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DEPARTVENT OF TRADE LND COMMEXCS
    DOMINION BUR:AU OF STATISTICS
    INTETNAL 'TRADE BR NCH
    OTTA A, CINADA
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## MONTHLY INDEXAS OF RETAIL SALZS, iHRCH, 1942 <br> $(1935-1939=100)$

A further pronounced increase in retail trading in Canada occurred in March with the dollar value of retail purchases ranging 21 per cent above February and 22 per cont higher thun in iarch a year ago. The 22 per cont increase over jiarch, 1941 compares with gaing of 18 per cont und 26 per cent recorded in the corresponding month coriparisons for February and January respectively, while dollar sales for the first cuarter of the current year averaged 22 per cent over the corresponding period of 1941. The general index of sales, on the bese 1935-1939 = 100, unadjusted for seasonal movements, stands at 144.9 for larch, at 120.1 for February und at 119.2 for liarch a year aco.

Part of the major increase in March sales compared with last yoar may be attributed to the fact that Eastor occured one weak earlier this yoar than last and consequently a greater proportion of the Fester trade was transacted in March this year. On making, allowance for differences in the nuriber of bucinoss days in different months of the year, for nomil seasonal movements and on making a further adjustment for the chang ins Easter date, the adjusted index of retail sales stands at 161.8 for March, 154.8 for February, 150.9 for January and at 129.3 for liarch, 1941.

The indexes and percentage changes quoted in the preceding paragraphs are based on the doller volume of businass reported by the sumple nuraber of retail firms fincluded in this survey and do not reflect the changes which have taken place in the quantitios of soods purchased. 'The Bureau's Retail Prices Index averaged about 10 per cent highor in March of this your than last. Altbough the indexes of prices and of dollar seles aro not strictly comparable, the price index does give some indication of the oxtent to which the incroused dollur volume represents enhenced prices.

A marked gain of 62 per cent over last year for stores specializing in men's clothins or furnishiags forms the outstanding feature in the Narch results. Sales of men's clothing depertmonts of depurtment stores advanced 52 par cont in the same corpurison, tha pronounced incresses revealed in these statistics raflocting the influonco of impending regtrictions announcud during the month under review. Shoe storo sales were up 38 por cont in larch this yonr compared with last und waro sliso up 38 per cont for the yoar to date. Stcres speciilizins in vomen's clothing tranaactod 30 per cent more dollur business in Warch of this yonr than last whilo the quartorly teital wras up by 28 por cent.

Furnituro stora salos (as moasuiod by doller volume) wore practice.lly unchanged from last yeer, madio ind olectricul store zales vore up 8 pur cont, grocory and
 of 20 per cent or moro weru rocordud for all othor limes of busingss for which figuros aro availablo.

Rosults on a resionll basis sho: thet crans in retail traing took place throughout tho country, incroases in the ixitimo Frovinoos and fuoboc gonerully excooding those in other parts.

Larch salos of 20 dapantinontil firms which poportod salus by dopartments
avoragod 26 per cont highor then in tho soma month of last yeir. Purchases of men's clothins, advaleud sherply to a po-nt th por oont abovo lifreh, 1941. Srios of shoos and othor footroar continuad at a liigh luvil nu wore 34 por cunt highor in liarch tiais your over last. Sales of womon's clothing insonsed 29 por ount in tho sano compurison, while a Gain of 27 por cont occurrod in salod of piuco roods. Fiurdmara salog wore 28 per centi gronter than in linch, 1941. Substanilil gains wero lso recorded for all other dopartments.

Comparison of Rotail Sales in Canada, for 1941 and 1942 , by Kinds of Businose
(Comparisons are based on dollar value. No
corrections have been made for higher prices)

| Kind of Business | $\begin{aligned} & \text { March, } 1942 \\ & + \text { or - per cent compared with } \end{aligned}$ |  |  | Cumulative Indexes |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Harch } \\ & 1939 \end{aligned}$ | $\begin{aligned} & \text { Narch } \\ & 1941 \end{aligned}$ | February $1942$ | $\frac{\text { Jan. - Mar. }, ~}{1942}$ |
| General Index | 4.5700 | +21.6 | +20.6 | +21.2 |
| Boot and Shoe Stores | +99.6 | $+38.3$ | +53.9 | +38.2 |
| Candy Stores | $+66.1$ | +22.0 | -22.8 | +31.3 |
| lion's Clothing Stores | +142.5 | +62.1 | $+63.5$ | +39.2 |
| Women's Clothing Storos.... | +78.4 | +30.2 | +54.6 | +27.5 |
| Dopartment Stores | $+64.2$ | +26.5 | +31.5 | +21.5 |
| Drug Stores.................. | +34.9 | $+14.7$ | +8.5 | +15.6 |
| Furntture Stores | $+40.4$ | $+1.1$ | +8.4 | $+3.6$ |
| Grocery and lieat Stores .... | $+39 \cdot 5$ | $+13 \cdot 5$ | + 7.9 | +20.4 |
| Hardwars Stores ............ | $+74.2$ | +28.6 | +31.0 | +27.4 |
| Radio and Slectrical Stores. | +57.7 | $+7 \cdot 5$ | $+17 \cdot 5$ | $+6.3$ |
| Restaurants ................. | +47.5 | $+19.7$ | $+16.1$ | $+18.5$ |
| Variety Stores .............. | +85.3 | +22.8 | $+15 \cdot 2$ | +26.6 |

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores March, 1941 and March, 1942


A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Bigures for current year are subject to final revision)

| Year and Lionth | $\begin{gathered} \text { General } \\ \text { Index } \end{gathered}$ |  | Boots and Shoes |  | Candy (h) |  | $\begin{aligned} & \text { lien's } \\ & \text { Clothing( }) \end{aligned}$ |  | Women's <br> Clothing |  | Departmental |  | Drugs |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | A | B | A | B | A | B |  | B |  | B |  | B |  | 8 |
| March, 1929 | 137.6 | 143.1 | 183.6 | 198.3 | 256.7 | 190.2 | 196.6 | 192.7 | 148.5 | 158.2 | 132.9 | 138.2 | 126.0 | 121.7 |
| March, 1930 | 119.0 | 130.4 | $119 \cdot 3$ | 154.1 | 158.6 | 181.0 | 126.0 | 154.8 | 117.9 | 148.6 | 115.8 | 126.8 | 123.8 | 120.7 |
| Liarch, 1931 | 109.8 | 120.5 | 101.4 | 114.6 | 117.3 | 141.3 | 103.6 | $117 \cdot 7$ | 114.0 | 137.2 | 113.4 | 121.9 | 108.3 | 108.1 |
| Liarch, 1932 | 92.4 | 96.7 | 85.6 | 96.1 | 170.0 | 129.3 | 77.5 | 78.4 | 94.4 | 103.8 | 90.6 | 92.4 | 105.0 | 102.1 |
| March, 1933 | $77 \cdot 7$ | 83.7 | 60.8 | 77.8 | 75.5 | 87.2 | 66.4 | 81.9 | 69.7 | 88.2 | 77.8 | 82.9 | $87 \cdot 2$ | 84.5 |
| March, 1934 | 88.1 | 88.5 | 98.2 | 102.9 | 144.6 | 104.0 | 84.8 | 80.7 | 88.0 | 91.0 | 87.8 | 88.8 | $93 \cdot 7$ | 88.8 |
| March, 1935 | $85 \cdot 5$ | 91.9 | 81.5 | $105 \cdot 3$ | 89.6 | 101.5 | $73 \cdot 4$ | 88.8 | 79.5 | 98.8 | 80.2 | 87.4 | 95.5 | 92.2 |
| Liarch, 1936 | 84.6 | $95 \cdot 6$ | 81.7 | 99.0 | 81.5 | 98.2 | $75 \cdot 3$ | 97.6 | 81.5 | $\begin{array}{r}95.8 \\ \hline\end{array}$ | 81.7 | 94.0 | $\begin{array}{r}90.8 \\ \hline 101.9\end{array}$ | $\begin{array}{r}94.3 \\ \hline 103.8\end{array}$ |
| Narch, 1937 | $95 \cdot 7$ | 103.7 | 83.6 | 93.8 | 146.4 | 111.8 | 89.9 | $105 \cdot 3$ | $95 \cdot 3$ | 106.8 | 92.5 | 99.9 | 101.9 | 103.8 |
| 1arch, 1938 | 92.9 | 101.7 | 78.5 | 102.5 | 76.2 | 94.2 | 79.6 | 104.6 | 89.5 | 108.8 | 86.7 | 98.3 | $\begin{array}{r}99.8 \\ \hline 105.2\end{array}$ | 101.0 |
| March, 1939 | $92 \cdot 3$ | 98.1 | 69.0 | 98.6 | 75.2 | 92.2 | 70.2 | 85.5 | 83.7 | 95.8 | 86.0 | 91.7 | 105.2 | 106.1 |
| ilarch, 2940 | 105.9 | 112.3 | 83.6 | 100.3 | 158.5 | 115.6 | 90.5 | 105.6 | 102.7 | 106.0 | $95 \cdot 4$ | 105.8 | 109.4 | 110.0 |
| ilarch, 1941 | 119.2 | 129.3 | 99.6 | 142.3 | 102.4 | 124.2 | 105.0 | 130.6 | 114.7 | 135-7 | 111.6 | 125.0 | $123 \cdot 7$ | 125.6 |
| karch, 2942 | 144.9 | 161.8 | $137 \cdot 7$ | 189.8 | 124.9 | 159.8 | 170.2 | 212.5 | $149 \cdot 3$ | 173.6 | 141.2 | 157.0 | 141.9 | $147 \cdot 4$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| April | $135 \cdot 7$ | 135.2 | 148.8 | 128.3 | 171.5 | 129.6 | 146.9 | 143.4 | 169.9 | $135 \cdot 4$ | $132 \cdot 2$ | $133 \cdot 4$ | 120.8 | $125 \cdot 1$ |
| Nay | 143.0 | 134.5 | 142.8 | 121.9 | 130.3 | 124.4 | 135.5 | 137.2 | 142.1 | 134.2 | 134.3 | 129.2 | 126.8 | 126.5 |
| June | 133.8 | 134.3 | 155.5 | 117.9 | 89.6 | 122.5 | 137.5 | 134.9 | 133.2 | $123 \cdot 7$ | 123.7 | 123.1 | 122.8 128.0 | 133.4 130.9 |
| July | 122.4 | 134.9 | 114.7 | 119.8 | 101.9 | 121.4 | 111.8 | 136.2 | 111.0 | 132.1 | 102.2 | 132.5 | 128.0 132.2 | 130.9 131.6 |
| August | 134.1 | 146.5 | 114.1 | 147.4 | 128.6 | 137.6 | 114.1 | 147.6 | 119.2 135.3 | 160.8 | 120.4 | 146.1 | 132.2 130.6 | 131.6 130.8 |
| Soptember | $137 \cdot 3$ | 136.4 | 132.3 | 111.8 | 118.4 | 130.4 | 128.5 | 130.5 | $135 \cdot 3$ | 146.4 131.4 | 138.6 160.0 | 136.6 136.5 | 130.6 141.6 | 130.8 135.8 |
| October | 152.4 | 138.0 | 133.1 | 121.3 | 133.1 | 137.5 | 168.8 | 132.9 | 164.2 | 131.4 | 160.0 | 136.5 | 141.6 | 135.8 |
| November | 146.6 | 138.1 | 128.3 | 134.0 | 131.4 | 155.8 | 174.9 | 136.1 | 155.5 | 137.4 | $155 \cdot 4$ | 137.6 | 134.4 | 135.9 |
| Decernber | 201.5 | $1 \div 7.2$ | 203.\% | $14 \div 7$ | 301.8 | 160.1 | 243.8 | 148.5 | 224.4 | $149 \cdot 3$ | $239 \cdot 2$ | 145.8 | 182.6 | $145 \cdot 5$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| January | 128.1 | $150 \cdot 9$ | 114.1 | 153.7 179.8 | 127.1 | 152.1 | 114.0 104.1 | 143.5 176.2 | 116.3 96.6 | 152.5 166.2 | 115.2 107.4 | 151.1 142.7 | 130.6 130.8 | 140.6 |
| February | 120.1 | 154.8 161.8 | 89.5 137.7 | 179.8 189.8 | 161.8 124.9 | 175.3 159.8 | 104.1 170.2 | 176.2 212.5 | 96.6 149.3 | 166.2 $173 \cdot 6$ | 107.4 141.2 | 142.7 157.0 | 130.8 <br> 141.9 | 145.1 <br> 147.4 |

(c) Includes men's furnishings
(h) Candy indexes are based largely upon returns from retail candy chains.
A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for current year are subject to final revision)

| Year and kionth | Furniture |  | Groceries and Nieats |  | Hardware |  | Radio and Elactrical |  | Restaurants |  | Variety |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | A | 2 | A | B | A | B | A | B | A | B | A | B |
| March, 1929 | 160.8 | 185.0 | 135. 2 | 126.2 | 108.4 | 158.0 | $180 \cdot 3$ | 235.8 | 178.6 | 180.8 | 67.1 | 78.6 |
| March, 1930 | 121.4 | 134.9 | 120.7 | 119.7 | 102.7 | 143.9 | 17.5.1 | 182.4 | 160.9 | 163.4 | 71.9 | 89.6 |
| March, 1931 | 98.2 | 111.7 | 113.2 | 117.9 | 96.1 | 134.6 | 120.1 | 149.1 | 135.6 | 139.0 | 69.4 | 88.5 |
| Narch, 1932 | 71.2 | 81.0 | 101.3 | 103.4 | 63.8 | 89.4 | 79.0 | $95 \cdot 7$ | 106.0 | 107.3 | 69.8 | 83.7 |
| March, 1933 | 60.2 | 66.2 | 89.7 | 90.3 | 50.3 | 67.9 | 60.6 | 69.8 | 88.0 | 88.8 | 58.2 | 74.5 |
| Narch, 1934 | 77.4 | 86.0 | 94.1 | 88.6 | 59.9 | 83.9 | 66.4 | 79.4 | 95.2 | $95 \cdot 1$ | 72.3 | 82.8 |
| Warch, 1935 | 77.8 | 86.5 | 98.4 | 95.8 | 60.8 | 85.2 | 80.1 | 95.8 | 94.1 | $95 \cdot 2$ | 66.9 | 83.1 |
| Warch, 1936 | $77 \cdot 7$ | 88.4 | 93.3 | 98.1 | 65.1 | 91.2 | 78.0 | 94.4 | 100.1 | 102.6 | $66 \cdot 3$ | 87.9 |
| Narch, 1937 | $97 \cdot 7$ | 111.1 | 101.2 | 104.5 | 75.6 | $105 \cdot 9$ | 93.5 | 113.2 | 108.4 | 109.7 | 84.3 | 101.5 |
| Narch, 19.38 | $83 \cdot 5$ | 96.2 | 105.8 | 102.8 | $77 \cdot 5$ | 104.6 | $89 \cdot 4$ | 104.2 | $103 \cdot 3$ | $104 \cdot 5$ | 78.8 | 101.3 |
| liarch, 1939 | 82.0 | 94.5 | 109.6 | 104.9 | 72.0 | $97 \cdot 1$ | 82.1 | $95 \cdot 7$ | 94.9 | $95 \cdot 7$ | 80.2 | 102.7 |
| Liarch, 1940 | 93.0 | 112.2 | 124.5 | 119.6 | 79.1 | $115 \cdot 3$ | 97.2 | 122.4 | 100.8 | 102.0 | 108.6 | $125 \cdot 8$ |
| Hiarch, 1941 | 113.9 | 132.7 | $134 \cdot 7$ | 126.9 | 97.5 | $135 \cdot 7$ | 120.5 | $145 \cdot 9$ | 117.0 | 118.8 | 121.0 | 150.9 |
| liarch, 1942 | $115 \cdot 1$ | 137.2 | 152.9 | $154 \cdot 5$ | $125 \cdot 4$ | $175 \cdot 7$ | 129.5 | 156.8 | 140.0 | 143.5 | 148.6 | 191.9 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| ixay | 174.3 | 139.1 | 146.8 | 141.4 | 169.0 | 125.6 | 167.4 | 144.0 | 119.2 | $115 \cdot 6$ | 159.8 | 159.7 |
| June. | 131.5 | 137.6 | 139.4 | $145 \cdot 7$ | 153.6 | 131.6 | 138.9 | 155.6 | 114.4 | 116.5 | 154.0 | 154.8 |
| July | 215.3 | 148.1 | 133.0 | 136.: | 149.3 | 133.1 | 134.5 | 169.1 | 125-2 | 119.4 | $152 \cdot 2$ | 152.7 |
| August | 138.8 | 135.5 | 146.0 | 148.3 | 149.6 | 142.4 | 136.9 | 174.4 | 134.7 | 124.8 | 158.9 | $163 \cdot 1$ |
| September | 140.1 | 121.8 | 133.7 | 139.1 | 157.8 | 134.2 | 157.2 | 134.7 | 129.7 | $125 \cdot 3$ | $152 \cdot 3$ | $162 \cdot 6$ |
| October | 137.9 | $115 \cdot 7$ | 145.2 | 143.0 | 164.4 | $140 \cdot 2$ | 151.3 | 117.8 | 131.0 | 128. | 173.0 | 16:.2 |
| November. | 100.5 | 94.9 | $143 \cdot 7$ | 140.8 | 139.0 | 141.7 | 115.4 | 94.2 | 126.3 | 133.9 | 178.2 | 171.6 |
| December | 134.8 | 114.0 | 161.6 | 149.1 | 170.1 | 153.1 | 169.9 | 120.7 | 139.4 | 134.1 | 341.6 | 176.2 |
| 1942 |  |  |  |  |  |  |  |  |  |  |  |  |
| January. | 91.8 | 134.5 | 150.4 | 146.4 | 106.0 | 173.2 | 126.0 | 156.4 | 129.7 | 135.2 | 129.8 | 191.4 |
| February | 106.2 | 136.2 | 141.7 | 154.3 | 95.7 125.4 | 175.2 | 110.2 | 148.2 156.8 | 120.6 140.0 | 136.6 143.5 | 129.0 148.6 | 190.9 191.9 |
| War ch.. | 115.1 | 137.2 | 152.9 | 154.5 | $125 \cdot 4$ | $175 \cdot 7$ | $129 \cdot 2$ | 156.8 | 140.0 | 143. |  | - |

 electrical appliances.

| Year and ilionth | CANADA | $\begin{aligned} & \text { Weritime } \\ & \text { Provinces } \end{aligned}$ | Quebec | Ont rio | Prairie Provinces | British Columbia |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (c) |  |  |  |  |  |
| lien's Clothing Stores |  |  |  |  |  |  |
| Mrch, $1936 \ldots$. | 75.3 | 74.5 | 79.3 | 76.4 | 69.3 87.6 | 67.7 88.0 |
| Merch, 1937 ..... | 89.9 | 87.9 | 88.2 | $92 \cdot 2$ | 87.6 | 88.0 |
| Merch, 1938 | 79.6 | 80.2 | 74.5 | 83.3 | 81.3 | 71.7 |
| Nierch, 1939 | 70.2 | 67.0 | 69.1 | 69.3 | $75 \cdot 3$ | 73.9 |
| derch, 1940 ..... | 90.5 | 108.2 | 88.3 | 91.0 | 84.4 | 87.6 |
| March, 1941.... | 105.0 | 128.5 | 100.4 | 110.6 | 90.6 | 89.1 |
| Narch, 1942 | 170.2 | 192.1 | 178.8 | 172.5 | 148.6 | $146 \cdot 4$ |
| 1241 |  |  |  |  |  |  |
| Noveriber . . . . . ${ }_{\text {December }}$ | 174.9 | 223.1 | 166.6 | $175 \cdot 9$ | 179.9 | 143.8 |
| December...... | 243.8 | 322.1 | 230.0 | $255 \cdot 3$ | 198.9 | 221.5 |
| 2942 |  |  |  |  |  |  |
| Jonucry........ | 114.0 | 163.5 | 100.0 | 116.7 | 104.2 | 111.7 |
| Fabrunry...... | 104.1 | $147 \cdot 5$ | 95.8 | 108.2 | $85 \cdot 9$ | 96.0 |
| Mirrch. . . . . . . . | 170.2 | 192.1 | 173.8 | 172.5 | 148.6 | 146.4 |
| \% Chrnge, ${ }^{\text {Merch }} 1942$ | 162.1 | +49.5 | +78.1 | +56.0 | $+64.0$ | +64.3 |
| Narch, 1941 |  |  |  |  |  |  |
| Chonge, Jano-Mar. 1942 | +39.1 | +41.7 | +46.7 | +35.4 | +40.0 | +35.3 |
| Jnno-Mr ${ }^{\text {J }}$ - 1941 | +39.1 | +41.7 | +46.7 | +35.4 |  |  |

Women's Clothing Stores

| Morch, 1936.... | 81.5 | 69.7 | 82.2 | 81.1 | 83.0 | 84.4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mrch, 1937 .... | $95 \cdot 3$ | 80.6 | 84.6 | 96.6 | 201.6 | 116.3 |
| March, 1938 | 89.5 | 76.9 | 80.8 | 92.7 | 93.3 | 97.4 |
| Werch, 1939 | 83.7 | 70.7 | 76.8 | 82.7 | 92.2 | 101.4 |
| Mir.rch, 1940..... | 102.7 | 110.5 | 88.7 | 100.9 | 112.6 | 133.5 |
| Mrech, 1941..... | 114.7 | 123.0 | 105.9 | 115.5 | 110.1 | 138.9 |
| Merch, $1942 \ldots$ | 149.3 | $153 \cdot 7$ | 148.9 | 153.1 | 137.8 | 147.3 |
| $\frac{1241}{\text { November }}$ | 155.5 | 188.3 | 144.0 | 161.3 | 159.1 | 139.0 |
| December. | 224.4 | 262.4 | 224.6 | 236.0 | 192.7 | 195.0 |
| 1242 Jinvary....... | 116.3 | 142.3 | 99.8 | 123.6 | 109.2 | $125 \cdot 3$ |
| February...... | 116.3 96.6 | 126.9 | 96.0 | 98.2 | 83.9 | 96.7 |
| Mirch......... | 149.3 | 153.7 | 148.9 | 153.1 | 137.8 | $147 \cdot 3$ |
| \% Change, $\frac{\text { March, }}{\text { Mierch, }} 1942$ | $+30.2$ | +25.0 | +40.6 | $+32.6$ | +25.2 | $+6.0$ |
| Chenge, <br> Jan. -Mr.e. 1942 | +27.5 | +28.3 | +29.7 | +29.0 | +25.4 | +17.5 |

Grocery and Meat Stores

| Warch, 1936 | 93.3 | (g) |
| :---: | :---: | :---: |
| March, 1937 ..... | 101.2 | $(\mathrm{g})$ |
| Narch, 1938. | 105.8 | ( E ) |
| March, 1939 ..... | 109.6 | 101.0 |
| March, 1940. | 124.5 | 120.5 |
| March, 1941...... | 134.7 | 129.6 |
| liarch, 1942 .... | 152.9 | 153.2 |
| 124. |  |  |
| November | 143.7 | 156.5 |
| December | 161.6 | 177.6 |
| 1242 |  |  |
| January. | 150.4 | 158.1 |
| February | 141.7 | 151.9 |
| March. | 152.9 | 153.2 |
| \% Ohange, Ma:ch. 1242 | +13 | +18.2 |
| -100\% 2941 | - | +18.2 |
| \% fnanker ${ }^{\text {a }}$, 1942 | +20.4 | +27.6 |


| 102.0 | 91.0 | 84.5 | 86.9 |
| :--- | ---: | ---: | ---: |
| 102.3 | 101.0 | 95.9 | 107.3 |
| 105.5 | 108.5 | 97.4 | 105.9 |
| 121.2 | 112.9 | 38.5 | 91.9 |
| 131.7 | 124.6 | 113.8 | 119.7 |
| 137.7 | 139.3 | 118.5 | 131.0 |
| 158.5 | 156.1 | 134.0 | 146.2 |
| 134.4 | 148.6 | 141.8 | 139.2 |
| 158.2 | 167.6 | 144.7 | 150.5 |
| 147.1 | 157.9 | 132.2 | 142.6 |
| 144.5 | 145.0 | 123.5 | 132.0 |
| 158.5 | 156.1 | 134.0 | 146.2 |
| +15.1 | +12.1 | +13.1 | +11.6 |
| +21.1 | +19.5 | +19.1 | +16.1 |

[^0]. .


| Year and Month | CANADA | Maritime <br> Provinces | Quebec | Ontario | Prairie Provinces | British Columbia |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Dopartment Stores |  |  |  |  |  |  |
| Miarch, 1936. | 81.7 | 78.2 | 82.9 | 82.6 | 80.3 | 82.8 |
| March, 1937 .... | 92.5 | 86.1 | 94.6 | 92.2 | 91.4 | 97.4 |
| March, $1938 . .$. | 86.7 | 78.3 | 92.9 | 87.1 | 84.3 | 88.8 |
| Narch, 1939 ..... | 86.0 | 71.5 | 91.7 | 87.5 | 82.6 | 90.8 |
| March, 1940 .... | 95.4 | 89.8 | 101.8 | 93.9 | 93.0 | 101.4 |
| Wierch, 1941 ..... | 111.6 | 115.9 | 116.1 | 112.1 | 104.3 | 119.6 |
| Narch, 1942 | 141.2 | 157.6 | 158.0 | 144.6 | $125 \cdot 3$ | 138.2 |
| 1241 |  |  |  |  |  |  |
| November....... | 155.4 | 181.3 | 148.5 | 153.2 | 157.9 | 150.0 |
| December. | 239.2 | 276.7 | 251.7 | 249.0 | 217.1 | 222.7 |
| 1942 \| |  |  |  |  |  |  |
| January. ....... | 115.2 | 122.6 | 119.8 | 116.4 | 108.5 | 117.5 |
| Fobruary....... | 107.4 | 117.8 | 110.8 | 108.6 | 98.9 | 113.1 |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| March, 1941 <br> \% Change, $\frac{\text { Jan } \cdot-i \operatorname{Lar} \cdot, 1942}{\text { Jan. }}$ |  |  |  |  |  |  |
|  | +21.5 | +26.4 | +23.7 | +23.1 |  | +18.9 |
|  | +21. 5 | +26.4 | +23.7 | +23.1 | +17.7 | +18.9 |


| March, 1936. | 66.3 | 57.0 | 64.5 | 68.7 | 65.7 | $69 \cdot 3$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Wiarch, 1937 | 84.3 | 76.6 | 80.6 | 86.7 | 85.0 | 89.7 |
| Biarch, 1938 | 78.8 | 72.7 | 77.0 | 81.7 | 75.1 | 80.9 |
| Narch, 1939 | 80.2 | 77.1 | 83.4 | 79.4 | 76.8 | 84.0 |
| Liarch, 1940 | 108.6 | 125.1 | 111.1 | 103.5 | 112.6 | $105 \cdot 3$ |
| March, 1941 | 121.0 | 156.0 | 122.2 | 117.5 | 116.2 | 105.6 |
| Njarch, 1942 | 148.6 | 193.7 | 158.6 | 139.6 | 143.4 | 125.7 |
| 1941 |  |  |  |  |  |  |
| November | 178.2 | 240.1 | 175.5 | 174.3 | 176.8 | 141.5 |
| Decembar | 341.6 | 453.3 | 332.2 | 334.1 | 332.6 | 301.8 |
| 1942 |  |  |  |  |  |  |
| January........ | 129.8 | 150.1 | 139.6 | - 125.0 | 124.6 | 111.1 |
| February...... | 129.0 | 163.0 | 136.2 | 121.9 | 125.7 | 113.8 |
| Miarch......... | 148.6 | 193.7 | 158.6 | 139.6 | 143.4 | 125.7 |
| $\%$ Shange, Liarch, $\frac{1942}{1941}$ | +22.8 | +24.2 | +29.8 | +18.8 | +23.4 | +19.0 |
| $\begin{aligned} & \therefore \text { Change, } \\ & \text { Jan.-Mar. } 2942 \\ & \text { Jan.-iar. } 1942 \end{aligned}$ | +26.6 | +29.3 | +31.0 | +24.0 | +27.2 | +21.5 |

Drug Stores

| March, 1936 | 90.8 | 88.6 | 96.3 | 91.1 | 86.8 | 87.2 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| March, 1937 | 101.9 | 104.9 | 105.9 | 102.8 | 96.5 | 96.6 |
| March, 1938 | 99.8 | 99.1 | 105.0 | 100.5 | 92.5 | 100.2 |
| Liarch, 1939 | 105.2 | 101.2 | 113.8 | 105.0 | 100.6 | 99.5 |
| March, 1940 | 109.4 | 116.5 | 115.2 | 108.2 | 106.8 | 102.4 |
| Niarch, 1941 | 123.7 | 138.3 | 126.0 | 124.9 | $115 \cdot 3$ | 116.8 |
| Miarch, 1942 | 141.9 | 163.3 | 145.9 | 139.5 | 139.3 | 134.0 |
| 1941 |  |  |  |  |  |  |
| November..... | 134.4 | 149.3 | 134.5 | 137.1 | 126.4 | 123.4 |
| Decenber. | 182.6 | 223.7 | 164.2 | 181.5 | 189.3 | 181.6 |
| 1942 |  |  |  |  |  |  |
| January. | 136.6 | 147.6 | 137.3 | 136.2 | 134.0 | 133.6 |
| February | 130.8 | 152.5 | 132.3 | 129.7 | 126.7 | 124.0 |
| - Liarch.. | 141.9 | 163.3 | 145.9 | 139.5 | 139.3 | 134.0 |
| Change, $\frac{\text { Miarch, }}{\text { Niarch, } 1942}$ | +14.7 | +18.1 | +15.8 | +11.7 | +20.8 | $+1+07$ |
| Jan.-Mar. 1942 | $+15.6$ | +18.6 | $+15.4$ | +13.8 | +19.5 | $+14.9$ |


(Ballod on dollar sal.os of 20 firms)

|  | $\begin{aligned} & \text { March } \\ & 1941 \end{aligned}$ | $\begin{aligned} & \text { Miarch } \\ & 1942 \end{aligned}$ | \% Change, $1942 / 41$ |
| :---: | :---: | :---: | :---: |
| TOTAL S.LES | $20,892,996$ | $26,358,210$ | +26.2 |
| 1. Women's dresses, coats and suits ........... | 2,375,266 | $3,088,533$ | +30.0 |
| 2. Girls' and infants' wear | 695,460 | 940,077 | $+35 \cdot 2$ |
| 3. Hosiery and gloves . | 857,887 | 1,093,678 | +27.5 |
| 4. Lingerio and corsets | 887,356 | 1,113,023 | $+25.4$ |
| 5. Millinery | 329,140 | 382,610 | $+16.2$ |
| 6. Women's and children's apparel--(Total,1-5) | $5.145,109$ | 6,617.921 | +28.6 |
| 7. Men's and boys' clothing and furnishings. | 2,122,992 | 3,226,911 | +52.0 |
| 8. Drugs and toilet articles and preparations. | 635,357 | 749,471 | +18.0 |
| 9. Piece goods ................................... | 1,550,236 | 1,968,730 | +27.0 |
| 10. Smallwares | 733,862 | 892,567 | +21.6 |
| 11. Food and kindred products | 2,129,400 | 2,462,542 | +15.6 |
| 12. Furniture (including mattresses and springs) | 1,250,528 | 1,399,832 | +11.9 |
| 13. Home furnishings | 1,506,825 | 1,735,164 | $+15.2$ |
| 14. Household appliances and electrical supplies. | 637,898 | 736,205 | +15.4 |
| 15. Hardware and kitchen utensils | 951,219 | 1,213,314 | +27.6 |
| 16. Radios, musics instruments and supplies ... | 291,450 | 351,306 | $+20.5$ |
| 17. Shoes and other footwear .................. | 1,534,441 | 2,056,886 | +34.0 |
| 18. Stationery, joks and magazines... o.......... | 286,611 | 343,993 | +20.0 |
| 19. bll other departments, total .............. | 2,117,067 | 2,603,368 | +23.0 |


[^0]:    (g) Not available

