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Monthly Indexes of Retail Sales in Canada, December, 1945
(1935-1939=100)

An unprecedented volume of Christmas trade enabled Canadian retail merchants to expand their sales volume by 8 per cent in December, 1945 over the same month of 1944 and to secure a 20 per cent margin of increase over the preceding month of November, 1945. These results were derived from reports submitted by a sample of retail chain and independent firms operating approximately 9,000 stores and covering fourteen trades. Unadjusted indexes (on the base, 1935-1939=100) stood at 255.7 for December, 1945, 213.0 for November, 1945 and 237.1 for December, 1944.

Adjustment for differences in number of business days and for the high seasonal activity which normally characterizes December trading reduced the index for December to 187.0, well below the high mark of 200.7 reached in the preceding month of November, but nevertheless sustained at the level of the adjusted series during the period from June to November of 1945.

Most pronounced among the December gains reported for individual trades was a 45 per cent increase in business for radio and electrical stores. While the outstanding gains for this trade in recent months reflect the substantial increase in output of radios and electrical appliances, the extent of the increases reflects largely the low level of trading in the corresponding months of 1944 with which the comparisons are made. Hardware store sales were 21 per cent higher in December, 1945 over the same month a year previously, a result which is consistent with the trend for several months prior to December. Jewellery stores, which have maintained increases in volume more consistently than most other kinds of business over a period of years, reported sales 15 per cent higher in December, 1945 than in the same month of 1944. Drug stores reported sales 9 per cent higher, while furniture store business increased 8 per cent in the December comparison. In the case of the latter trade, the increase can be described as moderate compared with those obtained in earlier months of the year. Results obtained by individual firms, varied from increases of considerable proportions in some instances to rather sharp declines below December, 1944 in others.

Of those trades which are included under the general merchandise classification, department stores recorded the largest December increase with a gain of 10 per cent over the same month of 1944. Variety and country general stores had increases of 8 and 6 per cent respectively.

The index of food stores is a composite series derived from results for grocery stores, combination grocery and meat stores and independent meat markets. The increase for this trade between December of the two years amounted to 5 per cent. Restaurant receipts exceeded December, 1944 volume by the narrow margin of 2 per cent.

Increases for the apparel trades were generally smaller than those reported for other kinds of business and were markedly reduced from increases which prevailed in most of the earlier months of the year. Although family clothing stores achieved an increase of 7 per cent, sales of men's wear stores, ladies' specialty shops and shoe stores were limited to increases of 4 per cent in each case.

A review of the annual comparisons between 1944 and 1945 reveals that most substantial gains were recorded in four of the five trades listed under the household and personal effects group--and particularly those four which are mainly concerned with the merchandising of durable goods. As mentioned previously, jewellery stores have experienced a continual expansion in sales volume over an extended period of time. Furniture and hardware expansion developed during 1944 and continued throughout 1945. The increase in sales of radio and electrical stores, on the other hand, got under way only during the latter part of 1945. Increases over 1944 for drug stores showed remarkable consistency throughout all months of 1945 and the increase for the year stood at 7 per cent.

Increases of 11 per cent over 1944 for family clothing stores and for shoe stores were slightly larger than gains for other trades in the apparel group which amounted to 10 per cent in the case of men's wear stores and 8 per cent for women's clothing stores. All four of these trades recorded changing trends during the first five months of the year, the heavy Easter trade in March being followed by sales declines in April and May below 1944. Substantial increases featured results throughout the last seven months of the year. Increases in sales of men's wear stores became progressively larger following the end of hostilities in Europe until September and October increases reached approximately 20 per cent compared with 1944. However, the inadequacy of supplies to replenish dealers' inventories, reduced by the heavy drain resulting from fall purchases, became apparent in the results for the last two months of the year when increases were reduced to 13 and 4 per cent.

Food store sales gained 7 per cent in 1945 over 1944. Restaurant receipts increased only 4 per cent between the two years.

Department store sales were up 11 per cent in 1945 compared with 1944, a gain which somewhat exceeds increases for the other two trades under the general merchandise classification. The importance of durable household goods as a component of sales for this trade probably accounts for some of the increased margin of business in relation to that secured by variety stores and country general stores. Variety store sales were up 8 per cent, while country general stores increased their sales volume by 7 per cent.

Sales reported by chain candy firms were up 3 per cent in December, 1945 over December, 1944. The increase for the year amounted to 3 per cent also. Furriers reported December sales 8 per cent higher in 1945 than in 1944.

Regional Trends

During the month of December, Ontario sales increased by a somewhat greater extent than did those for other regions. A gain of 10 per cent in that province compares with increases ranging from 5 to 8 per cent elsewhere. Annual increases for the various regions varied but slightly, ranging from 7 per cent in the Maritime Provinces and Prairie Provinces to 10 per cent in British Columbia.

Departmental Analysis of Department Store Sales

Sales of the department stores reporting figures on a departmental basis averaged 12 per cent higher in December, 1945 than in the same month of 1944. Increased supplies of merchandise lifted sales for the radio, household appliance and hardware departments above December, 1944 volume by very substantial amounts, the gains being 69, 50 and 47 per cent respectively. Merchandise shortages in popular apparel gift lines prevented any substantial increase over December, 1944 for clothing departments, both men's and women's departments recording increases of only 3 per cent in December, 1945 over 1944. Furniture, home furnishings, stationery and drug departments recorded increases in the vicinity of 15 per cent, gains which are in line with those experienced in the previous month of November.

A summary of department store sales by departments for the years 1944 and 1945 is contained on Page 11 of this report. The more pronounced gains occurred in durable household goods departments, a trend which was in evidence in the specialty store field also. Where commodity sales in the individual departments correspond fairly closely with those of specialty stores, the results are strikingly similar. This is particularly true of clothing, footwear, food and furniture.

Comparison of Retail Sales in Canada for 1944 and 1945, by Kinds of Business
(Comparisons are based on dollar value. No corrections have been made for higher prices.)

Kind of Business	Sales in Dec., 1945 Compared With Sales In			Sales in Jan.-Dec., 1945 Compared With Sales In	
	Dec. 1941	Dec. 1944	Nov. 1945	Jan.-Dec., 1941	Jan.-Dec., 1944
	%	%	%	%	%
GENERAL INDEX	+31.5	+ 7.8	+20.0	+39.8	+ 8.4
General Merchandise Group:					
Country General Stores	+41.6	+ 6.2	+14.9	+48.2	+ 6.5
Department Stores	+16.8	+10.0	+ 8.1	+37.3	+10.9
Variety Stores	+17.2	+ 7.5	+60.8	+30.9	+ 8.4
Food Group:					
Food Stores	+33.5	+ 5.4	+16.1	+35.9	+ 6.5
Restaurants	+44.5	+ 1.7	- 2.2	+59.9	+ 3.9
Clothing Group:					
Family Clothing Stores	+41.6	+ 7.0	+19.2	+49.6	+11.1
Men's Clothing Stores	+27.2	+ 3.9	+20.4	+41.2	+ 9.5
Women's Clothing Stores	+35.8	+ 4.0	+24.9	+51.9	+ 8.4
Shoe Stores	+22.7	+ 4.4	+22.9	+51.3	+11.3
Household and Personal Effects Group:					
Drug Stores	+56.5	+ 9.4	+46.2	+45.6	+ 6.5
Furniture Stores	+22.0	+ 7.5	- 2.5	+15.9	+12.6
Hardware Stores	+37.8	+21.0	+ 5.9	+40.0	+16.4
Jewellery Stores (b)	+65.0	+14.5	+131.1	+67.8	+15.0
Radio and Electrical Stores	+17.8	+44.9	+31.5	-10.9	+13.9

(b) Based on sales including the Federal tax introduced in June, 1942.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision.)

Year and Month	General Index		Country General		Department		Variety	
	A	B	A	B	A	B	A	B
December, 1939 ...	157.1	112.3	123.5	105.6	188.9	116.4	248.1	122.7
December, 1941 ...	194.4	144.0	147.4	123.4	239.2	145.8	341.6	176.2
December, 1942 ...	209.3	155.6	166.3	139.4	241.6	146.6	346.6	178.1
December, 1943 ...	220.5	169.0	184.5	157.0	240.2	145.8	339.4	185.4
December, 1944 ...	237.1	172.7	196.5	163.3	253.9	158.4	372.3	184.1
1945								
January	143.0	174.9	127.0	166.0	122.5	163.1	139.6	221.5
February	146.7	185.6	127.3	172.0	136.2	181.0	151.0	223.6
March	194.3	201.8	158.2	179.7	200.5	215.5	208.6	234.4
April	174.6	179.7	160.1	178.2	164.8	171.7	179.5	212.9
May	182.0	175.9	182.1	168.5	162.8	157.3	192.0	194.9
June	196.8	184.4	183.5	172.6	169.1	160.6	212.3	193.9
July	170.6	189.2	182.0	176.1	133.2	179.0	196.7	203.7
August	178.1	189.8	187.6	171.8	155.7	184.7	192.0	203.8
September	187.2	186.0	176.5	165.2	201.6	205.3	194.0	200.7
October	203.8	189.7	192.3	172.1	220.9	189.3	217.9	212.7
November	213.0	200.7	181.6	174.2	258.3	222.4	249.0	245.4
December	255.7	187.0	208.7	173.6	279.3	174.2	400.3	197.9

Year and Month	Food		Restaurants		Family Clothing		Men's(a) Clothing	
	A	B	A	B	A	B	A	B
December, 1939 ...	129.3	110.9	109.8	105.7	(b)	(b)	178.8	104.0
December, 1941 ...	161.6	149.1	138.4	133.2	219.5	142.3	242.9	148.0
December, 1942 ...	178.1	163.7	166.2	159.9	255.4	165.5	263.8	160.7
December, 1943 ...	189.7	181.6	187.9	179.1	267.3	182.6	280.0	183.6
December, 1944 ...	204.6	176.2	196.7	190.5	290.5	181.8	297.3	172.9
1945								
January	166.5	176.3	179.1	188.4	125.3	186.3	117.5	155.7
February	167.5	182.3	171.3	193.9	127.5	197.0	120.8	192.3
March	201.1	188.1	195.9	196.4	218.8	230.4	206.0	217.7
April	181.7	185.4	192.4	195.8	184.9	173.1	165.8	159.9
May	192.1	189.6	191.9	187.2	189.0	183.8	168.3	174.3
June	210.8	197.0	199.1	198.6	216.3	198.7	212.1	189.3
July	178.2	188.5	208.7	201.5	179.2	215.4	152.8	193.0
August	188.4	198.7	212.5	194.9	169.8	207.2	140.8	189.8
September	174.3	173.7	204.6	199.6	199.5	212.0	209.4	212.7
October	182.1	185.0	206.6	202.2	266.5	224.6	253.0	215.9
November	185.8	185.5	204.4	214.5	260.9	218.6	256.6	207.6
December	215.7	189.9	200.0	194.4	310.9	193.8	309.0	179.0

(a) Includes men's furnishings.
(b) Not available.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision.)

Year and Month	Women's Clothing		Shoes		Drugs		Furniture	
	A	B	A	B	A	B	A	B
December, 1939 ...	168.0	106.7	143.9	101.3	141.6	111.4	139.5	119.4
December, 1941 ...	223.7	148.8	209.3	153.2	182.6	145.5	130.3	110.2
December, 1942 ...	262.0	174.3	212.0	155.2	213.1	168.8	135.8	114.9
December, 1943 ...	271.6	186.6	214.4	166.8	248.2	196.5	134.3	119.1
December, 1944 ...	292.2	189.9	246.0	169.4	261.3	205.6	147.9	124.6
1945								
January	135.8	190.0	99.0	143.1	176.2	187.2	99.7	151.3
February	139.0	221.1	108.3	183.1	167.6	185.9	112.4	144.0
March	258.2	259.5	226.0	243.2	188.5	186.6	143.1	165.4
April	199.5	175.2	179.6	161.6	175.2	184.4	159.3	147.1
May	198.9	190.8	191.1	173.6	178.6	183.8	166.9	134.8
June	217.9	196.3	261.1	190.4	184.7	190.8	164.3	159.7
July	165.8	203.6	189.8	215.3	178.5	186.2	135.0	179.8
August	166.6	212.4	177.6	203.1	180.8	181.1	137.9	134.7
September	212.1	223.8	204.9	184.5	184.0	182.5	148.4	129.0
October	246.7	210.6	197.7	197.0	196.4	190.3	168.0	142.6
November	243.3	217.4	208.9	214.7	195.5	197.7	163.1	152.3
December	303.8	196.7	256.8	178.1	285.8	225.5	159.0	134.5

Year and Month	Hardware		(a) Jewellery		Radio and Electrical	
	A	B	A	B	A	B
December, 1939 ...	125.6	117.5	356.7	(b)	146.3	108.1
December, 1941 ...	168.1	151.3	411.0	155.6	169.4	127.8
December, 1942 ...	160.2	144.2	440.4	166.8	154.5	116.5
December, 1943 ...	170.5	159.6	515.3	195.1	136.0	102.6
December, 1944 ...	191.5	177.1	592.6	233.4	137.7	108.0
1945						
January	120.2	200.4	149.7	209.8	99.0	118.4
February	119.2	218.4	169.6	243.4	93.8	121.5
March	168.4	231.5	204.9	268.0	110.5	129.0
April	190.6	186.2	187.6	227.8	110.5	112.7
May	204.9	155.2	197.1	219.7	115.4	99.3
June	218.4	177.3	230.6	243.2	116.0	121.1
July	209.2	194.8	219.1	269.2	108.1	129.7
August	202.9	189.6	233.4	242.2	112.5	123.6
September	212.3	184.9	215.4	248.7	124.6	116.2
October	226.8	197.3	231.0	249.0	142.9	119.8
November	218.7	215.3	293.5	287.9	151.7	132.8
December	231.7	210.9	678.3	267.1	199.5	156.6

(a) Based on sales including the Federal tax introduced in June, 1942.

(b) Not available.

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935 - 1939 = 100)
 (Figures for the current year are subject to final revision)

Year and Month	General Index	Country General	Department	Variety	Food	Restau- rant	Family Clothing
Maritime Provinces							
December, 1942	250.0	172.3	261.6	449.8	193.7	230.5	306.4
December, 1943	271.8	202.8	267.1	435.7	215.7	239.4	348.3
December, 1944	295.3	216.8	286.7	472.7	233.8	251.2	375.4
1945							
November	252.6	195.8	308.0	317.3	211.2	239.8	314.6
December	311.5	241.3	298.6	486.0	247.0	229.5	405.2
% Change,							
December, 1945 ..	+ 5.5	+11.3	+ 4.2	+ 2.8	+ 5.6	- 8.6	+ 7.9
December, 1944 ..							
% Change,							
Jan.-Dec., 1945 .	+ 7.1	+ 8.4	+ 8.2	+ 5.7	+ 5.2	+ 1.9	+10.4
Jan.-Dec., 1944 .							
Quebec							
December, 1942	206.5	169.8	264.2	349.9	182.6	153.4	256.9
December, 1943	215.4	184.2	259.7	341.6	193.3	171.6	260.8
December, 1944	230.9	194.3	286.1	386.0	204.0	187.0	277.6
1945							
November	204.7	179.9	277.3	260.6	178.9	205.8	259.4
December	246.8	205.0	310.4	409.8	210.9	201.1	303.4
% Change,							
December, 1945 ..	+ 6.9	+ 5.5	+ 8.5	+ 6.2	+ 3.4	+ 7.5	+ 9.3
December, 1944 ..							
% Change,							
Jan.-Dec., 1945 .	+ 8.5	+ 5.5	+14.1	+ 8.2	+ 5.9	+10.3	+10.7
Jan.-Dec., 1944 .							
Ontario							
December, 1942	208.8	153.2	235.5	330.2	178.2	160.0	226.1
December, 1943	217.0	163.9	230.2	321.1	190.2	186.7	238.8
December, 1944	232.3	170.5	236.3	352.1	207.4	192.1	258.2
1945							
November	205.8	164.6	244.4	232.0	187.0	195.6	219.6
December	256.4	188.1	269.3	390.3	221.5	189.1	277.3
% Change,							
December, 1945 ..	+10.4	+10.3	+14.0	+10.8	+ 6.8	- 1.6	+ 7.4
December, 1944 ..							
% Change,							
Jan.-Dec., 1945 .	+ 9.2	+ 9.0	+11.9	+10.3	+ 6.9	+ 0.6	+13.6
Jan.-Dec., 1944 .							

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935 - 1939 = 100)
 (Figures for the current year are subject to final revision)

Men's(a) Clothing	Women's Clothing	Shoes	Drugs	Furniture	Hardware	(b) Jewellery	Radio and Electrical
Maritime Provinces							
378.2	329.1	265.2	276.3	185.3	180.5	664.8	220.3
411.8	337.2	265.8	327.5	204.3	209.4	825.0	170.9
450.5	384.0	332.8	345.7	233.8	223.6	934.0	186.5
347.9	343.9	251.7	234.7	215.8	252.0	431.1	183.1
471.5	387.1	334.5	358.2	260.1	258.6	982.0	277.4
+ 4.7	+ 0.8	+ 0.5	+ 3.6	+11.2	+15.7	+ 5.1	+48.7
+ 8.6	+12.4	+ 9.8	+ 5.3	+10.2	+12.5	+ 9.4	+14.6
Quebec							
230.3	244.4	206.7	183.9	124.5	137.2	377.2	162.6
247.0	246.2	208.5	218.4	126.4	143.2	412.6	168.8
262.3	253.3	228.2	224.1	133.5	160.0	476.4	163.8
218.3	196.5	194.2	190.3	(c)	216.9	242.0	188.2
257.4	261.8	215.5	251.5	(c)	200.5	574.8	223.5
- 1.9	+ 3.4	- 5.6	+12.2	(c)	+25.3	+20.7	+36.4
+ 3.2	+ 5.4	+10.3	+ 7.9	(c)	+17.1	+19.8	+14.8
Ontario							
271.9	274.6	211.6	206.0	131.3	148.2	437.5	143.9
282.0	287.5	208.9	235.8	118.0	149.9	503.5	115.4
303.9	313.0	242.5	244.6	131.7	163.7	580.7	114.5
257.1	254.0	206.3	181.9	147.3	190.7	284.2	120.2
324.9	337.0	269.7	270.7	135.4	217.2	671.7	182.3
+ 6.0	+ 7.7	+11.2	+10.7	+ 2.8	+32.7	+15.7	+59.2
+12.6	+10.6	+11.7	+ 6.0	+12.8	+19.6	+17.1	+14.9

(a) Includes men's furnishings.

(b) Based on sales including the Federal tax introduced in June, 1942.

(c) Not available.

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935 - 1939 = 100)
 (Figures for the current year are subject to final revision)

Year and Month	General Index	Country General	Department	Variety	Food	Restaurant	Family Clothing
Prairie Provinces							
December, 1942	199.4	173.9	228.5	351.5	163.4	168.5	258.0
December, 1943	215.3	194.2	231.3	365.1	176.0	192.1	277.3
December, 1944	229.8	207.8	244.2	382.7	189.8	200.4	312.4
1945							
November	224.7	191.8	261.7	266.3	186.1	216.2	330.4
December	242.3	210.3	263.5	394.0	200.3	212.9	309.9
% Change,							
December, 1945 ..	+ 5.4	+ 1.2	+ 7.9	+ 3.0	+ 5.5	+ 6.2	- 0.8
December, 1944 ..							
% Change,							
Jan.-Dec., 1945 .	+ 7.1	+ 4.2	+ 9.2	+ 4.7	+ 6.9	+ 4.5	+ 9.2
Jan.-Dec., 1944 .							
British Columbia							
December, 1942	210.5	147.3	253.9	307.1	165.7	175.6	311.6
December, 1943	216.4	166.7	254.9	290.7	164.7	189.3	298.9
December, 1944	240.5	187.5	277.0	317.5	184.2	196.9	341.2
1945							
November	209.0	162.6	244.5	207.8	175.0	195.0	242.9
December	258.9	210.0	301.0	341.0	193.2	200.8	377.3
% Change,							
December, 1945 ..	+ 7.7	+12.0	+ 8.7	+ 7.4	+ 4.9	+ 2.0	+10.6
December, 1944 ..							
% Change,							
Jan.-Dec., 1945 .	+ 9.7	+10.2	+ 9.7	+ 8.8	+ 8.3	+ 4.5	+ 9.3
Jan.-Dec., 1944 .							

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935 - 1939 = 100)
 (Figures for the current year are subject to final revision)

Men's(a) Clothing	Women's Clothing	Shoes	Drugs	Furniture	Hardware	(b) Jewellery	Radio and Electrical
Prairie Provinces							
236.1	234.8	164.2	225.3	138.6	183.7	433.3	162.3
237.9	257.3	186.4	262.1	151.9	207.4	576.6	141.6
257.8	275.3	198.5	282.9	160.2	239.7	648.3	141.1
298.8	268.9	199.1	203.8	187.9	243.3	336.0	177.0
279.3	263.4	186.7	304.8	159.1	261.3	700.4	183.2
+ 8.3	- 4.3	- 5.9	+ 7.7	- 0.7	+ 9.0	+ 8.0	+29.8
+ 9.7	+ 5.1	+ 9.5	+ 5.4	+11.5	+11.8	+ 6.6	+11.0
British Columbia							
260.2	259.6	232.7	242.8	158.7	205.9	458.2	146.2
268.3	255.8	245.1	292.7	165.6	214.6	512.4	135.6
289.6	281.7	292.7	328.0	196.6	258.3	608.1	159.7
221.6	238.2	241.4	236.6	223.7	262.5	303.2	166.7
277.0	277.4	323.2	351.6	208.0	291.7	712.8	214.4
- 4.4	- 1.5	+10.4	+ 7.2	+ 5.8	+12.9	+17.2	+34.3
+12.6	+ 7.3	+15.2	+ 9.7	+15.2	+18.2	+16.5	+13.2

(a) Includes men's furnishings.

(b) Based on sales including the Federal tax introduced in June, 1942.

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

December, 1944 and December, 1945

(Based on dollar sales of 17 firms including mail order houses)

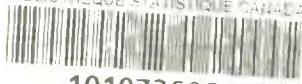
	December, 1944	December, 1945	% Change, 1945/1944
	\$	\$	
TOTAL SALES, ALL DEPARTMENTS	43,932,706	49,058,862	+11.7
1. Women's dresses, coats and suits	4,323,033	4,613,773	+ 6.7
2. Girls' and infants' wear	1,689,364	1,646,045	- 2.6
3. Hosiery and gloves	2,171,547	2,173,638	+ 0.1
4. Lingerie and corsets	1,878,668	1,910,069	+ 1.7
5. Millinery	337,141	367,107	+ 8.9
6. Women's and children's apparel - (Total, 1-5) ..	10,399,753	10,710,632	+ 3.0
7. Men's and boys' clothing and furnishings	5,692,728	5,878,130	+ 3.3
8. Drugs and toilet articles and preparations	2,223,592	2,530,827	+13.8
9. Piece goods	2,619,349	2,830,962	+ 8.1
10. Smallwares	2,196,238	2,376,479	+ 8.2
11. Food and kindred products	3,393,363	3,604,508	+ 6.2
12. Furniture (including mattresses and springs) ...	1,623,103	1,889,354	+16.4
13. Home furnishings	2,412,187	2,741,472	+13.7
14. Household appliances and electrical supplies ...	622,431	933,647	+50.0
15. Hardware and kitchen utensils	1,028,195	1,509,992	+48.9
16. Radios, musical instruments and supplies	327,980	554,258	+69.0
17. Shoes and other footwear	2,885,501	3,148,298	+ 9.1
18. Stationery, books and magazines	1,783,825	2,048,191	+14.8
19. All other departments, total	6,724,461	8,302,112	+23.5

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

January-to-December, 1944 and January-to-December, 1945

	Jan.-to- Dec., 1944	Jan.-to- Dec., 1945	% Change, 1945/1944
TOTAL SALES, ALL DEPARTMENTS	359,684,831	400,540,628	+11.4
1. Women's dresses, coats and suits	42,011,971	46,805,022	+11.4
2. Girls' and infants' wear	15,773,198	17,617,486	+11.7
3. Hosiery and gloves	15,067,545	15,563,568	+ 3.3
4. Lingerie and corsets	16,126,679	16,452,896	+ 2.0
5. Millinery	4,211,442	4,832,558	+14.7
6. Women's and children's apparel-(total, 1-5) ..	93,190,835	101,271,530	+ 8.7
7. Men's and boys' clothing and furnishings	42,194,951	46,036,572	+ 9.1
8. Drugs and toilet articles and preparations ...	11,594,154	12,778,616	+10.2
9. Piece goods	28,648,002	31,960,354	+11.6
10. Smallwares	13,684,376	15,000,696	+ 9.6
11. Food and kindred products	29,760,776	31,949,374	+ 7.4
12. Furniture (including mattresses and springs) .	20,458,729	23,596,830	+15.3
13. Home furnishings	24,225,911	26,817,007	+10.7
14. Household appliances and electrical supplies .	6,289,378	7,476,557	+18.9
15. Hardware and kitchen utensils	12,491,096	15,042,327	+20.4
16. Radios, musical instruments and supplies	2,543,344	2,998,585	+17.8
17. Shoes and other footwear	25,743,343	29,155,432	+13.3
18. Stationery, books and magazines	7,310,370	8,285,831	+13.3
19. All other departments, total	41,542,464	48,159,917	+15.9

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