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CANADA
DEPARTMENT OF TRADE AND COMMERCE
..... DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH

Vol. 12

No. 1

..... MONTHLY INDEXES OF RETAIL SALES

IN

CANADA

JANUARY 1942

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Minister of Trade and Commerce.

OTTAWA

1942

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DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH
OTTAWA, CANADA

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MONTHLY INDEXES OF RETAIL SALES, JANUARY, 1942

(1935-1939 = 100)

January sales of retail trading establishments in Canada declined by 36 per cent from the Christmas peak in December but were 26 per cent higher than in January a year ago. The 26 per cent gain over January, 1941 is the largest increase recorded in the comparisons for corresponding months during recent years while the 36 per cent decrease from December was considerably below the usual seasonal decline for this period. The general index of sales on the base 1935-1939 = 100 stands at 128.5 for January, 1942, at 201.6 for December 1941 and at 102.3 for January last year. On making adjustment for differences in number of business days and for seasonal variations, the adjusted index stands at 151.3 for January, indicating that the underlying trend in dollar purchasing stood rather more than 50 per cent higher than during the five year period preceding the outbreak of war.

Since these figures are based on dollar volume of business rather than the quantities of goods purchased, part of the increase must of course be attributed to higher prices. The Bureau's Retail Prices Index for January, 1942 was approximately 20 per cent higher than the average during the five-year period between 1935 and 1939. Although the price indexes and indexes of dollar sales are not strictly comparable, the price indexes do serve to give some indication of the extent to which the increase in dollar volume of retail business represents higher price levels.

A 40 per cent increase over January, 1941 for stores specializing in footwear exceeded by a considerable margin the gains recorded for other trades. Variety store sales and candy store sales both gained 33 per cent; women's clothing stores and hardware stores reported increases of 31 per cent; food store sales were up 28 per cent; men's clothing stores 26 per cent and department stores 25 per cent. Increases over January, 1941 of less than 20 per cent were reported by other trades as follows: jewellery stores, 19 per cent; restaurants, 19 per cent; drug stores, 16 per cent; furniture stores, 9 per cent and radio and electrical appliance stores also 9 per cent. The increase in the latter trade was considerably lower than the increase in prices arising from the 25 per cent excise tax on manufacturers' prices in December, 1940 and coming into effect after the liquidation of stocks already in dealers' hands.

Figures on a regional basis revealed marked increases in January sales in all parts of the country, percentage increases in department store sales over January, 1941 standing at 25 per cent for the Maritime Provinces, 20 per cent for Quebec, 27 per cent for Ontario, 23 per cent for the Prairie Provinces and 26 per cent for British Columbia.

Sales of 16 departmental firms which reported sales by departments averaged 23 per cent higher in January, 1942, than in the same month last year. Sales of footwear, clothing, household appliance and radio departments led others in extent of gains over January, 1941. Shoe department sales were up by almost fifty per cent from last year; women's clothing averaged 29 per cent higher, while sales of men's clothing were up 23 per cent. Sales in radio and household appliance departments averaged 25 per cent higher. It should again be noted that these percentages are based on dollar sales and make no allowance for higher prices resulting from various factors including the 25 per cent excise tax in the case of radios and electrical appliances.

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Comparison of Retail Sales in Canada, for 1941 and 1942, by Kind of Business
 (Comparisons are based on dollar value. No corrections have been made for higher prices.)

Kind of Business	January, 1942 + or - per cent compared with		
	January 1939	January 1941	December 1941
General Index	+62.0	+25.6	-36.3
Boot and Shoe Stores	+77.7	+40.4	-44.8
Candy Stores	+77.3	+32.8	-63.2
Men's Clothing Stores	+66.5	+26.2	-52.3
Women's Clothing Stores	+70.8	+31.1	-48.3
Department Stores	+63.4	+24.6	-51.5
Drug Stores.....	+42.2	+16.0	-25.0
Furniture Stores	+49.7	+ 8.6	-32.5
Grocery and Meat Stores	+61.8	+27.8	- 6.9
Hardware Stores	+68.1	+31.4	-37.3
Radio and Electrical Stores	+61.1	+ 9.0	-26.3
Restaurants	+45.1	+18.8	- 6.8
Variety Stores	+87.5	+32.9	-62.2

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores
January, 1941 and January, 1942

	Sales in January, 1942 Compared with Sales in January, 1941	
	Boot and Shoe Stores	Jewellery Stores
CANADA	+40.4	+19.3
Maritime Provinces	+43.2	+42.1
Quebec	+44.8	+15.4
Ontario	+42.2	+15.7
Prairie Provinces	+47.9	+20.4
British Columbia	+19.2	+32.3

STATE OF NEW YORK

1881

AN ACT TO AMEND THE

SECTION	SECTION	SECTION	SECTION
1	2	3	4
5	6	7	8
9	10	11	12
13	14	15	16
17	18	19	20
21	22	23	24
25	26	27	28
29	30	31	32
33	34	35	36
37	38	39	40
41	42	43	44
45	46	47	48
49	50	51	52
53	54	55	56
57	58	59	60
61	62	63	64
65	66	67	68
69	70	71	72
73	74	75	76
77	78	79	80
81	82	83	84
85	86	87	88
89	90	91	92
93	94	95	96
97	98	99	100

AN ACT TO AMEND THE

1881

SECTION	SECTION	SECTION	SECTION
1	2	3	4
5	6	7	8
9	10	11	12
13	14	15	16
17	18	19	20
21	22	23	24
25	26	27	28
29	30	31	32
33	34	35	36
37	38	39	40
41	42	43	44
45	46	47	48
49	50	51	52
53	54	55	56
57	58	59	60
61	62	63	64
65	66	67	68
69	70	71	72
73	74	75	76
77	78	79	80
81	82	83	84
85	86	87	88
89	90	91	92
93	94	95	96
97	98	99	100

Regional Trends in Retail Trade

Introduction

The following summary constitutes the fourth in a series of quarterly regional surveys of retail trade in the five economic divisions of Canada. Whereas sales indexes for twelve lines of business are used in the construction of the general index of retail sales in Canada contained in the regular monthly series, representation is given to eight trades only in this special survey. Regional retail trade statistics (on the basis, 1935-1939 = 100) are available for only six of the kinds of business used in the monthly series, namely food stores, men's clothing stores, women's clothing stores, department stores, variety stores and drug stores. These, together with indexes of country general store sales and new passenger car sales, comprise the basis for the general index reviewed below. Direct comparisons cannot be made between the general indexes derived from the two series. The general index of retail trade based on twelve lines of business recorded improvement of 16 per cent in 1941 over the year 1940. The index based on eight trades showed a gain of 13 per cent in the same comparison. Inclusion of results for country general stores, whose increases in 1941 over 1940 were less pronounced than were those for other kinds of business, and of new passenger car sales, which declined in 1941 below the volume reported for 1940, tended to modify the increase in the general index based on eight trades.

Canada

Sales in the fourth quarter of 1941 increased 10 per cent from the corresponding period of 1940 and were 24 per cent higher than in the final quarter of 1939. The 10 per cent increase in the fourth quarter of 1941 over 1940 was smaller than those recorded in earlier quarters, sales having increased 11 per cent in the first quarter, 12 per cent in the second quarter and 19 per cent in the third quarter of 1941 over 1940. Sales in 1941 increased 13 per cent over 1940 and were 26 per cent above 1939.

Sales of department stores increased 11 per cent in the fourth quarter of 1941 over 1940 and were up 15 per cent for the full year. Sales of grocery and meat stores gained 18 per cent in the last quarter as compared with a 15 per cent increase for the year. Men's and women's clothing store sales were higher by 16 and 11 per cent respectively for the final quarter with corresponding increases for 1941 over 1940 amounting to 20 and 17 per cent. Fourth quarter increases for other groups, with increases for the year in brackets, were as follows: drug stores, 14 per cent (15 per cent); country general stores, 10 per cent (9 per cent); variety stores, 19 per cent (20 per cent). New passenger car sales (dollar value) declined 40 per cent in the last quarter and were down 5 per cent for the year.

Maritime Provinces

Retail trade in the Maritime Provinces increased 16 per cent in the fourth quarter of 1941 over 1940, the gain exceeding that recorded in any other region in the same comparison. An increase of 36 per cent over the corresponding period of 1939 was recorded. A 16 per cent increase in the final quarter was on a par with the margin of increase shown for the full year 1941 over 1940.

Department store sales were 16 per cent higher in the fourth quarter of 1941 and 15 per cent higher in the full year 1941 than in the same periods of 1940. Grocery and meat store sales recorded an outstanding gain of 27 per cent in the quarterly comparison compared with an advance of 17 per cent in the annual results. Sales of men's clothing stores were up 21 per cent in the final quarter and gained 26 per cent during the year. Less favourable results were recorded by women's clothing stores where sales improved only 9 per cent in the fourth quarter although gaining 19 per cent for the full year. Other trades showed the following increases in the fourth quarter with gains for the year 1941 in brackets; drug stores, 16 per cent (21 per cent); country general stores, 8 per cent (8 per cent); variety stores, 21 per cent (26 per cent). New passenger car sales were 32 per cent lower in the fourth quarter while annual totals were practically unchanged from 1940.

Quebec

A gain of 15 per cent in the fourth quarter of 1941 over 1940 was similar to the increase recorded in sales for the year 1941 over 1940 in Quebec. Sales were 29 per cent higher in the fourth quarter of 1941 than in the same period of 1939. Department store sales were up by 15 per cent in the final quarter over 1940 while the increase for the full year amounted to 16 per cent. Grocery and meat store sales increases 19 per cent for the quarter as against a 15 per cent advance for the year. Sales in men's

THE HISTORY OF THE UNITED STATES

CHAPTER I

The first part of the history of the United States is the history of the colonies. The colonies were first settled by Englishmen in 1607. They were at first dependent on England for their supplies and protection. But as the colonies grew in number and in size, they began to assert their independence. They demanded the right to elect their own representatives to the colonial legislatures. They demanded the right to regulate their own trade. They demanded the right to tax themselves. These demands were met by England. But as the colonies grew in number and in size, they began to assert their independence. They demanded the right to elect their own representatives to the colonial legislatures. They demanded the right to regulate their own trade. They demanded the right to tax themselves. These demands were met by England.

CHAPTER II

The second part of the history of the United States is the history of the Revolution. The Revolution began in 1775. It was a struggle for independence from England. The colonies fought the Revolutionary War. They won the war. They declared their independence from England in 1776. They formed a new government, the United States of America. The Revolution was a great event in the history of the United States. It was the beginning of a new era. It was the beginning of a new nation. It was the beginning of a new way of life.

CHAPTER III

The third part of the history of the United States is the history of the Constitution. The Constitution was adopted in 1787. It is the supreme law of the United States. It defines the powers of the federal government. It defines the powers of the state governments. It defines the rights of the citizens. The Constitution is a great document. It is a document that has shaped the history of the United States. It is a document that has made the United States a great nation. It is a document that has made the United States a land of freedom and justice.

CHAPTER IV

The fourth part of the history of the United States is the history of the Civil War. The Civil War began in 1861. It was a struggle between the North and the South. The North won the war. The Civil War was a great event in the history of the United States. It was the end of slavery. It was the beginning of a new era. It was the beginning of a new nation. It was the beginning of a new way of life.

and women's clothing stores advanced 21 and 19 per cent respectively in the last quarter of 1941 over 1940, these gains being somewhat similar to the 21 and 22 per cent advances recorded in the annual comparisons. Drug store sales gained 12 per cent in the fourth quarter and showed improvement of 13 per cent for the year. Country general store sales were 15 per cent higher for the quarter and advanced 14 per cent during the full year. Variety store sales were up by about 23 per cent in comparisons for both the quarter and the year. New passenger car sales in Quebec declined 34 per cent in the final quarter, but recorded an increase of 3 per cent in the annual totals.

Ontario

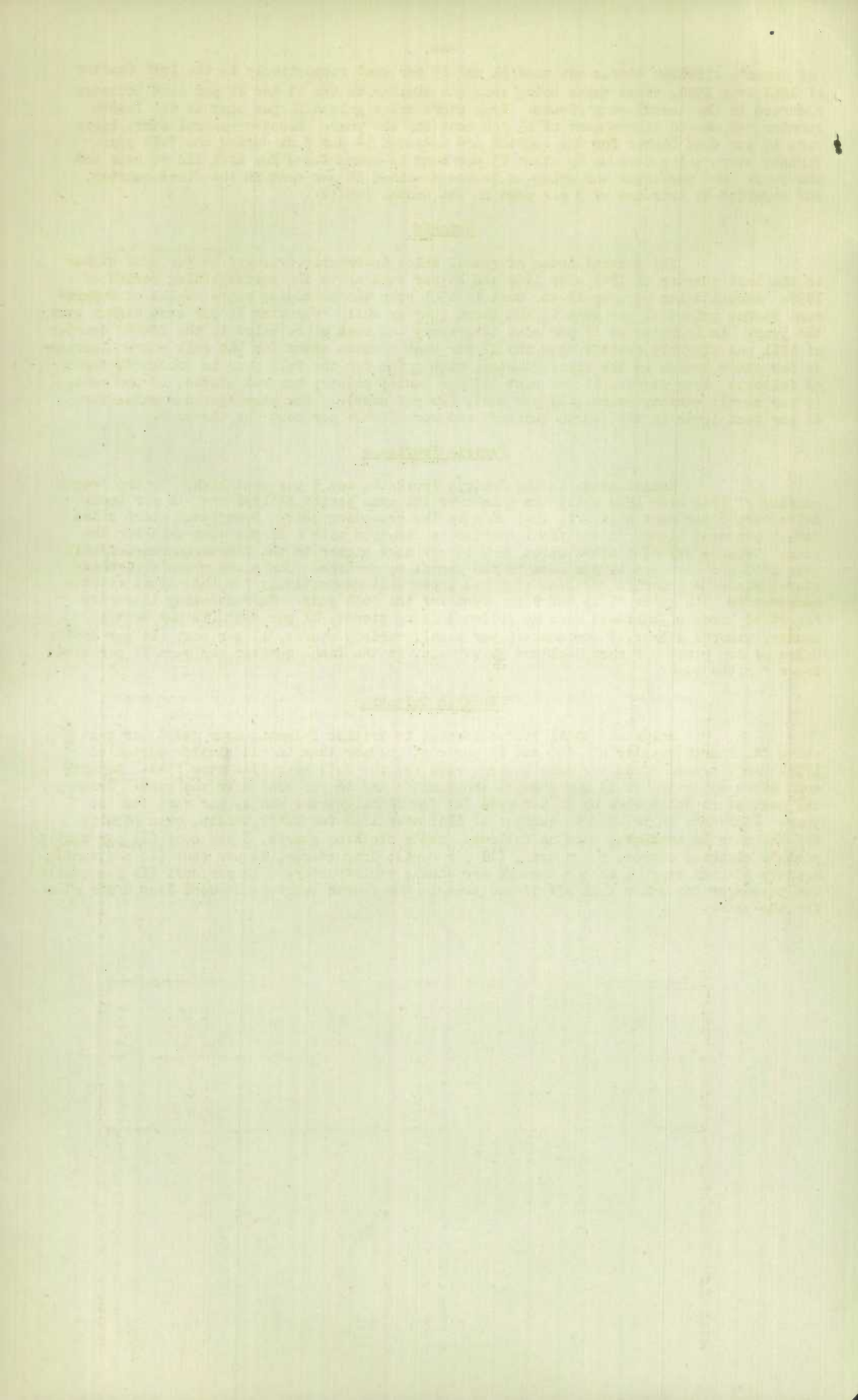
The general index of retail sales in Ontario averaged 10 per cent higher in the last quarter of 1941 over 1940 and 26 per cent above the corresponding period of 1939. Annual sales were up 14 per cent in 1941 over the preceding year. Sales of department stores gained 11 per cent in the final quarter while averaging 16 per cent higher over the year. An increase of 18 per cent in grocery and meat store sales in the fourth quarter of 1941 was slightly greater than the 17 per cent advance shown for the full year. Increases for other trades in the final quarter, with gains for the full year in brackets, were as follows: drug stores, 16 per cent (17 per cent); country general stores, 10 per cent, (9 per cent); variety stores, 19 per cent, (20 per cent). New passenger car sales were 41 per cent lower in the fourth quarter and were down 4 per cent for the year.

Prairie Provinces

Retail trade in the Prairie Provinces was 5 per cent higher in the fourth quarter of 1941 over 1940 while the gain over the same period of 1939 was 11 per cent. Sales were 8 per cent higher in 1941 than in the preceding year. Department store sales were 6 per cent higher in the final quarter as compared with a 12 per cent gain for the year. Grocery and meat store sales were 13 per cent higher in the fourth quarter of 1941 over 1940 and advanced 11 per cent in the annual comparison. Men's and women's clothing stores recorded moderate advances of 5 and 1 per cent respectively for the final quarter as compared with gains of 13 and 9 per cent for the full year. Corresponding increases for other kinds of business were as follows: drug stores, 12 per cent (14 per cent); country general stores, 5 per cent (6 per cent); variety stores, 13 per cent (14 per cent). Sales of new passenger cars declined 39 per cent in the final quarter and were 17 per cent lower for the year.

British Columbia

Sales of retail stores located in British Columbia averaged 8 per cent above the fourth quarter of 1940 and 24 per cent greater than in the similar period of 1939. An increase of 11 per cent was recorded for the full year 1941 over 1940. Department store sales gained 13 per cent in the quarter and 16 per cent over the year. Grocery and meat store sales were up 15 per cent for the final quarter and 13 per cent for the year. Increases in the fourth quarter of 1941 over 1940 for other trades, with results for the year in brackets, were as follows: men's clothing stores, 8 per cent (11 per cent); women's clothing stores, 6 per cent, (11 per cent); drug stores, 11 per cent (11 per cent); country general stores, 12 per cent (8 per cent); variety stores, 12 per cent (11 per cent). New passenger car sales fell off 57 per cent in the fourth quarter and were down 6 per cent for the year.



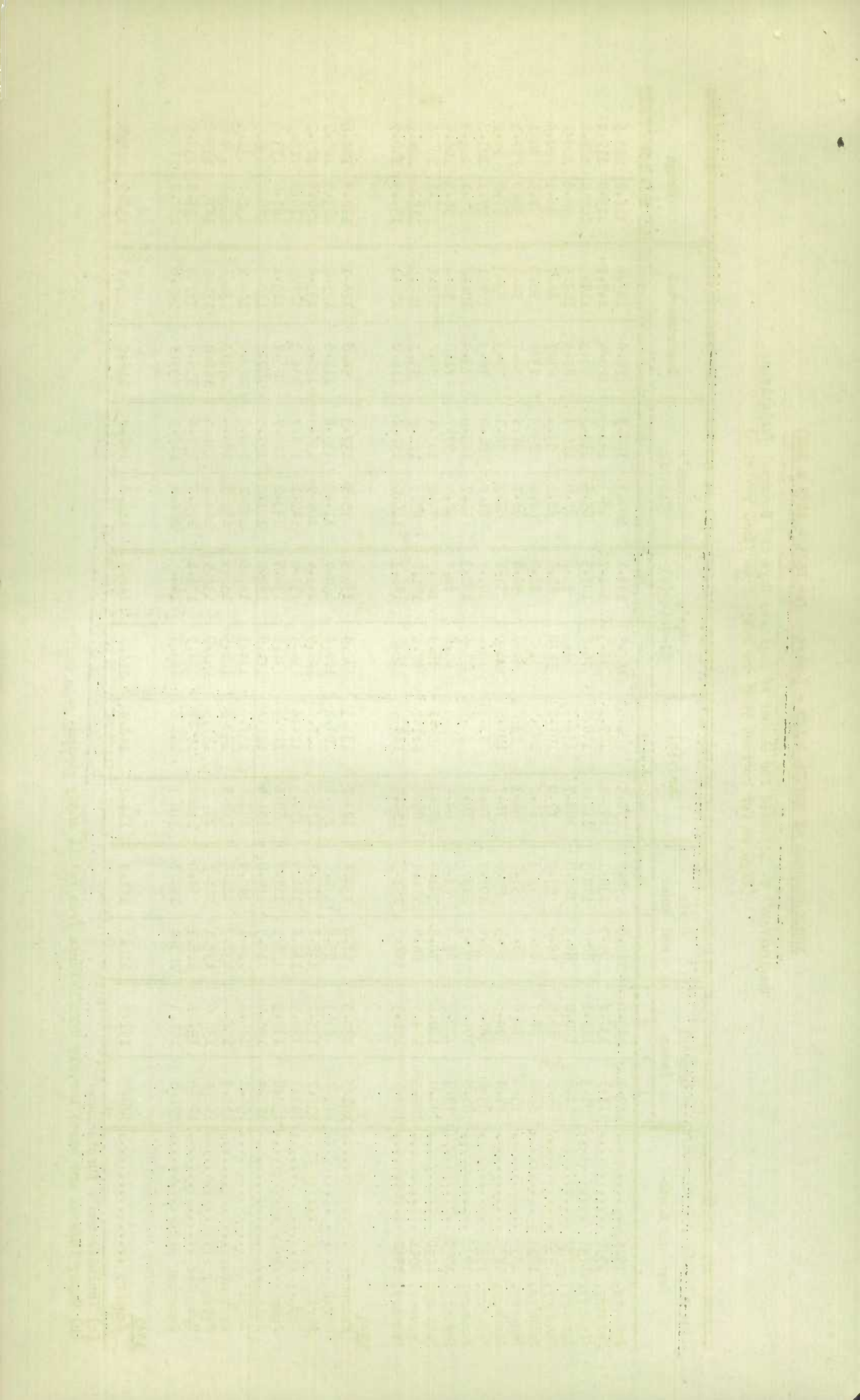
INDEX NUMBERS OF RETAIL SALES - (Average for 1935 - 1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for current year are subject to final revision)

Year and Month	General Index		Boots and Shoes		Candy(h)		Men's Clothing(c)		Women's Clothing		Departmental		Drugs	
	A	B	A	B	A	B	A	B	A	B	A	B	A	B
January, 1929	119.1	143.0	121.8	176.9	152.5	201.0	157.9	239.1	109.3	158.3	116.6	143.6	116.8	119.5
January, 1930	117.1	137.8	89.9	130.1	145.2	189.9	94.3	141.7	98.3	141.3	120.4	147.7	115.0	117.2
January, 1931	101.3	115.1	88.0	120.3	117.4	146.4	76.8	109.9	85.6	117.1	98.3	119.3	109.4	109.1
January, 1932	84.6	100.0	84.5	120.8	104.7	134.4	64.5	95.8	81.0	115.1	80.5	101.5	98.6	100.2
January, 1933	69.2	85.0	60.0	93.0	79.0	107.8	56.6	88.8	62.2	93.4	67.7	86.7	86.1	90.4
January, 1934	73.2	87.7	60.4	95.3	81.5	107.9	51.3	78.0	64.2	93.3	73.4	90.8	87.5	90.1
January, 1935	73.8	90.9	58.4	99.2	68.3	93.8	62.6	94.8	60.7	87.9	70.7	94.1	90.0	92.1
January, 1936	77.0	94.5	54.3	98.6	76.7	104.5	66.0	97.7	65.3	98.1	70.3	93.3	87.6	92.2
January, 1937	83.0	102.0	58.6	105.5	74.2	99.3	76.4	105.5	71.1	101.0	74.9	102.1	97.1	101.8
January, 1938	81.8	104.2	60.3	115.1	70.2	94.6	77.4	107.3	71.7	103.6	73.4	101.7	98.1	103.9
January, 1939	79.3	100.3	63.2	93.8	64.4	91.6	69.8	96.4	67.9	97.7	71.0	98.4	96.3	104.4
January, 1940	90.0	110.8	70.6	101.9	72.3	99.7	78.9	105.5	74.2	103.4	84.2	112.6	102.2	108.6
January, 1941	102.3	124.5	80.0	114.1	86.0	117.2	92.1	121.8	88.5	121.9	93.1	123.5	118.0	124.1
January, 1942	128.5	151.3	112.3	151.3	114.2	148.4	116.2	146.3	116.0	152.2	116.0	152.1	136.9	140.9
<u>1941</u>														
February	101.5	130.5	67.0	134.6	124.0	134.3	82.4	139.5	79.9	137.3	94.8	126.1	112.4	124.6
March	119.2	129.3	99.8	142.6	102.4	124.2	104.4	130.0	114.8	135.8	111.6	125.0	123.9	125.8
April	135.7	135.2	148.8	128.3	171.5	129.6	146.9	143.4	169.9	135.4	132.2	133.4	120.8	125.1
May	143.0	134.5	142.8	121.9	130.3	124.4	135.5	137.2	142.1	134.2	134.3	129.2	126.8	126.5
June	133.8	134.3	155.5	117.9	89.6	122.5	137.5	134.9	133.2	123.7	123.7	123.1	122.8	133.4
July	122.4	134.9	114.7	119.8	101.9	121.4	111.8	136.2	111.0	132.1	102.2	132.5	128.0	130.9
August	134.1	146.5	114.1	147.4	128.6	137.6	114.1	147.6	119.2	160.8	120.4	146.1	132.2	131.6
September	137.3	136.4	132.3	111.8	118.9	130.8	128.5	130.5	135.3	144.4	138.6	136.6	130.6	130.8
October	152.4	138.0	133.1	121.3	133.1	137.5	168.8	132.9	164.2	131.0	160.0	136.5	141.5	135.3
November	146.6	138.1	128.3	134.0	131.4	155.8	174.9	136.1	155.5	137.4	155.4	137.6	134.4	135.9
December	201.6	147.3	203.4	144.7	310.7	164.8	243.8	148.5	224.4	149.3	239.2	145.8	132.6	145.5
<u>1942</u>														
January	128.5	151.3	112.3	151.3	114.2	148.4	116.2	146.3	116.0	152.2	116.0	152.1	136.9	140.9

(c) Includes men's furnishings.

(h) Candy indexes are based largely upon returns from retail candy chains.



INDEX NUMBERS OF RETAIL SALES - (Average for 1935 - 1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for current year are subject to final revision)

Year and Month	Furniture		Groceries and Meats		Hardware		Radio and Electrical ^(a)		Restaurants		Variety	
	A	B	A	B	A	B	A	B	A	B	A	B
	January, 1929	108.1	144.6	118.5	122.7	101.5	158.0	195.6	213.2	170.8	180.3	47.8
January, 1930	101.2	135.3	127.5	130.5	90.2	140.4	163.2	177.8	168.9	177.7	58.5	86.0
January, 1931	85.8	112.1	114.1	109.9	75.2	117.1	138.3	150.7	135.2	140.9	62.3	86.5
January, 1932	66.3	89.7	94.9	94.9	61.1	100.5	92.8	108.8	104.7	110.5	59.9	85.7
January, 1933	40.5	58.5	79.8	85.6	39.9	67.8	59.5	72.3	84.5	90.4	52.7	80.3
January, 1934	54.7	79.6	84.7	88.4	46.2	78.1	62.2	73.5	85.2	89.9	53.2	78.8
January, 1935	54.8	82.2	86.3	90.3	48.1	82.8	75.8	89.6	89.1	94.1	52.4	82.1
January, 1936	58.7	88.0	93.9	97.1	48.0	84.1	79.2	98.3	95.7	100.7	54.4	84.9
January, 1937	73.2	111.0	99.0	100.0	54.7	101.4	85.6	110.5	100.5	106.1	64.5	98.0
January, 1938	68.3	106.1	94.9	103.3	63.5	100.0	86.2	111.3	96.5	102.2	67.5	109.2
January, 1939	60.8	94.5	93.2	101.1	63.4	107.8	77.7	100.3	89.5	95.7	68.7	111.2
January, 1940	73.8	110.7	104.4	110.1	72.9	119.2	90.5	112.4	95.5	100.8	80.7	127.0
January, 1941	83.8	125.7	118.0	122.0	81.1	132.6	114.9	142.6	109.3	115.0	96.9	151.4
January, 1942	91.0	133.3	150.8	146.8	106.6	174.2	125.2	155.4	129.9	135.4	128.8	189.9
<u>1941</u>												
February	103.6	132.8	117.0	127.3	77.7	142.4	110.4	148.5	103.2	116.9	103.8	153.6
March	112.7	131.3	134.7	126.9	97.9	137.2	120.3	145.6	117.0	118.8	121.0	150.9
April	137.9	127.4	132.2	136.5	137.5	134.9	146.3	160.5	118.2	118.7	143.4	157.0
May	174.3	139.1	146.8	141.4	169.0	125.6	167.4	144.0	119.2	115.6	159.8	159.7
June	131.5	137.6	139.4	145.7	153.6	131.6	138.9	155.6	114.4	116.5	154.0	154.8
July	115.3	148.1	133.0	136.3	149.3	133.1	134.5	169.1	125.2	119.4	152.2	152.7
August	138.8	135.5	146.0	148.3	149.6	142.4	136.9	174.4	134.7	124.8	158.9	163.1
September	140.1	121.8	133.7	139.1	157.8	134.2	157.2	134.7	129.7	125.3	152.3	162.6
October	137.9	115.7	145.2	143.0	164.4	140.2	151.3	117.8	131.0	128.2	173.0	166.2
November	100.5	94.9	143.7	140.8	139.0	141.7	115.4	94.2	126.2	133.8	170.2	171.6
December	134.8	114.0	161.9	149.4	170.1	153.1	169.9	120.7	139.4	134.1	340.8	175.8
<u>1942</u>												
January	91.0	133.3	150.8	146.8	106.6	174.2	125.2	155.4	129.9	135.4	128.8	189.9

(a) No allowance has been made in these indexes for higher prices arising from the 25 per cent excise tax on manufacturers' sales of radios or electrical appliances.

Year	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Total
1870													
1871													
1872													
1873													
1874													
1875													
1876													
1877													
1878													
1879													
1880													
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1890													
1891													
1892													
1893													
1894													
1895													
1896													
1897													
1898													
1899													
1900													

...

UNADJUSTED INDEXES OF RETAIL SALES BY PROVINCES - (Average for 1935 - 1939 = 100)
 (Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
(c)						
Men's Clothing Stores						
January, 1936 ..	66.0	67.3	64.8	67.4	59.5	71.1
January, 1937 ..	76.4	78.7	74.9	80.3	63.8	76.6
January, 1938 ..	77.4	81.2	77.9	78.7	69.3	78.3
January, 1939 ..	69.8	65.0	69.0	72.3	63.0	73.5
January, 1940 ..	78.9	89.6	74.7	81.6	70.3	80.4
January, 1941 ..	82.1	120.5	79.9	97.0	79.5	96.1
January, 1942 ..	116.2	158.2	99.7	123.2	103.0	110.4
<u>1941</u>						
September	128.5	157.2	122.8	124.9	136.3	127.6
October	168.8	197.1	169.2	168.7	170.5	141.4
November	174.9	223.1	166.6	175.9	179.9	143.8
December	243.8	322.1	230.0	255.3	198.9	221.5
<u>1942</u>						
January	116.2	158.2	99.7	123.2	103.0	110.4
% Change,						
January, 1942	+26.2	+31.3	+24.8	+27.0	+29.6	+14.9
January, 1941						
Women's Clothing Stores						
January, 1936 ..	65.3	66.6	58.6	69.3	62.1	68.4
January, 1937 ..	71.1	74.8	67.2	76.6	59.8	69.3
January, 1938 ..	71.7	81.0	65.9	75.6	66.0	72.7
January, 1939 ..	67.9	75.4	61.7	69.2	70.9	71.2
January, 1940 ..	74.2	88.1	64.5	78.3	72.6	77.4
January, 1941 ..	88.5	112.0	76.0	94.8	81.1	93.2
January, 1942 ..	116.0	145.1	101.4	122.8	108.0	122.5
<u>1941</u>						
September	135.3	156.9	130.0	133.0	132.7	156.6
October	164.2	180.3	171.4	164.2	158.4	145.2
November	155.5	188.3	144.0	161.3	159.1	139.0
December	224.4	262.4	224.6	236.0	192.7	195.0
<u>1942</u>						
January	116.0	145.1	101.4	122.8	108.0	122.5
% Change,						
January, 1942	+31.1	+29.6	+33.4	+29.5	+33.2	+31.4
January, 1941						
Grocery and Meat Stores						
January, 1936 ..	93.9	(g)	102.7	92.4	81.6	89.4
January, 1937 ..	99.0	(g)	100.1	101.9	86.1	99.9
January, 1938 ..	94.9	(g)	97.9	98.0	80.6	90.5
January, 1939 ..	93.2	92.0	99.2	97.3	74.9	79.0
January, 1940 ..	104.4	103.8	106.5	107.4	93.5	99.0
January, 1941 ..	118.0	116.4	116.5	124.1	104.4	115.3
January, 1942 ..	150.8	161.3	147.1	157.8	133.5	143.3
<u>1941</u>						
September	133.7	147.4	126.1	132.0	146.0	134.1
October	145.2	154.2	140.7	145.9	148.0	142.6
November	143.7	156.5	134.4	148.6	141.8	139.2
December	161.9	177.6	158.2	167.6	146.9	150.5
<u>1942</u>						
January	150.8	161.3	147.1	157.8	133.5	143.3
% Change,						
January, 1942	+27.8	+38.6	+26.3	+27.2	+27.9	+24.3
January, 1941						

(c) Includes men's furnishings.

(g) Not available.

UNADJUSTED INDEXES OF RETAIL SALES BY PROVINCES - (Average for 1935 - 1939 = 100)
 (Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Department Stores						
January, 1936 ..	70.3	70.6	67.6	70.8	71.0	70.1
January, 1937 ..	74.9	76.1	76.3	75.9	73.2	72.9
January, 1938 ..	73.4	69.4	80.0	73.5	69.6	76.4
January, 1939 ..	71.0	63.7	79.7	70.1	68.9	73.0
January, 1940 ..	84.2	85.3	92.9	83.4	82.8	78.9
January, 1941 ..	93.1	98.4	102.2	92.6	87.6	93.4
January, 1942 ..	116.0	123.0	122.5	117.6	108.1	117.7
<u>1941</u>						
September	138.6	149.7	140.6	138.2	131.7	147.5
October	160.0	180.7	163.7	158.5	154.5	161.0
November	155.4	181.3	148.5	153.2	157.9	150.0
December	239.2	276.7	251.7	249.0	217.1	222.7
<u>1942</u>						
January	116.0	123.0	122.5	117.6	108.1	117.7
% Change, January, 1942 January, 1941	+24.6	+25.0	+19.9	+27.0	+23.4	+26.0
Variety Stores						
January, 1936 ..	54.4	46.6	51.9	56.9	52.8	59.3
January, 1937 ..	64.5	59.9	62.6	68.0	57.8	65.1
January, 1938 ..	67.5	62.1	68.3	68.9	63.5	69.2
January, 1939 ..	68.7	61.7	71.2	68.6	67.3	71.4
January, 1940 ..	80.7	89.0	82.8	78.4	80.7	78.2
January, 1941 ..	96.9	110.8	103.0	94.3	90.6	87.0
January, 1942 ..	128.8	148.3	138.1	124.0	124.6	111.1
<u>1941</u>						
September	152.3	202.1	162.7	141.3	148.9	132.3
October	173.0	220.3	184.4	164.3	173.4	133.3
November	178.2	240.1	175.5	174.3	176.8	141.5
December	340.8	453.3	330.3	333.4	332.6	301.8
<u>1942</u>						
January	128.8	148.3	138.1	124.0	124.6	111.1
% Change, January, 1942 January, 1941	+32.9	+33.8	+34.1	+31.5	+37.5	+27.7
Drug Stores						
January, 1936 ..	87.6	82.6	90.4	89.0	84.7	82.9
January, 1937 ..	97.1	92.9	100.3	98.2	91.8	98.2
January, 1938 ..	93.1	97.5	101.8	99.2	91.5	97.6
January, 1939 ..	96.3	93.6	100.1	96.7	91.8	96.8
January, 1940 ..	102.2	105.3	106.7	101.4	99.0	100.9
January, 1941 ..	118.0	127.4	120.6	118.1	112.2	115.8
January, 1942 ..	136.9	149.3	138.4	136.1	134.2	133.4
<u>1941</u>						
September	130.6	143.4	127.2	129.9	132.5	127.6
October	141.6	151.7	138.9	135.3	155.4	145.5
November	134.4	149.3	134.5	137.1	126.4	123.4
December	182.6	223.7	164.2	181.5	189.3	181.6
<u>1942</u>						
January	136.9	149.3	138.4	136.1	134.2	133.4
% Change, January, 1942 January, 1941	+16.0	+17.2	+14.8	+15.2	+19.6	+15.2

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

JANUARY, 1941 AND JANUARY, 1942

(Based on sales of 16 firms)

	January 1941 \$	January 1942 \$	% Change, 1942/41
TOTAL SALES	16,982,484	20,953,765	+23.4
1. Women's dresses, coats and suits	1,429,275	1,762,666	+23.3
2. Girls' and infants' wear	423,700	562,840	+32.8
3. Hosiery and gloves	628,747	807,025	+28.4
4. Lingerie and corsets	804,649	1,129,877	+40.4
5. Millinery	110,073	129,913	+18.0
6. Women's and children's apparel--(Total,1-5)	3,396,444	4,392,321	+29.3
7. Men's and boys' clothing and furnishings ..	1,653,548	2,031,614	+22.9
8. Drugs and toilet articles and preparations .	591,172	712,847	+20.6
9. Piece goods	1,865,222	2,243,075	+20.3
10. Smallwares	717,010	874,425	+22.0
11. Food and kindred products	1,846,093	2,273,446	+23.1
12. Furniture (including mattresses and springs)	1,251,841	1,393,391	+11.3
13. Home furnishings	1,179,108	1,314,366	+11.5
14. Household appliances and electrical supplies	476,390	597,117	+25.3
15. Hardware and kitchen utensils	707,654	850,555	+20.2
16. Radios, musical instruments and supplies ..	312,153	391,747	+25.5
17. Shoes and other footwear	393,015	1,327,428	+48.6
18. Stationery, books and magazines	287,999	337,618	+17.2
19. All other departments, total	1,804,835	2,213,815	+22.7



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Year	Country	Value	Unit
1910	Canada	1,200,000,000	...
1920	Canada	1,500,000,000	...
1930	Canada	1,800,000,000	...
1940	Canada	2,100,000,000	...
1950	Canada	2,400,000,000	...
1960	Canada	2,700,000,000	...
1970	Canada	3,000,000,000	...
1980	Canada	3,300,000,000	...
1990	Canada	3,600,000,000	...
2000	Canada	3,900,000,000	...
2010	Canada	4,200,000,000	...
2020	Canada	4,500,000,000	...