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Monthly Indexes of Retail Sales in Canada, March, 1946 (1935-1939=100)

The dollar volume of sales in Canadian retail stores was 26 per cent higher in March, 1946 than in the preceding month of February and was greater by 8 per cent than in March of last year. Unseasonably warm weather in March this year, as in last, was an important factor advancing and increasing the customary upward swing in trading in the spring months. It is rather significant, however, that the expansion in retail sales should have reached 8 per cent in March this year compared with last, in view of the additional impetus which was given to March, 1945 sales volume by the concentration of Easter purchasing in that month. Easter occurred in the latter part of April this year and it is doubtful if its influence on March business was appreciable. Unadjusted indexes of sales (on the base, 1935-1939=100) stood at 210.3 for March, 1946, 194.3 for March, 1945 and 167.0 for February, 1946.

The increase between March of 1945 and 1946 is admittedly less pronounced than the gains of 12 per cent in January and 14 per cent in February. But when the best available adjustment is made to account for the variable date of Easter, the increase in March of this year over last (as indicated by the adjusted indexes of sales) amounted to 13.6 per cent. This increase slightly exceeds the average gain recorded in the first two months of this year.

Sales in the first quarter of this year averaged ll per cent higher than in the similar period of 1945. The significance of this comparison is somewhat reduced owing to the varying influence of Easter trading on results for the last two years. A better indication of the difference between the trading levels of the two years will be given when April results are known and the extent of Easter trading this year will have been taken into account.

Those trades which specialize in merchandising durable household equipment continue to feature the results for individual kinds of business. Radio and electrical stores led all other trades with a 70 per cent increase in March of this year over March, 1945. This outstanding gain is a reflection, not only of the increased output of radios and electrical appliances, but also of the relatively low volume of business to which these stores were confined in March a year ago when many of the commodities normally handled were not available. Furniture stores, which increased their sales by 43 per cent in March, 1946 compared with March a year ago, are also deriving a certain proportion of their increased volume from the retailing of radios and electrical goods which forms a limited portion of their business. Part of the increase for this trade no doubt represents expenditures by returning service personnel making use of the rehabilitation grants provided for re-establishing homes. Numerous factors are affecting the sales of hardware stores which show an increase amounting to 30 per cent in March. Among these are the greater variety of merchandise available, particularly those products requiring metals in their manufacture, the re-introduction of radio departments and the current activity in construction.

Eight other trades recorded sales increases in March and these ranged from 6 to 11 per cent. Three trades which are most sensitive to the Easter influence experienced sales declines below March a year ago. Variety and shoe store sales fell off 5 per cent while a 5 cer cent drep occurred in the case of ladies' apparel shops.

Among those trades which comprise the general merchandise group, department store increases continue to feature the results, although the 11 per cent gain for March is more moderate than increases which were recorded in the first two months of the year. Variety store sales have shown little reaction to the conditions which have enabled most trades to expand their sales volume since the end of the war. This may be explained in part by the fact that this type of store does not carry heavy household merchandise or sizable quantities of men's wear, commodities in which most of the expansion has taken place.

Food stores have shown fairly moderate increases in sales volume during the past few months. The 6 per cent gain in March is slightly below the average gain recorded in the quarterly comparison for 1945 and 1946. Restaurant sales, up 6 per cent in March, 1946 compared with March a year ago, maintained the same margin of increase as in the first two months of the year.

Of all kinds of business included in this monthly survey, those in the clothing group are naturally the most sensitive to the Easter trade. It is particularly remarkable that women's apparel stores were able to attain almost the same volume of business in March this year as last, a decline of only 3 per cent being recorded.

Men's wear stores reported a 7 per cent increase in sales over March, 1945. Although Easter customarily exerts an important influence upon sales of men's clothing stores, its significance is considerably overshadowed this year because of the much larger civilian male population than a year ago and the necessity for buying when goods are available rather than according to seasonal customs. Nevertheless, the increase of 7 per cent for March represents a substantial reduction from the increase of 17 per cent in the first quarter of the year. Family clothing stores experienced an increase of 6 per cent in sales during March.

Drug store sales were up 6 per cent and jewellery merchants had a 9 per cent increase in sales volume over March. 1945.

Figures reported by a number of chain candy firms showed sales volume 1 per cent higher in March this year than in March a year ago, with sales averaging 12 per cent higher in the first quarter of this year over last. Furriers sold merchandise valued 37 per cent above March, 1945 sales.

Regional Trends

March increases were slightly lower in all provinces than those which appear in the quarterly comparisons of sales for this year and last. The March gains were highest in the western provinces and became progressively smaller from west to east. The Prairie Provinces reported an increase of 11 per cent in March, closely followed by a 10 per cent increase in British Columbia. Ontario and Quebec reported gains of 8 per cent, while in the Maritime Provinces sales were up by 3 per cent. Increases in the quarterly comparisons ranged from 13 per cent in British Columbia to 6 per cent in the Maritimes.

Departmental Analysis of Department Store Sales

Seventeen firms reported sales on a departmental basis and their total volume was 11 per cent higher in March this year compared with last. Durable goods de-

partments continued the wide expansion which has characterized results for recent months. Increases in March for these departments, led by radio and electrical with a 143 per cent increase and household appliances with a 97 per cent advance, were somewhat similar to those which had been recorded in the February comparisons. Not-withstanding the fact that Easter occurred in March of 1945 and well on in April this year, apparel departments were able to show slight increases over the substantial volume of sales which they had obtained in March a year ago. Drugs, piece goods and smallwares departments had small sales gains over March, 1945, while food departments did 2 per cent less business than in that month.

Comparison of Retail Sales in Canada, for 1945 and 1946, by Kinds of Business

(Comparisons are based on dollar sales. No
corrections have been made for higher prices.)

Compared With Sales In Compared With Sales In Mar. Mar. Feb. JanMar. JanMar. 1941 1945 1946 1941 1945 1946 1941 1945		Sales	in March	1946	Sales in	JanMar.,1946
Mar. Mar. Feb. JanMar. JanMar. 1941 1945 1946 1941 1945 1945 1946 1941 1945 1945 1946 1941 1945 1945 1946 1941 1945 1945 1945 1946 1941 1945 1945 1945 1946 1941 1945 1945 1945 1946 1941 1945						
GENERAL INDEX	Kind of Business	Mar.	Mar,	Feb.		
General Merchandise Group; Country General Stores		1941	1945	1946	1941	1945
General Merchandise Group; Country General Stores						
Country General Stores	GENERAL INDEX	+79.3	+ 8.2	+25.9	+69.1	+11.1
Country General Stores	Cananal Marahandiaa Cuaun.					
Department Stores		±76 5	+60	420 O	±70 7	4 R O
Variety Stores						
Food Group: Food Stores						
Food Stores	variety Stores	, TO±0/	- 4.0	+40.0	+00.0	+ 0.0
Restaurants	Food Group;					
Clothing Group; Family Clothing Stores	Food Stores	+58.4	+ 6.1	+17.1	+56.4	+ 8.1
Family Clothing Stores	Restaurants	+82.7	+ 6.4	+14.7	+83.9	+ 6.3
Family Clothing Stores	Clothing Croup.					
Men's Clothing Stores +17.0 Women's Clothing Stores +118.5 2.9 +61.5 +95.5 +4.2 Shoe Stores +123.4 -4.9 +85.9 +87.8 +1.9 Household and Personal Effects Group: Drug Stores +63.7 +8.9 Furniture Stores +70.3 +42.6 +31.3 +62.5 +42.1 Hardware Stores +127.3 +30.0 +35.6 +113.2 +32.2 Jewellery Stores +106.5 +9.4 +13.1 +100.3 +12.7		1125 0	. 5 0	110.0	1107 6	412 O
Women's Clothing Stores +118.5 -2.9 +61.5 +95.5 +4.2 Shoe Stores +123.4 -4.9 +85.9 +87.8 +1.9 Household and Personal Effects Group: -2.9 +61.5 +85.9 +87.8 +1.9 Household and Personal Effects Group: -2.9 +61.5 +85.9 +87.8 +1.9 Furniture Stores +63.7 +8.9 +8.9 +8.9 +8.9 +42.1 +42.1 +42.1 +42.1 +42.1 +42.1 +32.2 +42.1 +32.2 +3						
Shoe Stores						
Household and Personal Effects Group: Drug Stores						
Drug Stores +61.7 +61.7 +6.1 +8.0 +63.7 +8.9 Furniture Stores +70.3 +42.6 +31.3 +62.5 +42.1 Hardware Stores +127.3 +30.0 +35.6 +113.2 +32.2 Jewellery Stores +106.5 +9.4 +13.1 +100.3 +12.7	Shoe Stores	+123.4	- 4.9	+85.9	+87.8	+ 1.9
Drug Stores +61.7 +61.7 +6.1 +8.0 +63.7 +8.9 Furniture Stores +70.3 +42.6 +31.3 +62.5 +42.1 Hardware Stores +127.3 +30.0 +35.6 +113.2 +32.2 Jewellery Stores +106.5 +9.4 +13.1 +100.3 +12.7	Household and Personal Effects Groups					
Furniture Stores			+ 6.1	+ 8.0	+63.7	
Hardware Stores+127.3 +30.0 +35.6 +113.2 +32.2 Jewellery Stores (a)+106.5 + 9.4 +13.1 +100.3 +12.7						
Jewellery Stores (a)+106.5 + 9.4 +13.1 +100.3 +12.7						
The state of the s			+70.1	+22.7		+61.1
	affair and their same by Swa or have	venue la		SIL		the decision of the second

⁽a) Based on sales including the Federal tax introduced in June, 1942.

A summary of department store sales by departments for the first quarters of 1945 and 1946 appears on Page 11 of this bulletin.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations. (Figures for the current year are subject to final revision)

Year and Month	_	General Index		atry eral	Department		Variety	
	A	В	A	В	A	В	A	В
March, 1939	92.3	98.1	82.8	97.1	86.0	91.7	80.2	102.7
March, 1941	117.3	126.5	95.0	111.8	111.6	125.0	121.0	150.9
March, 1943	149.0	163.9	123.7	145.4	145.4	164.3	153.5	198.8
March, 1944	162.9	174.2	139.9	163.5	163.2	174.0	156.3	200.9
March, 1945	194.3	201.8	158.2	179.7	200.5	215.5	208.6	234.4
1945								
April	174.6	179.7	160.1	178.2	164.8	171.7	179.5	212.9
May	182.0	175.9	182.1	168.5	162.8	157.3	192.0	194.9
June	196.8	184.4	183.5	172.6	169.1	160.6	212.3	193.9
July	170.6	189.2	182.0	176.1	133.2	179.0	196.7	203.7
August	178.1	189.8	187.6	171.8	155.7	184.7	191.9	203.7
September	187.2	186.0	176.5	165.2	201.6	205.3	194.2	200.9
October	203.8	189.8	192.3	172.1	220.9	189.3	218.2	213.0
November	213.1	200.8	181.6	174.2	258.4	222.5	249.9	246.3
December	256.1	187.4	209.7	174.3	279.6	174.4	400.0	197.8
1946								
January	160.2	196.3	138.1	180.0	137.0	182.4	144.0	227.5
February	167.0	212.6	139.8	187.9	162.2	215.6	157.2	232.8
March	210.3	229.3	167.7	196.0	222.3	258.9	199.3	246.7

			Do-to.		Fami	ily	Men's	s(a)
Year and Month	Food	ł	Resta	urants	Cloth	hing	Cloth	ning
	A	В	A	В	A	В	A	В
March, 1939	109.6	104.9	94.9	95.7	(b)	(b)	70.2	85.5
March, 1941	134.7	126.9	114.1	115.9	102.6	122.9	105.0	130.6
March, 1943	166.1	163.3	171.2	172.7	135.0	169.3	137.0	170.6
March, 1944	182.0	174.8	187.5	188.0	142.6	169.8	145.7	170.6
March, 1945	201.1	188.1	195.9	196.4	218.8	230.4	206.0	217.7
1945								
April	181.7	185.4	192.4	195.8	184.9	173.1	165.8	159.9
May	192.1	189.6	191.9	187.2	189.0	183.8	168.3	174.3
June	210.8	197.0	199.1	198.6	216.3	198.7	212.1	189.3
July	178.2	188.5	208.7	201.5	179.2	215.4	152.8	193.0
August	188.4	198.7	212.5	194.9	169.8	207.2	140.8	189.8
September	174.3	173.7	204.6	199.6	199.5	212.0	209.4	212.7
October	182.1	185.0	206.6	202.2	266.5	224.6	253.0	215.9
November	185.8	185.5	204.4	214.5	260.9	218.6	256.6	207.6
December	215.6	189.8	201.7	196.0	310.8	193.8	308.7	178.8
1946								
January	182.8	192.7	190.4	199.7	145.9	216.5	140.0	197.4
February	182.2	198.4	181.8	205.8	154.7	239.1	159.1	253.1
March	213.3	197.4	208.5	212.4	231.7	281.0	220.6	261.7

⁽a) Includes men's furnishings.(b) Not available.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.

(Figures for the current year are subject to final revision)

Year and Month		en's thing	Sho	oes	Dri	ıgs	Furn	iture
1 Otta Wald Motion	A	B	A	В	A	В	A	В
March, 1939		95.8	69.0	91.9	105.2	106.1	82.0	94.5
March, 1941		135.7	96.2	127.8	123.7	125.6	119.8	139.6
March, 1943		189.2	135.3	192,9	159.6	162.6	111.8	130.3
March, 1944		204.0	135.6	180.5	170.1	172.2	118.2	137.7
Warch, 1945		259,5	226.0	243,2	188.5	186.6	143.1	165.4
1945	20000	200,0	55030	O EO 3 N	10000	100.0	TAOYT	100.4
April	199.5	175.2	179.6	161.6	175.2	184.4	159.3	147.1
May		190.8	191.1	173.6	178.6	183.8	166.9	134.8
June		196.3	261.1	190.4	184.7	190.8	164.3	159.7
July		203.6	189.8	215.3	178.5	186.2	135.0	179.8
August		212.4	177.6	203 . 1.	180.8	181.1	137.9	134.7
September		223.8	204.9	184.5	184.0	182,5	148.4	129.0
October		210.6	197.7	197.0	196.4	190.3	169.7	144.0
November		217.4	208.9	214.7	195.5	197.7	164.6	153.7
December		197.2	257.6	178-6	286.2	225.9	166.1	140.5
1946								
January	149.7	208.6	111.0	158.6	194.7	206.8	145.5	221.5
February		246.9	115.6	195,5	185.2	205.5	155.4	199,2
Narch		299,1	214.9	284.2	200.0	201.1	204.0	234.1

Year and Month	Hard	ware	Jewel	(a) lery		Radio and Electrical	
	A	В	A 60.9	В	A	В	
March, 1939	72.0	97.1	60.9	(b)	82.1	95.7	
March, 1941	96.3	134.9	108,5	141.8	119.1	139.1	
March, 1943	117.7	161.3	144.5	182.1	111.2	125.0	
March, 1944	130.3	179.1	164.1	206.6	103,4	116.3	
March, 1945	168.4	231.5	204,9	268.0	110.5	129.0	
1945							
April	190.6	186.2	187.6	227.8	110.5	112.7	
May	204.9	155.2	197.1	219.7	115.4	99.3	
June	218.4	177.3	230.6	243.2	116.0	121.1	
July	209,2	194.8	219.1	269.2	108.1	129.7	
August	202.9	189.6	233.4	242.2	112.5	123.6	
September	212.3	184.9	215.4	248.7	124.6	116.2	
October	226.8	197.3	231.0	249.0	142.9	119.8	
November	218.7	215.3	293.5	287.9	151.7	132.8	
December	232.6	211.7	677.6	266.9	197.2	154.7	
1946							
January	159.0	264.0	168.6	236.2	147.5	176.4	
February	161.4	295.6	198.1	284.4	153.2	198.5	
March	218.9	302.0	224.1	293.1	188.0	219.5	

⁽a) Based on sales including the Federal tax introduced in June, 1942.

(b) Not available.

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935 - 1939 = 100)

(Figures for the current year are subject to final revision)

Year and Month	General Index	Country General	Depart- ment	Variety	Food	Restau-	Family Clothing
		Marit	ime Provi	inces			
March, 1943	172.8	136.2	170.3	192.5	178.9	228.5	153.5
March, 1944		156.1	216.2	200.0	200.4	240.2	175.1
March, 1945		175.8	247.4	256.9	224.3	247.4	254.3
1946							
February	189.7	170.4	178.1	172.2	200.6	215.3	187.4
March	235.0	189.7	262.0	227.8	226.5	246.7	264.4
% Change,							
March, 1946	+ 3.1	+ 7.9	+ 5.9	-11.3	+ 1.0	- 0.3	+ 4.0
March, 1945							
% Change,							
JanMar., 1946 .		+ 8.5	+10.2	- 8.3	+ 4.3	- 0.9	+ 8.4
JanMar., 1945 .							
			Quebec				II diament
March, 1943	155.7	138.4	147.4	172.8	178.5	162.6	144.0
March, 1944	169.4	1.55.0	167.7	177.0	192.5	175.2	161.3
March, 1945	202.0	167.9	216.6	242.3	209.9	188.5	243.7
1946							
February		135.7	168.5	175.7	186.4	182.3	154.6
March	217.8	179.3	253.7	233.4	218.0	208.4	270.8
% Change,							
March, 1946		+ 6.8	+17.1	- 3.7	+ 3.9	+10.6	+11.1
March, 1945							
% Change,							
JanMar., 1946 .		+ 8.2	+17.1	+ 1.3	+ 5.9	+10.7	+14.4
JanMar., 1945.							
			Ontario				
March, 1943	146.7	123.8	143.7	142.5	163.3	172.9	123.0
March, 1944	155.1	133.3	148.2	144.0	178.2	193.5	117.3
March, 1945	189.5	156.8	186.4	195.9	197.9	197.5	193.0
1946							307
February		133.6	162.1		181.2	177.5	127.8
March	204.3	164.0	202.5	185.9	212.2	201.4	191.5
% Change,							
March, 1946	+ 7.8	+ 4.6	+ 8.6	- 5.1	+ 7.2	+ 2.0	- 0.8
March, 1945							
% Change,							
JanMar., 1946 .	+12.0	+ 7.7	+14.5	+ 0.7	+ 9.0	+ 2.7	+10.8
JanMar., 1945 .							

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935 - 1939 = 100)

(Figures for the current year are subject to final revision)

Men's(a) Clothing	Women's Clothing	Shoes	Drugs	Furniture	Hardware	Jewellery	Radio and Electrical
			Maritime	Provinces			
194.8	193.9	166.5	189.7	144.7	125.8	251.3	116.7
209.8	214.8	176.8	205.2	161.1	150.3	305.1	106.3
266.1	320.0	247.5	227.3	187.1	162.2	339.1	124.0
217.9	191.1	125.3	209.9	191.5	145.0	285.7	181.0
297.8	291.7	241.4	229.4	267.2	197.5	313.2	193.9
+11.9	- 8.8	- 2.5	+ 0.9	+42.8	+21.8	- 7.6	+56.4
							Model I
+13.8	- 3.1	- 2.5	+ 5.0	+40.7	+19.1	- 5.2	+47.1
			Que	ebec			
126.4	143.3	116.4	164.1	107.5	114.2	121.7	124.3
141.3	160.7	118.5	173.6	107.7	130.4	143.2	121.4
197.5	229.5	210.2	190.5	133.3	167.5	202.3	122.4
107.9	133.1	86.3	190.2	127.3	155.3	164.2	172.5
195.9	227.4	194.2	202.5	175.9	221.7	206.3	209.9
- 0.8	- 0.9	- 7.6	+ 6.3	+32.0	+32.4	+ 2.0	+71.5
+ 6.3	+ 6.0	- 0.6	+10.4	+28.7	+37.5	+10.0	+63.0
			Oni	tario			
133.9	158.9	136.2	151.6	101.6	109.5	135.2	95.5
134.5	174.3	131.1	158.9	109.5	110.0	144.5	84.3
205.8	274.4	230.0	176.7	132.3	147.7	185.2	86.7
156.8	160.9	110.9	173.4	153.6	136.2	197.1	128.9
225.2	268.9	216.1	186.9	200.1	202.2	203.7	152.4
+ 9.4	- 2.0	- 6.0	+ 5.8	+51.2	+36.9	+10.0	+75.8
+20.0	+ 6.0	+ 2.7	+ 8.8	+55.9	+38.8	+16.3	+72.1

⁽a) Includes men's furnishings.

⁽b) Based on sales including the Federal tax introduced in June, 1942.

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935 - 1939 = 100)

(Figures for the current year are subject to final revision)

Year and Month	General Index	Country General	Depart- ment	Variety	Food	Restau- rant	Family Clothing		
		Pra	irie Prov	inces					
March, 1943	134.0	108.8	137.3	142.4	143.8	180.2	128.4		
March, 1944	156.0	128.1	166.2	151.8	165.6	178.0	137.5		
March, 1945	183.6	146.1	199.8	188.3	182.4	194.0	213.8		
1946									
February	161.4	131.3	151.7	159.2	169.9	185.3	185.6		
March	204,6	151.5	224,9	191.5	205.0	221.5	234.0		
% Change,									
March, 1946	+11.4	+ 3.7	+12.6	+ 1.7	+12.4	+14.2	+ 9,4		
March, 1945	, 1101	. 00,	1200						
% Change,									
JanMar., 1946	+12.4	+ 5.4	+11.6	+ 2.4	+13.4	+12.8	+18.0		
JanMar., 1945	- T 19 0 Z	. 06 1	.1130	. 202					
Valle - Male, 1540									
		Bri	tish Colu	mbia					
March, 1943	153.2	122.3	153.5	129.4	157.1	169.5	147.8		
March, 1944	164.3	135.6	1.68.7	120.6	169.8	178.0	138.5		
March, 1945		154.4	202.0	152.2	189.5	180.9	182.7		
1946	2								
February	175.6	151.3	170.4	134.4	171.7	172.8	173.4		
March	210.1	174.3	221.4	149.4	201.0	192.9	185.7		
% Change,	22002	21200	20101	22002		10000			
March, 1946	+10.0	+12.9	+ 9.6	- 1.8	+ 6.1	+ 6.6	+ 1.6		
March, 1945	71000	12000	* 080	- 100	. 0.1	. 0.0	200		
% Change,									
JanMar., 1946	.10 0	.20.2	:17 0	. 2 0	4 9 0	+ 5.4	+10.2		
JanMar., 1945	+12.8	+18.1	+13.0	+ 3.0	+ 8.9	T 0 0 4	71004		
Jan. Mar., 1945									

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935 - 1939 = 100)

(Figures for the current year are subject to final revision)

Men's(a) Clothing	Women's Clothing	Shoes	Drugs	Furniture	Hardware	(b) Jewellery	Radio and Electrical
			Prairie	Provinces			
131.4	141.8	126.2	156.4	115.3	121.4	158.9	131.6
158.8	174.1	132.6	171.9	135.7	144.9	193.2	130.7
206.5	244.5	217.5	189.9	159.1	191.8	205.7	150.3
192.8	157.3	140.6	188.1	192.4	196.1	217.4	182.1
219.2	228.7	215.0	204.9	229.1	230.9	271.8	254.6
+ 6.2	- 6.5	- 1.1	+ 7.9	+44.0	+20.4	+32.1	+69.4
+21.5	+ 0.2	+ 6.9	+ 9.5	+44.6	+22.6	+21.3	+46.0
Property of			British	Columbia			
142.2	178.3	172.3	177.2	145.0	155.1	147.6	123.6
1.42.1	200.3	180.4	194.0	147.4	172.9	162.9	111.6
177.8	250.8	244.6	218.0	178.5	213.1	204.8	130.6
218.4	169.3	202.9	216.5	207.7	220.3	195.1	169.3
202.2	237.9	250.9	235.9	256.0	282.2	229.5	207.3
+13.7	- 5.1	+ 2.6	+ 8.2	+43.4	+32.4	+12.1	+58.7
+24.2	+ 0.5	+ 3.5	+ 8.7	+34.4	+34.7	+11.8	+57.7

⁽a) Includes men's furnishings.

⁽b) Based on sales including the Federal tax introduced in June, 1942.

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

March, 1945 and March, 1946
(Based on dollar sales of 17 firms including mail order houses)

=				
		March, 1945	March, 1946	% Change, 1946/1945
-		\$	\$	
	TOTAL SALES, ALL DEPARTMENTS	36,779,876	40,819,371	+11.0
1.	Women's dresses, coats and suits	5,077,791	5,300,390	+ 4.4
2.	Girls' and infants' wear	1,936,558	1,911,520	- 1.3
3.	Hosiery and gloves	1,432,862	1,432,512	(a)
4.	Lingerie and corsets	1,472,734	1,600,204	+ 8.7
5.	Millinery	641,112	558,717	-12.9
6.	Women's and children's apparel - (Total, 1-5).	10,561,057	10,803,343	+ 2.3
7.	Men's and boys' clothing and furnishings	4,321,554	4,562,264	+ 5.6
8.	Drugs and toilet articles and preparations	934,331	996,087	+ 6.6
9.	Piece goods	3,174,057	3,202,592	+ 0.9
10.	Smallwares	1,220,448	1,287,210	+ 5.5
11.	Food and kindred products	2,845,762	2,781,916	- 2.2
12.	Furniture (including mattresses and springs) .	2,103,197	2,772,955	+31.8
13.	Home furnishings	2,432,112	2,890,499	+18.8
14.	Household appliances and electrical supplies .	544,090	1,072,738	+97.2
15.	Hardware and kitchen utensils	1,547,005	2,096,880	+35.5
16.	Radios, musical instruments and supplies	230,178	558,077	+142.5
17.	Shoes and other footwear	2,772,033	2,875,985	+ 3.8
18.	Stationery, books and magazines	519,526	608,974	+17.2
19.	All other departments, total	3,574,526	4,309,851	+20.6

⁽a) Change of less than 0.1 per cent.

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

Jan.-Mar., 1945 and Jan.-Mar., 1946

		JanMar., 1945	JanMar., 1946	% Change, 1946/1945
		\$	\$	
	TOTAL SALES, ALL DEPARTMENTS	83,485,783	95,039,138	+13.8
1.	Women's dresses, coats and suits	10,087,310	10,992,586	+ 9.0
2.	Girls' and infants' wear	3,551,245	3,539,814	- 0.3
3.	Hosiery and gloves	3,222,948	3,291,849	+ 2.1
4.	Lingerie and corsets	3,609,699	3,890,304	+ 7.8
5.	Millinery	1,060,483	1,003,752	- 5.3
6.	Women's and children's apparel - (Total, 1-5).	21,531,685	22,718,305	+ 5.5
7.	Men's and boys' clothing and furnishings	8,679,067	9,765,787	+12.5
8.	Drugs and toilet articles and preparations	2,548,526	2,745,545	+ 7.7
9.	Piece goods	8,125,970	8,317,995	+ 2.4
10.	Smallwares	3,082,226	3,343,115	+ 8.5
11.	Food and kindred products	7,537,423	7,812,683	+ 3.7
12.	Furniture (including mattresses and springs)	5,204,253	6,814,840	+30.9
13.	Home furnishings	5,826,663	6,914,529	+18.7
14.	Household appliances and electrical supplies .	1,385,856	2,613,004	+88.5
15.	Hardware and kitchen utensils	3,250,331	4,395,505	+35.2
16.	Radios, musical instruments and supplies	642,703	1,414,296	+120.1
17.	Shoes and other footwear	5,516,861	5,958,094	+ 8.0
18.	Stationery, books and magazines	1,453,946	1,763,165	+21.3
19.	All other departments, total	8,700,273	10,462,275	+20.3

