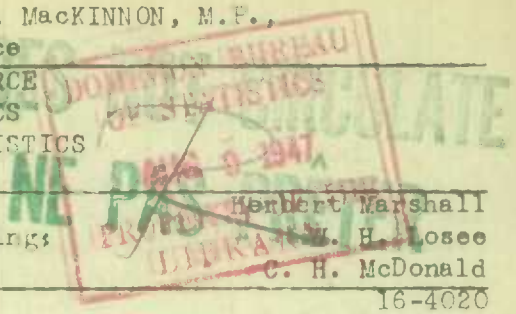


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Dominion Statistician:
Director, Division of Census of Industry and Merchandising;
Acting Chief, Merchandising and Services Statistics:
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Herbert Marshall
W. H. Losee
C. H. McDonald

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MONTHLY INDEXES OF RETAIL SALES IN CANADA, JUNE, 1947
(1935-1939=100)

Retail stores in fourteen trades dealing principally in food, apparel, household equipment and personal effects reported sales averaging 7 per cent higher in June of this year than in June, 1946. Sales were down 6 per cent from May, 1947, but this trend is consistent with the normal seasonal movement from May to June. The increase over June a year ago was a little smaller than the average gain in earlier months of the year. At the close of the first half of this year, sales had established a margin of 9 per cent over the same period of 1946. Unadjusted indexes (on the base, 1935-1939=100) stood at 232.7 for June, 1947, 216.6 for June, 1946 and 247.7 for May, 1947.

Most of the individual trades recorded percentage changes in June which corresponded closely with the percentage changes in the first six months of this year as compared to the same period in 1946. The outstanding exception was that of food stores in which sales advanced only 6 per cent in June as compared with a 10 per cent advance for the year to date. In June, 1946 there were 5 Saturdays, while there were 4 in the same month of this year. This factor accounts for the modified increase in sales of food stores and may also have had similar effects on the June sales comparisons for other types of stores. Men's wear stores also showed a change in June which differed from that in the six-month comparison, but in this instance the June increase of 12 per cent was considerably larger than the gain of 8 per cent shown in the cumulative result. Shoe stores joined restaurants and jewellery stores in recording sales declines from June of last year, but the reductions for the first two of these trades were only fractional.

June sales of department stores were 15 per cent higher in 1947 than in 1946, this gain being identical with that shown in the January-June comparison. Country general and variety store increases, though cut in half from those experienced in the preceding month, were almost on a par with their average gains for the year to date at 6 and 7 per cent respectively.

From January to June, increases for apparel stores were remarkably uniform, at close to 7 per cent, but there was less uniformity in their June increases. A 12 per cent increase for men's clothing stores in June was followed by gains of 7 and 4 per cent for family clothing stores and women's apparel shops. Shoe store sales were practically unchanged in June this year compared with last and have an average gain of only 2 per cent in the cumulative results for six months.

Sales of radio and electrical stores were almost one-third higher in June this year than last. The increase for these continues far above those for other trades. The level of sales volume is currently quite high; higher than for most other trades relative to sales volume in the base period, 1935 to 1939. Furniture store sales in June were 12 per cent higher than in June last year, while June increases for hardware and drug stores were 9 and 3 per cent respectively. The only sizable reduction from June of last year was that for jewellery stores which reported sales 11 per cent lower, a decrease similar to that shown in the cumulative comparison for this trade.

Chain candy stores reported sales 2 per cent lower in June, 1947 compared with June, 1946. Sales averaged 2 per cent higher in the first half of this year compared with the same period of 1946. Retail furriers experienced an 8 per cent decline in sales between June, 1946 and June, 1947.

Regional Trends In Retail Trade

Quebec, Ontario and British Columbia were grouped closely with increases of 9 or 10 per cent in June and with gains of 10 or 11 per cent in the first half of this year compared with last. An increase of 5 per cent for the Prairie Provinces in June shows the largest diminution from results for earlier months of the year, sales in that region averaging 8 per cent higher in the cumulative comparison. June sales in the Maritimes barely exceeded last year's volume by 1 per cent, while sales in that section of the country stood 3 per cent higher in the first six months of the year.

Department Store Sales for Selected Departments

A number of the individual departments of department stores showed sales increases for June which exceeded 20 per cent. Sales of household appliance departments gained 38 per cent in June this year over last, this percentage gain exceeding those for other departments. Among other prominent increases were those for men's wear, food, furniture, home furnishings, and radio and music departments.

Department store sales in the first six months of 1946 and 1947 classified by commodity groups are summarized on Page 8 of this report.

Comparison of Retail Sales in Canada, and for Regions, by Kinds of Business
(Comparisons are based on dollar sales. No corrections have been made for price changes.)

Kind of Business	June, 1947 Compared With						Jan.-June, 1947 Compared With							
	June, 1946						June 1941	May, 1947	Jan.-June, 1946					
	Can.	Mar. Prov.	Que.	Ont.	Pr. Prov.	Br. Col.	CANADA		CAN.	Mar. Prov.	Que.	Ont.	Pr. Prov.	Br. Col.
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
GENERAL INDEX.....	+ 7.4	+ 1	+ 9	+ 9	+ 5	+10	+75.4	- 6.1	+ 9.2	+ 3	+11	+10	+ 8	+11
General Merchandise Group:														
Country General Stores	+ 6.1	+ 2	+ 7	+ 8	+ 4	+14	+84.6	-10.2	+ 7.3	+ 6	+ 6	+10	+ 6	+12
Department Stores	+15.0	+10	+17	+16	+14	+17	+78.4	-11.0	+15.0	+10	+19	+15	+14	+15
Variety Stores	+ 6.9	+ 2	+ 9	+ 8	+ 6	+ 3	+61.9	- 1.3	+ 7.5	+ 2	+10	+ 8	+ 5	+ 8
Food Group:														
Food Stores	+ 5.9	(a)	+ 8	+ 9	+ 1	+ 4	+68.9	- 4.9	+ 9.7	+ 4	+11	+11	+ 7	+ 9
Restaurants	- 0.8	- 9	- 1	+ 1	- 2	+ 3	+74.7	+ 0.2	- 0.3	- 8	(a)	(a)	- 1	+ 4
Clothing Group:														
Family Clothing Stores	+ 6.6	- 6	+10	+ 8	+ 4	+ 8	+88.7	- 6.8	+ 7.3	- 3	+10	+10	+ 4	+ 8
Men's Clothing Stores	+11.7	- 8	+15	+14	+ 8	+21	+84.8	+ 3.4	+ 7.9	-10	+14	+11	(a)	+11
Women's Clothing Stores	+ 4.2	+ 2	+10	+ 1	+ 5	+ 9	+79.4	-12.7	+ 7.3	+ 4	+12	+ 5	+ 4	+11
Shoe Stores	- 0.2	- 4	- 3	+ 1	+ 2	+ 4	+60.1	+ 7.9	+ 1.9	+ 1	+ 2	+ 3	- 2	+ 1
Household and Personal Effects Group:														
Drug Stores	+ 3.4	- 4	+ 8	+ 3	+ 3	+ 4	+67.1	- 3.2	+ 4.0	- 1	+ 5	+ 4	+ 4	+ 5
Furniture Stores	+12.4	+22	+12	+13	- 3	+13	+70.2	-11.3	+12.0	+18	+15	+14	- 4	+ 9
Hardware Stores	+ 9.3	- 2	+14	+10	+ 7	+ 8	+99.8	- 2.5	+ 9.5	+ 5	+12	+ 9	+ 8	+12
Jewellery Stores (b)	-11.1	-16	- 7	-14	-13	- 2	+75.4	- 4.2	-10.5	-18	- 1	-13	-14	- 8
Radio and Electrical Stores	+32.6	+25	+42	+32	+17	+44	+94.4	- 5.4	+39.2	+32	+33	+46	+27	+53

(a) Change of less than 0.5 per cent.

(b) Based on sales including the Federal Tax introduced in June, 1942.

DEPARTMENT STORE SALES AND INVENTORIES IN CANADA, BY SELECTED DEPARTMENTS

June, 1946 and June, 1947

These figures are derived from a sample of reporting companies and are not to be interpreted as totals for all department stores.

DEPARTMENT	SALES			INVENTORY (*)
	June 1946 \$	June 1947 \$	% Change, 1947/1946	% Change, May 31, 1947 May 31, 1946
TOTAL, ALL DEPARTMENTS	34,953,026	40,195,852	+15.0	+42.6
1. Women's dresses, coats and suits ...	4,107,659	4,238,591	+ 3.2	+ 4.7
2. Girls' and infants' wear	1,130,856	1,289,974	+14.1	+26.4
3. Hosiery and gloves	1,140,756	1,233,168	+ 8.1	+79.2
4. Lingerie and corsets	1,380,547	1,535,257	+11.2	+72.0
5. Millinery	341,630	379,839	+11.2	- 1.3
6. Women's and children's apparel - (Total, 1-5)	8,101,448	8,676,829	+ 7.1	+25.2
7. Men's and boys' clothing and furnishings	3,651,172	4,527,386	+24.0	+75.8
8. Drugs and toilet articles and preparations	955,224	962,260	+ 0.7	+ 4.3
9. Piece goods	2,617,256	2,871,240	+ 9.7	+76.2
10. Smallwares	1,165,271	1,262,241	+ 8.3	+ 9.4
11. Food and kindred products	2,605,694	3,134,895	+20.3	+28.7
12. Furniture (including mattresses and springs)	2,427,722	3,060,084	+26.0	+82.3
13. Home furnishings	2,696,848	3,298,418	+22.3	+70.1
14. Household appliances and electrical supplies	1,009,669	1,387,948	+37.5	+87.1
15. Hardware and kitchen utensils	1,860,786	2,131,492	+14.5	+45.9
16. Radios, musical instruments and supplies	458,758	578,524	+26.1	+142.8
17. Shoes and other footwear	2,748,217	2,946,761	+ 7.2	+24.9
18. Stationery, books and magazines	516,487	544,738	+ 5.5	+ 6.7
19. All other departments, total	4,138,474	4,813,036	+16.3	+21.7

(*) Please observe that these comparisons are based on the inventory situation at the beginning of June in the two years.

CANADA - Indexes of Retail Sales - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Year and Month	General Index		Country General		Department		Variety	
	A	B	A	B	A	B	A	B
June, 1941	132.7	134.4	115.8	116.1	123.7	123.1	154.0	154.8
June, 1943	161.0	158.9	153.9	150.6	136.8	130.9	184.3	181.6
June, 1945	197.1	184.7	183.5	172.6	169.1	160.6	212.3	193.9
June, 1946	216.6	210.6	201.6	197.3	191.9	189.5	233.2	220.3
May, 1947	247.7	234.0	238.0	212.7	248.0	238.7	252.7	251.6
June, 1947	232.7	235.1	213.8	215.1	220.7	218.8	249.4	249.8

Year and Month	Food		Restaurants		Family Clothing		Men's(a) Clothing	
	A	B	A	B	A	B	A	B
June, 1941	139.4	145.7	119.3	121.5	137.7	139.1	137.4	134.8
June, 1943	171.7	174.5	176.5	176.7	179.4	176.2	171.9	166.2
June, 1945	211.0	197.2	199.9	199.4	216.5	198.8	212.3	189.5
June, 1946	222.3	216.4	210.1	213.2	243.7	231.0	227.4	209.1
May, 1947	247.6	237.7	208.0	202.3	278.8	267.4	245.6	251.5
June, 1947	235.4	245.1	209.4	212.1	259.8	259.7	253.9	249.5

Year and Month	Women's Clothing		Shoes		Drugs		Furniture	
	A	B	A	B	A	B	A	B
June, 1941	132.9	123.4	160.7	130.4	122.9	133.5	134.7	141.0
June, 1943	174.7	166.0	202.6	163.7	154.2	164.0	118.6	121.2
June, 1945	221.3	199.3	263.2	191.9	184.6	190.6	163.9	159.3
June, 1946	228.9	213.3	257.7	195.7	198.6	209.2	204.0	206.0
May, 1947	273.1	258.0	238.4	208.2	212.2	212.2	258.4	206.2
June, 1947	238.4	231.1	257.3	209.6	205.4	220.8	229.2	239.8

Year and month	Hardware		(b) Jewellery		Radio and Electrical	
	A	B	A	B	A	B
June, 1941	157.7	135.1	134.8	147.8	136.6	148.2
June, 1943	168.9	141.9	167.1	176.3	106.4	111.0
June, 1945	219.1	177.8	232.9	245.7	117.8	122.9
June, 1946	288.4	242.3	266.0	291.7	200.3	217.3
May, 1947	323.3	241.1	246.7	275.0	280.7	241.5
June, 1947	315.1	269.0	236.4	259.3	265.6	288.2

(a) Includes men's furnishings.

(b) Based on sales including the Federal Tax introduced in June, 1942.

Unadjusted Indexes of Retail Sales by Regions - (Average for 1955 - 1959 = 100)
 (Figures for the current year are subject to final revision)

Year and Month	General Index	Country General	Department	Variety	Food	Restaurant	Family Clothing
Maritime Provinces							
June, 1941	143.0	108.2	147.0	196.7	132.3	178.9	140.9
June, 1946	244.3	220.5	209.0	267.4	237.6	257.8	286.4
May, 1947	271.2	262.9	285.5	278.0	253.7	245.0	293.5
June, 1947	245.6	223.8	230.5	272.1	236.6	233.5	268.5
Quebec							
June, 1941	140.0	134.4	129.0	172.3	141.4	117.2	154.4
June, 1946	227.9	226.8	217.3	287.4	220.2	209.0	275.0
May, 1947	261.6	261.6	290.9	320.3	245.4	215.3	314.5
June, 1947	249.4	242.9	253.6	312.8	237.1	207.4	303.4
Ontario							
June, 1941	132.8	114.7	125.2	144.5	136.1	115.1	129.7
June, 1946	204.7	181.1	183.5	211.8	208.2	202.6	197.6
May, 1947	239.0	228.6	236.7	228.6	247.9	200.9	239.1
June, 1947	222.5	195.7	212.0	228.4	226.0	203.5	213.1
Prairie Provinces							
June, 1941	124.0	106.7	114.5	144.0	146.8	124.0	122.8
June, 1946	214.5	187.8	181.4	215.8	250.0	218.8	257.0
May, 1947	239.7	217.0	230.5	230.6	253.1	210.3	282.1
June, 1947	225.7	195.5	206.3	227.8	252.5	213.8	268.2
British Columbia							
June, 1941	128.1	116.9	120.8	118.1	146.2	100.2	122.9
June, 1946	224.2	208.3	204.2	174.5	239.9	200.4	226.2
May, 1947	251.6	240.8	253.9	185.0	238.7	196.9	270.9
June, 1947	246.0	237.8	238.5	179.1	248.8	205.4	244.2

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Unadjusted Indexes of Retail Sales by Regions - (Average for 1935 - 1939 = 100)
 (Figures for the current year are subject to final revision)

Men's(a) Clothing	Women's Clothing	Shoes	Drugs	Furniture	Hardware	(b) Jewellery	Radio and Electrical
Maritime Provinces							
173.2	162.6	176.1	133.7	163.5	150.8	170.7	142.0
292.6	302.5	295.7	222.8	290.5	306.2	331.4	245.0
278.9	384.5	270.9	225.0	372.4	310.7	310.2	290.4
259.5	307.1	283.9	212.9	355.1	299.6	278.5	305.0
Quebec							
141.5	141.7	154.3	119.0	138.2	177.2	126.1	132.9
222.1	226.2	239.8	189.4	202.2	309.4	247.4	215.9
241.8	270.7	222.0	211.1	271.9	345.5	236.1	273.3
255.3	247.6	233.0	205.0	226.6	353.4	231.2	305.7
Ontario							
136.6	129.7	165.5	125.5	134.5	161.4	137.0	140.8
222.9	235.5	266.8	189.9	183.7	258.1	258.9	167.2
244.8	266.5	234.0	201.3	229.8	293.8	240.8	252.2
253.6	236.8	269.3	195.5	208.4	283.9	222.9	220.9
Prairie Provinces							
126.0	115.8	162.9	120.7	109.9	139.5	129.9	128.7
230.4	195.0	240.4	208.0	201.6	295.7	295.2	258.8
244.9	250.1	235.5	219.4	212.8	328.7	256.8	360.6
247.6	203.9	244.3	213.9	195.7	315.9	257.3	303.9
British Columbia							
116.0	136.9	138.5	112.7	124.9	138.0	127.2	134.0
205.4	222.8	249.9	230.5	235.8	340.2	255.7	215.6
232.9	301.0	289.3	252.7	290.3	403.4	240.7	309.6
247.6	243.4	260.0	239.8	267.4	368.4	251.4	310.4

(a) Includes men's furnishings.

(b) Based on sales including the Federal Tax introduced in June, 1942.



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DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

Jan.-June, 1946 and Jan.-June, 1947

These figures are derived from a sample of reporting companies and are not to be interpreted as totals for all department stores.

	Jan.-June, 1946	Jan.-June, 1947	% Change, 1947/1946
	\$	\$	
TOTAL, ALL DEPARTMENTS	207,449,700	238,009,889	+14.7
1. Women's dresses, coats and suits	24,594,407	26,769,972	+ 8.8
2. Girls' and infants' wear	7,722,980	8,687,154	+12.5
3. Hosiery and gloves	7,261,220	8,185,133	+12.7
4. Lingerie and corsets	7,960,440	8,901,814	+11.8
5. Millinery	2,489,085	2,649,467	+ 6.4
6. Women's and children's apparel - (Total, 1-5)	50,028,132	55,193,540	+10.3
7. Men's and boys' clothing and furnishings ...	21,447,529	24,601,047	+14.7
8. Drugs and toilet articles and preparations .	5,610,192	5,748,824	+ 2.5
9. Piece goods	16,491,187	18,965,501	+15.0
10. Smallwares	7,030,914	7,948,215	+13.0
11. Food and kindred products	16,427,106	18,882,704	+14.9
12. Furniture (including mattresses and springs)	14,992,173	17,204,881	+14.8
13. Home furnishings	15,504,122	19,270,286	+24.3
14. Household appliances and electrical supplies	5,807,366	8,294,264	+42.8
15. Hardware and kitchen utensils	10,446,568	12,080,211	+15.6
16. Radios, musical instruments and supplies ...	2,860,600	4,352,573	+52.2
17. Shoes and other footwear	14,484,414	15,826,818	+ 9.6
18. Stationery, books and magazines	3,413,870	3,792,949	+11.1
19. All other departments, total	22,955,527	25,848,076	+12.6