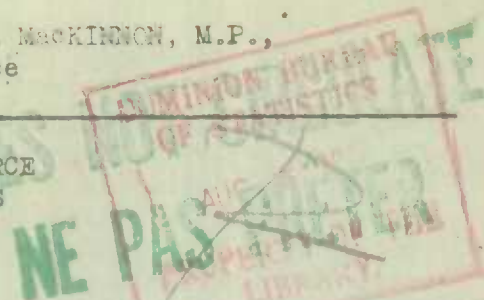


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INTERNAL TRADE BRANCH
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Monthly Indexes of Retail Sales in Canada, June, 1943
(1935-1939 = 100)

The pattern of retail trading in Canada in June was similar to that for May, comparative figures for last year and this showing average increases of 2 per cent for May and 3 per cent for June, declines in sales below last year as reported by department stores, furniture stores, hardware stores and stores specializing in the sale of radio and electrical equipment being slightly more than offset by gains in other trades. Composite indexes of sales based upon returns from twelve lines of business and on the base 1935-1939 = 100 stand at 158.5 for June, 162.8 for May and at 154.5 for June, 1942.

The increases over last year recorded in May and June were lower than gains reported in earlier months of the year, cumulative figures for the first half of 1943 showing an average increase of 4.5 per cent over the first half-year of 1942. On making adjustments for number of business days and for normal seasonal movements, the underlying level of trade for June was maintained at about the May level. The seasonally adjusted index for June stands at 155.3 compared with 154.5 for May and an average figure of 160.9 for the first six months of the current year.

Eight of the twelve individual lines of business for which separate figures are computed recorded gains in June of this year over last while four trades reported declines. Restaurants reported the largest gain with an increase of 22 per cent over last year followed by increases of 12 per cent for shoe stores and for men's specialty shops, 11 per cent for drug stores and a 10 per cent increase for women's clothing shops. Minor gains were recorded by candy stores, by grocery and meat stores and by variety stores. Sales of radio and electrical specialty shops were down 17 per cent, furniture store sales dropped 9 per cent compared with June last year, while 2 per cent declines were recorded by department stores and by hardware stores.

Figures for jewellery stores are not included in the calculation of the general index numbers of retail sales, but figures compiled separately for this trade indicate that sales were 7 per cent lower in June of this year than last, results on a regional basis ranging from an increase of 6 per cent in the Prairie Provinces to a decrease of 21 per cent in Quebec. These are the results obtained when the 25 per cent sales tax introduced in the June budget of 1942 is included in the calculations. On excluding this tax a comparison between June of this year and last shows an average decline of 18 per cent, results on a regional basis ranging from an 8 per cent decrease in the Prairie Provinces to a 31 per cent decrease in Quebec.

An outstanding feature of the June retail trade statistics is the pronounced increase recorded over June last year in the Prairie Provinces. These increases are important for variety stores, drug stores, women's clothing stores and

men's specialty shops. In the case of department stores the difference in trend in the Prairie Provinces from other sections is less outstanding although this was the only section of the country to record any increase in this trade. All other regions for which separate figures for department stores are compiled recorded declines. A comparatively small increase in the Prairie Provinces in the grocery trade must be interpreted with due recognition of the fact that a large proportion of the rural purchases of food products are made through country general stores, which registered pronounced increases in June of this year over last amounting to 19 per cent for Manitoba, 18 per cent for Alberta and 41 per cent for Saskatchewan. The marked gains in the Prairie Provinces may be attributed in a large measure to the greatly increased grain marketings which took place in that month prior to the termination of the crop year.

Figures on a regional basis for department stores show no wide deviation in the various provinces from the average decrease of 2 per cent recorded for the country as a whole, June comparisons for this year and last for the various regions showing decreases of 2 per cent in the Maritime Provinces and in British Columbia, 4 per cent in Ontario and 5 per cent in Quebec. There was an increase of 2 per cent recorded in department store sales in the Prairie Provinces.

Apart from a 10 per cent gain in the Prairie Provinces, results for variety stores in the various provinces conformed closely with the Dominion average gain of 2 per cent compared with June, 1942. Increases in June of this year over last for the various regions for which figures are compiled show gains of 3 per cent in the Maritime Provinces, 4 per cent in Quebec and 10 per cent in the Prairie Provinces. Ontario sales were off 1 per cent, while a decrease of 5 per cent was reported in British Columbia.

Gains over 1942 were recorded in all provinces in the retail drug trade, increases in the Prairie Provinces and in British Columbia exceeding by a considerable margin those reported in other regions. Percentage increases between June of this year and last for the various regions, with cumulative figures for the first six months in brackets, are as follows: Maritime Provinces, 11 per cent (14 per cent); Quebec, 5 per cent (12 per cent); Ontario, 9 per cent (9 per cent); Prairie Provinces, 18 per cent (13 per cent) and British Columbia, 20 per cent (23 per cent).

In the men's clothing trade a marked increase of 24 per cent over June, 1942 was recorded in the Prairie Provinces with more moderate gains recorded in other regions amounting to 9 per cent for the Maritime Provinces, 6 per cent for Quebec, 13 per cent for Ontario and 9 per cent for British Columbia. Similar increases were recorded for women's specialty shops where increases were reported at 21 per cent for the Prairie Provinces, 6 per cent for the Maritime Provinces, 5 per cent for Quebec, 10 per cent for Ontario and 10 per cent for British Columbia.

In the grocery and meat trade a minor reduction of 2 per cent in Ontario was more than offset by gains in other sections of the country, resulting in a net increase of 2 per cent for the Dominion as a whole. Increases in June of this year over last for other regions for this trade stand at 8 per cent for the Maritime Provinces, 3 per cent for Quebec, 4 per cent for the Prairie Provinces and 3 per cent for British Columbia.

A decline of 4 per cent in June this year below last is reported for 19 departmental firms which reported sales by departments. Results for most commodity groupings were strikingly similar to those occurring in the preceding month. Food sales, however, which had shown a slight increase in May this year over last, were 8 per cent lower in June, while furniture sales in department

stores fell off 12 per cent in June and were down only 7 per cent in May below last year. The following are percentage changes from June, 1942 for other departments: women's apparel, +1 per cent; men's wear, -1 per cent; drugs, +5 per cent; piece goods, -8 per cent; smallwares, +3 per cent; home furnishings, -5 per cent; household appliances, -36 per cent; hardware, -14 per cent; radio and music, -26 per cent; shoes, -2 per cent; stationery, +11 per cent.

Comparison of Retail Sales in Canada, for 1942 and 1943, by Kinds of Business
(Comparisons are based on dollar value. No corrections have been made for higher prices.)

Kind of Business	June, 1943			Cumulative
	+ or - per cent compared with			Indexes
	June, 1939	June, 1942	May, 1943	Jan.-June, 1943 Jan.-June, 1942
General Index	+44.4	+ 2.6	- 2.6	+ 4.5
Boot and Shoe Stores	+50.0	+11.8	+12.9	+ 9.0
Candy Stores	+62.9	+ 3.8	-25.1	- 0.1
Men's Clothing Stores	+68.3	+11.5	+ 5.7	- 1.3
Women's Clothing Stores	+66.9	+ 9.8	- 3.3	+12.9
Department Stores	+38.0	- 2.2	- 1.8	+ 1.5
Drug Stores	+56.0	+10.7	- 3.0	+11.3
Furniture Stores	+15.5	- 9.0	-19.9	- 4.5
Grocery and Meat Stores	+40.5	+ 1.7	- 3.1	+ 5.5
Hardware Stores	+26.5	- 1.6	- 3.9	- 3.8
Radio and Electrical Stores.	+12.3	-16.7	- 9.6	-14.7
Restaurants	+86.5	+21.7	- 1.4	+21.4
Variety Stores	+58.4	+ 1.9	- 3.1	+ 3.7

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores

Region	Boot and Shoe Stores	Jewellery Stores	
	Sales in June, 1943 Compared with Sales in June, 1942	Sales in June, 1943 Compared with June, 1942	
		Includ- ing tax	Exclud- ing tax
CANADA	+11.8	- 6.6	-18.0
Maritime Provinces	+22.3	+ 3.6	- 9.6
Quebec	+16.0	-20.7	-30.5
Ontario	+ 7.6	- 5.9	-16.9
Prairie Provinces	+17.0	+ 5.7	- 7.7
British Columbia	+19.4	+ 1.3	-11.4

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	General Index		Boots and Shoes		Candy(h)		Men's Clothing(c)	
	A	B	A	B	A	B	A	B
June, 1929	139.3	136.3	206.6	164.6	(g)	(g)	173.9	147.0
June, 1933	88.8	85.9	127.0	91.9	(g)	(g)	94.0	80.4
June, 1939	109.8	105.4	132.1	103.9	(g)	(g)	102.3	95.7
June, 1941	133.9	134.3	155.5	126.2	88.4	138.9	137.4	134.8
June, 1942	154.5	151.1	177.3	140.5	115.3	176.2	154.4	147.3
<u>1942</u>								
July	137.3	150.4	141.5	153.6	113.3	165.9	123.6	149.5
August	147.5	162.4	144.5	168.3	131.6	157.7	131.5	172.6
September	153.2	152.6	165.3	156.7	133.3	167.8	153.8	154.9
October	174.2	152.2	175.8	160.9	174.4	181.3	197.5	148.1
November	164.8	161.6	157.4	169.0	157.2	190.2	194.8	160.8
December	213.4	156.4	206.3	151.0	395.2	170.0	263.8	160.7
<u>1943</u>								
January	128.9	155.8	103.7	133.4	138.0	191.9	107.4	138.2
February	131.0	168.5	131.2	221.7	173.7	171.1	111.1	188.1
March	151.4	167.8	139.3	198.7	143.9	191.2	136.9	182.0
April	167.6	163.3	186.1	145.3	199.3	144.0	187.0	176.1
May	162.8	154.5	175.6	149.9	159.8	166.1	162.9	160.5
June	158.5	155.3	198.2	160.2	119.7	182.9	172.2	164.9

Year and Month	Women's Clothing		Department		Drugs	
	A	B	A	B	A	B
June, 1929	185.6	151.6	135.0	140.4	124.3	124.5
June, 1933	105.4	87.1	90.1	91.2	86.8	86.9
June, 1939	104.4	92.4	98.9	94.3	98.9	104.2
June, 1941	132.9	123.4	123.7	123.1	122.9	133.5
June, 1942	158.7	143.3	139.6	134.1	139.4	148.3
<u>1942</u>						
July	137.9	162.8	112.6	145.5	142.3	145.0
August	156.7	214.5	126.9	154.5	148.5	149.2
September	169.1	179.1	154.9	152.7	147.6	146.8
October	207.7	158.2	181.9	152.9	162.9	152.9
November	184.3	172.7	187.4	168.5	148.4	154.7
December	261.8	174.1	241.6	146.6	213.1	168.8
<u>1943</u>						
January	127.2	174.5	107.8	148.1	151.5	158.9
February	127.7	219.6	116.2	154.5	149.0	165.3
March	156.8	190.7	145.4	164.3	159.9	162.9
April	214.5	167.0	157.8	153.4	156.9	161.9
May	180.2	169.6	139.0	138.6	159.1	162.2
June	174.2	156.7	136.5	130.6	154.3	164.1

(c) Includes men's furnishings.

(h) Candy indexes are based largely upon returns from retail candy chains.

(g) Not available.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	Furniture		Groceries and Meats		Hardware	
	A	B	A	B	A	B
June, 1929	151.3	161.1	126.4	122.6	145.9	125.1
June, 1933	68.4	69.8	87.7	87.0	87.8	72.4
June, 1939	100.5	101.5	122.1	121.2	128.3	105.7
June, 1941	131.4	137.4	139.4	145.7	155.1	132.9
June, 1942	127.6	128.8	168.7	172.1	164.9	135.9
1942						
July	116.8	150.1	152.0	154.0	155.5	138.6
August	137.7	134.5	160.7	166.3	161.5	153.8
September	128.5	111.6	148.4	153.3	163.8	139.2
October	146.6	120.1	164.9	152.4	166.6	142.1
November	120.8	116.9	148.8	157.1	146.9	149.8
December	141.9	120.0	178.4	164.0	162.0	145.8
1943						
January	91.5	137.2	155.4	157.6	93.5	155.8
February	94.8	121.4	149.7	163.0	99.1	181.4
March	110.0	128.2	166.4	163.6	116.8	159.9
April	132.9	123.3	172.7	174.9	144.2	141.4
May	145.0	115.7	177.1	167.4	168.9	128.0
June	116.1	118.6	171.5	174.3	162.3	136.4

Year and Month	Radio and Electrical		Restaurants		Variety	
	A	B	A	B	A	B
June, 1929	128.4	211.2	177.7	179.1	85.6	80.8
June, 1933	52.2	73.1	87.2	87.3	78.2	75.9
June, 1939	96.3	103.8	91.2	91.3	116.2	112.7
June, 1941	138.3	155.1	114.4	116.5	154.0	154.8
June, 1942	129.8	139.9	139.8	140.4	180.7	176.7
1942						
July	119.8	150.6	144.9	137.7	176.3	176.2
August	125.5	159.9	150.6	140.0	180.1	185.5
September	132.5	113.6	150.0	145.0	176.6	188.5
October	143.3	111.5	156.6	151.8	204.5	185.0
November	130.4	106.4	150.4	161.1	199.0	204.0
December	158.3	112.5	160.6	154.6	346.6	178.1
1943						
January	114.6	148.0	153.1	162.6	128.4	195.2
February	101.9	137.0	148.1	167.7	139.1	206.0
March	110.2	128.5	175.4	176.9	153.5	198.8
April	114.8	125.9	172.4	172.0	182.9	198.6
May	119.6	107.0	172.5	170.9	190.0	184.8
June	108.1	116.5	170.1	170.3	184.1	181.4

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Québec	Ontario	Prairie Provinces	British Columbia
Men's Clothing Stores ^(c)						
June, 1939	102.3	112.1	115.0	97.9	90.6	97.8
June, 1940	118.5	139.5	129.1	114.9	104.5	109.6
June, 1941	137.4	173.2	141.5	136.6	126.0	116.0
June, 1942	154.4	214.9	166.8	145.8	133.7	142.9
1943						
April	187.0	229.6	201.8	178.1	183.0	160.4
May	162.9	231.9	177.0	147.0	165.2	143.0
June	172.2	233.7	177.4	164.0	166.1	156.4
% Change,						
June, 1943	+11.5	+ 8.7	+ 6.4	+12.5	+24.2	+ 9.4
June, 1942						
% Change,						
Jan.-June, 1943	- 1.3	+ 3.1	- 5.8	- 4.6	+12.9	+ 6.2
Jan.-June, 1942						
Women's Clothing Stores						
June, 1939	104.4	123.7	113.8	100.0	94.6	107.4
June, 1940	116.5	139.2	123.0	111.0	107.9	130.2
June, 1941	132.9	162.6	141.7	129.7	115.8	136.9
June, 1942	158.7	190.7	173.3	154.1	130.0	171.0
1943						
April	214.5	246.3	212.6	211.6	210.2	227.7
May	180.2	242.0	188.0	170.9	168.3	197.8
June	174.2	201.5	182.3	169.8	157.5	187.6
% Change,						
June, 1943	+ 9.8	+ 5.7	+ 5.2	+10.2	+21.2	+ 9.7
June, 1942						
% Change,						
Jan.-June, 1943	+12.9	+15.1	+ 7.8	+11.6	+21.9	+20.5
Jan.-June, 1942						
Grocery and Meat Stores						
June, 1939	122.1	116.1	122.7	118.9	130.8	130.1
June, 1940	131.8	124.6	131.8	127.6	145.1	142.1
June, 1941	139.4	132.3	141.4	136.1	146.8	146.2
June, 1942	168.7	174.9	175.9	160.6	171.5	174.5
1943						
April	172.7	177.1	187.8	169.1	153.3	162.7
May	177.1	187.3	184.5	171.1	173.8	175.3
June	171.5	189.5	180.4	158.0	178.9	179.5
% Change,						
June, 1943	+ 1.7	+ 8.3	+ 2.6	- 1.6	+ 4.3	+ 2.9
June, 1942						
% Change,						
Jan.-June, 1943	+ 5.5	+ 9.5	+ 9.6	+ 1.7	+ 5.1	+ 5.7
Jan.-June, 1942						

(c) Includes men's furnishings.

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 Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
 (Figures for the current year are subject to final revision)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Department Stores						
June, 1939	98.9	109.6	109.0	101.1	87.7	100.0
June, 1940	108.7	117.4	117.6	110.3	99.8	109.0
June, 1941	123.7	147.0	129.0	125.2	114.5	120.8
June, 1942	139.6	168.9	152.5	137.2	125.3	148.4
<u>1943</u>						
April	157.8	180.7	174.3	151.2	151.6	161.2
May	139.0	169.9	160.8	129.9	129.6	147.3
June	136.5	165.3	145.2	131.2	128.3	145.8
% Change,						
June, 1943	- 2.2	- 2.1	- 4.8	- 4.4	+ 2.4	- 1.8
June, 1942						
% Change,						
Jan.-June, 1943	+ 1.5	+ 1.7	+ 1.0	- 2.5	+ 5.8	+ 6.0
Jan.-June, 1942						
Variety Stores						
June, 1939	116.2	137.6	127.2	111.8	105.2	99.5
June, 1940	132.7	158.5	147.5	125.3	126.3	109.9
June, 1941	154.0	196.7	172.3	144.5	144.0	118.1
June, 1942	180.7	229.2	208.7	167.4	163.3	141.4
<u>1943</u>						
April	182.9	221.4	205.8	167.8	189.1	145.5
May	190.0	251.3	223.6	171.4	180.1	137.6
June	184.1	236.4	216.9	165.9	179.0	134.6
% Change,						
June, 1943	+ 1.9	+ 3.1	+ 3.9	- 0.9	+ 9.6	- 4.8
June, 1942						
% Change,						
Jan.-June, 1943	+ 3.7	+ 2.2	+ 7.8	+ 1.3	+ 5.7	+ 1.0
Jan.-June, 1942						
Drug Stores						
June, 1939	98.9	99.9	99.4	99.3	96.2	99.9
June, 1940	105.2	107.3	104.5	106.6	101.7	104.6
June, 1941	122.9	133.7	119.0	125.5	120.7	112.7
June, 1942	139.4	163.3	137.5	137.9	136.0	139.8
<u>1943</u>						
April	156.9	193.0	156.6	148.1	161.5	167.9
May	159.1	191.9	155.3	152.4	162.9	171.4
June	154.3	181.8	144.6	149.7	159.8	168.0
% Change,						
June, 1943	+10.7	+11.3	+ 5.2	+ 8.6	+17.5	+20.2
June, 1942						
% Change,						
Jan.-June, 1943	+11.3	+13.5	+11.5	+ 8.6	+12.5	+22.7
Jan.-June, 1942						

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

June, 1942 and June, 1943

(Based on dollar sales of 19 firms including mail order houses)

	June, 1942	June, 1943	% Change, 1943/1942
	\$	\$	
TOTAL SALES, ALL DEPARTMENTS	25,733,329	24,707,356	- 4.0
1. Women's dresses, coats and suits	2,805,824	2,980,494	+ 6.2
2. Girls' and infants' wear	904,588	882,136	- 2.5
3. Hosiery and gloves	986,892	983,678	- 0.3
4. Lingerie and corsets	1,306,533	1,195,571	- 8.5
5. Millinery	296,057	307,630	+ 3.9
6. Women's and children's apparel--(Total, 1-5) .	6,299,894	6,349,509	+ 0.8
7. Men's and boys' clothing and furnishings	2,900,281	2,879,159	- 0.7
8. Drugs and toilet articles and preparations	592,668	728,156	+ 5.1
9. Piece goods	1,359,462	1,720,104	- 7.5
10. Smallwares	783,673	809,770	+ 3.3
11. Food and kindred products	2,287,207	2,116,738	- 7.5
12. Furniture (including mattresses and springs) .	1,480,922	1,302,027	-12.1
13. Home furnishings	1,932,246	1,833,522	- 5.1
14. Household appliances and electrical supplies .	710,123	457,676	-35.5
15. Hardware and kitchen utensils	1,234,121	1,056,156	-14.4
16. Radios, musical instruments and supplies	384,419	211,994	-25.5
17. Shoes and other footwear	2,126,170	2,079,566	- 2.2
18. Stationery, books and magazines	286,674	319,210	+11.3
19. All other departments, total	2,855,469	2,843,769	- 0.4

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

January to June, 1942 and January to June, 1943

	January to June, 1942	January to June, 1943	% Change, 1943/1942
	\$	\$	
TOTAL SALES, ALL DEPARTMENTS	145,596,695	145,848,615	+ 0.2
1. Women's dresses, coats and suits	15,551,503	17,194,433	+10.6
2. Girls' and infants' wear	4,903,923	5,541,380	+13.0
3. Hosiery and gloves	5,994,947	6,232,610	+ 4.0
4. Lingerie and corsets	6,696,747	6,535,084	- 2.4
5. Millinery	1,753,082	1,907,094	+ 8.8
6. Women's and children's apparel -- (Total, 1-5) .	34,900,202	37,410,601	+ 7.2
7. Men's and boys' clothing and furnishings	15,797,220	15,398,904	- 2.5
8. Drugs and toilet articles and preparations	4,202,040	4,405,492	+ 4.8
9. Piece goods	11,342,414	11,327,988	- 0.1
10. Smallwares	4,917,526	5,164,114	+ 5.0
11. Food and kindred products	13,740,832	13,936,609	+ 1.4
12. Furniture (including mattresses and springs) ...	8,856,722	7,946,034	-10.3
13. Home furnishings	10,576,877	11,056,563	+ 4.5
14. Household appliances and electrical supplies ...	4,204,898	2,831,893	-32.7
15. Hardware and kitchen utensils	6,968,123	6,093,244	-12.6
16. Radios, musical instruments and supplies	1,961,688	1,637,098	-16.5
17. Shoes and other footwear	10,818,877	10,702,809	- 1.1
18. Stationery, books and magazines	1,883,609	2,182,235	+15.9
19. All other departments, total	15,425,667	15,755,031	+ 2.1

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