

DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS - CANADA  
INTERNAL TRADE BRANCH

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CHANGES IN THE VALUE OF RETAIL SALES

January 1929 to April 1931

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for April, 1931, show increased sales for five groups and lower sales for four groups as compared with March, 1931. The combined index for all groups rose from 99.2 in March to 115.1 in April, the base being January, 1929 = 100.

No correction of these index numbers has been made for seasonal influences, nor is there any allowance for price changes. Compared with April, 1930, when the index was 122.8, the April 1931 index is lower, but, if allowance is made for the fall in prices since the earlier date, it would be at least as high as the April 1930 index.

These index numbers are based on returns from 35 chain stores and 25 departmental stores. Index numbers for groups were as follows:-

Boots and shoes rose from 76.1 in March to 104.8 in April; Candy from 75.4 to 112.3; Clothing from 106.2 to 169.7; General and departmental from 104.9 to 120.0; Groceries and meats from 98.5 to 105.7.

Drugs decreased from 93.1 in March to 91.5 in April; Furniture from 70.1 to 69.9; Music and Radio from 68.2 to 56.5 and Restaurants from 84.2 to 82.5

# INDEX NUMBERS OF RETAIL SALES

	Boots and Shoes, 6 chains			Candy, 5 chains			Clothing, 10 chains			Drugs, 6 chains			Furniture, 4 chains		
	1929	1930	1931	1929	1930	1931	1929	1930	1931	1929	1930	1931	1929	1930	1931
January .....	100.0	65.8	66.9	100.0	97.1	77.5	100.0	99.2	71.3	100.0	96.9	94.3	100.0	95.4	60.9
February .....	87.9	73.0	59.0	108.6	108.0	80.1	126.6	86.4	68.0	97.7	94.3	87.7	130.4	97.4	69.6
March .....	152.3	86.1	76.1	152.4	95.2	75.4	174.6	130.8	106.2	108.1	105.4	93.1	144.1	95.5	70.1
April .....	140.4	119.9	104.8	102.8	121.5	112.3	180.7	194.9	169.7	99.5	99.9	91.5	141.9	97.6	69.9
May .....	160.9	120.3		125.0	104.3		171.6	172.2		103.5	98.7		158.4	110.2	
June .....	166.3	122.3		113.0	86.7		187.0	155.4		106.0	95.2		135.7	91.7	
July .....	121.4	98.2		116.9	95.3		137.1	122.1		104.6	95.9		119.2	68.9	
August .....	116.9	89.2		144.7	112.6		123.0	90.7		110.0	101.0		156.8	97.7	
September .....	119.1	86.3		118.4	93.5		141.4	111.7		100.4	92.2		154.4	103.8	
October .....	126.7	95.9		122.3	93.9		221.0	157.9		105.8	97.1		171.9	109.7	
November .....	134.5	102.3		117.9	88.9		166.5	122.3		103.7	92.2		178.4	105.8	
December .....	151.5	129.1		203.1	159.3		170.7	159.5		114.9	106.0		159.4	113.4	



# INDEX NUMBERS OF RETAIL SALES

	General and Departmental, 25 stores and 4 chains			Groceries and Meats, 22 chains			Music and Radio 4 chains			Restaurants 11 chains			General Index		
	1929	1930	1931	1929	1930	1931	1929	1930	1931	1929	1930	1931	1929	1930	1931
January .....	100.0	97.5	92.8	100.0	106.2	103.4	100.0	84.0	76.7	100.0	94.4	82.4	100.0	99.0	91.8
February .....	99.1	95.6	88.6	101.9	99.1	93.0	106.3	73.0	73.0	94.2	86.9	76.3	102.9	94.5	85.7
March .....	123.2	104.7	104.9	118.4	107.3	98.5	90.3	76.4	68.2	102.8	91.7	84.2	126.3	106.4	99.2
April .....	123.8	126.4	120.0	107.7	107.5	105.7	85.7	62.4	56.5	100.4	90.1	82.5	122.4	122.8	115.1
May .....	155.4	141.4		112.8	115.2		94.0	66.7		109.8	96.4		138.2	129.6	
June .....	143.2	122.3		116.9	96.0		64.1	50.7		102.9	94.9		135.0	113.0	
July .....	124.5	107.9		107.4	96.4		64.0	47.4		115.2	99.2		118.1	102.9	
August .....	132.4	111.5		115.5	101.5		86.7	56.4		119.9	102.8		124.2	103.9	
September .....	132.5	125.2		107.7	94.3		129.5	92.3		107.6	91.4		122.7	108.7	
October .....	155.7	140.0		115.4	98.7		165.3	113.9		106.8	93.7		144.0	121.9	
November .....	149.5	130.3		118.4	103.6		150.6	115.4		94.8	83.1		136.3	115.1	
December .....	218.0	207.7		116.6	106.0		156.9	144.7		100.3	91.8		166.9	155.1	

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