## CANADA <br> DEPARTMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS

 INTERNAI TRADE BRANCH
## MONTHLY INDEXES OF RETAIL SALES

## IN

CANADA

MAY 1942

> Published by Authority of the Hon. James A. MacKinnon. M.P.. Minister of Trade and Commerce.

## OTTAWA

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## MONTHLY INDEXES OF RETAIL SILES, MiY, 1942

$$
(1935-1939=100)
$$

The domlar volume of retail purchasin5 in Canada, as measured by the composite index of sales for twolve lines of business for which data are available averaged 12 por cent higher in May of this year than last and were up by 3 per cent from ipril, 1942. The 12 per cont increase over May, 1941 is considerably smaller than the gains recorded in the earlior months of the year, cumulative figures for the first five months of 1942 standing 18 per cent above the corrosponding five-month period of last year. The 3 per cent increase which took place betweon ipril and May was smaller than the usual seasonal movement for this period of the year, the seasonally adjusted index of sales standing at 149.1 for May, 155.7 for Rpril, 161.4 for March, 154.7 for February and 150.9 for January. The underlying trend in consumer purchasing as measured in dollar volume was therefore at a lower level in kay then at any period since the beginning of the current year.

Restaurant receipts averaged 21 per cent higher in May of this year than last compared with an average gain of 19 per cent for the year to-date. Gains in Kay of this year over last were less than 20 per cent for each of the other eloven trade groups included in this survey, and in each instance, tho May gaine were lower than the average incroase for the year to date.

Dopartment store salos averaged only 6 por cent higher in Kay of this year over last whilo salos for the year to date woro up 15 por cont. May incroasos wore greator in tho extreme oastern and westorn parts of the Dominion than olsowhere, percontago gains over May, 1941 starting at 3 por cont for tho Prairio Provincos, 4 per cont for Ontario, 9 por cont for Quoboc, 11 por cont for tho Maritimo Provinces and 14 por cont for British Columbia. Docroasos of 4 and 10 por cont wore rocordod by hardwaro and household appliencos dopartmonts rospectively, but minor incroasos occurrod in seles of other departionts handing household roquirements. Furniture seles were up 1 por cent and home furnishings 2 per cont whilo radio and rusical instruments gainod 9 por cent in the same comparison. Sales of both men's and women's clothing increased 10 per cent while footwear sales were 6 per cent greater than in Way last year. Salos of food departments averaged 9 per cent higher.

Grocery and moat store sales averagod 16 per cent higher in Miay of this yoar than last, gains ranging from 11 por cont in British Columbia to 23 per cont in tho Maritime Provinces being reported. Sales for the first five months of the year were up 19 por cont over the corresponding period of 1941.

Storos specializing in men's clothing or furnishings transacted 18 por cont more dollar business in May of this yoar than last but salos wore down 15 per cent from April. Aftor adjusting for difforoncos in numbor of businoss days and for normal seasonal movernents the seasonally adjustod indox for this trade stands at 157.5 for May, down materially from the 190.9 recorded for hpril and tho poak of 210.2 recorded in Narch.

Women's specialty storo selos wero 18 por cont higher in May of this year than last compared with an avorage incresse of 20 per cent for the year to date. The seasonally adjusted index stands at 153.4 for May unchanged from the preceding month and compared with 173.6 for March.

May sales of drug stores in Canada woro maintainod at the April level but wore 14 per cont higher than the dollar volume of businoss transacted in the corresponding month a year ago. Selos for tho first five months of this yeer averego 16 per cont above the similar period of 1941. Figuros on a rogionel basis reveal more markod increases in the east and west than in othor parts, percontage increases in sales between May of this year and last for each of the five economic divisions with cumulative figures for the first five months of the year in breckots ero es follows: haritime Provinces, 23 per cont ( 20 por cent); Queboc, 17 per cent ( 17 por cent); Ontario, 10 per cent
-2-
(13 por cont): Prairio Provincos, 16 por cont ( 20 por cont) and British Columbin, 22 per cent (17 por cant).

Porcontage incroases botwoon liay of this yoar and lest for othor trados Feoording Lacoabes with avorage results for tho your to date in brackots aro as follows: Shoo stores, 26 por cent ( 26 per cont) ; sandy stores, 12 por cont ( 20 por cont); hardvaro stores, 4 por cant ( 15 per cont) and variety storos, 16 por cont ( 22 por cont).

Salon of storos epocializing in the selo of furnituro woro 6 por cont lover in May, 1942, comparod with $2 \boldsymbol{i n} y, 1941$ whilo salos for tho your to dato aro down by 2 per oont. Radio and eloctrical storo salos averagod 8 por cont lower in liay of this yoar compared with last wih salos for tho ilrst ivo months of tho yoar standing unchanged compared with tho corrasponding poriod of 1941.

Jowellery stores are not includod in tho twolvo linos of business on which tho general index of sales is basod. But indoxos of seles for this trado are separatoly computod and show that jowollory storo sales avoraged 21 por cent higher in May of this yoar over last, geins ranging from 16 por cont in tho Prairio Provinces to 26 por cont in British Columbia boing rocordod.
(Comperisons are based on dollar value. No
corrections have been made for higher prices)


Cutpucsen finttil Beles of Boot and Shoe Stores and Jewellery Stores
lay, 1241 and May, 1942

| Region | Sales in Nay, 1942 <br> Compared with Sales in May, 1941 |  |
| :---: | :---: | :---: |
|  | Boot and Shoe Sto | Jewellery Stores |
| CANADA .................. | $+16.0$ | +21.0 |
| Naritime Provinces .o......... | +26.1 | $+18.7$ |
| quebec ................ | +18.5 | +25.0 |
| Ontaric ............. | $+12.2$ | $+19.7$ |
| Frairio Provinces ......... | $+12.9$ | T16.0 |
| British Columbia ........... | +31.5 | +25.7 |

A. Unadfusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figure for the current year are subject to final revision)

| Year and Month | General Index |  | Boots and Shoes |  | Candy (h) |  | $\begin{aligned} & \text { Men's } \\ & \text { Clothing (c) } \end{aligned}$ |  | Women's Clothing |  | Department |  | Drugs |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | A | B | A | B | A | B | A | B | A | B | A | B | 4 | B |  |
| May, 1929 | 144.5 | 135.4 | 198.8 | 173.3 | 200.4 | 230.6 | 176.6 | $\because 50.3$ | 25, 1 | 2.65 | 2303 | 13.7 | 120.6 | 122.9 |  |
| May, 1930 | 138.6 | 128.5 | 160.9 | 139.7 | 182.2 | 173.9 | 158.1 | 134.0 | 162.1 | 146.1 | 137.2 | 132.0 | 117.6 | 117.3 |  |
| iliay, 1931 .......... | 118.3 | 109.2 | 137.6 | 116.3 | 150.9 | 143.3 | 121.0 | 99.8 | 137.0 | 120.2 | 116.9 | 115.2 | $105 \cdot 5$ | 107.2 |  |
| Niay, 1932 | 96.7 | 93.7 | 122.2 | 108.6 | 115.5 | 120.6 | 91.6 | 81.4 | 103.9 | 98.2 | 96.5 | 97.0 88.8 | 92.2 82.0 | 96.8 84.4 |  |
| Hay, 1933 | 89.8 | 84.5 | 103.2 | 88.8 | 102.8 | 104.1 | 89.2 | $77 \cdot 1$ | 94.5 | 86.9 | 91.6 | 88.8 | 82.0 87.8 | 84.4 89.8 |  |
| May, 1934 | 96.3 | 89.9 | 122.6 | 105.0 | 103.0 | 103.9 | 101.7 | 87.2 | 101.7 | 92.8 | 96.3 | 93.4 89.1 | 87.8 89.9 | 89.8 91.6 |  |
| May, 1935 .......... | 93.6 | 88.0 | 107.7 | 89.2 | 104.4 | 104.5 | 96.4 | 82.3 | 92.9 | 34.4 | 92.2 97.8 | 89.1 | 89.9 94.4 | 91.6 |  |
| Kay, 1936 .......... | 101.9 | 94.5 | 129.9 | 102.6 | 101.5 | 99.7 | 104.6 | 98.0 | 112.5 | 101.5 | 97.8 104.3 | 96.3 103.2 | 94.4 101.4 | 95.9 104.0 |  |
| Miay, 1937 | 110.4 | 103.3 | 130.1 | 102.8 | 106.4 | 105.3 08.3 | 114.1 | 108.6 | 111.8 | 104.4 | 104.3 95.1 | 103.2 95.6 | 101.4 97.0 | 101.8 |  |
| Hay, 1938 | 101.5 | 99.6 | 101.8 | 85.3 | 94.1 | 98.3 | 91.7 | 97. | 96.4 104.2 | 95.5 100.4 | 101.4 | 98.4 | 102.7 | 105.7 |  |
| May, 1939 ......... | 107.7 | 103.0 | 112.4 | 96.7 | 92.7 108.3 | 93.9 108.4 | 95.0 107.8 | 109.9 | 118.1 | 112.4 | 111.9 | 108.1 | 107.4 | 109.5 | ! |
| May, 1940 .......... | 119.9 | $113 \cdot 7$ | 117.8 | 100.9 | 108.3 | 108.4 | 135.4 | 137.0 | 141.1 | 133.3 | 134.3 | 129.2 | 126.5 | 126.1 | $\stackrel{+}{1}$ |
| liay, 1941 .......... | 142.9 | 134.5 | 143.6 166.6 | 122.6 138.4 | 130.3 $1 \div 6.0$ | 124.4 143.4 | 135.4 159.9 | 137.0 157.5 | 141.1 166.8 | $133 \cdot 3$ 153.4 | 134.3 142.6 | $140 \cdot 5$. | 144.3 | 146.7 |  |
| May, 1942 .......... | 159.4 | 149.1 | 166.6 | 138.4 | $1+6.0$ | $143 \cdot 4$ | 159.9 | 151.5 | 166.8 | $153 \cdot 4$ | 142.6 | 140.5. | 144.3 | 146.7 |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| June ............ | 133.9 | 134.3 134.9 | 155.5 $11 \div .6$ | 117.8 119.7 | 89.6 101.9 | 122.5 121.4 | 137.4 111.4 | 134.8 135.7 | 132.9 111.3 | 123.4 132.4 | $123 \cdot 7$ 102.2 | 123.1 132.5 | 122.9 127.7 | 133.5 130.7 |  |
| July ............. | 122.4 | 134.9 | 11\%.6 | 119.7 | 101.9 | 121.4 | 111.4 | 135.7 | 111.3 119.7 | 132.4 161.5 | 102.2 120.4 | 132.5 146.1 | $127 \cdot 7$ 132.3 | 130.7 131.7 |  |
| August ........... | 134.1 | 146.5 | 114.0 | 147.2 | 128.6 | 137.6 | 113.2 | 146.5 | 119.7 134.8 | 161.5 144.0 | 120.4 | 146.1 | 132.3 130.4 | 131.7 130.5 |  |
| September ....... | 137.3 | 136.4 | 132.1 | 111.6 | 118.4 | 130.4 | 128.4 | 130.4 133.4 | 134.8 164.1 | 144.0 131.3 | 138.6 160.0 | 136.6 136.5 | 130.4 141.6 | 130.5 135.9 |  |
| October | 152.5 | 138.1 | 133.4 | 121.5 | 133.1 | 137.5 | 169.4 | 133.4 | 164.1 | 131.3 137.2 | 100.0 | $130 \cdot 5$ 137.6 | 14.15 | $135 \cdot 9$ 136.2 |  |
| llovember .......... | 146.6 | 138.2 | 128.4 | 134.2 | 131.6 | 155.3 | 173.8 | $135 \cdot 2$ | 155.4 | 137.2 | 153.4 239.2 | 137.6 145.8 | 13.7 .6 182.6 |  |  |
| Decamber .......... | 201.5 | 147.2 | 203.0 | 144.4 | 301.8 | 160.1 | $242 \cdot 9$ | 148.0 | $223 \cdot 7$ | 148.8 | 239.2 | $145 \cdot 8$ | 182.6 | $145 \cdot 5$ |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| January ........... | 128.1 | 150.9 | 11:4.1 | 153.7 | 116.3 | 151.1 | 114.0 | 143.5 176.2 | 116.3 96.6 | 152.5 166.2 | 115.2 107.4 | 151.1 1.2 .7 | 136.6 130.8 | $140 \cdot 0$ |  |
| February ......... | 120.1 | 154.7 161.4 | 89.5 | 179.8 | 158.3 125.7 | 171.5 160.8 | 104.1 168.4 | 176.2 210.2 | 96.6 149.3 | 166.2 173.6 | 107.4 141.1 | 142.7 156.9 | 130.8 142.0 | 145.1 147.5 |  |
| March | 14\%.6 | 161.4 | 139.4 | 192.2 | 125.7 | 160.8 | 168.4 | $210 \cdot 2$ | 149.3 | 173.6 | 141.1 | 156.9 | 142.0 | 148.4 |  |
| April ............ | $15 \% .8$ | 155-7 | 169.2 | 153.6 | 188.6 | 141.9 | 189.1 | 190.9 | 184.0 | 153.1 | 14.6.9 | 148.5 | 143.4 | 140.4 |  |
| May ............. | 159. ${ }^{\circ}$ | 149.1 | 166.6 | 138.4 | 146.0 | 143.4 | 159.9 | 157.5 | 166.8 | 153.4 | 142.6 | 140.5 | 144.3 | 14.6 |  |

(c) Includes men's furni shings.
(h) Candy indexes are based largely upon returns from retail candy ohains.
A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

| Year and konth | Furniture |  | Groceries and Meats |  | Hardware |  | Radi <br> Elec | $\begin{aligned} & \text { (a) } \\ & c a l \end{aligned}$ | Restaurants |  | Variety |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yoar and Nonth | A | B | A | B | A | B | A | B | + |  | , | B |
| Way, 1929 .......... | 174.4 | 143.8 | $133 \cdot 7$ | 126.7 | $149 \cdot 6$ | 107.9 | 183.3 | $227 \cdot 6$ | 188.3 | 184.3 | 89.4 | 86.2 |
| May, 1930 ........... | 172.2 | 142.0 | 131.2 | 122.8 | 153.1 | 110.4 | 128.6 | $159 \cdot 7$ | 166.8 | 161.7 | 92.3 | 38.7 |
| Liay, 1931 ........... | 123.9 | 103.4 | $115 \cdot 6$ | 103.8 | 127.2 | $95 \cdot 4$ | 105.0 | $135 \cdot 6$ | 137.1 | 134.6 | 91.0 | 84.8 |
| May, 1932 ........... | 91.2 | $77 \cdot 3$ | $95 \cdot 5$ | 94.2 | 112.4 | 84.3 | 69.1 | 86.0 | 101.1 | 100.5 | 81.0 | 80.7 |
| May, 1933 .......... | 84.6 | 66.4 | 90.6 | 87.2 | 99.7 | 71.9 | 62.8 | 71.6 | 88.7 | 87.1 | $72 \cdot 7$ | 70.4 |
| Liay, 1934 ........... | 110.2 | 86.5 | 91.9 | 87.8 | 118.7 | 85.6 | $73 \cdot 2$ | 82.5 | 96.6 | 94.8 | 81.2 | 78.6 |
| Lay, 1935 | 105.0 | 82.5 | 90.8 | 88.5 | 114.5 | 82.6 | 85.8 | 96.7 | 96.0 | 93.9 | 79.8 | 80.1 |
| May, 1936 | 117.7 | 93.5 | $97 \cdot 7$ | 90.3 | 123.6 | 92.7 | 107.2 | 95.9 | 101.2 | 99.4 | 93.4 | 90.5 |
| May, 1937 ........... | 139.1 | 110.5 | $107 \cdot 3$ | 101.0 | 139.7 | 104.8 | 124.2 | 111.1 | 103.0 | 101.4 | 106.6 | $103 \cdot 7$ |
| Miay, 1938 .......... | 121.9 | 100.0 | 102.1 | 103.6 | 137.0 | 105.9 | 113.6 | 101.6 | 98.9 | 98.4 | 98.2 | 101.7 |
| indey, 1939 ........... | 125.2 | 99.9 | 109.7 | 108.7 | 136.9 | 101.7 | 122.4 | $105 \cdot 3$ | $100 \cdot 5$ | 98.7 | 106.9 | 107.7 |
| May, 1940 ........... | 146.6 | 117.0 | 123.9 | 120.8 | 148.3 | 110.2 | 150.4 | 129.4 | 103.6 | 101.4 | 124.8 | 125.2 |
| May, 1941 ........... | $173 \cdot 3$ | 138.3 | 146.8 | 141.4 | 169.4 | 125.9 | 166.4 | 143.1 | 119.2 | 115.6 | 159.8 | 159.7 |
| Mlay, 1942 .......... | 162.3 | 131.1 | $170 \cdot 1$ | 157.2 | 176.1 | 136.1 | 153.9 | 137.7 | 144.5 | 141.9 | 186.0 | 180.3 |
| 1941 |  |  |  |  |  |  |  |  |  |  |  |  |
| June .............. | 131.4 | 137.4 | 139.4 | 145.7 | 155.1 | $132 \cdot 9$ | 138.3 | 155.1 | 114.4 | 116.5 | 154.0 | 154.8 |
| July .............. | 116.1 | 149.1 | 133.0 | 136.3 | 148.6 | 132.4 | 137.1 | 172.4 | 125.2 | 119.4 | 152.2 | 152.7 |
| August ............ | 138.6 | 135.4 | 146.0 | 148.3 | 150.1 | 142.9 | 135.9 | 173.1 | 134.7 | 12.4.8 | 158.9 | 163.1 |
| Soptember | 140.3 | 121.9 | 133.7 | 139.1 | 157.5 | 133.9 | 158.2 | 135.6 | 129.7 | $125 \cdot 3$ | 152.3 | 162.6 |
| October .......... | 140.5 | 117.8 | 145.2 | 143.0 | 164.7 | 140.5 | 153.6 | 119.5 | 131.0 | 128.2 | 173.0 | 166.2 |
| November ......... | 100.6 | 95.0 | $143 \cdot 7$ | 140.8 | 140.3 | 143.1 | 117.1 | 95.6 | 126.3 | 133.9 | 178.2 | 171.6 |
| Decomber ......... | 134.9 | 114.1 | 161.6 | 149.1 | 171.9 | 154.7 | 170.6 | 121.3 | 139.4 | 134.1 | 341.6 | 176.2 |
| 1942 |  |  |  |  |  |  |  |  |  |  |  |  |
| January ........... | 91.8 | 134.5 | 150.4 | 146.4 | 106.0 | 173.2 | 126.0 | 156.4 | 129.7 | 135.2 | 129.8 | 191.4 |
| February ......... | 106.2 | 136.2 | 141.6 | 154.2 | 95.7 | 175.2 | 110.2 | 148.2 | $120 \cdot 6$ | 136.6 | 129.0 | 190.9 |
| March .............. | 111.9 | 133.4 | $153 \cdot 3$ | 154.9 | 122.0 | 170.9 | 126.9 | 153.7 | 140.0 | 143.6 | 148.2 | 191.7 |
| April | 129.0 | 119.1 | 157.5 | 161.4 | 149.0 | 146.1 | 134.7 | 147.8 | 141.6 | 142.2 141.9 | 169.2 186.0 | 188.4 180.3 |
| May .............. | 162.3 | 131.1 | 170.1 | 157.2 | 176.1 | 136.1 | 153.9 | 137.7 | 14*. 5 | 141.9 | $136 \cdot 0$ | $180 \cdot 3$ |

 electrical appliances.
$\frac{2}{-\frac{1}{4}-1}$
 ? !




in

| Year and Month | CANADA | Naritime <br> Provinces | Queboc | Ontario | Prairie Provinces | British Columbia |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (c) |  |  |  |  |  |
| Lien's Clothins Stores |  |  |  |  |  |  |
| May, 1936 ...... | 104.6 - 97.2 |  | 113.6 | 102.5 | $\begin{aligned} & 100.2 \\ & 105.4 \end{aligned}$ | $102.8$ |
| May, 1937 ...... | 114.1 | 112.3 | 230.6 | 108.9 | 105.4 | $\begin{array}{r} 109.1 \\ 05 . \end{array}$ |
| May, 1938 ..... | 91.795.0 | $\begin{aligned} & 97.0 \\ & 98.9 \end{aligned}$ | 103.6 | 85.2 | 86.5 89.0 | 97.0 |
| May, 1939 ..... |  |  | 107.5 | 89.0 | 89.0 |  |
| May, 1940 ..... | 107.8 | 130.0 | 120.4 | 100.8 | 99.9 | 101.2 |
| May, 1941 ...... | $\begin{aligned} & 135.4 \\ & 159.9 \end{aligned}$ | $\begin{aligned} & 174.8 \\ & 213.6 \end{aligned}$ | $143.0$ | 133.0 | 122.8 | 110.2 |
|  |  |  |  |  |  |  |
| January ...... | 114.0 | 163.5 | 100.0 | 116.7 | $\begin{array}{r} 104.2 \\ 85.9 \end{array}$ | 111.7 |
| February ..... | 104.1 | 147.5 | 95.8 | 108.2 |  | 96.0 |
| Visrch ........ | $\begin{aligned} & 168.4 \\ & 189.1 \end{aligned}$ | $\begin{aligned} & 192.9 \\ & 231.7 \end{aligned}$ | 180.6 | 171.4 | $\begin{array}{r} 85.9 \\ 137.0 \end{array}$ |  |
| April ........ |  |  | $210 \cdot 3$ | 183.6 | 137.0 164.3 | $\begin{aligned} & 156.3 \\ & 147.9 \end{aligned}$ |
| May .......... | 159.9 | 213.6 | 179.9 | 146.7 | 145.0 |  |
| \% Change, Nay, 1942 | +18.1 | +22.2 | +25.8 | +10.3 | +18.1 | $+34.2$ |
| May, 1941 |  |  |  |  |  |  |
| \% Change, <br> Jan.-Nay, 1942 | +31.1 | +33.0 | +39.8 | +25.4 | +30.9 | +36.6 |
| Jan.-May, 1941 |  |  |  |  |  |  |

Women's Clothing Stores

| Nay, 1936 ..... | 112.5 | 101.5 | 118.5 | 108.1 | 119.6 | 111.6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| May, 1937 ..... | 111.8 | 113.9 | 123.7 | 106.4 | 107.1 | 112.2 |
| liay, 1938 ..... | 96.4 | 111.6 | 103.4 | 89.1 | 96.4 | 107.3 |
| Mey, 1939 ...... | 104:2 | 120.2 | 113.0 | 97.1 | 99.9 | 115.6 |
| May, 1940 ...... | 118:1 | 162:1 | 125:0 | 108.5 | 118.0 | 128.5 |
| May, 1941 ..... | 141.1 | 192.7 | 146.0 177.0 | 136.5 159.0 | 129.9 150.0 | 145.7 182.3 |
| $\begin{aligned} & \text { May, } 1942 \ldots . . . \\ & 1942 \end{aligned}$ | 166.8 | 21.6 .7 | 177.0 | 159.0 | 150.0 | 182.3 125.3 |
| January ...... | 116.3 | 142.3 | 99.8 96.0 |  | 109.2 83.9 | 125.3 96.7 |
| February ..... | 96.6 149.3 | 126.9 157.3 | 96.0 149.9 | 98.2 152.4 | 137.1 | 147.3 |
| March ........ | 149.3 184.0 | 157.3 201.4 | 197.2 | 186.5 | 150.7 | 177.0 |
| Rpril ........ | 166.8 | 216.7 | 177.0 | 159.0 | 150.0 | 182.3 |
| Change, $\frac{\text { Kay } 1942}{\text { Nay } 1941}$ | +18.2 | +12.5 | +21.2 | $+16.5$ | +15.5 | +25.1 |
| Change, $\frac{\text { Jan.-Maye } 1942}{\text { Jan.-May, } 1941}$ | +19.8 | +17.7 | +23.2 | $+19 \cdot 3$ | +16.6 | +18.2 |

[^0]| Yoar and Wonth | CANADA | Liaritime <br> Provinces | Queboc | Ontario | Prairio <br> Provinces |
| :--- | :--- | :--- | :--- | :--- | :--- | | British |
| :--- |
| Columbia |


| May, 1936...... | 97.8 | 100.6 | 98.9 | 98.9 | 95.6 | 96.2 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| May, 1937 | 104.3 | 117.2 | 112.6 | 103.4 | 99.5 | 101.4 |
| May, 1938 ...... | $95 \cdot 1$ | 101.7 | 105.1 | $95 \cdot 1$ | 89.3 | 93.5 |
| May, 1939 ...... | 101.4 | 108.4 | 113.2 | 101.5 | 95.6 | 96.8 |
| Hay, 1940 ..... | 111.9 | 125.0 | 122.7 | 113.3 | 103.5 | 106.9 |
| Niay, 1941 ...... | 134.3 | 155.9 | 143.1 | 138.2 | 122.4 | 126.6 |
| $\begin{aligned} & \text { Nay, } 1942 \ldots \ldots \\ & 1242 \end{aligned}$ | 142.6 | $172 \cdot 4$ | 156.6 | 143.2 | 125.6 | 144.5 |
| January ...... | 115.2 | 122.6 | 119.8 | 116.4 | 108.5 | 117.5 |
| February ..... | 107.4 | 117.8 | 110.8 | 108.6 | 98.9 | 113.1 |
| Narch ........ | 141.1 | 157.6 | 156.8 | 144.8 | $125 \cdot 3$ | 138.5 |
| April ........ | 144.9 | 169.5 | 157.5 | $145 \cdot 0$ | 133.5 | 142.1 |
| May .......... | 142.6 | 172.4 | 156.6 | 143.2 | 126.6 | 144.5 |
| \% Change, $\frac{\text { Mays }}{\text { Miay, }} 1942$ | $+6.2$ | $+10.6$ | $+9.4$ | $+3.6$ | + 3.4 | +14.1 |
| \% Chenge, <br> Jan.-May, 1942 <br> Jon.-liay 1947 | +15.1 | $+20.3$ | +16.9 | +14.3 | +12.6 | +17.4 |

Varioty Stores

| May, 1936 ...... | 93.4 | 83.8 | 98.1 | 95.0 | 89.6 | 85.9 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Nay, 1937 ...... | 106.6 | 102.0 | 116.5 | 105.1 | 101.8 | 96.9 |
| May, 1938 ...... | 98.2 | 92.4 | 107.8 | 96.7 | 90.4 | 95.5 |
| Way, 1939 ...... | 106.9 | 111.8 | 119.4 | 99.9 | $107 \cdot 7$ | 101.1 |
| Niay, 1940 ...... | 124.8 | $144 . ?$ | 139.9 | 116.4 | $123 \cdot 3$ | $105 \cdot 6$ |
| May, 1941 ...... | 159.8 | 200.5 | 181.1 | 151.4 | 144.9 | 118.1 |
| May, 1942 ...... | 186.0 | $235 \cdot 8$ | 217.6 | 171.2 | 170.1 | $140 \cdot 3$ |
| $\frac{1942}{\text { January ...... }}$ |  |  |  |  |  |  |
| January ...... | 129.8 129.0 | 150.1 163.0 | 139.6 136.2 | 125.0 121.9 | 124.6 | 113.8 |
| March ...... | 148.2 | 187.6 | 158.2 | 139.6 | 145.6 | $125 \cdot 7$ |
| April ........ | 169.2 | 211.6 | 184.? | 160.4 | $162 \cdot 1$ | 134.1 |
| Nay .......... | 186.0 | $235 \cdot 8$ | 217.6 | 171:2 | 170.1 | $140 \cdot 3$ |
| $\begin{aligned} & \text { Change, } \\ & \text { May, } 942 \\ & \hline \end{aligned}$ | +16.4 | +17.6 | $+20.2$ | +13.1 | $+17 \cdot 4$ | +18.8 |
| Lay, 1941 |  |  |  |  |  | . |
| \% Change, $\text { Jan.-May, } 1242$ | +22.0 | +22.1 | +26.3 | +19.6 | +22.5 | +19.2 |



|  | $\begin{aligned} & \text { May } \\ & 1941 \end{aligned}$ | Nay <br> 1942 | $\begin{aligned} & \text { \% Change, } \\ & 1942 / 41 \end{aligned}$ |
| :---: | :---: | :---: | :---: |
| TOTAL ShLidS ............................... | $24,519,056$ | $25,906,769$ | $+5 \cdot 7$ |
| 1. Women's dresses, coats and suits ............. | 2,586,951 | 2,888,140 | +11.6 |
| 2. Girls' and infants' wear ..................... | 799,832 | 901,872 | $+12.8$ |
| 3. Hosiery and gloves .............................. | 1,007,477 | 1,108,945 | +10.1 |
| 4. Lingerie and corsets ............................ | 1,088,798 | 1,168,104 | $+7 \cdot 3$ |
| 5. Millinery ........................................... | 328,968 | 327.904 | -0.3 |
| 6. Women's and children's apparel -- (Total,1-5). | 5,812,026 | $6,394,965$ | $+10.0$ |
| 7. Men's and boys' clothing and furnishings. | 2,433,135 | 2,675,747 | +10.0 |
| 8. Drugs and toilet articles and preparations ... | 623,342 | 659,776 | $+5.8$ |
| 9. Piece goods .................. ................... | 1,556,165 | 1,736,350 | +11.6 |
| 10. Smalimares . ..................................... . . | 701,673 | 771,566 | +10.0 |
| Food and kindred products | 2,207,114 | 2,406,406 | $+9.0$ |
| nituro (including mattioseos and springel. | 1,574,659 | 1,594,993 | $+2 \cdot 3$ |
| furni shinge ..................... ............ | 2,126,184 | 2,177,825 | $+2.4$ |
| 14. Rousohold apslianues | 904,816 | 814,177 | -10.0 |
| 15. Hardware and kitchen utensils | 1,454,403 | 1,393,600 | - 4.2 |
| 16. Radios, musical instruments and supplies ..... | 261,459 | 284,693 | $+8.9$ |
| 17. Shoes and other footwear | 1,924,608 | 2,036,241 | $+5.8$ |
| 18. Stationery, books and magazines ............. | 244,998 | 283,693 | +15.8 |
| 19. All other departments, total | 2,694,474 | 2,676,737 | - 0.7 |


[^0]:    (c) Includes men's Purnishingse
    (g) Not available.

