

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH
OTTAWA, CANADA

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Monthly Indexes of Retail Sales in Canada, September, 1943
(1935-1939 = 100)

September sales of retail stores gained 11 per cent over August and were 3 per cent higher than in September a year ago according to monthly index numbers of retail sales computed from reports received from a sample number of firms representing twelve different lines of retail trading. The general index of sales without adjustment for number of business days or for normal seasonal variations, and on the base 1935-1939 = 100, stood at 158.3 for September, 142.5 for August and at 153.2 for September a year ago.

The 3 per cent gain compared with September, 1942 was about in line with the average increase for the year to date which stood at 4 per cent. The 11 per cent increase over August was slightly below the normal seasonal movement for this period of the year, the index of sales adjusted for number of business days and for normal seasonal changes declining from 162.1 for August to 158.8 for September. The average of the seasonally adjusted indexes for the first nine months of the year stood at 150.2.

Conforming with recent trends, candy stores and restaurants reported pronounced increases in September of this year over last, candy store sales gaining 22 per cent and restaurants, 25 per cent. Jewellery store sales were up 17 per cent in the same comparison. Other trades reported minor gains or decreases.

Department store sales gained 3 per cent over September, 1942, and were 32 per cent higher than in August. The average increase for the first nine months of the year amounted to 1 per cent. Increases of 17 and 16 per cent occurred in the Maritime Provinces and Prairie Provinces, but minor decreases occurred in other sections of the country. Variety store sales in Canada averaged 4 per cent lower in September this year than last. British Columbia sales were down 13 per cent, as sales in other parts of the country conformed closely with the result for Canada as a whole.

Increases recorded in sales of men's clothing stores, women's apparel shops and shoe stores were fairly uniform at 1, 4 and 3 per cent respectively. Pronounced gains occurred in the Prairie Provinces for all three groups. With the exception of a 17 per cent advance in footwear sales in the Maritime Provinces, results in other sections of the country for the apparel and clothing trades were within a narrow range of the Dominion comparisons in their respective groups.

Drug store sales gained 8 per cent and food stores reported sales 5 per cent higher than in September of last year. Declines in sales of stores handling durable goods were 8 per cent for hardware stores, 9 per cent for furniture stores and 10 per cent for radio and electrical stores.

Sales of 19 departmental firms which reported sales by departments averaged 2 per cent higher in September this year over last. Sales of most durable household goods continued well below last year's figures, while a marked decline of 11 per cent occurred in sales of food departments also. A decline of 29 per cent was recorded in sales of household appliances and electrical supplies while sales of radios and musical instruments were 28 per cent lower. Sales of hardware and furniture were down 6 and 3 per cent respectively and home furnishings departments showed sales only fractionally above those for September, 1942. Sales of women's clothing increased by 9 per cent, men's clothing sales were 8 per cent higher and footwear sales gained 3 per cent. Increases for September, 1943, over September, 1942, in other departments were as follows: drugs, 6 per cent; piece goods, 2 per cent; smallwares, 4 per cent; stationery and books, 10 per cent.

Department store sales by departments for the first nine months of this year and last are summarized on Page 9 of this bulletin. The decline in volume of department store business to the end of September this year compared with the corresponding period a year ago was slightly over one-half of one per cent. Decreases predominated among the results for various commodity classes, the most serious occurring in sales of departments specializing in durable household goods. Sales of household appliances were almost a third lower than in 1942, sales of radio and musical equipment fell off 20 per cent, while furniture and hardware departments were both down 12 per cent. Minor declines of 1 or 2 per cent occurred in sales of men's clothing, piece goods, food and footwear departments. A 14 per cent gain in sales of stationery and books was outstanding. Increases ranging from 3 to 6 per cent were recorded by other departments as follows: women's apparel, 6 per cent; drugs, 4 per cent; smallwares, 4 per cent and home furnishings, 3 per cent.

Comparison of Retail Sales in Canada, for 1942 and 1943, by Kinds of Business
 (Comparisons are based on dollar value. No corrections have been made for higher prices.)

| Kind of Business | September, 1943 + or - per cent compared with | | | Cumulative Indexes |
|-------------------------------|--|--------------------|-----------------|--------------------------------------|
| | September, 1939 | September, 1942 | August, 1943 | Jan.-Sept., 1943 Jan.-Sept., 1942 |
| General Index | +36.0 | + 3.3 | +11.1 | + 3.8 |
| Boot and Shoe Stores | +38.7 | + 2.5 | +17.1 | + 7.8 |
| Candy Stores | (g) | +21.8 | + 2.5 | + 7.1 |
| Men's Clothing Stores | +34.3 | + 0.8 | +31.6 | - 0.4 |
| Women's Clothing Stores | +60.3 | + 4.4 | +26.2 | + 8.8 |
| Department Stores | +35.6 | + 2.7 | +31.6 | + 0.9 |
| Drug Stores | +51.9 | + 7.5 | + 3.1 | +10.1 |
| Furniture Stores | + 0.9 | - 9.4 | + 3.5 | - 7.5 |
| Grocery and Meat Stores | +31.7 | + 4.9 | - 1.5 | + 5.3 |
| Hardware Stores | +11.5 | - 7.7 | + 2.1 | - 4.5 |
| Radio and Electrical Stores . | - 0.9 | -10.1 | +19.1 | -15.2 |
| Restaurants | +79.4 | +24.5 | + 3.3 | +21.7 |
| Variety Stores | +47.9 | - 3.5 | + 6.4 | + 1.1 |

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores

| Region | Boot and Shoe Stores | Jewellery Stores | |
|--------------------------|---|---|--------------------|
| | Sales in September, 1943 Compared with Sales in September, 1942 | Sales in September, 1943 Compared with Sales in September, 1942 | Includ- ing tax |
| CANADA | + 2.6 | +16.5 | +15.9 |
| Maritime Provinces | +16.8 | +11.5 | +10.6 |
| Quebec | + 4.7 | +16.8 | +16.2 |
| Ontario | - 4.1 | +15.2 | +14.9 |
| Prairie Provinces | +14.5 | +25.6 | +24.3 |
| British Columbia | + 9.5 | +15.1 | +13.5 |

(g) Not available.

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Index Numbers of Retail Sales - (Average for 1933-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
 (Figures for the current year are subject to final revision)

| Year and Month | General Index | | Boots and Shoes | | Candy(h) | | Men's Clothing(c) | |
|----------------------|---------------|-------|-----------------|-------|----------|-------|-------------------|-------|
| | A | B | A | B | A | B | A | B |
| September, 1929 | 138.5 | 144.2 | 148.2 | 166.1 | (g) | (g) | 144.8 | 167.8 |
| September, 1933 | 87.7 | 84.4 | 90.8 | 91.0 | (g) | (g) | 74.4 | 78.1 |
| September, 1939 | 116.4 | 109.9 | 122.2 | 108.0 | (g) | (g) | 115.4 | 109.8 |
| September, 1941 | 137.3 | 136.4 | 132.1 | 124.8 | 126.1 | 159.4 | 128.4 | 130.4 |
| September, 1942 | 153.2 | 152.6 | 165.3 | 156.7 | 133.3 | 167.8 | 153.8 | 154.9 |
| <u>1942</u> | | | | | | | | |
| October | 174.2 | 152.2 | 175.8 | 160.9 | 174.4 | 181.3 | 197.5 | 148.1 |
| November | 164.8 | 161.6 | 157.4 | 169.0 | 157.2 | 190.2 | 194.8 | 160.8 |
| December | 213.4 | 156.4 | 206.3 | 151.0 | 395.2 | 170.0 | 263.8 | 160.7 |
| <u>1943</u> | | | | | | | | |
| January | 128.9 | 155.8 | 103.7 | 133.4 | 138.0 | 191.9 | 107.4 | 138.2 |
| February | 131.0 | 168.5 | 131.2 | 221.7 | 173.7 | 171.1 | 111.1 | 188.1 |
| March | 151.4 | 167.8 | 139.3 | 198.7 | 143.9 | 191.2 | 136.9 | 182.0 |
| April | 167.7 | 163.3 | 186.1 | 145.3 | 199.3 | 144.0 | 187.0 | 176.1 |
| May | 162.8 | 154.5 | 175.6 | 149.9 | 159.8 | 166.1 | 162.9 | 160.5 |
| June | 158.8 | 155.5 | 198.5 | 160.4 | 122.0 | 186.5 | 172.4 | 165.2 |
| July | 147.8 | 155.4 | 161.3 | 161.8 | 149.2 | 207.6 | 143.0 | 164.1 |
| August | 142.5 | 162.1 | 144.8 | 181.4 | 158.3 | 200.1 | 117.8 | 161.9 |
| September | 158.3 | 158.8 | 169.5 | 160.7 | 162.3 | 204.3 | 155.0 | 159.4 |

| Year and Month | Women's Clothing | | Department | | Drugs | |
|----------------------|------------------|-------|------------|-------|-------|-------|
| | A | B | A | B | A | B |
| September, 1929 | 126.4 | 149.7 | 140.7 | 143.9 | 116.9 | 124.3 |
| September, 1933 | 80.9 | 86.8 | 93.3 | 90.1 | 85.9 | 86.6 |
| September, 1939 | 110.2 | 109.7 | 117.3 | 113.3 | 104.4 | 101.1 |
| September, 1941 | 134.8 | 144.0 | 138.6 | 136.6 | 130.4 | 130.5 |
| September, 1942 | 169.1 | 179.1 | 154.9 | 152.7 | 147.6 | 146.8 |
| <u>1942</u> | | | | | | |
| October | 207.7 | 158.2 | 181.9 | 152.9 | 162.9 | 152.9 |
| November | 184.3 | 172.7 | 187.4 | 168.5 | 148.4 | 154.7 |
| December | 261.8 | 174.1 | 241.6 | 146.6 | 213.1 | 168.8 |
| <u>1943</u> | | | | | | |
| January | 127.2 | 174.5 | 107.8 | 148.1 | 151.5 | 156.9 |
| February | 127.7 | 219.6 | 116.2 | 154.5 | 149.0 | 165.3 |
| March | 156.8 | 190.7 | 145.4 | 164.3 | 159.9 | 162.9 |
| April | 214.5 | 167.0 | 157.9 | 153.5 | 156.9 | 161.9 |
| May | 180.2 | 169.6 | 139.1 | 138.7 | 159.1 | 162.2 |
| June | 174.9 | 157.3 | 136.8 | 130.9 | 154.4 | 164.2 |
| July | 151.9 | 172.7 | 112.5 | 144.7 | 159.7 | 159.8 |
| August | 139.9 | 199.0 | 120.9 | 148.4 | 153.8 | 157.1 |
| September | 176.6 | 189.4 | 159.1 | 156.8 | 158.6 | 158.3 |

(c) Includes men's furnishings.

(h) Candy indexes are based largely upon returns from retail candy chains.

(g) Not available.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

| Year and Month | Furniture | | Groceries and Meats | | Hardware | |
|----------------------|-----------|-------|---------------------|-------|----------|-------|
| | A | B | A | B | A | B |
| September, 1929 | 164.4 | 157.5 | 125.0 | 133.4 | 172.1 | 161.8 |
| September, 1933 | 86.1 | 71.8 | 88.3 | 84.1 | 84.2 | 74.0 |
| September, 1939 | 115.4 | 97.9 | 117.9 | 112.2 | 135.6 | 115.3 |
| September, 1941 | 140.3 | 121.9 | 133.7 | 139.1 | 157.5 | 133.9 |
| September, 1942 | 128.5 | 111.6 | 148.1 | 152.9 | 163.8 | 139.2 |
| <u>1942</u> | | | | | | |
| October | 146.6 | 120.1 | 164.6 | 152.2 | 166.6 | 142.1 |
| November | 120.8 | 116.9 | 148.5 | 156.8 | 146.9 | 149.8 |
| December | 141.9 | 120.0 | 178.1 | 163.7 | 162.0 | 145.8 |
| <u>1943</u> | | | | | | |
| January | 91.5 | 137.2 | 155.4 | 157.6 | 93.5 | 155.8 |
| February | 94.8 | 121.4 | 149.7 | 163.0 | 99.1 | 181.4 |
| March | 110.0 | 128.2 | 166.4 | 163.6 | 116.8 | 159.9 |
| April | 132.9 | 123.3 | 172.7 | 174.9 | 144.2 | 141.4 |
| May | 145.0 | 115.7 | 177.1 | 167.4 | 168.9 | 128.0 |
| June | 114.2 | 116.7 | 171.9 | 174.6 | 163.2 | 137.1 |
| July | 105.4 | 130.9 | 170.0 | 161.0 | 154.2 | 135.9 |
| August | 112.5 | 112.4 | 157.7 | 173.5 | 148.1 | 141.0 |
| September | 116.4 | 102.8 | 155.3 | 161.0 | 151.2 | 131.1 |

| Year and Month | Radio and Electrical | | Restaurants | | Variety | |
|----------------------|----------------------|-------|-------------|-------|---------|-------|
| | A | B | A | B | A | B |
| September, 1929 | 252.7 | 211.4 | 185.1 | 181.2 | 82.5 | 90.7 |
| September, 1933 | 84.0 | 63.0 | 90.4 | 86.2 | 76.2 | 76.1 |
| September, 1939 | 120.2 | 103.0 | 104.1 | 99.2 | 115.2 | 115.1 |
| September, 1941 | 158.2 | 135.6 | 129.7 | 125.3 | 152.3 | 162.6 |
| September, 1942 | 132.5 | 113.6 | 150.0 | 145.0 | 176.6 | 188.5 |
| <u>1942</u> | | | | | | |
| October | 143.3 | 111.5 | 156.6 | 151.8 | 204.5 | 185.0 |
| November | 130.4 | 106.4 | 150.4 | 161.1 | 199.0 | 204.0 |
| December | 158.3 | 112.5 | 160.6 | 154.6 | 346.6 | 178.1 |
| <u>1943</u> | | | | | | |
| January | 114.6 | 148.0 | 153.1 | 162.6 | 128.4 | 195.2 |
| February | 101.9 | 137.0 | 148.1 | 167.7 | 139.1 | 206.0 |
| March | 110.2 | 128.5 | 175.4 | 176.9 | 153.5 | 198.8 |
| April | 114.8 | 125.9 | 172.4 | 172.0 | 182.9 | 198.6 |
| May | 119.6 | 107.0 | 172.5 | 170.9 | 190.0 | 184.8 |
| June | 107.2 | 115.5 | 170.4 | 170.6 | 184.3 | 181.6 |
| July | 97.7 | 122.8 | 176.0 | 166.1 | 183.4 | 172.5 |
| August | 100.0 | 127.4 | 180.9 | 169.7 | 160.2 | 174.8 |
| September | 119.1 | 102.1 | 186.8 | 179.2 | 170.4 | 183.4 |

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
(Figures for the current year are subject to final revision)

| Year and Month | CANADA | Maritime Provinces | Quebec | Ontario | Prairie Provinces | British Columbia |
|-------------------------|--------|--------------------|--------|---------|-------------------|------------------|
| (c) | | | | | | |
| Men's Clothing Stores | | | | | | |
| September, 1939 ... | 115.4 | 102.0 | 115.1 | 110.3 | 143.6 | 112.2 |
| September, 1940 ... | 107.3 | 130.8 | 99.8 | 106.9 | 109.9 | 106.7 |
| September, 1941 ... | 122.4 | 157.9 | 122.5 | 124.5 | 136.3 | 128.5 |
| September, 1942 ... | 153.3 | 196.7 | 132.0 | 149.3 | 145.6 | 158.0 |
| 1943 | | | | | | |
| July | 143.0 | 230.3 | 156.6 | 123.7 | 164.0 | 145.5 |
| August | 117.8 | 173.8 | 117.7 | 103.7 | 127.3 | 128.5 |
| September | 155.0 | 197.4 | 154.9 | 146.7 | 166.0 | 146.2 |
| % Change, | | | | | | |
| September, 1943 | + 0.8 | + 0.4 | + 1.9 | - 1.7 | +14.0 | - 7.1 |
| September, 1942 | | | | | | |
| % Change, | | | | | | |
| Jan.-Sept., 1943 | - 0.4 | + 4.4 | - 4.7 | - 3.7 | +15.2 | + 4.0 |
| Jan.-Sept., 1942 | | | | | | |
| Women's Clothing Stores | | | | | | |
| September, 1939 ... | 110.2 | 99.6 | 104.2 | 111.0 | 118.0 | 115.6 |
| September, 1940 ... | 114.0 | 130.1 | 103.1 | 119.1 | 106.3 | 123.3 |
| September, 1941 ... | 134.8 | 154.4 | 128.8 | 133.2 | 132.5 | 155.7 |
| September, 1942 ... | 169.1 | 187.9 | 162.2 | 174.1 | 148.6 | 186.3 |
| 1943 | | | | | | |
| July | 151.9 | 184.9 | 141.1 | 149.0 | 160.0 | 171.4 |
| August | 139.9 | 172.5 | 128.5 | 135.4 | 145.2 | 173.5 |
| September | 176.6 | 189.5 | 158.1 | 182.7 | 177.7 | 191.1 |
| % Change, | | | | | | |
| September, 1943 | + 4.4 | + 0.9 | - 2.5 | + 4.9 | +19.6 | + 2.6 |
| September, 1942 | | | | | | |
| % Change, | | | | | | |
| Jan.-Sept., 1943 | + 8.8 | +11.5 | + 3.5 | + 7.2 | +20.1 | +15.3 |
| Jan.-Sept., 1942 | | | | | | |
| Grocery and Meat Stores | | | | | | |
| September, 1939 ... | 117.9 | 122.8 | 111.3 | 115.4 | 136.9 | 118.2 |
| September, 1940 ... | 108.9 | 118.4 | 102.0 | 106.5 | 124.6 | 109.9 |
| September, 1941 ... | 133.7 | 147.4 | 126.1 | 132.0 | 146.0 | 134.1 |
| September, 1942 ... | 148.1 | 168.5 | 142.0 | 141.4 | 164.6 | 156.8 |
| 1943 | | | | | | |
| July | 170.0 | 208.1 | 157.9 | 161.0 | 195.7 | 178.0 |
| August | 157.7 | 178.6 | 148.4 | 147.3 | 191.8 | 168.8 |
| September | 155.3 | 184.0 | 149.8 | 146.6 | 176.3 | 153.2 |
| % Change, | | | | | | |
| September, 1943 | + 4.9 | + 9.2 | + 5.5 | + 3.7 | + 7.1 | - 2.3 |
| September, 1942 | | | | | | |
| % Change, | | | | | | |
| Jan.-Sept., 1943 | + 5.3 | +10.3 | + 8.4 | + 1.8 | + 6.5 | + 4.5 |
| Jan.-Sept., 1942 | | | | | | |

(c) Includes men's furnishings.

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
 (Figures for the current year are subject to final revision)

| Year and Month | CANADA | Maritime Provinces | Quebec | Ontario | Prairie Provinces | British Columbia |
|---------------------|--------|--------------------|--------|---------|-------------------|------------------|
| Department Stores | | | | | | |
| September, 1939 ... | 117.3 | 100.1 | 118.7 | 117.4 | 120.6 | 117.7 |
| September, 1940 ... | 114.1 | 114.8 | 116.8 | 117.2 | 107.3 | 116.6 |
| September, 1941 ... | 138.6 | 149.7 | 140.6 | 138.2 | 131.7 | 147.5 |
| September, 1942 ... | 154.9 | 169.7 | 166.7 | 157.0 | 136.2 | 169.6 |
| <u>1943</u> | | | | | | |
| July | 112.5 | 139.9 | 108.8 | 101.4 | 110.8 | 140.5 |
| August | 120.9 | 140.8 | 126.0 | 113.9 | 112.8 | 145.1 |
| September | 159.1 | 199.1 | 165.5 | 148.8 | 157.8 | 164.8 |
| % Change, | | | | | | |
| September, 1943 | + 2.7 | +17.3 | - 0.7 | - 5.2 | +15.9 | - 2.8 |
| September, 1942 | | | | | | |
| % Change, | | | | | | |
| Jan.-Sept., 1943 | + 0.9 | + 3.8 | + 0.6 | - 3.7 | + 6.0 | + 2.9 |
| Jan.-Sept., 1942 | | | | | | |
| Variety Stores | | | | | | |
| September, 1939 ... | 115.2 | 132.7 | 121.8 | 109.0 | 117.7 | 107.2 |
| September, 1940 ... | 125.5 | 160.2 | 128.1 | 118.2 | 128.6 | 115.9 |
| September, 1941 ... | 152.3 | 202.1 | 162.7 | 141.3 | 148.9 | 132.3 |
| September, 1942 ... | 176.6 | 226.8 | 197.4 | 166.1 | 155.3 | 146.9 |
| <u>1943</u> | | | | | | |
| July | 183.4 | 237.8 | 206.8 | 165.4 | 190.7 | 141.7 |
| August | 160.2 | 207.5 | 180.0 | 145.0 | 158.5 | 135.5 |
| September | 170.4 | 221.0 | 196.0 | 158.1 | 155.0 | 127.3 |
| % Change, | | | | | | |
| September, 1943 | - 3.5 | - 2.6 | - 0.7 | - 4.8 | - 0.2 | -13.3 |
| September, 1942 | | | | | | |
| % Change, | | | | | | |
| Jan.-Sept., 1943 | + 1.1 | + 0.5 | + 4.1 | - 1.0 | + 4.0 | - 2.5 |
| Jan.-Sept., 1942 | | | | | | |
| Drug Stores | | | | | | |
| September, 1939 ... | 104.4 | 103.7 | 100.5 | 101.9 | 113.7 | 108.2 |
| September, 1940 ... | 112.3 | 115.0 | 107.8 | 111.2 | 117.0 | 116.4 |
| September, 1941 ... | 130.4 | 143.9 | 127.2 | 129.4 | 132.3 | 127.6 |
| September, 1942 ... | 147.6 | 177.0 | 140.5 | 143.1 | 150.1 | 160.3 |
| <u>1943</u> | | | | | | |
| July | 159.7 | 193.9 | 151.2 | 153.2 | 167.3 | 172.8 |
| August | 153.8 | 194.9 | 146.8 | 145.6 | 160.8 | 168.1 |
| September | 158.6 | 187.6 | 151.9 | 151.7 | 162.6 | 181.2 |
| % Change, | | | | | | |
| September, 1943 | + 7.5 | + 6.0 | + 8.1 | + 6.0 | + 8.3 | +13.0 |
| September, 1942 | | | | | | |
| % Change, | | | | | | |
| Jan.-Sept., 1943 | +10.1 | +11.4 | +10.1 | + 7.4 | +12.5 | +19.3 |
| Jan.-Sept., 1942 | | | | | | |

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

September, 1942 and September, 1943

(Based on dollar sales of 19 firms including mail order houses)

| | September, 1942 | September, 1943 | % Change, 1943/1942 |
|--|--------------------|--------------------|------------------------|
| | \$ | \$ | |
| TOTAL SALES, ALL DEPARTMENTS | 28,882,949 | 29,341,042 | + 1.6 |
| 1. Women's dresses, coats and suits | 3,240,930 | 3,445,603 | + 6.3 |
| 2. Girls' and infants' wear | 1,480,341 | 1,719,153 | +16.1 |
| 3. Hosiery and gloves | 1,170,460 | 1,275,415 | + 9.0 |
| 4. Lingerie and corsets | 1,176,012 | 1,322,437 | +12.5 |
| 5. Millinery | 434,062 | 442,962 | + 2.1 |
| 6. Women's and children's apparel--(Total, 1-5) | 7,501,805 | 8,205,570 | + 9.4 |
| 7. Men's and boys' clothing and furnishings .. | 3,544,247 | 3,815,308 | + 7.6 |
| 8. Drugs and toilet articles and preparations. | 683,691 | 721,838 | + 5.5 |
| 9. Piece goods | 2,391,252 | 2,443,443 | + 2.2 |
| 10. Smallwares | 944,876 | 978,183 | + 3.5 |
| 11. Food and kindred products | 2,193,942 | 1,954,640 | -10.9 |
| 12. Furniture (including mattresses and springs) | 1,695,652 | 1,649,456 | - 2.7 |
| 13. Home furnishings | 1,940,729 | 1,943,324 | + 0.2 |
| 14. Household appliances and electrical supplies | 886,519 | 631,617 | -28.7 |
| 15. Hardware and kitchen utensils | 978,251 | 917,099 | - 6.3 |
| 16. Radios, musical instruments and supplies ... | 415,954 | 301,493 | -27.5 |
| 17. Shoes and other footwear | 2,130,977 | 2,204,334 | + 3.4 |
| 18. Stationery, books and magazines | 544,730 | 598,083 | + 9.8 |
| 19. All other departments, total | 3,031,324 | 2,974,654 | - 1.9 |

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

January to September, 1942 and 1943

| | Jan. to Sept. 1942 | Jan. to Sept. 1943 | % Change, 1943/1942 |
|--|-----------------------|-----------------------|------------------------|
| | \$ | \$ | |
| TOTAL SALES, ALL DEPARTMENTS | 215,978,924 | 215,612,340 | - 0.6 |
| 1. Women's dresses, coats and suits | 23,164,273 | 24,958,449 | + 7.7 |
| 2. Girls' and infants' wear | 7,712,837 | 8,632,383 | +11.9 |
| 3. Hosiery and gloves | 8,673,795 | 9,012,272 | + 3.9 |
| 4. Lingerie and corsets | 9,850,651 | 9,672,105 | - 1.8 |
| 5. Millinery | 2,521,801 | 2,721,556 | + 7.9 |
| 6. Women's and children's apparel--(Total, 1-5) | 51,923,357 | 54,996,765 | + 5.9 |
| 7. Men's and boys' clothing and furnishings ... | 25,526,520 | 23,325,805 | - 0.9 |
| 8. Drugs and toilet articles and preparations . | 6,194,113 | 6,462,032 | + 4.3 |
| 9. Piece goods | 17,364,594 | 17,025,727 | - 2.0 |
| 10. Smallwares | 7,266,071 | 7,574,006 | + 4.2 |
| 11. Food and kindred products | 19,926,890 | 19,700,816 | - 1.1 |
| 12. Furniture (including mattresses and springs) | 13,717,343 | 12,107,895 | -11.7 |
| 13. Home furnishings | 15,640,595 | 16,067,253 | + 2.7 |
| 14. Household appliances and electrical supplies | 6,430,688 | 4,330,648 | -32.7 |
| 15. Hardware and kitchen utensils | 9,880,268 | 8,661,198 | -12.3 |
| 16. Radios, musical instruments and supplies ... | 2,956,930 | 2,370,713 | -19.8 |
| 17. Shoes and other footwear | 15,857,893 | 15,749,443 | - 0.7 |
| 18. Stationery, books and magazines | 2,986,915 | 3,404,496 | +14.0 |
| 19. All other departments, total | 23,306,742 | 23,835,543 | + 2.3 |

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