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Director, Division of Census of Industry and Merchandising: Chief, Merchandising and Services Section: Vol. KVIII - No. 9

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16-4020

Monthly Indexes of Retail Salos in Canada, September, 1946 (1935-1939=100)

The flow of consumer dollars into Canada's retail stores continued at a high level in September when sales were up 11 per cent above those in September a year ago. This increase is not so pronounced as the 20 per cent gain recorded in August of this year over last, nor does it equal the 15 per cent gain in sales which Canadian merchants experienced in the first nine months of this year compared with the corresponding period of 1945. This should not be interpreted as evidence of a slackening in the rate of consumer expenditures, for the adjusted index series, which makes allowance for the occurrence of only four Saturdays in September this year and five in September a year ago, shows a gain of 15 per cent between September of the two years. September volume of sales was down 3 per cent compared with sales in August, 1946. Unadjusted indexes of sales (on the base, 1935-1939 = 100) stood at 207.8 for September, 1946, 187.1 for September, 1945 and 215.0 for August, 1946.

Thirteen of the fourteen trades covered in this monthly survey reported increased sales in September of this year compared with the same month of 1945. Sales of retailers dealing chiefly in durable merchandise continued to feature the analysis of trade experiences. Radio and electrical stores transacted 80 per cent more business, by volume, in September this year than in the same month a year ago. Ranking second among trade increases for September was a 33 per cent gain for furniture stores. Increases in both of these trades compare favourably with those obtained in earlier months of the year. Hardware merchants, although they enjoyed a 22 per cent increase in September sales over the same month a year ago, did not maintain the average margin established in the preceding eight months of the year.

Department stores continued to provide an attractive market for a variety of consumer goods. Their sales gained 19 per cent in September, 1946 over the same month of 1945, almost maintaining the 20 per cent increase in the cumulative comparison for the first nine months of this year over last. Other trades in the general merchandise group had somewhat smaller increases, both in September and in the average results for the first nine months of the year. Variety stores were able to maintain their average margin for earlier months of the year, a September sales increase of 13 per cent comparing with a total advance of 11 per cent for the year to date. Saturday business is generally important to country general stores and the reduced number of weekends in September this year compared with last contributed towards a modification of the sales increase in September. Gains for this last trade amounted to 8 per cent in September. as compared with a 12 per cent increase over the nine-month period.

Shoe stores have shown least ability to expand sales throughout 1946 and recorded a 2 per cent decline below September, 1945 volume. Increases for other apparel trades shrank considerably in comparison with those which they have experienced in most of the earlier months of the year. September sales of men's clothing stores were up only 3 per cent above September a year ago. This increase is very moderate in comparison with the gains enjoyed by men's wear stores during the past year, but this was

almost inevitable in view of the fact that heavy purchases by returning service personnel have figured largely in sales of such stores since September, 1945. Although the September increase for men's wear stores was much smaller than the 17 per cent gain recorded for the first nine months of this year over last, the underlying level of trading remained high and the adjusted index stood at 235.6 in the month under review, a figure which has been exceeded only in February and March of this year. Family clothing establishments have been to some extent affected by the same factors which have influenced sales of men's apparel shops and, although the September increase of 8 per cent is somewhat lower than the 19 per cent gain shown in the year-to-date comparison, this does not indicate a lowered level of trading. Ladies' wear stores have not displayed the same tendency towards sales expansion in recent months as have other types of apparel shops. The increase for this kind of business was 5 per cent for September and 11 per tent in the first nine months of this year over the similar period of 1945.

A 6 per cent increase for food stores in September, and one of 3 per cent for restaurants, though not outstanding, were fairly consistent with gains of 9 and 6 per cent respectively for these trades in the first nine months of the year.

Jewellery store sales reached 11 per cent above September, 1945 volume, while sales for the first nine months averaged 17 per cent above the same period a year ago. Sales in drug stores showed a steady advance of 8 per cent in September and an overall increase of 11 per cent in the January-September comparison.

Results for chain candy firms revealed sales 30 per cent greater in September this year than last, and a 36 per cent increase for the year to date. Sales of furriers' shops were 11 per cent higher in September, 1946 than in September, 1945.

Regional Trends

The reduced scale of September increases compared with those obtained in the earlier months of the year is a tendency found not only in results for various trades, but is also apparent in the regional sales comparisons. The pattern established in earlier months of the year remained almost unchanged, the sales increase being lowest in the Maritime Provinces, but uniformly higher throughout other areas. September increases for all regions, with those for the nine-month period appearing in brackets, are as follows; Maritime Provinces, 5 per cent (9 per cent); Quebec, 12 per cent (13 per cent); Ontario, 11 per cent (15 per cent); Prairie Provinces, 13 per cent (17 per cent) and British Columbia, 14 per cent (16 per cent).

Departmental Analysis of Department Store Sales

Separate figures for selected departments were reported by 18 firms whose aggregate sales were 21 per cent higher in September of this year compared with last. The most significant change in the September departmental results is a reduction in the extent of the increases reported for apparel departments from those which have been experienced in earlier months. September results reveal increases of 13 per cent for ladies' wear and 12 per cent for men's clothing departments, whereas in earlier months of the year increases have generally been somewhat higher. Durable goods departments continue to display most pronounced advances and the largest increases are those for home equipment and hardware departments. Radio and music departments recorded a further outstanding advance when sales rose 234 per cent above September, 1945 volume.

Comparison of Retail Sales in Canada, for 1945 and 1946, by Kinds of Business

(Comparisons are based on dollar sales. No
corrections have been made for higher prices)

		in Sept.		Sales in Jan	Sept.,1940 th Sales In
Kind of Business		Sept.			JanSept.
Aind of Mashess	1941	1945	0	1941	1945
General Index	+53 5	+11.1	- 3.3	+61.0	+14.5
General Index	T00.0	411.1	- 0.0	+01.0	714.0
General Merchandise Group;				in all in	
Country General Stores	+52.1	+ 7.6	-14.1	+67.6	+12.3
Department Stores	+72.7	+18.7	+21.4	+64.7	+19.7
Variety Stores	+43.8	+12.8	- 6.8	+49.2	+11.3
Food Group:				No.	
Food Stores	+38.2	+ 6.0	-15.4	+51.3	+ 9.3
Restaurants		+ 3.2	- 6.6	+73.1	+ 6.4
Clothing Group;					
Family Clothing Stores	+64.6	+ 8.0	- 2.9	+78.2	+18.7
Men's Clothing Stores		+ 3.2	+18.8	+66.8	+16.9
Women's Clothing Stores		+ 5.0	+12.5	+72.6	+11.2
Shoe Stores		- 2.1	+ 1.1	+63.1	+ 4.7
Household and Personal Effects Group:				and the second second	
Drug Stores	+53.1	+ 8.2	- 4.2	+60.3	+10.7
Furniture Stores		+32.8	- 3.2	+50.7	+37.0
Hardware Stores		+22.1	- 6.6	+85.2	+33.1
Jewellery Stores (a)		+10.9	-10.9	+91.5	+16.7
Radio and Electrical Stores		+80.4	+ 7.6	+42.1	+75.7

⁽a) Based on sales including the Federal Tax introduced in June, 1942.

Index Numbers of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.

(Figures for the current year are subject to final revision)

Year and Month	General rand Month Index		Cour	itry	Depar	rtment	Vari	ety
Total and Monton	A	·B	A	B	A	B	A	В
September, 1939	116.4	109.9	126.1	109.0	117.3	113.3	115.2	115.1
September, 1941	135.4	135.4	124.1	115.9	138.6	136.6	152.3	162.6
September, 1943	157.2	157.9	149.5	139.1	159.1	156.8	170.2	183.2
September, 1944	178.1	170.5	170.4	152.9	183.8	179.7	191.4	191.2
September, 1945	187.1	186.0	175.4	164.2	201.6	205.3	194.2	200.9
1945								
October	203.8	189.8	191.5	171.4	220.9	. 189.3	218.2	213.0
November	213.3	200.9	182.5	175.1	258.3	222.4	249.9	246.3
December	256.1	187.4	209.6	174.2	279.5	174.4	400.0	197.8
1946								
January	160.0	196.1	137.6	179.4	137.0	182.4	144.1	227.7
February	167.1	212,7	140.2	188.4	162.3	215.7	157.6	233.4
March	210.3	229.2	168.9	197.3	222.2	258.7	199.9	247,4
April	212.0	211.6	187.3	202.2	213.3	207.4	221.3	242.2
May	217,1	208.5	212.6	195.7	208.8	201.7	221,6	224,1
June	216.5	210.5	201.6	197.3	1.91.6	189.2	233.2	220.3
July	195.4	212.0	208.3	195.0	159.5	206,8	222.5	225.9
August	215.0	220.8	219.6	196.3	197.1	232.0	234.9	233.3
September	207.8	213.9	188.7	181.2	239.3	244.7	219.0	240.7

	Ties	od Restaurants			Fami	lly	Men's	(a)
Year and Month	Foo	a	Restau	irants	Cloth	ning	Cloth	ing
44734	A	В	A	В	A	В	A	В
September, 1939	117.9	112.2	104.1	99.2	(b)	(b)	115.4	109.2
September, 1941	133.7	139.1	133.1	128.6	131.4	143.3	128.4	130.4
September, 1943	154.6	160.3	186.5	179.0	160.1	176.C	154.3	165.1
September, 1944	175.8	168.0	192.4	184.7	184.0	189.1	175.2	172.6
September, 1945	174.3	173.7	204.4	199.5	200.3	212.8	209.8	213.1
1945								
October	182.4	185.4	207.4	202.9	264.9	223.3	252.0	215.C
November	185.9	185.€	204.6	214.8	260.3	218.1	256.2	207.3
December	215,5	189.8	201.8	196.1	311.2	194.1	308.0	178.5
1946								
January	182.4	192.4	190.3	199.6	144.2	214.1	141.3	199.3
February	182.2	198.3	181.9	205.9	154.3	238.4	160.9	256.0
March	213.5	197.6	209.7	213.7	229.3	278.1	220.9	262.1
April	203.7	211.4	207.5	208.4	252.3	213.7	221.7	196.3
May	212.9	209.2	210.7	204.9	239.0	231.9	208.7	216.2
June	222.3	216.4	210.1	213.2	243.7	231.0	227.4	209.1
July	196.9	204.2	219.3	208.3	203.0	238.6	173.9	215.4
August	218.4	215.6	225.8	207.1	222.8	255.9	182.4	228.3
September	184.8	197.1	211.0	206.6	216.3	242.7	216.6	235.6

⁽a) Includes men's furnishings.(b) Not available.

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.

(Figures for the current year are subject to final revision)

Year and Month	Women's Clothing		Sho	Shoes		Drugs		iture
4	A	В	A	В	A	В	A	В
September, 1939	110.2	109.7	122.2	108.C	104.4	101.1	115.4	97.9
September, 1941	134.8	144.0	131.1	123.8	130.4	130.5	137.3	119.3
September, 1943	175.5	188.2	167.7	159.1	158.1	157.8	117.4	103.6
September, 1944	201.2	204.9	196.2	169.4	177.0	172.0	135.1	112.8
September, 1945	211.9	223.6	205.3	184.9	184.6	183.0	148.6	129.2
1945								
October	246.3	210.2	197.7	197.0	196.5	190.4	169.6	143.9
November	243.7	217.7	209.4	215.3	195.6	197.8	164.2	153.2
December	303.1	196.2	258.1	179.C	287.1	226.6	166.7	141.0
1946								
January	148.8	207.3	110.0	157.2	195.2	207.5	145.9	222.2
February	155.2	247.0	116.1	196.2	185.4	205.7	155.5	199.3
March	253.8	302.8	215.2	284.6	199.7	200.9	195.9	224.9
April	259.6	202.9	215.9	173.5	198.0	205.7	225.9	209.5
May	236.0	225.5	211.1	189.5	200.3	204.8	222.1	180.0
June	228.9	213.3	257.7	195.7	198.6	209.2	204.0	206.0
July	185.8	222.8	189.0	210.8	201.5	207.4	186.0	241.9
August	197.8	240.4	198.8	210.4	208.4	204.2	203.8	190.4
September	222.6	244.6	201.0	194.6	199.7	202.0	197.3	177.9

Year and Month	Hard	ware	Jewe	(a) ollery		and trical
	A	В	A	В	A	В
September, 1939	135.6	115.3	105.1	(b)	120.2	103.0
September, 1941	157.4	133.8	147.6	163.6	156.9	140.4
September, 1943	155.3	134.7	174.7	193.6	114.7	102.6
September, 1944	182.3	153.1	201.2	223.1	112.2	100.4
September, 1945	212.1	184.7	215.1	248.4	125.9	117.4
1945						
October	228.C	198.3	229.6	247.5	144.3	121.0
November	221.0	217.6	291.7	286.1	153.5	134.4
December	231.1	210.4	677.6	266.8	200.0	156.9
1946						
January	158.7	263.4	168.8	236.5	145.8	174.4
February	161.5	295.9	196.4	282.0	151.5	196.3
March	217.7	300.4	220.9	288.9	191.3	223.3
April	257.9	251.9	244.3	296.6	202.0	206.0
May	298.2	225.0	256.6	286.0	223.1	191.9
June	288.4	242.3	266.0	291.7	200.3	217.3
July	273.7	248.8	250.0	295.4	189.3	218.4
August	277.2	250.5	267.8	277.9	211.0	231.7
September	259.0	229.3	238.6	275.6	227.1	211.6

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935 - 1939 = 100)

(Figures for the current year are subject to final revision)

	General	Country	Depart-			Restau-	Family
Year and Month	Index	General	ment	Variety	Food	rant	Clothing
		Mari	time Prov	inces			
September, 1943	189.5	152.6	199.1	221.0	185.2	249.7	178.4
September, 1944	213.7	172.0	218.3	242.8	217.7	251.6	212.7
September, 1945	221.1	176.6	249.3	242.5	209.0	266.1	222.4
1946							
August	244.0	230.6	223.0	270.3	238.2	284.3	234.0
September	232.2	189.9	273.8	262.9	219.0	248.3	221.6
% Change,							
September, 1946 .	+ 5.0	+ 7.5	+ 9.8	+ 8.4	+ 4.8	- 6.7	- 0.4
September, 1945.							
% Change,							20.5
JanSept., 1946	+ 8.7	+12.0	+13.3	+ 1.4	+ 6.4	+ 0.6	+12.5
JanSept., 1945							
			Quebec				
September, 1943	154.4	149.0	165.5	193.8	149.0	170.0	168.6
September, 1944	173.1	161.5	193.8	222.6	166.5	182.2	182.6
September, 1945	180.1	169.3	220.8	219.0	163.5	203.8	195.1
1946	10001	10080	20000	52000	20000		
August	207.9	225.9	212.3	269.6	193.8	222.4	218.9
September		179.4	268.4	255.2	170.9	213.4	216.9
% Change,							
September, 1946 .	+11.5	+ 6.0	+21.6	+16.5	+ 4.5	+ 4.7	+11.2
September, 1945 .							
% Change,							
JanSept., 1946	+13.2	+10.7	+22.2	+13.9	+ 6.3	+ 9.4	+21.3
JanSept., 1945							
			Ontario				
September, 1943	149.8	141.8	148.9	158.9	146.0	191.8	142.2
September, 1944		149.6	166.2	177.1	167.5	193.4	160.6
September, 1945	175.2	161.9	176.9	181.4	165.6	195.1	182.7
1946				H			
August	202.5	207.5	186.3	216.6	210.6	218.6	209.5
September	193.8	169.0	210.7	196.9	176.6	205.7	187.1
% Change,							
September, 1946.	+10.6	+ 4.4	+19.1	+ 8.5	+ 6.6	+ 5.4	+ 2.4
September, 1945 .							
% Change,	3.5.4	. 20 =	.02 6	.30 5	120 0		437 1
JanSept., 1946	+15.4	+12.5	+21.3	+10.7	+10.6	+ 4.1	+17.1
JanSept., 1945	-						-

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935 - 1939 = 100)

(Figures for the current year are subject to final revision)

Men's(a) Clothing	Women's Clothing	Shoes	Drugs	Furniture	Hardware	(b) Jewellery	Radio and Electrical
			Maritime	Provinces,			
203.2	202.4	212.4	184.3	148.7	169.9	296.9	136.6
215.8	239.6	234.2	205.1	164.0	210.8	310.2	134.3
248.1	263.4	232.5	211.3	189.0	242.3	318.6	140.8
214.6	255.2	240.9	240.9	301.0	295.1	360.3	288.0
227.9	260.6	228.8	215.2	250.5	249.5	292.7	245.8
- 8.1	- 1.1	- 1.6	+ 1.8	+32.5	+ 3.0	- 8.1	+74.6
+ 8.5	+ 4.3	+ 0.2	+ 5.3	+36.9	+21.9	- 1.3	+70.8
			Que	ebec			
151.0	157.2	142.1	151.6	110.9	166.7	142.3	141.4
162.5	174.7	165.8	169.4	133.9	199.3	166.1	139.3
173.4	176.9	173.7	179.7	137.6	228.6	178.9	151.8
167.8	167.8	164.6	201.9	194.7	290.4	236.1	233.2
188.4	188.7	161.7	194.7	202.4	269.7	210.9	250.5
+ 8.7	+ 6 n 7	- 6.9	+ 8.3	+47.1	+18.0	+17,9	* 65 . 0
+12.5	+11.0	+ 3.1	+10.5	+34.5	+28.9	+23.2	+63.8
			On:	tario			
147.3	182.0	168.5	151.5	111.0	137.9	165.3	97.0
171.8	211.1	198.7	168.0	123.5	151.9	196.4	87.5
210.4	222.0	202.6	172.7	135.6	179.3	210.2	103.2
179.9	203.1	195.5	193.5	173.7	236.5	251.3	167.8
213.2	237.4	199.8	185.7	163.6	222.3	233.1	190.7
+ 1.3	+ 6.9	- 1.4	+ 7.5	+20.5	+24.0	+10.9	+84.8
+19.6	+13.7	+ 6.2	+10.8	+35.9	+37.6	+17.0	+84.9

⁽a) Includes men's furnishings.

⁽b) Based on sales including the Federal Tax introduced in June, 1942.

Unadjusted Indexes of Retail Sales by Provinces - (Average for 1935 - 1939 = 100)

(Figures for the current year are subject to final revision)

Year and Month	General Index	Country General	Depart- ment	Variety	Food	Restau- rant	Family Clothing
ripeda halikulikusikusikusughakusudh alifiyin inna ilikun aliq qeyanbeyy kusulikadi karana, ejdakiyiy		Prai	rie Provi	nces			
September, 1943	163.6	156.9	157.6	155.0	175.3	177.9	168.5
September, 1944	191.9	190.5	189.6	178.1	198.7	191.7	212.1
September, 1945	204.7	188.5	210.4	187.0	202.1	209.4	235.9
August	228.5	217.4	185.7	232.8	275.0	230.4	244.4
September	231.6	206.2	252.5	222.7	216.3	212.5	272.2
% Change, September, 1946 September, 1945 .	+13.1	+ 9.3	+20.0	+19.1	+ 7.0	+ 1.5	+15.4
% Change, JanSept., 1946 JanSept., 1945	+17.0	+12.1	+19.2	+14.4	+13.8	+10.5	+21.1
		Rei	tish Colu	mhie			
September, 1943	158.4	134.8	164.7	127.3	151.7	180.5	161.4
September, 1944	180.1	162.2	195.7	138.3	168.0	178.9	203.2
September, 1945	194.5	170.1	211.2	147.2	174.0	199.0	203.4
August	255.5	223.8	225.8	194.6	233.2	220.1	244.6
September		191.4	247.4	179.0	187.2	203.4	227.8
% Change, September, 1946.		+12.5	+17.1	+21.6	+ 7.6	+ 2.2	+12.0
September, 1945 . % Change,							
Jan. Sept., 1946 Jan. Sept., 1945	+16.1	+18.5	+17.2	+15.6	+10.7	+ 6.6	+16.7

Unad justed Indexes of Retail Sales by Provinces - (Average for 1935 - 1939 = 100)

(Figures for the current year are subject to final revision)

Men's(a) Clothing	Women's Clothing	Shoes	Drugs	Furniture	Hardware	(b) Jewellery	Radio and Electrical
			Prairie	Provinces	n Considere - Connection of the additional Consideration of the Consideration of the Consideration of the Cons		
165.1	168.7	1,76.3	162.2	120.0	164.9	191.2	127.8
197.6	196.0	201.4	183.7	145.2	200.4	222.2	142.5
261.2	214.0	236.5	191.6	170.9	232.2	236.4	149.7
188.2	202.1	203.6	223.0	230.3	307.2	296.5	274.7
271.5	208.4	228.1	214.5	222.0	293.7	266.2	281.3
+ 3.9	- 2.6	- 3.6	+12.0	+29.9	+26.5	+12.6	+87.9
+21.3	+ 7.6	+ 6.2	+13.2	+43.7	+32.1	+22.0	+73.9
			Pritical	n Columbia			20:112.111.13
142.3	192.5	197.1	180.9	143.5	165.0	184.5	110.5
161.3	216.6	240.9	209.1	158.3	201.2	201.5	115.0
201.1	234.1	266.0	228.5	196.0	238.0	222.1	134.0
201.0	224.8	284.2	252.5	270.9	337.8	312.7	236.4
223.7	248.1	281.8	249.0	261.4	317.1	253.3	257.1
+11.2	+ 6.0	+ 5.9	+ 9.0	+33.4	+33.2	+14.0	+91.9
+18.3	+ 8.3	+ 4.5	+10.7	+41.9	+41.9	+14.6	+78.6

⁽a) Includes men's furnishings.

⁽b) Based on sales including the Federal Tax introduced in June, 1942.

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

September, 1945 and September, 1946 (Based on dollar sales of 18 firms including mail order houses)

		September, 1945	September. 1946	% Change, 1946/1945
		*	3	
	TOTAL SALES, ALL DEPARTMENTS	37,502,300	45,214,983	+20.6
1.	Women's dresses, coats and suits	4,686,192	5,200,048	+11.0
2.	Girls' and infants' wear	2,427,776	2,604,262	+ 7.3
3.	Hosiery and gloves	1,431,197	1,798,884	+25.7
4.	Lingerie and corsets	1,485,078	1,780,475	+19.9
5.	Millinery	591,644	641,648	+ 8.5
6.	Women's and children's apparel - (Total, 1-5)	10,621,887	12,025,317	+13.2
7.	Men's and boys' clothing and furnishings	5,256,511	5,875,058	+11.8
8.	Drugs and toilet articles and preparations	876,034	963,837	+10.0
9.	Piece goods	3,123,222	3,664,335	+17.3
10.	Smallwares	1,234,843	1,570,037	+27.1
11.	Food and kindred products	2,324,235	2,530,722	+ 8.9
12.	Furniture (including mattresses and springs) .	2,222,379	2,897,253	+30.4
13.	Home furnishings	2,343,435	3,129,502	+33.5
14.	Household appliances and electrical supplies .	791,635	1,397,908	+76.6
15.	Hardware and kitchen utensils	1,208,708	1,665,362	+37.8
16.	Radios, musical instruments and supplies	232,861	778,347	+234.3
17.	Shoes and other footwear	2,907,182	3,308,888	+13.8
18.	Stationery, books and magazines	735,923	847,239	+15.1
19.	All other departments, total	3,623,445	4,561,178	+25.9

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

Jan.-Sept., 1945 and Jan.-Sept., 1946

	JanSept., 1945	JanSept., 1946	% Change, 1946/1945
	\$	\$	
TOTAL SALES, ALL DEPARTMENTS	263,383,273	315,689,051	+19.9
1. Women's dresses, coats and suits	31,353,193	36,306,092	+15.8
2. Girls' and infants' wear	11,628,448	12,722,191	+ 9.4
3. Hosiery and gloves	9,903,913	11,190,266	+13.0
4. Lingerie and corsets	10,816,516	12,368,046	+14.3
5. Millinery	3,323,247	3,677,026	+10.6
6. Women's and children's apparel - (Total, 1-5)	67,025,317	76,263,621	+13.8
7. Men's and boys' clothing and furnishings	28,865,257	33,349,535	+15.5
8. Drugs and toilet articles and preparations	7,702,968	8,385,643	+ 8.9
9. Piece goods	. 22,987,154	25,273,120	+ 9.9
10. Smallwares	9,193,952	10,848,113	+18.0
ll. Food and kindred products	22,282,320	23,727,688	+ 6.5
12. Furniture (including mattresses and springs)	. 17,124,741	22,386,828	+30.7
13. Home furnishings	. 18,718,273	23,566,540	+25.9
14. Household appliances and electrical supplies	4,675,454	9,192,620	+96.6
15. Hardware and kitchen utensils	. 11,049,460	15,153,928	+37.1
16. Radios, musical instruments and supplies	. 1,802,280	4,683,754	+159.9
17. Shoes and other footwear	. 19,335,660	21,578,755	+11.6
18. Stationery, books and magazines		5,308,664	+23.6
19. All other departments, total			+27.0

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