(Issued August 31st. 1931)
$\begin{array}{ll}\text { Dominion Statistician: } & \text { R.H. Coats, B.A., T.S.S.(Hon.), F.R.S.C. } \\ \text { Chief, Internal Irade Branch: } & \text { Rerbert Marshall, B.A., F.S.S. }\end{array}$

## CHANGES IN TEE VALUE OF RETAII SALES

Jamary, 1922 to july, 1931.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for July, 1931, (base - January, 1929-100) show increased sales for four grouns and lower sales for seven groups as compared with June, 1931. The combined index for all groups decreased from 107.7 to 96.5. Corresponding indexes for June and July, 1930 were 114.1 and 103.5 respectively.

No correction of these numbers has been made for seasonal influences, nor is there any allowance for price changes.

These index numbers are based on returns from 82 chain stores and 25 departmental stores. Index numbers for groups are as follows:-

Candy sales rose from 71.3 in June to 75.5 in July; Dross from 86.7
to 89.2 (approx.); Groceries and Meats from 96.9 to 100.6 ; and Restaurants from 80.1 to 89.3.

Boots and Shoes decreased from 115.7 in June to 97.4 in Juli; Clothing from 140.1 to 85.0 ; Dyers and Cleaners from 150.9 to 122.4 (approx.); Fhurniture from 61.2 to 52.4 ; Gencral and Departmental from 115.8 to 101.1; Hardware from 123.5 to 106.3 ; and Music and Radio from 40.9 to 37.3 (approx.).


1HDEX NUMEBS OR RETALL SALSJ

|  | General and Departmental 25 stores and 4 chains |  |  | $\begin{array}{r} \text { Grocer } \\ 23 \end{array}$ | es ani chains |  | Hardware 5 chains |  |  | Music and a io 4 chains |  |  | Testaurants 11 chains |  |  | General Index |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1939 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 931 | 1939 | 1930 | 1931 |
| January | 100.0 | 97.5 | 93.0 | 100.0 | 106.2 | 105.2 | 100.0 | 71.9 | 70.1 | 100.0 | 84.0 | 77.0 | 100.0 | 94.4 | 83.2 | 100.0 | 98.9 | 92.1 |
| February | 99.1 | 95.6 | 83.8 | 101.9 | 99.1 | 95.5 | 95.0 | 85.3 | 67.6 | 106.3 | 73.0 | 72.4 | 94,2 | 86.9 | 76.3 | 102.8 | 94.5 | 86.4 |
| liarch | 123.2 | 104.7 | 105.0 | 118.4 | 107.3 | 200.1 | 114.9 | 211.4 | 81.6 | 90.3 | 76.4 | 65.7 | 102.8 | 91.7 | 83.6 | 126.7 | 106.9 | 99.8 |
| Aprid | 123.8 | 126.4 | 120.2 | 107.7 | 107.5 | 106.9 | 155.3 | 138.7 | 111.6 | 85.7 | 62.4 | 52.7 | 100.4 | 90.1 | 83.0 | 123.7 | 123.9 | 116.2 |
| may | 155.4 | 141.4 | 128.1 | 112.8 | 115.2 | 108.5 | 191.1 | 181.8 | 140.0 | 94.0 | 66.7 | 53.0 | 109.8 | 96.4 | 85.4 | 139.3 | 130.6 | 115.4 |
| June | 143.2 | 122.3 | 115.8 | 116.9 | 96.0 | 96.9 | 195.2 | 162.7 | 123.5 | 64.1 | 50.7 | 40.9 | 102.9 | 94.9 | 80.1 | 136.1 | 114.1 | 107.7 |
| July | 124.5 | 107.9 | 101.1 | 107.4 | 96.4 | 100.6 | 174.1 | 140.3 | 106.3 | 64.0 | 47.4 | $\int_{\text {appr }}^{37.3}$ | $115.2$ | 99.2 | 89.3 | 119.1 | 103.5 | 96.5 |
| August | 132.4 | 111.5 |  | 115.5 | 101.5 |  | 168.6 | 136.7 |  | 86.7 | 56.4 |  | 119.9 | 102.8 |  | 124.8 | 104.3 |  |
| September | 132.5 | 125.2 |  | 107.7 | 94.3 |  | 189.2 | 157.6 |  | 129.5 | 92.3 |  | 107.6 | 91.4 |  | 123.9 | 109.8 |  |
| October | 155.7 | 140.0 |  | 115.4 | 98.7 |  | 203.0 | 157.0 |  | 165.3 | 113.9 |  | 106.8 | 93.7 |  | 145.2 | 122.9 |  |
| November | 149.5 | 130.3 |  | 118.4 | 103.6 |  | 131.8 | 129.9 |  | 150.6 | 115.4 |  | 94.8 | 83.1 |  | 136.6 | 115.1 |  |
| December | 218.0 | 207.7 |  | 116.6 | 106.0 |  | 166.6 | 164.3 |  | 156.9 | 144.7 |  | 100.3 | 91.8 |  | 166.4 | 154.5 |  |

