cont); Queboc, 11 por cont ( 19 por cont); Ontario, 18 por cont ( 28 por cont); Prairio Provincos, 23 por cont (19 por cont): British Columbia, 4 por cant ( 9 per cont).

Womon's clothing stores transacted 15 per cent more business in June of this yoar than last but a doclino of 6 per cont from liay was rocorded. Sales for tho first aix months of this year averaged 20 per cent above the first six months of 1940. Figures on a rogional basis indicato similar incruases for oastern and contral Canada and much smallor gains in the Prairie Provinces and Britiah Columbia. Percentage increases in June of this year over last for the various divisions with gains for the year to date in brackets are as follows: Maritime Provinces, 17 per cent (27 per cent); Quebec, 18 per cont ( 21 por cont); Ontario, 16 por cent ( 23 por cont); Prairio Provinces, 7 per cent (10 per cent); British Columbia, 6 per cont ( 12 per cent).

Department store seles increased 14 per cent over June a year ago and wero down 8 per cont from May, the seasonally adjusted index receding from 133.4 in April to 129.4 in May and again to 123.3 in June. Sales for the year to date tand 17 per cont above last year. Dopartment store sales in the Maritime Provinces were 25 per cont higher in Juno of this yoar than last, whila salos for the first six months were up by 26 por cont. Corresponding ratios for othor rogions are as follows: Quebec, 10 por cont ( 15 por cent); Ontario, 14 por cont ( 18 por cont); Prairio Provinces, 15 por cont ( 14 por cont); British Columbia, 12 por cont ( 17 por cent).

Due to somo oxtent at loast to enhancad prices, drug store sales advanced 17 por cont in Juno of this yoar ovor last, while salos for the yoar to date aro up 15 por cont. A doclino of 3 por cont bolow May was rocordad but this was less than the usual sonsonal movemont with tho rosult that tho soasonally adjustod index advancod from 126.5 to 133.7 in Juno. British Columbia roportod a 9 por cont incroase in Juno of this yoar ovor lost, whilo all other rogions reportod more substantial gains ranging from 14 por cont in Quoboc to 25 por cont in the Maritime Provincos. Porcontago incroasos in Juno of this yoar ovor last for oach of the five oconomic divisions of the country with rosulta for tho yoer to dato in brackets aro as follows: Maritime Provincos, 25 por cont ( 23 por cont); Quoboc, 14 por cont ( 11 por cent): Ontario, 18 por cont (17 por cont): Prairio Provincos, 18 por cont (13 por cont); British Columbia, 9 por cont (12 por cont).

Grocery and meat store sales, as reflected in results for sil the larger food chains and a sample of approximately 1,000 independent merchants, advanced 6 par cent in June of this year compared with last but doclined 5 per cent from May. Sales for the year to date are up 11 per cent. A decline below June a year ago may be attributed to the occurrence of fire Saturdays in June last year and four in June of 1941. On making allowances for difforences in number of business days and for the varying beles importsnco of different days of the wook, and also allowing for normal seasonal variations, the adjusied index for this trade advanced from 141.6 in May to 145.9 in Juno. Results on a regional basis with figures for the year to date in brackets are as follows: Maritime Provinces, 8 por cent (12 por cent); Quebec, 7 per cent (9 per cont); Ontario, $\%$ por cont ( 14 per cont); Prairie Provinces, 1 per cent (7 por cent); British Columbia, 3 por cont (11 por cont).

Hardwero storos roportod an increase of 11 por cont in Juno of this yoar over last and a doclino of 9 por cont from May, while salos for the yoar to date stand 17 per cont above tho first six months of 1940.

Sales of radio and electrical stores declined 5 per cent below June a year ago and were 17 per cent lower than in May of this yoar, while cumulative figures for the first six months stand 15 per cont above the corresponding period of 1940.

Rostaurant roceipts increased 15 per cent in June of this year over last and also stand 15 per cont higher for the year to date. A declino of 4 per cent from May was roccridad.

Varioty storu salos avoragod 16 per cent higher in June of this year than last but doclinod 4 por cont from May, the seasonally adjustod index in this trade rocoding slightly from 159.7 in Nay to 154.2 in Juno. Salos for tho first six months of this yoar avoragod 22 por cont abovo tho corrosponding poriod of 1940. Increases for June of this yoar compared with last ranged frose 8 per cont in British Columbia to 23
per cent in the Maritime Provinces, while increases for tho year to date ranged from 8 per cent in British Columia to 33 por cont in the Maritime Provincos.

Jewollery stores averagod 13 per cont higher in june of this year than last. Incroases for tho various rogions of tho country stand at 37 por cont for the Maritimo Provinces, 22 por cont for British Columbia, 14 por cont for Ontario, 10 por cont for tho Prairio Provincos and 5 por cont for Quoboc.

Comparison of Rotail Salos in Canada, for 1940 and 1941, by Kinds of Businome

| Kind of Businoss | Juno, 1941 <br> + or - por cont comparod with |  |  | $\begin{aligned} & \text { Cumulativo } \\ & \text { Indoxos } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Jur.a } \\ & 1930 \end{aligned}$ | $\begin{aligned} & \text { Juno } \\ & 1940 \end{aligned}$ | $\begin{aligned} & \text { May } \\ & 1 \S 41 \end{aligned}$ | $\frac{\text { Jan }- \text { Juno, } 1941}{\text { Jan }- \text { Juno, }} 1940$ |
| Gonoral Indox . . . . . . . . . . | $+8.9$ | $+10.3$ | - 6.4 | $+15.4$ |
| Boot and Shoo stores ...... | $-1.2$ | $+8.1$ | + 9.2 | $+20.2$ |
| Candy Storos | - 36.6 | - 3.2 | - 37.2 | $+17.9$ |
| Mon's Clothing Storos ..... | + 0.5 | $+16.0$ | $+1.5$ | $+23.7$ |
| Womon's Clothing Storos ... | -16.0 | $+14.5$ | $\therefore 6.2$ | + 19.6 |
| Dopartmont Storos | - 0.6 | $+14.0$ | - 7.8 | $+16.9$ |
| Drug Stores | + 8.8 | $+17.0$ | - 2.9 | $+15.4$ |
| Furnituro Storos | +8.9 | + 6.3 | - 25.0 | $+15.3$ |
| Grocory and Moat Storos . | $+23.8$ | + 5.9 | - 5.0 | $+11.2$ |
| Hardware Stores ........... | $+18.7$ | $+10.7$ | - 8.6 | $+16.6$ |
| Radfo and Eloctrical Storos | $+43.6$ | - 5.1 | $-17.1$ | $+14.7$ |
| Restaurants .............. | - 29.2 | + 14.9 | - 3.8 | $+15.2$ |
| Varioty Storos | $+85.1$ | $+15.5$ | - 4.1 | $+22.0$ |

Comperison of Rotail Sajos of Boot and Shoo Storos and Jowellory Storos JunO 1240 and Junc, 1941

| Region | Sales in June, 1941 compared with Sales ir: June, 1940 |  |
| :---: | :---: | :---: |
|  | Boot and Shoe Stores | Jewellery Stores |
| CANADA | + 8.1 | $+12.5$ |
| Maritime Provinces | $+18.3$ | $+36.6$ |
| Quebec | $+4.1$ | $+5.3$ |
| Ontario | +8.5 | $+13.7$ |
| Prairio Provinces | $+11.5$ | $+9.7$ |
| British Columbia | + 2.1 | $+21.8$ |

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.

| Yaar and Nonth | General Index |  |  |  |  |  | $\mathrm{Clo}$ | $(c)$ | Women's  <br> Clothing Departmental |  |  |  | Drugs |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | A | B |  | B | A |  |  | $\cdots$ |  |  |  | B |
| June, 1929 | 139.3 | 136.3 | 206.6 | 16\%. 6 | 173.9 | 225.0 | 173.9 | 147.0 | 185.6 | 151.6 | 135.0 | I40.4 | 324.3 | 124.5 |
| Tun3, 1930 | 123.0 | 125.4 | 157.9 | 133.4 | 131.0 | 179.1 | 136.8 | 122.7 | 250.8 | 137.6 | 124.7 | 131.8 | 113.1 | 116.7 |
| June, 1931 | 112.7 | 111.5 | 145.8 | 11.6 .4 | 108.3 | 144.0 | 115.2 | 100.4 | 146.0 | 123.0 | 114.7 | 177.0 | 101.9 | 103.0 |
| Jun3, 1932 | 94.2 | 92.0 | 13?.4 | 175. | 9 I .0 | -20.0 | 98.1 | 8.7 .5 | 115.8 | 96.4 | 52.3 | 73.3 | 96.4 | 76.8 |
| June, 1933 | 88.8 | 35.9 | 127.0 | 91.9 | 75.7 | 99.5 | 94.0 | 80.4 | 105.4 | $87 . ?$ | 90.1 | 91.2 | 8 | 86.9 |
| Jure, 1934 | 93.4 | 87.0 | 145.5 | 97.3 | 83.1 | 103.9 | 99.2 | 80.7 | 1901 | 86.6 | 91.5 | 91.5 | 90.6 | 88.6 |
| エuก\%, 1935 | 94.9 | 90.1 | 145.2 | 99. is | 80.9 | 104.7 | 101.5 | 85.8 | 104.7 | 85.5 | 94.2 | $92 \cdot 3$ | 88.5 | 88.6 |
| June, 1936 | 97.7 | 94.6 | 142.4 | 99.5 | 78.6 | 10\%. 5 | 104.3 | 99.5 | 112.6 | 100.8 | 95.9 | 92.3 | 91.3 | 97.1 |
| June, 1937 | 108.0 | 104.3 | 150.6 | 105.7 | 77.1 | 102.1 | 215.6 | 109.4 | 119.0 | 106.6 | 105.2 | 101.0 | 98.1 | 103.7 |
| June, 1938 | 106.0 | 102.0 | İ6. 7 | 102.1 | 74.9 | 98.8 | 107. 4 | 101.3 | 112.0 | 99.9 | 101.3 | 96.9 | 97.4 | 102.9 |
| June, 1939 | 109.8 | 105.4 | 132.1 | 97.0 | 73.5 | 96.6 | 102.3 | 95.7 | 10\%. 4 | 92.4 | 98.9 | 94.3 | 98.9 | 104.2 |
| June, 1940 | 121.4 | 116.6 | 144.3 | 103.1 | 85.7 | 110.9 | 118.5 | 109.6 | 116.5 | 102.0 | 108.7 | 106.5 | $105 \cdot 2$ | 110.8 |
| June, 196r | 133.9 | 134.3 | 156.0 | 118.3 | 83.0 | 113.5 | 137.5 | 134.9 | 133.4 | 123.8 | 223.9 | $123 \cdot 3$ | 123.1 | $133 \cdot 7$ |
| $\frac{1980}{J u 1 y}$ | 203.2 | 11\%. 5 | 101.3 | 106.6 | 84.5 | 101.0 | 94.9 | 116.1 | 96.0 | 124.7 | 88.0 | 114.6 | 108.0 | 111.2 |
| sugust | 113.2 | 119.8 | 97.8 | 122.7 | 106.6 | 110.8 | 97.4 | 122.4 | 96.0 | 125.8 | 99.8 | 116.6 | $115 \cdot 5$ | 112.8 |
| September | 113.9 | 116.5 | 113.2 | 98.0 | 96.8 | 109.6 | 107.3 | 112.1 | 114.0 | 125.3 | 114.1 | 116.7 | 112.3 | 114.8 |
| October | 131.9 | 120.1 | 213.7 | 104. $\%$ | 109.5 | 1114.0 | 145.5 | 115.9 | 148.6 | 120.3 | 141.1 | 120.9 | 124.1 | 119.5 |
| November. | 135.7 | 123.0 | 128.6 | 130.4 | 105.1 | 120.5 | 160.3 | 120.1 | 146.8 | 124.9 | 150.9 | 128.5 | 216.9 | $115 \cdot 5$ |
| December | $17 \%_{\text {c }} .1$ | 130.9 | 146.8 | 107.0 | 226.5 | 124.0 | 199.7 | 125.6 | 193.6 | 133.0 | 210.2 | 132.2 | 161.9 | 131.6 |
| 1941 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| January | 102.3 | 124.5 | 80.0 | 114.8 | 86.0 | 117.2 | 91.8 | 121.4 | 88.1 | 121.3 137.3 | 93.1 94.8 | 123.5 126.1 | 117.9 112.4 | 124.1 |
| February | 101.5 | 130.5 | 67.0 99.8 | 134.6 | 127.5 | 133.1 125.0 | 82.4 104.4 | 139.5 130.0 | 79.9 114.8 | 137.3 135.8 | 94.8 111.6 | 126.1 | 112.4 123.9 | 125.8 |
| March | 119.2 | 129.3 | $\begin{array}{r}99.8 \\ \hline 18\end{array}$ | 142.6 | 103.1 | 125.0 | 104.4 | 130.0 | 114.8 | 135.8 135.4 | 111.6 132.2 | 125.0 133.4 | 123.9 120.8 | 125.1 |
| hpril | 135.7 | $135 \cdot 3$ | 148.8 | 128.3 | 177.9 | 134.4 | 146.9 | 143.4 137.2 | 169.9 142.1 | 135.4 134.2 | 132.2 134.4 | 129.4 | 126.8 | 126.5 |
| M | 143.1 | 134.7 | 142.8 | 121.9 | 132.1 | 126.1 | 135.5 137 | 137.2 | 142.1 | 134.2 | 134.4 123.9 | 129.4 | 123.1 | 133.7 |
| June | 133.9 | 13:3 | 156.0 | 118.3 | 83.0 | 113.5 | 137.5 | 134.9 | 133.4 | 123.8 | 123.9 | 123.3 | 123.1 | $133 \cdot 7$ |

(c) Includes men's furnishings.
(h) Candy indexes are based largely upon returns from retail candy chains.
$\qquad$
A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for current year are subject to final revision)

| Year and konth | Furniture |  | Groceries and Meats |  | Hardware |  | Radio and Electrical |  | Restaurants |  | Varioty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | A | -B | A | B | A | B | - | B | A | B | i. | - |
| June, 1929 | 151.3 | 161.1 | 126.4 | 122.6 | 145.9 | 125.1 | 128.4 | 211.2 | 177.7 | 179.1 | 85.6 | 80.8 |
| June, 1930 | 120.0 | 130.9 | 112.8 | 117.9 | 130.2 | 111.6 | 98.0 | 161.2 | 161.9 | 164.8 | 82.8 | 83.3 |
| June, 1931 | 100.3 | 105.6 | 109.9 | 112.1 | 113.4 | 93.5 | 80.4 | 127.2 | 126.9 | 127.5 | 83.9 | 82.0 |
| June, 1932 | 68.8 | 71.7 | 93.2 | 93.6 | 95.8 | 79.0 | 60.3 | 89.6 | 96.0 | 96.4 | 81.8 | 79.7 |
| June, 1933 | 68.4 | 69.8 | 87.7 | 87.0 | 87.8 | 72.4 | 52.2 | 73.1 | 87.2 | 87.3 | 78.2 | 75.9 |
| June, 1934 | 83.7 | 82.6 | 89.4 | 83.6 | 104.9 | 86.5 | 60.3 | 83.3 | 94.9 | 94.1 | 84.4 | 77.4 |
| June, 1935 | 86.5 | 87.5 | 92.2 | 89.4 | 101.7 | 87.2 | $65 \cdot 6$ | 94.2 | 93.3 | 94.0 | 89.4 | 84.4 |
| June, 1936 | 95.5 | 95.5 | 91.7 | 93.6 | 112.9 | 93.1 | 84.7 | 91.3 | 99.5 | 99.9 | $95 \cdot 4$ | 93.3 |
| June, 1937 | 116.7 | 116.6 | 102.2 | 103.4 | 130.5 | 107.6 | $107 \cdot 3$ | $115 \cdot 7$ | 101.4 | 101.8 | 109.0 | 106.6 |
| June, 1938 | 97.6 | 98.6 | 105.9 | 106.3 | 131.6 | 108.5 | 93.3 | 100.6 | 95.0 | 95.4 | 107.9 | 105.1 |
| June, 1939 | 100.5 | 101.5 | 122.1 | 121.2 | 128.3 | $105 \cdot 7$ | 96.3 | 103.8 | 91.2 | 91.3 | 116.2 | 112.7 |
| June, 1940 | 123.0 | 125.7 | 131.8 | 127.8 | 139.6 | 119.7 | 146.2 | 163.9 | 99.8 | 100.6 | 132.7 | $125 \cdot 3$ |
| June, 1941 | 130.7 | 136.7 | 139.6 | 145.9 | 154.5 | 132.4 | 138.8 | 155.6 | 114.7 | 116.8 | $153 \cdot 3$ | 154.2 |
| 1940 |  |  |  |  |  |  |  |  |  |  |  |  |
| July | 100.6 | 129.3 | 111.1 | 114.7 | 121.1 | 108.0 | 106.1 | 133.4 | 106.0 | 101.0 | 125.8 | 126.7 |
| August | 125.2 | 118.3 | 124.2 | 122.6 | 126.2 | 115.7 | 108.6 | 133.2 | 113.5 | 103.8 | 135.0 | 134.6 |
| September | 124.0 | 111.8 | 108.9 | 116.2 | 130.2 | 115.3 | 133.9 | 119.6 | 111.0 | 108.7 | 125.5 | 137.9 |
| October | 135.2 | 113.4 | 120.8 | 120.8 | 141.6 | 120.8 | 148.2 | 115.4 | 112.5 | 110.4 | 146.9 | 141.7 |
| November | 122.9 | 112.1 | 126.1 | 119.0 | 126.0 | 123.6 | 146.2 | 114.7 | 109.2 | 113.9 | 153.8 | 143.8 |
| December | 165.8 | $145 \cdot 3$ | 135.5 | 128.1 | 146.2 | 136.8 | 224.4 | $165 \cdot 9$ | 117.8 | 114.9 | 276.2 | 146.0 |
| 1941 |  |  |  |  |  |  |  |  |  |  |  |  |
| January | 83.1 | 124.6 | 118.0 | 122.0 | 82.2 | 134.3 | 115.3 | 143.1 | 109.3 | 115.0 | 96.9 | 151.4 |
| February | 103.6 | 132.8 | 117.0 | 127.3 | 77.7 | 142.4 | 110.4 | 148.5 | 103.2 | 116.9 | 103.8 | 153.6 |
| March .. | 112.7 | 131.3 | 134.7 | 126.9 | 97.9 | 137.2 | 120.3 | 145.6 | 117.0 | 118.8 | 121.0 | 150.9 |
| April | 137.9 | 127.4 | 132.2 | 136.6 | 137.5 | 134.9 | 146.3 | 160.5 | 118.2 | 118.7 | 143.4 | 157.0 |
| May | 174.3 | 139.1 | 146.9 | 141.6 | 169.0 | 125.6 | 167.4 | 144.0 | 119.2 | 115.6 | 159.8 | 159.7 |
| June | 130.7 | 136.7 | 139.6 | 145.9 | 154.5 | 132.4 | 138.8 | 155.6 | 114.7 | 116.8 | 153.3 | 154.2 |

1.2 MTVIEII INDEXES OF RETAIL SAIES BY PROVINCES - (AVorage for 1935-1932-100)
(Fisures for the current year are subject to final revision)

| Yaar and Month | GANADA | Maritime Provinces | Quebec | Ontario | Prairie <br> Provinces | British Columbia |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Men's Clathing Stores(c) |  |  |  |  |  |  |
| June, $1936 \ldots \ldots$ | 104.3 | 107.3 | 120.9 | 99.6 | 91.4 | 98.2 |
| June, 1937 . ..... | 115.6 | 116.9 | 131.3 | 113.2 | 97.4 | 109.4 |
| June, $1938 \ldots .$. | 107.4 | 111.4 | 122.4 | 103.3 | 98.8 | 95.2 |
| June, 1939 ...... | 102.3 | 112.1 | 115.0 | 97.9 | 90.6 | 97.8 |
| June, $1940 \ldots .$. | 118.5 | 139.5 | 129.1 | 114.9 | 104.5 | 109.6 |
| $1941 \text { June, } 1941 \ldots .$ | 137.5 | 173.4 | 143.7 | 135.4 | 128.0 | 113.6 |
| January . . . . . . | 93.8 | 120.4 | 79.8 | 96.7 | 79.5 | 94.2 |
| February ...... | 82.4 | 106.9 | 75.4 | 85.9 | 72.4 | 77.9 |
| March ......... | 104.4 | 128.7 | 100.1 | 110.2 | 90.6 | 85.8 |
| April ......... | 146.9 | 185.9 | 149.7 | 154.0 | 120.6 | 106.4 |
| May . . . . . . . . | $135 \cdot 5$ | 174.7 | 142.8 | 133.5 | 122.7 | 110.4 |
| \% June .......... | 137.5 | 173.4 | 143.7 | 135.4 | 128.0 | 113.6 |
| \% Change, $\frac{\text { June }}{\text { Tune }}, \frac{1941}{1940} \cdots$ | +16.0 | +24.3 | +11.3 | +17.8 | +22.5 | $+3.6$ |
| \% Chunge, <br> Jan.-June 1241 | +23. 7 | +33.8 | +18.7 | +28.3 | +19.3 | $+9.3$ |


| juno:1936..... | 112.6 | 109.3 | 128.7 | 108.3 | 100.4 | 109.1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| June, 1937 | 119.0 | 113.3 | 137.5 | 115.6 | 103.5 | 110.0 |
| June, 1938. | 112.0 | 121.3 | 128.9 | 106.0 | 104.9 | 100.9 |
| June, 1939. | 104.4 | 123.7 | 113.8 | 100.0 | 94.6 | 107.4 |
| June, 1940 ...... | 126.5 | 139.2 | 123.0 | 111.0 | 107.9 | 130.2 |
| June: 1941 ...... | 133.4 | 162.7 | 144.8 | 129.2 | 115.0 | 237.5 |
| 1241 |  |  |  |  |  |  |
| January ....... | 88.1 | 111.0 | 75.4 | 94.6 | 80.6 | 91.9 |
| February ...... | 79.9 | 94.0 | 80.6 | 80.3 | 72.8 | 80.3 |
| March . . . . . . . | 114.8 | 126.6 | 103.0 | 116.6 | 111.4 | 139.1 |
| April | 169.9 | 200.9 | 173.3 | 175.2 | 145.6 | 156.5 |
| Nay . | 142.1 | 1.93 .2 | 147.8 | 137.7 | 129.5 | 145.7 |
| - June ... | 133.4 | $162 \cdot 7$ | 144.8 | 129.2 | 115.0 | 137.5 |
| \% Change, $\frac{\text { June }}{\text { June, }} 1941 \cdots$ | $+14.5$ | $+16.9$ | +17.7 | +16.4 | + 6.6 | $+5.6$ |
| \% Change, $\frac{\text { Jan -June, }}{}-\frac{1941}{1940}$ | +19.6 | +26.8 | +21.1 | $+22.5$ | $+10 \cdot 3$ | +11. 5 |


| June, 1936...... | 91.7 | (g) | 93.3 | 89.0 | 97.2 | 91.2 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| June; 193\% . . . . | 102.2 | (g) | 101.4 | 98.9 | 110.0 | 110.6 |
| June, 2938 | 105.9 | (g) | 108.1 | 103.0 | 108.3 | 109.1 |
| June, 1939. | 122.1 | 116.1 | 122.7 | 118.9 | 130.8 | 130.1 |
| June, 1940 | 131.8 | 124.6 | 131.8 | 127.6 | 145.1 | 142.1 |
| June, 1941 | 139.6 | 134.6 | 1.41 .4 | 136.1 | 147.0 | 146.4 |
| 1941 | 118.0 | 116.4 | 116.5 | 124.1 | 104.4 | $115 \cdot 3$ |
| February | 117.0 | 117.1 | 117.4 | 120.7 | 104.3 | 116.0 |
| Niarch ... | 134.7 | 129.6 | 137.7 | $139 \cdot 3$ | 118.5 | 131.0 |
| April | 132.2 | 124.1 | 135.0 | 235.8 | 119.6 | 131.8 |
| May | 146.9 | 243.2 | 144.1 | 150.6 | 144.4 | 146.2 |
| June | 139.6 | 134.5 | 241.4 | 136.1 | 147.0 | 146.4 |
| , Change, |  |  |  |  |  |  |
| $\frac{\text { June, }}{\text { June }} \frac{1941}{1940}$ | $+5.9$ | $+7.9$ | $+7 \cdot 3$ | $+6.7$ | $+1.3$ | $+3.0$ |
| \% Change, |  |  |  |  |  |  |
| Jan. - June. 1241 | +11.2 | $+11.5$ | $+9 \cdot 3$ | +13.8 | $+7 \cdot 3$ | +10.8 |

[^0](Figures for the current year are subject to final revision)

| Year and Honth | CANADA | iiaritime Provinces | Quebec | Ontario | Prairio <br> Provinces | British Columbia: |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Department Stores |  |  |  |  |  |  |
| June, 1936..... | 95.9 | 101.5 | 98.3 | 98.1 | 90.4 | 93.5 |
| June, 1937 | 105.2 | 118.2 | 112.1 | 108.7 | 94.9 |  |
| June, 1938. | 101.3 | 111.8 | 111.4 | 104.1 | 92.2 | $95 \cdot 3$ |
| June, 1939 . | 98.9 | 109.6 | 109.0 | 101.1 | 87.7 | 100.0 |
| June, 1940 ...... | 108.7 | 117.4 | 117.6 | 110.3 | 99.8 | 109.0 |
| June, 1941 ...... | 123.9 | 147.1 | 129.5 | 125.3 | 114.5 | 121.5 |
| $\frac{1241}{J a n u a r y}$ | 93.1 | 98.4 | 102.2 | 92.6 | 87.6 | 93.4 |
| February ...... | 94.8 | 100.6 | 95.8 | $95 \cdot 6$ | 90.8 | 97.3 |
| March | 111.6 | 115.9 | 116.1 | 112.1 | 104.3 | 119.6 |
| April | 132.2 | 144.2 | 143.0 | $137 \cdot 3$ | 121.4 | 121.7 |
| Mioy . . . . . . . . | 134.4 | 155.9 | 143.1 | 138.2 | 122.4 | 126.6 |
| June ......... | 123.9 | 147.1 | 129.5 | 125.3 | 114.5 | 121.5 |
| \% Change, June, 1941 ... |  |  |  |  |  |  |
| $\text { June, } 1940$ | +14.0 | +25.3 | +10.1 | +13.6 | +14.7 | +11.5 |
| $\%$ Change, $\text { Jan. -June, } 1941$ |  | +26.2 | +14.8 | +18.1 | +14.1 | +16.5 |
| Jan. June, 1280 | +16.9 |  |  |  |  |  |


| une, $1936 . .$. | 95.4 | 93.4 | Stores | 94.5 | 92.2 | 89.6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| June, 1937 | 109.0 | 102.3 | 119.5 | 107.5 | 103.9 | 99.4 |
| June, 1938 | 107.9 | 104.1 | 118.4 | 107.1 | 99.2 | 96.4 |
| June, 1939 | 116.2 | 137.6 | 127.2 | 111.8 | 105.2 | 99.5 |
| June, 1940 ..... | 132.7 | 158.5 | 147.5 | 125.3 | 126.3 | 109.9 |
| June, 1241 | $153 \cdot 3$ | 194.2 | 170.4 | 144.6 | 144.0 | 118.1 |
| 1241 |  |  |  |  |  |  |
| January . . . . . . | 96.9 | 110.8 | 103.0 | 94.3 | 90.6 |  |
| February ...... | 103.8 | 125.2 | 106.4 | 99.8 | 102.6 | 96.0 |
| Liarch | 121.0 | 156.0 | 122.2 | 117.5 | 116.2 | 105.6 |
| April | 14.3 .4 | 184.1 | 149.2 | 137.6 | 140.0 | 117.7 |
| liay | 159.8 | 200.5 | 181.1 | 151.4 | 144.9 | 118.1 |
| Juno | $153 \cdot 3$ | 194.2 | 170.4 | 144.6 | 144.0 | 118.1 |
| \% Change, June, 1241 | +15.5 | +22.5 | +15.5 | +15.4 | +14.0 | $+7.5$ |
| June, 1940 |  |  |  |  |  |  |
| \% Chango, |  |  |  |  |  |  |
| Jan IJune, 1941 | +22.0 | $+33.4$ | +22.7 | +22.7 | +15.9 | $+8.1$ |


| June, 1936 | 91.3 | 90.2 | 92.8 | 92.1 | 88.7 | 89.4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| June, 2937 | 98.1 | 96.9 | 97.9 | 99.8 | 94.0 | 98.4 |
| June, 1938 ...... | 97.4 | 95.6 | 96.7 | 99.6 | 93.6 | 96.3 |
| June, 1939 ...... | 98.9 | 99.9 | 99.4 | 99.3 | 96.2 | 99.9 |
| June, 1940. | 105.2 | 107.3 | 104.5 | 106.6 | 101.7 | 104.6 |
| June, 1941. | 123.1 | 133.9 | 119.4 | 125.9 | 119.6 | 113.9 |
| 1941 |  |  |  |  |  |  |
| January February . ....... | 117.9 112.4 | 126.8 124.3 | 120.9 122.8 | 117.9 113.0 | 107.3 | 115.9 108.3 |
| February ....... | 112.4 123.9 | 124.3 137.6 | 112.8 | 125.5 | 115.5 | 115.4 |
| April ......... | 120.8 | 140.7 | 117.5 | 120.5 | 119.9 | 115.3 |
| Nay ........... | 126.8 | 140.7 | 121.1 | 128.7 | 125.8 | 119.6 |
| June . . . . . . . . | 123.1 | 133.9 | 119.4 | 125.9 | 119.6 | 113.9 |
| S Change, June, 1941 |  |  |  |  |  | $+8.9$ |
| June, 1940 | +17.0 | +24.8 | +14.3 | +18.1 | +17.6 | $+8.9$ |
| \% Change, |  |  |  |  |  |  |
| Jan.-June 1241 | +15.4 | +23.4 | +10.9 | +17.4 | +13.0 | +12.2 |



$$
\text { JUNE, } 1940 \text { and JUNE, } 1941
$$

(Based on sales of 15 firms)



[^0]:    (c) Includes man ${ }^{\circ}$ s furnishings.
    (g) Not availablo.

