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## Monthly Indexes of Retail Sales in Canada, June, 1945 <br> (1935-1939 $=100$ )

The dollar volume of retail sales in Canada increased 10 per cent in June of this year over last and was 8 per cent preater than in May, 1945, according to reports from a sample number of firms representing 14 trades. June stands higher in sales volume than any other month of the year to-date, the unadjusted index (on the base, $1935-1939=100$ ) moving to 196.3 from 182.0 for May, 1945 and comparing with an index of 178.1 in June, 1944. Sales in the first half of this year were 7 per cent above those for the same period in 1944. The occurrence in June this year of five Saturdays, conventional shopping day for many consumers, accounts for a portion of the increase over June, 1944 which contained only four Saturdays.

Purchases by service personnel returning from overseas, added to current high level expenditures of civilian consumers, brought about large increases in sales of apparel and gift merchandise. Thore was a strong demand for footwear and sales of shoe stores increased 23 per cent over June of last year. Family clothing stores and women's apparel shops reported gains of 15 and 14 per cent. Personal clothing requirements of returned men do not feature largely in June sales of men's specialty shops which were up 12 per cent over June a year ago. A marked upward trend in sales of furriers has been attributed to heavy gif't demand by returned men. Sales of retail fur shops were 28 per cent preater in June of this year than last. Jewollery stores, benefitting from the removal of restrictions affecting styles and manufacture some months ago, have been able to secure a more diversified range of merchandise. This factor combined with continued heary gift demand, led to a gain of 17 per cent in sales for this trade over June, 1944.

Furniture and hardware stores, under the impetus of an improved supply situation which began several months ago, continue to record sizeable gains in line with those shown for earlier months of this year. June increases amounted to 14 per cent for furniture stores and 12 per cent for hardware dealers. The 4 per cent incronse in sales of radio and electrical stores may be attributed to the increased flow of small appliances to retail outlets, rather than to distribution of heavier gas and electrical household appliances. Although many of the restrictions imposed upon this type of merchandise were removed some time ago, output is delayed owing to the preoccupation of manufacturers with war contracts and the difficulty of securing materials and labour.

Food store sales were up 9 per cent over June a year ago. The greator part of this increase was due to the extra Saturday in June of this year. Factors which operated arainst oven preater sales activity wore shortages in moat and potato supplies which developed in June. Restaurant receipts were 6 per cent above those in whe a year ego.

Among three types of stores handling a general line of merchandise, depertment stores led with a 13 per cent gain. Variety store sales were 9 per cent higher, while country general stores did 8 per cent more business in June of this year compared with June, 1944. Drug stores increased their sales volume by 10 per cent between June of the two years.

The usual monthly survey of chain candy firms revealed that sales volume was only 1 per cent greater in June of this year than last, the small margin of increase reflecting the reduction in sugar allotments.

## Maritime Provinces

An overall sales increase of 9 per cent over June, 1944 was recorded in the Maritime Provinces. The average gain over the first half of the year amounted to 7 per cent. The increases were most pronounced in the women's apparel and footwear trades, June results indicating sales gains of 21 per cent in erch case. Jewellery, family clothing and variety store sales were also substantially higher, while sales of radio and electrical stores showed greater expansion than in other provinces. An increase of only 1 per cent in hardware sales contrasts with the marked gains recorded for this trade in other regions.

## Quebec

Quebec retailers moved sales ahead of June last year to a preater extent than did those in any of the other four economic divisions, a gain of 12 per cent comparing with a 7 per cent increase in tho semi-annual comparison. Shoe, department and family clothing, stores all reported increases in the vicinity of 20 per cent. An increase of 12 por cent in restaurant receipts exceeded the upward trend recorded elsewhere in Canada.

## Ontario

Retail merchants in ontario enjoyed an 11 per cent sales increase in June, while sales for the year to-date averaged 8 per cent above the corresponding sixmonth period a year ago. As in other parts of Canada, footwear sales showed ereatest expansion, sales being up 22 por cent. Jewellery, women's clothinp end furniture stores were among other trades which made notable gains.

Prairie Provinces
In the Prairie Provinces, retail business increased but little over the results obtained in earlier months of the year, the June increase of 7 per cent comparing with a 6 per cent rise in sales for the first half of the year. Although footwear sales were up 23 per cent, other trades recorded comparatively moderate increases. In the case of apparel stores, gains were sonewhat smaller than those recorded in other regions.

## British Columbia

Dollar sales in Pritish Columbia were 11 per cent above June, 1944 figures and averaged 9 per cent higher for the first six months of this year over last. A 30 per cent gain in sales of shoe stores and a 25 per cent advance for hardware dealers featured the results for June. Sales of men's clothing and jewellery stores were also brisk.

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Departmental Analysis of Department Store Sales
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Total sales of those departmental firms which provided figures for various departments were 13 per cent higher in June, 1945 compared with June a year ago. All departments for which separate figures are compiled also repistered gains over June, 1944, ranging as high as 19 per cent for the furniture department and the shoe department. Increases for other important departments stood at 13 per cent for women's and children's wear, $l l$ per cent for men's and boys' clothing and furnishings, 9 per cent for the food department, 15 per cent for piece goods, 18 per cent for smallwares, 7 per cent for home furnishings and 18 per cent for hardware and kitchen utonsils.

This bulletin contains a sumary of the cumulative sales of departmental firms for the first six months of this year and last with sales broken down as between various departments. Total sales to the end of June are shown to be 9 per cent greater than in the similar six-month period of 1944. Radio and music departments were not quite able to maintain last year's volume, but increases of fairly uniform proportions occurred in all other departments. Significant deviations from the average trend were pains of 16 per cent for piece goods, 15 per cent for furniture, 13 per cent for hardware and 12 per cent for stationery and book dopartments.

Comparison of Retail Sales in Canada, for 1944 and 1945, by Kirds of Business
(Comparisons are based on dollar value. No
corrections have been made for higher prices.)


[^0]Index Numbers of Retail Sales - (Average for $1935-1959=100$ )
A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variutions. (Figures for the current year are subject to final revision)

| Year and Month | General Index |  | Country <br> General |  | Department |  | Varisty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | A | B | A | B | A | B | A | B |
| June, 1939 | 109.8 | 105.4 | 102.4 | 98.0 | 98.9 | 94.3 | 116.2 | 112.7 |
| June, 1941 | 132.7 | 134.4 | 115.8 | 116.1 | 123.7 | 123.1 | 154.0 | 154.8 |
| June, 1942 | 154.0 | 152.1 | 133.1 | 129.2 | 139.6 | 134.1 | 180.7 | 176.7 |
| June, 1943 | 161.0 | 158.9 | 153.9 | 150.6 | 136.8 | 130.9 | 184.3 | 181.6 |
| June, 1944 | 178.1 | 173.0 | 170.0 | 164.4 | 150.5 | 143.4 | 196.1 | 189.5 |
| 1944 |  |  |  |  |  |  |  |  |
| July | 155.1 | 170.9 | 170.6 | 160.1 | 116.8 | 157.0 | 181.1 | 186.8 |
| Augus $t$ | 160.9 | 172.7 | 174.6 | 161.1 | 139.4 | 165.3 | 172.4 | 184.4 |
| September ... | 178.1 | 170.5 | 170.4 | 152.9 | 183.8 | 179.7 | 191.4 | 191.2 |
| October | 182.3 | 174.4 | 173.2 | 159.9 | 193.0 | 171.3 | 199.9 | 199.1 |
| November | 190.4 | 181.8 | 165.9 | 160.3 | 225.3 | 194.7 | 217.0 | 217.2 |
| December | 237.1 | 172.7 | 196.5 | 163.3 | 253.9 | 158.4 | 372.3 | 184.1 |
| 1945 |  |  |  |  |  |  |  |  |
| January ..... | 143.0 | 174.9 | 127.0 | 166.0 | 122.5 | 163.1 | 139.6 | 221.5 |
| February .... | 146.7 | 185.6 | 127.3 | 172.0 | 136.2 | 181.0 | 151.0 | 223.6 |
| Narch | 194.3 | 201.8 | 158.2 | 179.7 | 200.5 | 215.5 | 208.6 | 234.4 |
| April | 174.6 | 179.7 | 160.1 | 178.2 | 164.8 | 171.7 | 179.5 | 212.9 |
| May | 182.0 | 175.9 | 182.1 | 168.5 | 162.8 | 157.3 | 192.0 | 194.9 |
| June .- | 196.3 | 183.9 | 183.2 | 172.4 | 169.3 | 160.8 | 212.8 | 194.3 |


| Year and Month | Food |  | Restaurants |  | Family Clothing |  | Len's (c) <br> Clothing |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | A | B | A | B | A | B | A | B |
| June, 1939 | 122.1 | 121.2 | 91.2 | 91.3 | (a) | (a) | 102.3 | 95.7 |
| June, 1941 | 139.4 | 145.7 | 119.3 | 121.5 | 137.7 | 139.1 | 137.4 | 134.8 |
| June, 1942 | 168.6 | 172.0 | 143.3 | 143.9 | 159.2 | 156.3 | 154.3 | 148.6 |
| June, 1943 | 171.7 | 174.5 | 176.5 | 176.7 | 179.4 | 176.2 | 171.9 | 166.2 |
| June, 1944 | 194.0 | 191.8 | 187.9 | 187.4 | 188.4 | 182.4 | 188.3 | 179.9 |
| 1944 |  |  |  |  |  |  |  |  |
| July | 164.6 | 174.9 | 195.7 | 188.3 | 157.6 | 188.7 | 142.3 | 179.0 |
| August | 170.5 | 182.6 | 198.5 | 182.7 | 147.8 | 181.2 | 125.5 | 169.9 |
| September | 175.8 | 168.0 | 192.4 | 184.7 | 184.0 | 189.1 | 175.2 | 172.6 |
| october | 168.6 | 174.8 | 197.1 | 196.0 | 227.4 | 195.9 | 207.8 | 180.9 |
| November | 168.5 | 172.3 | 193.8 | 203.4 | 233.1 | 197.7 | 228.8 | 187.3 |
| December | 204.6 | 176.2 | 196.7 | 190.5 | 290.5 | 181.8 | 297.3 | 172.9 |
| 1945 |  |  |  |  |  |  |  |  |
| January | 166.5 | 176.3 | 179.1 | 188.4 | 125.3 | 186.3 | 117.5 | 165.7 |
| February | 167.5 | 182.3 | 171.3 | 193.9 | 127.5 | 197.0 | 120.8 | 152.3 |
| March | 201.1 | 188.1 | 195.9 | 196.4 | 218.8 | 230.4 | 206.0 | 217.7 |
| April | 181.7 | 185.4 | 192.4 | 195.8 | 184.9 | 173.1 | 165.8 | 159.9 |
| May | 192.1 | 189.5 | 191.9 | 187.2 | 189.0 | 183.8 | 168.3 | 174.3 |
| June. | 210.2 | 196.4 | 198.9 | 198.4 | 217.3 | 199.5 | 210.9 | 188.2 |

(a) Not available.
(c) Includes men's furnishings.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)
A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

| Yoar and | Women's Clothing |  | Shoes |  | Drugs |  | Furniture |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | A | B | A | B | A | B | A | B |
| June, 1939..... | 104.4 | 92.4 | 132.1 | 103.9 | 98.9 | 104.2 | 100.5 | 101.5 |
| June, 1941 | 132.9 | 123.4 | 160.7 | 130.4 | 122.9 | 133.5 | 134.7 | 141.0 |
| June, 1942 | 159.1 | 151.8 | 182.0 | 144.2 | 139.4 | 148.3 | 132.3 | 133.6 |
| June, 1943 | 174.7 | 166.0 | 202.6 | 163.7 | 154.2 | 164.0 | 118.6 | 121.2 |
| June, 1944 | 191.8 | 179.4 | 212.7 | 165.3 | 168.1 | 177.1 | 139.6 | 141.0 |
| 1944 |  |  |  |  |  |  |  |  |
| July | 154.6 | 189.1 | 164.0 | 184.5 | 168.1 | 171.4 | 116.5 | 155.1 |
| August ...... | 153.6 | 196.6 | 154.9 | 181.2 | 170.2 | 171.6 | 122.0 | 119.6 |
| Sep tember | 201.2 | 204.9 | 196.2 | 169.4 | 177.0 | 172.0 | 135.1 | 112.8 |
| October | 218.9 | 191.4 | 173.7 | 175.9 | 185.9 | 182.5 | 141.9 | 123.3 |
| November | 227.1 | 205.3 | 180.7 | 190.9 | 181.4 | 184.7 | 145.3 | 137.8 |
| December | 292.2 | 189.9 | 246.0 | 169.4 | 261.3 | 205.6 | 147.9 | 124.6 |
| 1945 |  |  |  |  |  |  |  |  |
| January ..... | 135.8 | 190.0 | 99.0 | 143.1 | 176.2 | 187.2 | 99.7 | 151.3 |
| February .... | 139.0 | 221.1 | 108.3 | 183.1 | 167.6 | 185.9 | 112.4 | 144.0 |
| Hiarch | 258.2 | 253.5 | 226.0 | 243.2 | 188.5 | 186.6 | 143.1 | 165.4 |
| April ....... | 199.5 | 175.2 | 179.6 | 161.6 | 175.2 | 184.4 | 159.3 | 147.1 |
| May ......... | 198.9 | 190.8 | 191.1 | 173.6 | 178.6 | 183.8 | 166.9 | 134.8 |
| Nhne | 317.7 | 196.0 | 201.4 | 190.6 | 134.8 | 190.8 | 158.8 | 154.4 |


| Year and Month | Hardware |  | Jewellery ${ }^{(b)}$ |  | Racio and Electrical |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | A | B | A | B | A | B |
| Tune, 1939.... | 128.3 | 105.7 | 92.2 | (a) | 96.3 | 103.8 |
| Tune, 1941 ..... | 157.7 | 135.1 | 134.8 | 147.8 | 136.6 | 148.2 |
| June, 1942 | 169.6 | 139.8 | 174.4 | 184.0 | 131.4 | 137.1 |
| june, $1943 \ldots$ | 168.9 | 141.9 | 167.1 | 176.3 | 106.4 | 111.0 |
| June, 1944 | 194.5 | 160.9 | 195.1 | 205.8 | 110.4 | 115.1 |
| 1944 |  |  |  |  |  |  |
| July ....... | 176.3 | 162.8 | 176.2 | 216.5 | 91.9 | 110.2 |
| August | 178.7 | 166.9 | 190.8 | 198.0 | 94.8 | 104.1 |
| September ... | 182.3 | 153.1 | 201.2 | 223.1 | 112.2 | 100.4 |
| untober ..... | 184.4 | 164.2 | 200.2 | 224.4 | 113.9 | 99.3 |
| November | 181.1 | 180.4 | 249.3 | 244.5 | 119.0 | 104.2 |
| December | 191.5 | 177.1 | 592.6 | 233.4 | 137.7 | 108.0 |
| 19.5 |  |  |  |  |  |  |
| Jenuary ..... | 120.2 | 200.4 | 149.7 | 209.8 | 99.0 | 118.4 |
| Pebruary .... | 119.2 | 218.4 | 169.5 | 243.4 | 93.8 | 121.5 |
| March .. | 168.4 | 231.5 | 204.9 | 268.0 | 110.5 | 129.0 |
| april ....... | 190.6 | 186.2 | 187.6 | 227.8 | 110.5 | 112.7 |
| Hay . ........ | 204.9 | 155.2 | 197.1 | 219.7 | 115.4 | 99.3 |
| June | 217.0 | 176.1 | 227.2 | 239.6 | 115.2 | 120.2 |

(a) Not available.
(b) Based on sales including the Federal tax introduced in June, 1942.

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935 - 1939 = 100) (Figures for the current year are subject to final revision)

| Year and Month | General Index | Country General | Department | Variety | Food | $\begin{aligned} & \text { Restau- } \\ & \text { rant } \end{aligned}$ | Family <br> Clothing |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Maritime Provinces |  |  |  |  |  |  |  |
| June, 1942 | 175.4 | 128.1 | 168.9 | 229.2 | 174.9 | 210.6 | 167.2 |
| June, 1943 | 191.0 | 154.7 | 166.3 | 235.4 | 190.1 | 240.1 | 204.6 |
| June, 1944 ......... 1945 | 213.1 | 178.1 | 181.5 | 252.6 | 218.6 | 254.1 | 223.1 |
| May | 218.7 | 210.5 | 202.7 | 237.2 | 211.3 | 250.8 | 227.1 |
| June | 231.5 | 192.5 | 197.4 | 283.7 | 231.6 | 257.6 | 257.3 |
| \% Change, June, 1945 | +8.6 | $+8.1$ | +8.8 | +12. 3 | $+5.9$ | + 1.4 | +15.3 |
| June, 1944 |  |  |  |  |  |  |  |
| \% Change, Jan.-Junc, 1945 | + 6.5 | + 7.0 | + 7.0 | + 7.5 | + 5.8 | + 1.7 | +8.8 |
| Jan.-June, 1944 |  |  |  |  |  |  |  |



| June, 1942 | 149.8 | 131.8 | 137.2 | 167.4 | 160.6 | 142.5 | 139.5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| June, 1943 | 151.1 | 142.3 | 131.8 | 106.7 | 158.0 | 176.4 | 151.5 |
| June, 1944 | 166.1 | 147.4 | 141.1 | 176.0 | 180.6 | 188.8 | 159.1 |
| 1945 |  |  |  |  |  |  |  |
| May | 170.7 | 163.8 | 152.9 | 174.6 | 186.6 | 191.8 | 152.4 |
| June | 184.4 | 166.0 | 161.6 | 193.5 | 193.9 | 196.6 | 180.8 |
| \% Change, |  |  |  |  |  |  |  |
| June, 1945 | +12.0 | +13.6 | $+24.5$ | + 9.2 | $+3.4$ | + 6.1 | $+13.6$ |
| June, 1944 |  |  |  |  |  |  |  |
| \% Change, |  |  |  |  |  |  |  |
| Jan.-June, 1945 | + ?.8 | $+6.4$ | $+10.5$ | + 3.5 | + E. 4 | + 0.2 | $+12.8$ |
| Jan.-June, 1944 |  |  |  |  |  |  |  |

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935-1939=100) (Figures for the current year are subject to final revision)

Mon's (a) Women's Clothing Clothing
(b)

Shoes Drups Furnitire Hardware Jewellery

Radio and
Electrical

Maritime Prexinces

| 215.2 | 201.5 | 200.2 | 163.3 | 181.8 | 168.0 | 253.7 | 169.0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 235.3 | 213.1 | 241.7 | 182.4 | 198.1 | 184.2 | 282.1 | 139.3 |
| 257.7 | 244.5 | 248.8 | 199.0 | 215.3 | 223.5 | 297.1 | 136.4 |
| 232.3 | 300.1 | 221.6 | 210.3 | 244.6 | 219.8 | 309.4 | 135.7 |
| 280.2 | 295.8 | 301.0 | 219.4 | 237.4 | 225.4 | 349.1 | 151.9 |
| $+8.7$ | +21.0 | +21.0 | +10.8 | $+10.3$ | +0.9 | +17.5 | +11.4 |
| $+4.6$ | +12.9 | $+11.3$ | $+5.6$ | $+6.5$ | +. 4.6 | +10.5 | + 5.6 |


| 164.1 | 173.6 | 172.0 | 137.5 | 130.9 | 194.4 | 167.7 | 148.0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 175.1 | 185.0 | 191.0 | 145.3 | 115.3 | 184.2 | 141.5 | 130.1 |
| 186.9 | 196.4 | 195.9 | 159.5 | 138.2 | 214.9 | 175.6 | 127.8 |
| 175.6 | 190.9 | 175.5 | 175.5 | 180.7 | 236.7 | 164.8 | 155.4 |
| 206.5 | 217.6 | 239.4 | 178.4 | 155.4 | 238.5 | 201.7 | 133.8 |
| $+10.5$ | +10.8 | +22.2 | +11.8 | $+12.4$ | +11.0 | +14.9 | $+4.7$ |
| $+2.0$ | $+5.8$ | +12.3 | + 7.2 | $+11.4$ | +15.4 | $+15.7$ | $+3.0$ |
|  |  |  |  |  |  |  |  |
| 145.8 | 154.1 | 190.6 | 137.9 | 128. ${ }^{\text {c }}$ | 159.1 | 170.0 | 117.3 |
| 162.8 | 168.8 | 204.2 | 149.0 | 106.2 | 152.6 | 155.1 | 82.7 |
| 178.0 | 183.8 | 214.3 | 159.6 | 123.8 | 169.5 | 181.9 | 83.5 |
| $351.6$ | $188 . \varepsilon$ | 181.4 | 148.3 | 149.5 | 174.8 | 194.0 | 86.9 |
| 304.2 | 215.8 | 281:3 | 273,0 | 144.0 | 192.2 | 329.9 | 94.5 |
| +13. ${ }^{\text {a }}$ | 417.8 | +2, 0.0 | $+3.6$ | 32.3 .3 | +13.3 | +21. 5 | $+5.8$ |
| + 3.0 | $+12.0{ }^{\text {a }}$ | $+10.9$ | +5,0 | $+12.8$ | $+13.5$ | +7. 7.4 | - 0.6 |

(a) Includes men's furnishings.


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$$

Unadjusted Indexes of Retail Sales by Provinces - (Averape for $1935-1939=100$ ) (Figures for the current year are subject to final revision)

| Yoer and General Country Depart- Variety Food Restau- Family |  |
| :--- | :--- | :--- |
| Month | Index Gent Clothirg |

Prairie Provinces

| June, $1942 \ldots \ldots$ | 138.8 | 117.5 | 125.3 | 163.3 | 171.5 | 137.3 | 138.4 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| June, $1943 \ldots \ldots$ | 156.3 | 147.6 | 128.3 | 178.9 | 179.8 | 177.4 | 187.6 |
| June, $1944 \ldots \ldots$ | 175.2 | 162.0 | 145.0 | 190.2 | 205.4 | 190.2 | 206.1 |
| 1945 |  |  |  |  |  |  |  |
| May $\ldots \ldots \ldots$ | 174.6 | 166.4 | 151.3 | 178.3 | 196.4 | 183.3 | 195.3 |
| June $\ldots \ldots \ldots .9$ | 171.7 | 155.5 | 192.4 | 223.1 | 198.8 | 230.6 |  |


| June, 1942 ....... | 155.3 | 133.4 | 148.4 | 141.4 | 173.2 | 130.8 | 165.8 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| June, 1943 | 161.3 | 141.4 | 144.4 | 134.6 | 177.6 | 169.9 | 175.2 |
| June, 1944 | 181.1 | $16 \%$. 3 | 16\%. 7 | 144.1 | 197.8 | 17\%.6 | 190.6 |
| 1945 |  |  |  |  |  |  |  |
| May | 183.5 | 170.1 | 114.8 | 145.2 | 138.6 | 173.0 | 194.3 |
| June | 201.6 | 182.4 | 185.9 | 152.1 | 216.8 | 183.2 | 219.3 |
| \% Change, June, 1945 | +11.3 | $+9.0$ | +11.3 | + 5.6 | +9.6 | $+6.1$ | +15.1 |
| Juno, 1944 |  |  |  |  |  |  |  |
| \% Change, |  |  |  |  |  |  |  |
| $\frac{\text { Jan. -June, }}{\text { Jan. }} 1945$ | $+8.5$ | $+9.2$ | $+9.0$ | $+7.8$ | + 7.7 | $+0.2$ | +10.9 |

Inadjusted Indexes of Retail Sales by Provinces - (Average for 1935 - $1939=100$ ) (Figures for the current year are subject to final revision)
Men's(a) Women's Shoes Dugs Furniture Hardware Jewellery Radio and
Clothing Clothing Shect

| 134.5 | 130.1 | 165.0 | 136.0 | 108.5 | 160.6 | 165.2 | 126.1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 168.5 | 155.7 | 193.2 | 160.2 | 118.4 | 174.9 | 183.7 | 131.0 |
| 194.7 | 181.4 | 206.2 | 177.8 | 135.3 | 203.6 | 221.0 | 144.7 |
| 165.1 | 195.5 | 203.6 | 181.4 | 139.8 | 209.7 | 204.2 | 152.2 |
| 202.8 | 195.9 | 254.5 | 189.2 | 151.7 | 222.3 | 230.3 | 147.3 |
| $+4.2$ | $+8.0$ | +23.4 | +6.4 | +12.1 | $+9.2$ | $+4.2$ | $+2.8$ |
| +0.5 | $+7.2$ | $+11.0$ | $+5.1$ | +12.6 | +10.5 | $+1.9$ | +3.6 |


| 147.6 | 169.7 | 168.9 | 139.8 | 138.6 | 174.1 | 167.9 | 150.2 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 161.3 | 188.9 | 205.1 | 168.2 | 125.6 | 170.6 | 179.3 | 113.8 |
| 176.8 | 213.1 | 232.7 | 191.3 | 160.8 | 202.8 | 193.7 | 108.7 |
| 169.1 | 235.0 | 253.4 | 213.8 | 157.4 | 229.7 | 196.2 | 99.7 |
| 211.7 | 227.6 | 303.5 | 218.4 | 184.0 | 254.3 | 227.3 | 108.9 |
| +19.7 | $+6.8$ | +30.4 | $+13.8$ | +14.4 | +25.4 | +17.3 | $+0.2$ |
| +12.7 | + 8.1 | +16.9 | +10.4 | +14. C | +17.3 | +12.0 | $+1.7$ |

(a) Includes men's furnishings.
(b) Based on sales including the Federal tax introduced in June, 1942.
(Based on dollar sales of 17 firms including mail order houses)

|  | June, $1944$ | June, 1945 | \% Change, 1945/1944 |
| :---: | :---: | :---: | :---: |
|  | \$ | 8 |  |
| TOTAL SALES, ALL DEPARTMENTS | 26,865,419 | 30,455,406 | +13.4 |
| 1. Women's dresses, coats and suits | 3,068,997 | 3,629,380 | +18.3 |
| 2. Girls ' and infants' wear | 944,036 | 1,088,098 | +15.3 |
| 3. Hosiery and gloves | 1,000,864 | 1,089,984 | $+8.9$ |
| 4. Lingerie and corsets | 1,326,870 | 1,339,086 | $+0.9$ |
| 5. Millinery | 283,981 | 332,714 | +17.2 |
| 6. Women's and children's apparel- (Total, 1-5) | 6,624,748 | 7,479,262 | +12.9 |
| 7. Men's and boys' clothinf and furnishings | 3,039,712 | 3,377,589 | +11.1 |
| 8. Drugs and toilet articles and preparations | 818,668 | 923,238 | $+12.8$ |
| 9. Piece goods | 2,118,025 | 2,439,604 | +15.2 |
| 10. Smallwares | 882,112 | 1,038,390 | +17.7 |
| 11. Food and kindred products | 2,332,937 | 2.552,579 | + 9.4 |
| 12. Furniture (including, mattresses and springs) | 1.680,072 | 2,001,107 | +19.1 |
| 13. Home furnishings | 2,061,001 | 2,205,802 | + 7.0 |
| 14. Household appliances and electrical supplies | 459,601 | 534,901 | $+16.4$ |
| 15. Hardware and kitchen utensils | 1,166,689 | 1,381,930 | +18.4 |
| 16. Radios, musical instruments and supplies | 190,263 | 191,308 | + 0.5 |
| 17. Shoes and other footwear | 2,136,621 | 2,534,409 | $+18.6$ |
| 18. Stationery, books and marazines .......... | 360,621 | 415,409 | +15.2 |
| 19. 111 athar departmenes, towai | 4,943,349 | 2,399,878 | $+12.3$ |





[^0]:    (b) Based on sales including the Federal tax introduced in June, 1942.

