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Monthly Indexes of Retail Sales in Canada, June, 1944
(1935-1939=100)

Retail sales in June were maintained at the May level but were 11 per cent higher than in June last year according to monthly index numbers computed for 12 different kinds of retail business. The 11 per cent gain over June, 1943 was in continuation of, and was somewhat greater than, increases recorded in earlier months of the year. Increases for the immediately preceding months over 1943 stood at 9 per cent for May and 6 per cent for April, while sales for the first half of 1944 averaged 7.5 per cent above the corresponding period of 1943. The general index of retail sales on the base, 1935-1939=100, stands at 176.4 for June, 176.7 for May, and 158.8 for June, 1943.

All lines of business included in the survey reported increases over June of last year. Improvement in available supplies of durable merchandise is reflected in the results for hardware stores and furniture stores, whose sales averaged 16 per cent and 15 per cent respectively above June of 1943. A marked gain of 26 per cent was recorded by a small group of candy store chains while increases for the other kinds of business included in the survey ranged from 4 per cent for radio and electrical shops to 14 per cent for grocery and meat stores.

Specialty shoe stores did 5 per cent more business in June of this year than last, increases on a regional basis standing at 2 per cent for the Maritime Provinces, 3 per cent for Quebec, 5 per cent for Ontario, 7 per cent for the Prairie Provinces and 14 per cent for British Columbia.

Men's clothing store sales gained 4 per cent from May but were 10 per cent higher than in June, 1943, while sales for the year-to-date stand 7 per cent above the corresponding period of last year. Results on a regional basis show the Prairie Provinces leading in point of view of increased sales, both for the month of June and for the year-to-date. Percentage increases between June of this year and last for the various regions, with percentage gains for the first six months in brackets, are as follows: Maritime Provinces, 10 per cent (7 per cent); Quebec, 7 per cent (5 per cent); Ontario, 9 per cent (5 per cent); Prairie Provinces, 19 per cent (17 per cent) and British Columbia, 12 per cent (4 per cent).

Women's specialty shop sales declined 5 per cent in June compared with May and were up 10 per cent over June a year ago. Sales for the year-to-date were 7 per cent greater this year than last. Results on a regional basis conformed closely with those for men's wear. June increases, with gains for the year-to-date in brackets, are as follows: Maritime Provinces, 13 per cent (15 per cent); Quebec, 7 per cent (3 per cent); Ontario, 8 per cent (6 per cent); Prairie Provinces, 18 per cent (16 per cent) and British Columbia, 13 per cent (8 per cent).

June sales of department stores were up substantially in all sections of the country compared with June last year, but increases in the western provinces surpassed those for eastern regions by a considerable margin. Compared with an average gain of 9 per cent for the month and 9 per cent for the year-to-date, increases for the various

regions were as follows: Maritime Provinces, 7 per cent (13 per cent); Quebec, 7 per cent (7 per cent); Ontario, 6 per cent (5 per cent); Prairie Provinces, 13 per cent (14 per cent) and British Columbia, 16 per cent (9 per cent).

Drug store sales, in June were unchanged from May, were up 9 per cent compared with June last year, while cumulative totals for the first six months stand 8 per cent above the corresponding period of 1943. Substantial gains in drug store sales were again recorded in British Columbia where increases of 14 per cent in the June comparison and also for the year-to-date were recorded. A moderate gain of 7 per cent occurred in Ontario and increases of 10 per cent were recorded in the Maritime Provinces, Quebec and the Prairie Provinces over June, 1943. Increases in these regions for the January-to-June period were approximately the same as those shown for June.

Sales of grocery and combination stores were 9 per cent higher in June than in May this year and were up 14 per cent compared with June a year ago. Results for the first six months of the year stand 7 per cent above the corresponding period of 1943. June sales in both the Maritime and Prairie Provinces gained 17 per cent compared with June last year while sales in the first half of the year were up 11 and 10 per cent respectively. An increase of 15 per cent in Ontario for the month of June was followed by gains of 11 per cent in Quebec and 10 per cent in British Columbia. Gains in the first six months for these three regions ranged from 4 to 6 per cent.

Increases in variety store sales during June for the five economic divisions of the country were within the narrow range of 6 to 8 per cent. Sales to the end of June averaged 1 per cent lower in British Columbia while moderate gains were recorded in the year-to-date comparisons for other regions.

The results for jewellery stores are not incorporated in the general index of sales but returns received from a sample number of such stores reveal an increase of 18 per cent in sales in June of this year compared with last. Regional increases were as follows: 4 per cent in the Maritime Provinces, 25 per cent in Quebec, 18 per cent in Ontario, 24 per cent in the Prairie Provinces, and 8 per cent in British Columbia.

The total sales of 16 departmental firms which reported sales by departments were 11 per cent higher in June this year compared with last. Increases recorded by apparel departments and by departments specializing in the sale of household appliances and electrical supplies were more moderate than gains recorded in the preceding month of May. The increase in food store sales was somewhat higher than that recorded in May. Other departments reported increases of somewhat similar proportions to those recorded in May. Furniture and piece goods departments reported gains in sales amounting to 32 and 26 per cent respectively, continuing the pronounced increase in activity which these two departments have experienced during several recent months. In the apparel lines women's clothing recorded an increase of 6 per cent, a gain almost similar to the 7 per cent increase in sales of men's and boys' clothing, while footwear sales gained only 3 per cent over June, 1943. Home furnishings and hardware departments reported increases of 17 and 18 per cent respectively. The downward trend in sales of radio and musical instruments continues, a 10 per cent decline being recorded in the month under review. Drug, food and stationery departments each showed gains amounting to 13 per cent. Sales of smallwares departments were up 10 per cent.

On Page 9 of this bulletin, a summary is given of department store sales by departments during the first six months of this year and last. The average increase amounted to 9 per cent. Furniture and piece goods departments recorded respective gains of 24 and 17 per cent. Increases for other departments, with the exceptions of a 3 per cent gain for food and a 5 per cent increase for footwear, were within narrow limits of the increase for all departments. Radio and music departments and departments specializing in the sale of household appliances and electrical supplies were the only two with sales lower than in the corresponding period of 1943.

Comparison of Retail Sales in Canada, for 1943 and 1944, by Kinds of Business
 (Comparisons are based on dollar value. No
 corrections have been made for higher prices.)

| Kind of Business | June, 1944 | | | |
|--------------------------------|-------------------------------|---------------|--------------|------------------------------------|
| | + or - per cent compared with | | | |
| | June, 1939 | June, 1943 | May, 1944 | Jan.-June, 1944 Jan.-June, 1943 |
| General Index | +60.7 | +11.1 | - 0.2 | + 7.5 |
| Boot and Shoe Stores | +57.2 | + 4.8 | + 6.0 | + 3.0 |
| Candy Stores | (g) | +25.7 | - 5.3 | +10.3 |
| Men's Clothing Stores | +85.0 | + 9.7 | + 3.6 | + 6.6 |
| Women's Clothing Stores | +84.3 | + 9.5 | - 4.5 | + 7.2 |
| Department Stores | +51.3 | + 9.4 | -10.0 | + 9.0 |
| Drug Stores | +69.7 | + 8.8 | - 0.4 | + 8.2 |
| Furniture Stores | +29.8 | +15.2 | -17.1 | + 7.9 |
| Grocery and Meat Stores | +60.3 | +14.0 | + 9.0 | + 6.7 |
| Hardware Stores | +47.7 | +15.7 | - 2.0 | +12.6 |
| Radio and Electrical Stores .. | +14.2 | + 4.0 | - 3.5 | - 4.5 |
| Restaurants | +99.9 | + 7.0 | - 3.1 | +12.0 |
| Variety Stores | +69.4 | + 6.8 | + 3.0 | + 2.5 |

Comparison of Retail Sales of Boot and Shoe Stores and Jewellery Stores

| Region | Boot and Shoe Stores | Jewellery Stores |
|--------------------------|---|---|
| | Sales in June, 1944 Compared with Sales in June, 1943 | Sales in June, 1944 Compared with Sales in June, 1943 |
| CANADA | + 4.8 | +17.6 |
| Maritime Provinces | + 1.8 | + 4.3 |
| Quebec | + 2.5 | +24.8 |
| Ontario | + 4.5 | +17.9 |
| Prairie Provinces | + 6.9 | +23.7 |
| British Columbia | +14.0 | + 8.3 |

(g) Not available.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

| Year and Month | General | | Boots | | Candy(h) | | Men's | |
|------------------|---------|-------|-----------|-------|----------|-------|-------------|-------|
| | Index | | and Shoes | | | | Clothing(c) | |
| | A | B | A | B | A | B | A | B |
| June, 1939 | 109.8 | 105.4 | 132.1 | 103.9 | (g) | (g) | 102.3 | 95.7 |
| June, 1940 | 121.4 | 116.6 | 144.3 | 110.4 | 84.1 | 125.3 | 118.5 | 109.6 |
| June, 1941 | 133.9 | 134.3 | 155.5 | 126.2 | 88.4 | 138.9 | 137.4 | 134.8 |
| June, 1942 | 154.5 | 151.1 | 177.3 | 140.5 | 115.3 | 176.2 | 154.4 | 147.3 |
| June, 1943 | 158.8 | 155.5 | 198.0 | 160.0 | 122.0 | 186.5 | 172.6 | 165.3 |
| 1943 | | | | | | | | |
| July | 147.8 | 155.4 | 161.2 | 161.7 | 149.2 | 207.6 | 143.7 | 164.8 |
| August | 142.3 | 161.9 | 144.3 | 180.7 | 158.3 | 200.1 | 118.3 | 162.5 |
| September | 157.9 | 158.4 | 168.7 | 160.0 | 162.3 | 204.3 | 155.9 | 160.3 |
| October | 173.4 | 157.5 | 171.3 | 158.0 | 189.6 | 202.1 | 197.2 | 152.3 |
| November | 174.1 | 165.0 | 162.6 | 171.8 | 180.9 | 212.8 | 206.8 | 164.7 |
| December | 221.7 | 167.9 | 209.7 | 163.2 | 384.6 | 173.6 | 279.4 | 183.2 |
| 1944 | | | | | | | | |
| January | 132.5 | 166.1 | 108.7 | 149.9 | 145.5 | 203.9 | 107.7 | 148.1 |
| February | 139.0 | 171.8 | 105.1 | 174.0 | 184.8 | 176.9 | 111.4 | 183.1 |
| March | 165.4 | 177.4 | 139.0 | 185.0 | 168.4 | 221.2 | 146.9 | 182.9 |
| April | 176.7 | 175.2 | 204.3 | 159.4 | 219.0 | 155.2 | 200.5 | 190.1 |
| May | 176.7 | 169.1 | 195.8 | 175.7 | 161.9 | 173.4 | 182.7 | 187.1 |
| June | 176.4 | 170.0 | 207.6 | 161.3 | 153.4 | 231.6 | 189.3 | 179.2 |

| Year and Month | Women's | | Department | | Drugs | |
|------------------|----------|-------|------------|-------|-------|-------|
| | Clothing | | | | | |
| | A | B | A | B | A | B |
| June, 1939 | 104.4 | 92.4 | 98.9 | 94.3 | 98.9 | 104.2 |
| June, 1940 | 116.5 | 102.0 | 108.7 | 106.5 | 105.2 | 110.8 |
| June, 1941 | 132.9 | 123.4 | 123.7 | 123.1 | 122.9 | 133.5 |
| June, 1942 | 158.7 | 143.3 | 139.6 | 134.1 | 139.4 | 148.3 |
| June, 1943 | 175.7 | 158.0 | 136.8 | 130.9 | 154.2 | 164.0 |
| 1943 | | | | | | |
| July | 152.4 | 173.2 | 112.5 | 144.7 | 159.6 | 159.6 |
| August | 138.7 | 197.3 | 120.9 | 148.4 | 153.6 | 156.9 |
| September | 176.1 | 188.8 | 159.1 | 156.8 | 158.1 | 157.8 |
| October | 206.3 | 165.7 | 177.8 | 157.3 | 171.7 | 164.2 |
| November | 202.9 | 182.0 | 196.0 | 168.8 | 169.5 | 172.6 |
| December | 270.1 | 185.6 | 240.2 | 145.8 | 248.2 | 196.5 |
| 1944 | | | | | | |
| January | 128.6 | 183.5 | 109.7 | 151.3 | 168.2 | 177.0 |
| February | 124.7 | 207.5 | 122.4 | 156.3 | 163.0 | 175.1 |
| March | 175.6 | 205.0 | 163.2 | 174.0 | 170.1 | 172.1 |
| April | 229.2 | 181.8 | 164.3 | 174.0 | 169.2 | 174.6 |
| May | 201.4 | 190.9 | 166.2 | 160.0 | 168.4 | 173.4 |
| June | 192.4 | 170.4 | 149.6 | 142.6 | 167.8 | 176.7 |

(c) Includes men's furnishings.

(h) Candy indexes are based largely upon returns from retail candy chains.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

| Year and Month | Furniture | | Groceries and Meats | | Hardware | |
|------------------|-----------|-------|---------------------|-------|----------|-------|
| | A | B | A | B | A | B |
| June, 1939 | 100.5 | 101.5 | 122.1 | 121.2 | 128.3 | 105.7 |
| June, 1940 | 123.0 | 125.7 | 131.8 | 127.8 | 139.6 | 119.7 |
| June, 1941 | 131.4 | 137.4 | 139.4 | 145.7 | 155.1 | 132.9 |
| June, 1942 | 127.6 | 128.8 | 168.6 | 172.0 | 164.9 | 135.9 |
| June, 1943 | 113.2 | 115.6 | 171.7 | 174.5 | 163.8 | 137.6 |
| 1943 | | | | | | |
| July | 105.6 | 131.2 | 169.7 | 160.7 | 155.3 | 136.9 |
| August | 112.0 | 112.0 | 157.2 | 173.0 | 149.6 | 142.4 |
| September | 117.2 | 103.5 | 154.6 | 160.3 | 151.8 | 131.7 |
| October | 127.7 | 106.7 | 166.9 | 159.5 | 156.5 | 137.1 |
| November | 120.6 | 112.6 | 155.8 | 159.3 | 153.6 | 150.6 |
| December | 141.4 | 125.4 | 189.7 | 181.6 | 175.0 | 163.7 |
| 1944 | | | | | | |
| January | 94.4 | 146.6 | 154.1 | 167.1 | 104.4 | 176.7 |
| February | 101.5 | 125.4 | 161.9 | 171.2 | 110.6 | 195.3 |
| March | 115.9 | 135.0 | 182.5 | 175.3 | 129.5 | 178.0 |
| April | 138.5 | 128.5 | 181.9 | 181.2 | 156.1 | 155.6 |
| May | 157.3 | 125.6 | 179.5 | 176.4 | 193.4 | 143.7 |
| June | 130.4 | 131.7 | 195.7 | 193.5 | 189.5 | 156.8 |

| Year and Month | Radio and Electrical | | Restaurants | | Variety | |
|------------------|----------------------|-------|-------------|-------|---------|-------|
| | A | B | A | B | A | B |
| June, 1939 | 96.3 | 103.8 | 91.2 | 91.3 | 116.2 | 112.7 |
| June, 1940 | 146.2 | 163.9 | 99.8 | 100.6 | 132.7 | 125.3 |
| June, 1941 | 138.3 | 155.1 | 114.4 | 116.5 | 154.0 | 154.8 |
| June, 1942 | 129.8 | 139.9 | 139.8 | 140.4 | 180.7 | 176.7 |
| June, 1943 | 105.8 | 114.1 | 170.4 | 170.6 | 184.3 | 181.6 |
| 1943 | | | | | | |
| July | 96.8 | 121.7 | 176.0 | 166.1 | 183.4 | 172.5 |
| August | 98.8 | 125.8 | 180.9 | 169.7 | 160.2 | 174.8 |
| September | 114.1 | 97.8 | 185.0 | 177.6 | 170.2 | 183.2 |
| October | 118.2 | 95.7 | 181.6 | 179.4 | 195.7 | 182.4 |
| November | 116.0 | 91.0 | 177.6 | 187.7 | 199.1 | 197.8 |
| December | 140.0 | 99.5 | 182.4 | 175.9 | 339.4 | 185.4 |
| 1944 | | | | | | |
| January | 100.7 | 130.0 | 184.1 | 196.3 | 131.7 | 212.3 |
| February | 96.4 | 124.4 | 176.8 | 193.3 | 141.5 | 203.6 |
| March | 102.2 | 119.1 | 192.9 | 193.3 | 156.3 | 200.9 |
| April | 103.9 | 118.6 | 186.2 | 188.9 | 185.1 | 196.2 |
| May | 114.0 | 98.0 | 188.2 | 184.2 | 191.1 | 191.8 |
| June | 110.0 | 118.6 | 182.3 | 181.9 | 196.9 | 190.3 |

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
 (Figures for the current year are subject to final revision)

| Year and Month | CANADA | Maritime Provinces | Quebec | Ontario | Prairie Provinces | British Columbia |
|---------------------------|--------|--------------------|--------|---------|-------------------|------------------|
| Men's Clothing Stores (c) | | | | | | |
| June, 1940 | 118.5 | 139.5 | 129.1 | 114.9 | 104.5 | 109.6 |
| June, 1941 | 137.4 | 173.2 | 141.5 | 136.6 | 126.0 | 116.0 |
| June, 1942 | 154.4 | 214.9 | 166.8 | 145.8 | 133.7 | 142.9 |
| June, 1943 | 172.6 | 232.8 | 179.1 | 162.8 | 168.5 | 159.5 |
| 1944 | | | | | | |
| April | 200.5 | 265.5 | 207.4 | 188.3 | 218.1 | 162.2 |
| May | 182.7 | 252.6 | 199.3 | 164.3 | 194.7 | 153.9 |
| June | 189.3 | 256.1 | 191.0 | 176.7 | 199.9 | 178.0 |
| % Change, | | | | | | |
| June, 1944 | + 9.7 | +10.0 | + 6.6 | + 8.5 | +18.6 | +11.6 |
| June, 1943 | | | | | | |
| % Change, | | | | | | |
| Jan.-June, 1944 ... | + 6.6 | + 7.0 | + 5.0 | + 4.8 | +17.2 | + 4.2 |
| Jan.-June, 1943 | | | | | | |
| Women's Clothing Stores | | | | | | |
| June, 1940 | 116.5 | 139.2 | 123.0 | 111.0 | 107.9 | 130.2 |
| June, 1941 | 132.9 | 162.6 | 141.7 | 129.7 | 115.8 | 136.9 |
| June, 1942 | 158.7 | 190.7 | 173.3 | 154.1 | 130.0 | 171.0 |
| June, 1943 | 175.7 | 202.9 | 189.2 | 168.8 | 156.7 | 190.1 |
| 1944 | | | | | | |
| April | 229.2 | 296.6 | 216.2 | 225.0 | 241.2 | 240.3 |
| May | 201.4 | 275.6 | 202.1 | 190.7 | 199.6 | 224.7 |
| June | 192.4 | 229.4 | 201.9 | 182.0 | 185.1 | 214.6 |
| % Change, | | | | | | |
| June, 1944 | + 9.5 | +13.1 | + 6.7 | + 7.8 | +18.1 | +12.9 |
| June, 1943 | | | | | | |
| % Change, | | | | | | |
| Jan.-June, 1944 ... | + 7.2 | +14.7 | + 2.7 | + 6.2 | +15.6 | + 8.4 |
| Jan.-June, 1943 | | | | | | |
| Grocery and Meat Stores | | | | | | |
| June, 1940 | 131.8 | 124.6 | 131.8 | 127.6 | 145.1 | 142.1 |
| June, 1941 | 139.4 | 132.3 | 141.4 | 136.1 | 146.8 | 146.2 |
| June, 1942 | 168.6 | 174.9 | 175.9 | 160.6 | 171.5 | 173.2 |
| June, 1943 | 171.7 | 190.1 | 180.7 | 158.0 | 179.8 | 177.6 |
| 1944 | | | | | | |
| April | 181.9 | 198.4 | 194.9 | 177.8 | 163.4 | 165.9 |
| May | 179.5 | 206.1 | 181.7 | 173.8 | 178.8 | 171.5 |
| June | 195.7 | 222.3 | 201.2 | 181.9 | 209.4 | 195.7 |
| % Change, | | | | | | |
| June, 1944 | +14.0 | +16.9 | +11.3 | +15.1 | +16.5 | +10.2 |
| June, 1943 | | | | | | |
| % Change, | | | | | | |
| Jan.-June, 1944 ... | + 6.7 | +11.2 | + 5.0 | + 6.4 | + 9.7 | + 3.7 |
| Jan.-June, 1943 | | | | | | |

(c) Includes men's furnishings.

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939 = 100)
 (Figures for the current year are subject to final revision)

| Year and Month | CANADA | Maritime Provinces | Quebec | Ontario | Prairie Provinces | British Columbia |
|-------------------|--------|-----------------------|--------|---------|----------------------|---------------------|
| Department Stores | | | | | | |
| June, 1940 | 108.7 | 117.4 | 117.6 | 110.3 | 99.8 | 109.0 |
| June, 1941 | 123.7 | 147.0 | 129.0 | 125.2 | 114.5 | 120.8 |
| June, 1942 | 139.6 | 168.9 | 152.5 | 137.2 | 125.3 | 148.4 |
| June, 1943 | 136.8 | 166.3 | 146.7 | 131.8 | 128.3 | 144.4 |
| 1944 | | | | | | |
| April | 164.3 | 194.5 | 181.8 | 152.7 | 163.2 | 166.5 |
| May | 166.2 | 211.5 | 189.3 | 157.4 | 155.5 | 166.2 |
| June | 149.6 | 178.2 | 156.5 | 140.2 | 144.4 | 167.4 |
| % Change, | | | | | | |
| June, 1944 | + 9.4 | + 7.2 | + 6.7 | + 6.4 | +12.5 | +15.9 |
| June, 1943 | | | | | | |
| % Change, | | | | | | |
| Jan.-June, 1944 | + 9.0 | +13.4 | + 7.1 | + 5.3 | +13.9 | + 9.1 |
| Jan.-June, 1943 | | | | | | |
| Variety Stores | | | | | | |
| June, 1940 | 132.7 | 158.5 | 147.5 | 125.3 | 126.3 | 109.9 |
| June, 1941 | 154.0 | 196.7 | 172.3 | 144.5 | 144.0 | 118.1 |
| June, 1942 | 180.7 | 229.2 | 208.7 | 167.4 | 163.3 | 141.4 |
| June, 1943 | 184.3 | 235.4 | 216.7 | 166.7 | 178.9 | 134.6 |
| 1944 | | | | | | |
| April | 185.1 | 235.7 | 209.9 | 168.5 | 190.8 | 137.6 |
| May | 191.1 | 252.5 | 228.4 | 170.9 | 182.3 | 135.2 |
| June | 196.9 | 252.0 | 234.3 | 176.8 | 190.2 | 144.1 |
| % Change, | | | | | | |
| June, 1944 | + 6.8 | + 7.1 | + 8.1 | + 6.1 | + 6.3 | + 7.1 |
| June, 1943 | | | | | | |
| % Change, | | | | | | |
| Jan.-June, 1944 | + 2.5 | + 5.2 | + 2.8 | + 1.3 | + 5.7 | - 1.1 |
| Jan.-June, 1943 | | | | | | |
| Drug Stores | | | | | | |
| June, 1940 | 105.2 | 107.3 | 104.5 | 106.6 | 101.7 | 104.6 |
| June, 1941 | 122.9 | 133.7 | 119.0 | 125.5 | 120.7 | 112.7 |
| June, 1942 | 139.4 | 163.3 | 137.5 | 137.9 | 136.0 | 139.8 |
| June, 1943 | 154.2 | 182.4 | 145.3 | 149.0 | 160.2 | 168.2 |
| 1944 | | | | | | |
| April | 169.2 | 213.1 | 168.8 | 158.9 | 173.6 | 183.5 |
| May | 168.4 | 204.1 | 163.7 | 158.4 | 172.9 | 198.6 |
| June | 167.8 | 200.4 | 159.6 | 159.2 | 175.6 | 192.2 |
| % Change, | | | | | | |
| June, 1944 | + 8.8 | + 9.9 | + 9.8 | + 6.8 | + 9.6 | +14.3 |
| June, 1943 | | | | | | |
| % Change, | | | | | | |
| Jan.-June, 1944 | + 8.2 | +10.1 | + 8.0 | + 6.1 | +10.1 | +13.5 |
| Jan.-June, 1943 | | | | | | |

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS
June, 1943 and June, 1944

(Based on dollar sales of 16 firms including mail order houses)

| | June, 1943 | June, 1944 | % Change, 1944/1943 |
|---|---------------|---------------|------------------------|
| | \$ | \$ | |
| TOTAL SALES, ALL DEPARTMENTS | 24,097,483 | 26,675,364 | +10.7 |
| 1. Women's dresses, coats and suits | 2,916,419 | 3,067,242 | + 5.2 |
| 2. Girls' and infants' wear | 863,122 | 937,344 | + 8.6 |
| 3. Hosiery and gloves | 954,978 | 985,355 | + 3.2 |
| 4. Lingerie and corsets | 1,185,826 | 1,324,483 | +11.7 |
| 5. Millinery | 302,345 | 279,016 | - 7.7 |
| 6. Women's and children's apparel--(Total, 1-5) | 6,222,690 | 6,533,440 | + 6.0 |
| 7. Men's and boys' clothing and furnishings | 2,820,808 | 3,015,528 | + 6.9 |
| 8. Drugs and toilet articles and preparations | 716,406 | 807,861 | +12.8 |
| 9. Piece goods | 1,687,632 | 2,126,756 | +26.0 |
| 10. Smallwares | 797,808 | 877,488 | +10.0 |
| 11. Food and kindred products | 2,041,207 | 2,314,601 | +13.4 |
| 12. Furniture (including mattresses and springs) | 1,231,906 | 1,627,908 | +32.1 |
| 13. Home furnishings | 1,779,063 | 2,073,554 | +16.6 |
| 14. Household appliances and electrical supplies | 445,477 | 458,403 | + 2.9 |
| 15. Hardware and kitchen utensils | 983,245 | 1,158,790 | +17.9 |
| 16. Radios, musical instruments and supplies | 212,337 | 190,256 | -10.4 |
| 17. Shoes and other footwear | 2,039,610 | 2,095,207 | + 2.7 |
| 18. Stationery, books and magazines | 318,281 | 359,984 | +13.1 |
| 19. All other departments, total | 2,801,013 | 2,975,588 | + 6.2 |

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS
January-to-June, 1943 and January-to-June, 1944

| | January-to- June, 1943 | January-to- June, 1944 | % Change, 1944/1943 |
|---|---------------------------|---------------------------|------------------------|
| | \$ | \$ | |
| TOTAL SALES, ALL DEPARTMENTS | 145,060,747 | 158,136,411 | + 9.0 |
| 1. Women's dresses, coats and suits | 17,155,863 | 18,872,286 | +10.0 |
| 2. Girls' and infants' wear | 5,476,230 | 6,355,378 | +16.1 |
| 3. Hosiery and gloves | 6,177,767 | 6,434,866 | + 4.2 |
| 4. Lingerie and corsets | 6,554,964 | 7,382,777 | +12.6 |
| 5. Millinery | 1,892,375 | 1,961,441 | + 3.6 |
| 6. Women's and children's apparel--(Total, 1-5) .. | 37,257,199 | 41,006,748 | +10.1 |
| 7. Men's and boys' clothing and furnishings | 15,383,234 | 17,067,892 | +11.0 |
| 8. Drugs and toilet articles and preparations | 4,379,746 | 4,696,348 | + 7.2 |
| 9. Piece goods | 11,230,598 | 13,156,143 | +17.1 |
| 10. Smallwares | 5,149,903 | 5,597,270 | + 8.7 |
| 11. Food and kindred products | 13,952,094 | 14,391,357 | + 3.1 |
| 12. Furniture (including mattresses and springs)... | 7,860,827 | 9,736,848 | +23.9 |
| 13. Home furnishings | 10,928,671 | 11,648,192 | + 6.6 |
| 14. Household appliances and electrical supplies .. | 2,845,775 | 2,752,170 | - 3.3 |
| 15. Hardware and kitchen utensils | 5,989,205 | 6,672,825 | +11.4 |
| 16. Radios, musical instruments and supplies | 1,625,196 | 1,181,329 | -27.3 |
| 17. Shoes and other footwear | 10,726,806 | 11,271,812 | + 5.1 |
| 18. Stationery, books and magazines | 2,149,404 | 2,366,962 | +10.1 |
| 19. All other departments, total | 15,582,089 | 16,590,515 | + 6.5 |

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