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MONTHLY INDEXES OF RETAIL SALES

IN

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DEPARTMENT OF TRADE AND COMMERCE
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INTERNAL TRADE BRANCH
OTTAWA, CANADA

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MONTHLY INDEXES OF RETAIL SALES, SEPTEMBER, 1941
(1935 - 1939 = 100)

September sales of retail trading establishments in Canada were up 3 per cent from August and were 21 per cent higher than in September a year ago. The 21 per cent increase over September, 1940 compares with increases of 18 per cent and 19 per cent for the two preceding months and was also greater than the spread between this year and last recorded during the first half of the year, cumulative figures for the first nine months of 1941 standing 17 per cent above the corresponding period of 1940. Indexes of sales unadjusted for seasonal variations and on the base, 1935 - 1939 equals 100, stand at 137.4 for September, 1941, 134.1 for August and 113.9 for September, 1940.

On making adjustments for differences in number of business days and for normal seasonal movements, the adjusted index stands at 136.6 for September, compared with 146.5 for August, 134.9 for July and 134.3 for June. The August peak in the adjusted indexes is indicative of a shift in the seasonal distribution of retail trade, a greater proportion of the annual business of the country being transacted in that month than was the case in earlier years. This shift is noticeable in most of the lines of retail business for which figures are available and is outstanding in the case of the grocery, hardware, clothing and footwear trades.

Major increases over September, 1940 were recorded for all lines of business, percentage changes in sales ranging from 13 per cent for furniture stores to 25 per cent for jewellery stores. Department stores transacted 22 per cent more business in September of this year than last, results on a regional basis indicating increases of 31 per cent for the Maritime Provinces, 21 per cent for Quebec, 18 per cent for Ontario, 23 per cent for the Prairie Provinces and 28 per cent for British Columbia. Department store sales for the first 9 months of the current year stand 18 per cent above the corresponding period of 1940 with increases for the various territorial regions standing at 26 per cent for the Maritime Provinces, 17 per cent for Quebec, 18 per cent for Ontario, 16 per cent for the Prairie Provinces and 18 per cent for British Columbia.

Variety store sales declined by 4 per cent from August but were 22 per cent higher than in September of 1940, while sales for the year to date stand 21 per cent above the first nine months a year ago. Percentage increases between September of this year and last for each of the five economic divisions of the country, with increases for the year to date in brackets, are as follows: Maritime Provinces, 26 per cent (29 per cent); Quebec, 27 per cent (24 per cent); Ontario, 20 per cent (21 per cent); Prairie Provinces, 16 per cent (15 per cent) and British Columbia, 14 per cent (11 per cent).

Drug store sales averaged 17 per cent higher in September, 1941 than 1940, while figures for the first nine months of the current year stand 16 per cent above the corresponding period of last year. On making allowance for normal seasonal movements, the seasonally adjusted index for September stands at 131.2, practically unchanged from the immediately preceding months. Figures on a regional basis show the Maritime Provinces leading in point of view of increased business, both for the month of September and also for the year to date. Percentage increases in sales between September of this

year and last for each of the economic divisions of the country with corresponding ratios for the first nine months of this year over last are as follows: Maritime Provinces, 24 per cent (23 per cent); Quebec, 20 per cent (13 per cent); Ontario, 17 per cent (17 per cent); Prairie Provinces, 14 per cent (14 per cent); British Columbia, 10 per cent (11 per cent).

Sales of stores specializing in men's clothing or furnishings gained 13 per cent between August and September, the September figure standing 20 per cent above the corresponding month of 1940, while cumulative figures for the first nine months of the current year ranged 22 per cent above the corresponding period a year ago. The September increase was greatest in Quebec, while the Maritime Provinces stand highest for the year to date. Percentage increases in sales between September of this year and last for the various regions of the country with results for the nine month period in brackets are as follows: Maritime Provinces, 19 per cent (29 per cent); Quebec, 26 per cent (21 per cent); Ontario, 16 per cent (23 per cent); Prairie Provinces, 24 per cent (19 per cent) and British Columbia, 18 per cent (12 per cent).

Women's clothing store sales gained 13 per cent between August and September and averaged 18 per cent above the level of September, 1940, while sales for the year to date stand 19 per cent above the first nine months of last year. The results for women's clothing stores were similar to those for stores specializing in men's clothing in that Quebec registered the greatest increase in the September comparison, while the Maritime Provinces stand first in point of view of increased sales for the year to date. Increases between September of this year and last by regions, with ratios for the first nine months of this year compared with last in brackets are as follows: Maritime Provinces, 22 per cent (25 per cent); Quebec, 27 per cent (23 per cent); Ontario, 11 per cent (21 per cent); Prairie Provinces, 25 per cent (13 per cent) and British Columbia, 21 per cent (12 per cent).

Grocery or grocery and meat store sales ranged 23 per cent higher in September, 1939 than in September, 1940, while figures for the first 9 months of the current year stand 14 per cent above the corresponding period a year ago. These results are based on returns submitted by practically all chain store companies in the food retailing field, together with statements of sales secured from about 1,000 independent grocery stores, the results for chains and independents being weighted in proportion to their relative importance in the total grocery trade. Increases in September of this year over last, with increases for the year to date, were more uniform for the various sections of the country than was the case for other lines of business for which figures are available. September increases for each region, with figures for the year to date in brackets, stand as follows: Maritime Provinces, 24 per cent (13 per cent); Quebec, 24 per cent (13 per cent); Ontario, 24 per cent (17 per cent); Prairie Provinces, 19 per cent (11 per cent) and British Columbia, 22 per cent (12 per cent).

Shoe store sales in Canada transacted 17 per cent more business in September, 1941 than in 1940, figures on a regional basis ranging from 15 per cent in Ontario to 19 per cent in the Maritime and the Prairie Provinces. Candy store sales were up 23 per cent over September a year ago, hardware store sales gained 20 per cent and restaurants were up 17 per cent. Stores specializing in the sale of radios and electrical household appliances or equipment reported a 18 per cent increase in dollar volume over September, 1940, while sales were up 19 per cent from the immediately preceding month of August. The increase over August was considerably lower than the usual seasonal improvement for this time of year, with the result that the seasonally adjusted index declined to 135.1 for September compared with 174.4 for August and 169.1 for July.

A pronounced increase of 44 per cent in jewellery store sales in the Maritime Provinces and British Columbia was modified by smaller gains of 21 per cent in Quebec, 25 per cent in Ontario and 16 per cent in the Prairie Provinces, resulting in an average increase of 25 per cent for the country as a whole.

A comparison of department store sales by departments for September of this year and last for 18 department store companies furnishing this information reveal pronounced increases for all major departments with the exception of radios and musical instruments, in which case a minor gain of 5 per cent was recorded. The hardware and kitchen utensil department was up 29 per cent; food and kindred products, 26 per cent; men's and boys' clothing and furnishings, 26 per cent and women's and children's apparel, 23 per cent. Household appliances and electrical supplies gained 24 per cent; home furnishings were up 17 per cent, while the furniture department increased by 15 per cent. Results for other departments are shown in the attached table.

Comparison of Retail Sales in Canada, for 1940 and 1941, by Kinds of Business

Kind of Business	September, 1941 + or - per cent compared with			Cumulative Indexes
	Sept. 1930	Sept. 1940	August 1941	Jan.-Sept., 1941 Jan.-Sept., 1940
General Index	+ 12.4	+ 20.6	+ 2.5	+ 16.7
Boot and Shoe Stores	+ 10.8	+ 16.4	+ 15.5	+ 18.5
Candy Stores	- 21.1	+ 22.8	- 7.5	+ 18.4
Men's Clothing Stores	+ 20.1	+ 19.9	+ 12.7	+ 21.8
Women's Clothing Stores	+ 8.5	+ 18.1	+ 12.9	+ 19.4
Department Stores	+ 6.3	+ 21.8	+ 15.4	+ 17.8
Drug Stores	+ 21.4	+ 16.7	- 0.9	+ 15.7
Furniture Stores	+ 10.1	+ 12.7	+ 0.6	+ 14.4
Grocery and Meat Stores	+ 13.1	+ 23.0	- 8.4	+ 14.1
Hardware Stores	+ 17.7	+ 20.4	+ 4.7	+ 18.0
Radio and Electrical Stores ..	- 12.3	+ 17.7	+ 18.5	+ 17.1
Restaurants	- 18.1	+ 17.0	- 3.3	+ 16.1
Variety Stores	+ 32.9	+ 21.5	- 4.0	+ 21.3

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores

September, 1940 and September, 1941

Region	Sales in September, 1941 compared with Sales in September, 1940	
	Boot and Shoe Stores	Jewellery Stores
CANADA	+ 16.5	+ 25.3
Maritime Provinces	+ 19.1	+ 43.8
Quebec	+ 27.9	+ 21.2
Ontario	+ 15.1	+ 24.5
Prairie Provinces	+ 19.3	+ 16.3
British Columbia	+ 16.2	+ 44.0

INDEX NUMBERS OF RETAIL SALES - (Average for 1935 - 1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for current year are subject to final revision)

Year and Month	General Index		Boots and Shoes		Candy(h)		Men's Clothing(c)		Women's Clothing		Departmental		Drugs	
	A	B	A	B	A	B	A	B	A	B	A	B	A	B
September, 1929	138.5	144.2	148.2	166.1	184.4	208.7	144.8	167.8	126.4	149.7	140.7	143.9	116.9	124.3
September, 1930	122.2	123.8	119.0	130.1	150.7	165.9	107.1	120.6	124.1	142.8	130.8	128.9	107.9	112.4
September, 1931	106.2	107.3	107.3	117.8	128.6	141.0	88.0	98.3	99.1	113.1	107.9	106.3	101.0	104.6
September, 1932	88.3	88.2	90.7	97.4	102.7	111.7	75.5	83.3	79.2	89.3	89.8	87.8	90.1	93.0
September, 1933	87.7	84.4	90.8	91.0	98.9	102.4	74.4	78.1	80.9	86.8	93.3	90.1	85.9	86.6
September, 1934	88.4	87.9	95.2	97.4	93.1	99.7	77.0	84.0	87.2	97.2	94.5	95.0	87.2	90.0
September, 1935	89.3	92.6	91.5	97.4	90.3	102.2	82.2	95.2	82.1	97.3	93.5	95.6	87.5	93.1
September, 1936	98.4	97.8	97.8	100.0	94.6	103.7	97.7	100.4	93.1	98.6	103.0	101.5	97.0	96.5
September, 1937	106.6	105.4	110.2	110.7	94.8	103.5	107.5	110.0	98.4	103.8	105.6	103.7	106.3	105.7
September, 1938	103.0	101.2	107.0	107.1	88.9	96.7	98.9	98.4	95.3	99.7	102.3	100.0	103.8	102.9
September, 1939	116.4	109.9	122.2	96.6	85.5	88.5	115.4	109.2	110.2	109.7	117.3	113.3	104.4	101.1
September, 1940	113.9	116.5	113.2	98.0	96.8	109.6	107.3	112.1	114.0	125.3	114.1	116.7	112.3	114.8
September, 1941	137.4	136.6	131.8	111.4	118.9	130.8	128.6	130.6	134.6	143.7	139.0	137.0	131.0	131.2
<u>1940</u>														
September	113.9	116.5	113.2	98.0	96.8	109.6	107.3	112.1	114.0	125.3	114.1	116.7	112.3	114.8
October	131.9	120.1	113.7	104.4	109.5	114.0	145.5	115.9	148.6	120.3	141.1	120.9	124.1	119.5
November	135.7	123.0	128.6	130.4	105.1	120.5	160.3	120.1	146.8	124.9	150.9	128.5	116.9	115.5
December	174.1	130.9	146.8	107.0	226.5	124.0	199.7	125.6	193.6	133.0	210.2	132.2	161.9	131.6
<u>1941</u>														
January	102.3	124.5	80.0	114.2	86.0	117.2	91.8	121.4	88.1	121.3	93.1	123.5	117.9	124.1
February	101.5	130.5	67.0	134.6	124.0	134.3	82.4	139.5	79.9	137.3	94.8	126.1	112.4	124.6
March	119.2	129.3	99.8	142.6	102.4	124.2	104.4	130.0	114.8	135.8	111.6	125.0	123.9	125.8
April	135.7	135.2	148.8	128.3	171.5	129.6	146.9	143.4	169.9	135.4	132.2	133.4	120.8	125.1
May	143.0	134.5	142.8	121.9	130.3	124.4	135.5	137.2	142.1	134.2	134.3	129.2	126.8	126.5
June	133.8	134.3	155.5	117.9	89.6	122.5	137.5	134.9	133.2	123.7	123.7	123.1	122.8	133.4
July	122.4	134.9	114.7	119.8	101.9	121.4	111.8	136.2	111.0	132.1	102.2	132.5	128.0	130.9
August	134.1	146.5	114.1	147.4	128.6	137.6	114.1	147.6	119.2	160.8	120.4	146.1	132.2	131.6
September	137.4	136.6	131.8	111.4	118.9	130.8	128.6	130.6	134.6	143.7	139.0	137.0	131.0	131.2

(c) Includes men's furnishings.

(h) Candy indexes are based largely upon returns from retail candy chains.

INDEX NUMBERS OF RETAIL SALES - (Average for 1935 - 1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for current year are subject to final revision)

Year and Month	Furniture		Groceries and Meats		Hardware		Radio and Electrical		Restaurants		Variety	
	A	B	A	B	A	B	A	B	A	B	A	B
September, 1929	164.4	157.5	125.0	133.4	172.1	161.8	252.7	211.4	185.1	181.2	82.5	90.7
September, 1930	126.9	117.2	113.4	118.1	133.1	120.1	179.7	144.3	158.7	153.3	83.4	89.1
September, 1931	106.7	97.7	105.7	109.1	113.0	102.0	138.9	109.0	132.1	127.6	80.1	85.5
September, 1932	80.4	69.3	90.6	91.7	85.3	76.3	100.7	76.6	100.6	96.9	72.6	76.9
September, 1933	86.1	71.8	88.3	84.1	84.2	74.0	84.0	63.0	90.4	86.2	76.2	76.1
September, 1934	95.3	82.4	83.4	82.5	94.0	84.6	98.5	76.4	92.2	89.4	76.8	79.1
September, 1935	101.0	89.5	84.6	90.3	99.1	88.5	99.6	77.2	99.0	96.9	79.2	87.0
September, 1936	114.6	97.9	91.8	94.8	109.9	93.4	115.5	99.0	105.1	101.5	88.3	94.3
September, 1937	128.2	109.5	102.7	105.2	126.5	107.5	126.0	108.0	107.9	104.2	99.3	105.6
September, 1938	106.6	92.6	101.4	102.6	120.5	102.4	115.7	99.2	101.2	97.5	101.1	107.1
September, 1939	115.4	97.9	117.9	112.2	135.6	115.3	120.2	103.0	104.1	99.2	115.2	115.1
September, 1940	124.0	111.8	108.9	116.2	130.2	115.3	133.9	119.6	111.0	108.7	125.5	137.9
September, 1941	139.7	121.4	133.9	139.4	156.7	133.2	157.6	135.1	129.9	125.5	152.5	162.9
<u>1940</u>												
October	135.2	113.4	120.8	120.8	141.6	120.8	148.2	115.4	112.5	110.4	146.9	141.7
November	122.9	112.1	126.1	119.0	126.0	123.6	146.2	114.7	109.2	113.9	153.8	143.8
December	165.8	145.3	135.5	128.1	146.2	136.8	224.4	165.9	117.8	114.9	276.2	146.0
<u>1941</u>												
January	83.1	124.6	118.0	122.0	82.2	134.3	115.3	143.1	109.3	115.0	96.9	151.4
February	103.6	132.8	117.0	127.3	77.7	142.4	110.4	148.5	103.2	116.9	103.8	153.6
March	112.7	131.3	134.7	126.9	97.9	137.2	120.3	145.6	117.0	118.8	121.0	150.9
April	137.9	127.4	132.2	136.5	137.5	134.9	146.3	160.5	118.2	118.7	143.4	157.0
May	174.3	139.1	146.8	141.4	169.0	125.6	167.4	144.0	119.2	115.6	159.8	159.7
June	131.5	137.6	139.4	145.7	153.6	131.6	138.9	155.6	114.4	116.5	154.0	154.8
July	115.3	148.1	133.0	136.3	149.3	133.1	134.5	169.1	124.9	119.1	152.2	152.7
August	138.8	135.5	146.1	148.4	149.6	142.4	136.9	174.4	134.4	124.4	158.9	163.1
September	139.7	121.4	133.9	139.4	156.7	133.2	157.6	135.1	129.9	125.5	152.5	162.9

UNADJUSTED INDEXES OF RETAIL SALES BY PROVINCES - (Average for 1935 - 1939 = 100)

(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Men's Clothing Stores ^(c)						
September, 1936 ..	97.7	88.6	92.5	92.4	123.0	111.3
September, 1937 ..	107.5	97.7	109.5	107.9	105.8	110.4
September, 1938 ..	98.9	88.3	97.7	97.9	113.5	95.3
September, 1939 ..	115.4	102.0	115.1	110.3	143.6	112.2
September, 1940 ..	107.3	130.8	99.8	106.9	109.9	106.7
September, 1941 ..	128.6	156.2	125.7	124.1	135.7	125.8
1941						
April	146.9	185.9	149.7	154.0	120.6	106.4
May	135.5	174.7	142.8	133.5	122.7	110.4
June	137.5	173.9	142.9	136.1	125.8	115.2
July	111.8	164.6	114.6	102.4	106.4	115.6
August	124.1	156.3	120.6	108.0	93.8	121.9
September	128.6	156.2	125.7	124.1	135.7	125.8
% Change, September, 1941 September, 1940	+19.9	+19.4	+26.0	+16.1	+23.5	+17.9
% Change, Jan.-Sept., 1941 Jan.-Sept., 1940	+21.8	+28.7	+21.2	+23.3	+18.9	+12.1
Women's Clothing Stores						
September, 1936 ..	93.1	77.3	92.4	91.5	99.6	100.9
September, 1937 ..	98.4	93.1	96.8	99.5	94.6	105.0
September, 1938 ..	95.3	91.1	91.6	97.7	92.7	99.5
September, 1939 ..	110.2	99.6	104.2	111.0	118.0	115.6
September, 1940 ..	114.0	130.1	103.1	119.1	106.3	123.3
September, 1941 ..	134.6	159.0	131.1	132.3	132.8	148.7
1941						
April	169.9	200.9	173.3	175.2	145.6	156.5
May	142.1	193.2	147.8	137.7	129.5	145.7
June	133.2	163.4	142.7	129.8	115.6	137.0
July	111.0	133.5	108.0	108.9	105.6	129.2
August	119.2	157.0	119.4	119.8	105.1	120.7
September	134.6	159.0	131.1	132.3	132.8	148.7
% Change, September, 1941 September, 1940	+18.1	+22.2	+27.2	+11.1	+24.9	+20.6
% Change, Jan.-Sept., 1941 Jan.-Sept., 1940	+19.4	+24.7	+23.0	+20.6	+12.8	+11.9
Grocery and Meat Stores						
September, 1936 ..	92.8	(g)	84.4	91.1	110.3	93.0
September, 1937 ..	102.7	(g)	95.2	101.7	120.2	107.9
September, 1938 ..	101.4	(g)	98.0	100.6	114.9	96.1
September, 1939 ..	117.9	122.8	111.3	115.4	136.9	118.2
September, 1940 ..	108.9	118.4	102.0	106.5	124.6	109.9
September, 1941 ..	133.9	147.0	126.1	132.0	148.7	133.9
1941						
April	132.2	124.3	135.0	135.8	119.6	131.8
May	146.8	141.0	144.1	150.6	144.4	146.4
June	139.4	132.3	141.4	136.1	146.8	146.2
July	133.0	137.8	121.3	134.6	148.6	136.9
August	146.1	150.8	131.1	145.8	171.2	156.6
September	133.9	147.0	126.1	132.0	148.7	133.9
% Change, September, 1941 September, 1940	+23.0	+24.2	+23.6	+23.9	+19.3	+21.8
% Change, Jan.-Sept., 1941 Jan.-Sept., 1940	+14.1	+13.2	+12.9	+16.5	+10.5	+12.1

(c) Includes men's furnishings.

(g) Not available.

UNADJUSTED INDEXES OF RETAIL SALES BY PROVINCES - (Average for 1935 - 1939 = 100)

(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Department Stores						
September, 1936 ..	103.0	92.4	98.5	97.7	116.0	101.7
September, 1937 ..	105.6	99.9	112.4	104.4	103.9	108.8
September, 1938 ..	102.3	90.8	107.4	105.9	97.8	101.9
September, 1939 ..	117.3	100.1	118.7	117.4	120.6	117.7
September, 1940 ..	114.1	114.8	116.8	117.2	107.3	116.6
September, 1941 ..	139.0	150.6	141.0	138.2	131.9	148.9
1941						
April	132.2	144.2	143.0	137.3	121.4	121.7
May	134.3	155.9	143.1	138.2	122.4	126.6
June	123.7	147.0	129.0	125.2	114.5	120.8
July	102.2	127.5	97.4	97.9	97.1	119.1
August	120.4	137.2	120.3	121.6	107.0	138.0
September	139.0	150.6	141.0	138.2	131.9	148.9
% Change, September, 1941 September, 1940	+21.8	+31.2	+20.7	+17.9	+22.9	+27.7
% Change, Jan.-Sept., 1941 Jan.-Sept., 1940	+17.8	+26.4	+16.5	+18.2	+15.9	+17.5
Variety Stores						
September, 1936 ..	88.3	88.6	86.7	86.4	97.7	89.8
September, 1937 ..	99.3	99.5	102.5	98.1	97.5	98.3
September, 1938 ..	101.1	100.2	102.8	99.8	102.4	102.2
September, 1939 ..	115.2	132.7	121.8	109.0	117.7	107.2
September, 1940 ..	125.5	160.2	128.1	118.2	128.6	115.9
September, 1941 ..	152.5	201.7	162.9	141.8	148.7	132.3
1941						
April	143.4	184.1	149.2	137.6	140.0	117.7
May	159.8	200.5	181.1	151.4	144.9	118.1
June	154.0	196.7	172.3	144.5	144.0	118.1
July	152.2	196.2	160.7	143.1	152.0	128.6
August	158.9	207.4	170.9	150.5	141.8	141.2
September	152.5	201.7	162.9	141.8	148.7	132.3
% Change, September, 1941 September, 1940	+21.5	+25.9	+27.2	+20.0	+15.6	+14.2
% Change, Jan.-Sept., 1941 Jan.-Sept., 1940	+21.3	+29.3	+23.9	+21.4	+15.1	+10.8
Drug Stores						
September, 1936 ..	97.0	94.8	93.5	94.0	108.0	100.2
September, 1937 ..	106.3	104.2	104.4	104.4	111.4	112.4
September, 1938 ..	103.8	97.2	100.2	101.5	113.5	109.6
September, 1939 ..	104.4	103.7	100.5	101.9	113.7	108.2
September, 1940 ..	112.3	115.0	107.8	111.2	117.0	116.4
September, 1941 ..	131.0	142.1	129.0	130.0	133.0	127.7
1941						
April	120.8	140.7	117.5	120.5	119.9	115.3
May	126.8	140.7	121.1	128.7	125.8	119.6
June	122.8	133.7	118.7	125.6	120.2	112.6
July	128.0	145.5	122.2	128.8	126.6	124.9
August	132.2	149.3	126.4	132.5	132.7	128.2
September	131.0	142.1	129.0	130.0	133.0	127.7
% Change, September, 1941 September, 1940	+16.7	+23.6	+19.7	+16.9	+13.7	+ 9.7
% Change, Jan.-Sept., 1941 Jan.-Sept., 1940	+15.7	+22.6	+13.0	+17.0	+14.4	+11.3

TABLE 1. - SUMMARY OF THE DATA FOR THE YEAR 1954

State	Area	Population	Area	Population	Area	Population
1954						
Alabama	1,000	1,000	1,000	1,000	1,000	1,000
Alaska	1,000	1,000	1,000	1,000	1,000	1,000
Arizona	1,000	1,000	1,000	1,000	1,000	1,000
Arkansas	1,000	1,000	1,000	1,000	1,000	1,000
California	1,000	1,000	1,000	1,000	1,000	1,000
Colorado	1,000	1,000	1,000	1,000	1,000	1,000
Connecticut	1,000	1,000	1,000	1,000	1,000	1,000
Delaware	1,000	1,000	1,000	1,000	1,000	1,000
Florida	1,000	1,000	1,000	1,000	1,000	1,000
Georgia	1,000	1,000	1,000	1,000	1,000	1,000
Hawaii	1,000	1,000	1,000	1,000	1,000	1,000
Idaho	1,000	1,000	1,000	1,000	1,000	1,000
Illinois	1,000	1,000	1,000	1,000	1,000	1,000
Indiana	1,000	1,000	1,000	1,000	1,000	1,000
Iowa	1,000	1,000	1,000	1,000	1,000	1,000
Kansas	1,000	1,000	1,000	1,000	1,000	1,000
Kentucky	1,000	1,000	1,000	1,000	1,000	1,000
Louisiana	1,000	1,000	1,000	1,000	1,000	1,000
Maine	1,000	1,000	1,000	1,000	1,000	1,000
Maryland	1,000	1,000	1,000	1,000	1,000	1,000
Massachusetts	1,000	1,000	1,000	1,000	1,000	1,000
Michigan	1,000	1,000	1,000	1,000	1,000	1,000
Minnesota	1,000	1,000	1,000	1,000	1,000	1,000
Mississippi	1,000	1,000	1,000	1,000	1,000	1,000
Missouri	1,000	1,000	1,000	1,000	1,000	1,000
Montana	1,000	1,000	1,000	1,000	1,000	1,000
Nebraska	1,000	1,000	1,000	1,000	1,000	1,000
Nevada	1,000	1,000	1,000	1,000	1,000	1,000
New Hampshire	1,000	1,000	1,000	1,000	1,000	1,000
New Jersey	1,000	1,000	1,000	1,000	1,000	1,000
New Mexico	1,000	1,000	1,000	1,000	1,000	1,000
New York	1,000	1,000	1,000	1,000	1,000	1,000
North Carolina	1,000	1,000	1,000	1,000	1,000	1,000
North Dakota	1,000	1,000	1,000	1,000	1,000	1,000
Ohio	1,000	1,000	1,000	1,000	1,000	1,000
Oklahoma	1,000	1,000	1,000	1,000	1,000	1,000
Oregon	1,000	1,000	1,000	1,000	1,000	1,000
Pennsylvania	1,000	1,000	1,000	1,000	1,000	1,000
Rhode Island	1,000	1,000	1,000	1,000	1,000	1,000
South Carolina	1,000	1,000	1,000	1,000	1,000	1,000
South Dakota	1,000	1,000	1,000	1,000	1,000	1,000
Tennessee	1,000	1,000	1,000	1,000	1,000	1,000
Texas	1,000	1,000	1,000	1,000	1,000	1,000
Utah	1,000	1,000	1,000	1,000	1,000	1,000
Vermont	1,000	1,000	1,000	1,000	1,000	1,000
Virginia	1,000	1,000	1,000	1,000	1,000	1,000
Washington	1,000	1,000	1,000	1,000	1,000	1,000
West Virginia	1,000	1,000	1,000	1,000	1,000	1,000
Wisconsin	1,000	1,000	1,000	1,000	1,000	1,000
Wyoming	1,000	1,000	1,000	1,000	1,000	1,000

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

SEPTEMBER, 1940 AND SEPTEMBER, 1941

(Based on sales of 18 firms)

	September 1940	September 1941	% Change 1941/40
	\$	\$	
TOTAL SALES	21,331,586	25,918,321	+ 21.5
1. Women's dresses, coats and suits	2,137,376	2,625,507	+ 22.8
2. Girls' and infants' wear	859,472	1,176,461	+ 36.9
3. Hosiery and gloves	915,302	1,104,334	+ 20.7
4. Lingerie and corsets	834,062	1,003,528	+ 20.3
5. Millinery	419,528	444,257	+ 5.9
6. Women's and children's apparel--(Total, 1-5) ...	5,165,740	6,354,087	+ 23.0
7. Men's and boys' clothing and furnishings	2,473,208	3,118,146	+ 26.1
8. Drugs and toilet articles and preparations	531,990	636,924	+ 19.7
9. Piece goods	1,643,021	1,979,806	+ 20.5
10. Smallwares	706,812	813,000	+ 15.0
11. Food and kindred products	1,616,923	2,032,509	+ 25.7
12. Furniture (including mattresses and springs) ...	1,367,311	1,577,968	+ 15.4
13. Home furnishings	1,649,063	1,924,995	+ 16.7
14. Household appliances and electrical supplies ...	778,282	966,059	+ 24.1
15. Hardware and kitchen utensils	702,532	908,059	+ 29.3
16. Radios, musical instruments and supplies	365,570	385,454	+ 5.4
17. Shoes and other footwear	1,680,233	1,942,173	+ 15.6
18. Stationery, books and magazines	394,722	453,241	+ 14.8
19. All other departments, total	2,256,179	2,825,900	+ 25.3



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