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DOMINION BUREAU
OF STATISTICS

SEP 30 1931

Published by Authority of Hon. H.H. Stevens, M.P., THE
Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS - CANADA
INTERNAL TRADE BRANCH

(Issued September 30th, 1931)

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CHANGES IN THE VALUE OF RETAIL SALES

JANUARY, 1929 TO AUGUST, 1931.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for August, 1931, (base - January, 1929=100) show increased sales for four groups and lower sales for seven groups as compared with July, 1931. The combined index for all groups decreased from 96.5 to 92.0. Corresponding indexes for July and August, 1930, were 103.5 and 104.3 respectively.

No correction of these numbers has been made for seasonal influences nor is there any allowance for price changes.

These index numbers are based on returns from 83 chain stores and 25 departmental stores. Index numbers for groups are as follows:-

Candy sales rose from 76.0 in July to 86.7 in August; Furniture from 52.4 to 67.3; Hardware from 106.3 to 111.3, and Music and Radio from 40.5 to 48.5.

Boots and Shoes decreased from 97.4 in July to 79.7 in August; Clothing from 85.7 to 67.7; Drugs from 90.0 to 87.6 (approx.); Dyers and Cleaners from 128.9 to 114.2; General and Departmental from 101.2 to 99.9; Groceries and Meats from 95.1 to 93.7, and Restaurants from 89.3 to 88.9.

INDEX NUMBERS OF RETAIL SALES

	Boots and Shoes 6 Chains			Candy 6 Chains			Clothing 9 Chains			Drugs 7 Chains			Dyers and Cleaners 4 Chains			Furniture 4 Chains		
	1929	1930	1931	1929	1930	1931	1929	1930	1931	1929	1930	1931	1929	1930	1931	1929	1930	1931
January	100.0	65.8	66.9	100.0	97.1	74.3	100.0	99.2	70.8	100.0	96.9	93.1	100.0	115.4	109.3	100.0	95.4	60.9
February	87.9	73.0	59.1	108.6	108.0	80.4	126.6	86.4	67.7	97.7	94.3	87.4	105.9	104.5	99.0	130.4	97.4	69.6
March	152.3	86.1	75.8	152.4	95.2	75.5	174.6	130.8	106.0	108.1	105.4	92.7	160.1	156.0	143.1	144.1	95.5	69.7
April	140.4	119.9	107.8	102.8	121.5	110.7	180.7	194.9	169.5	99.5	99.9	90.2	213.4	204.6	184.9	141.9	97.6	69.8
May	160.9	120.3	107.8	125.0	104.3	91.5	171.6	172.2	126.1	103.5	98.7	89.9	181.8	174.7	146.4	158.4	110.2	69.0
June	166.3	122.3	115.7	113.0	86.7	71.5	187.0	155.4	140.1	106.0	95.2	86.5	176.8	163.1	150.9	135.7	91.7	61.2
July	121.4	98.2	97.4	116.9	95.3	76.0	137.1	122.1	85.7	104.6	95.9	90.0	161.5	118.7	128.9	119.3	68.9	52.4
August	116.9	89.2	79.7	144.7	112.6	86.7	123.0	90.7	67.7	110.0	101.0	87.6 (approx)	147.2	117.9	114.2	156.8	97.7	67.3
September	119.1	86.3	-	118.4	95.5	-	141.4	111.7	-	100.4	92.2	-	167.3	170.5	-	154.4	103.8	-
October	126.7	95.9	-	122.3	93.9	-	221.0	157.9	-	105.8	97.1	-	190.1	187.0	-	171.9	109.7	-
November	134.5	102.3	-	117.9	88.9	-	166.5	122.3	-	103.7	92.2	-	161.9	105.0	-	178.4	105.8	-
December	151.5	129.1	-	203.1	159.3	-	170.7	159.5	-	114.9	106.0	-	122.8	87.5	-	159.4	113.4	-

INDEX NUMBERS OF RETAIL SALES

	General and Departmental 25 stores & 4 chains			Groceries and Meat 23 chains			Hardware 5 chains			Music and Radio 4 chains			Restaurants 11 chains			General Index		
	1929	1930	1931	1929	1930	1931	1929	1930	1931	1929	1930	1931	1929	1930	1931	1929	1930	1931
January	100.0	97.5	93.0	100.0	106.2	105.2	100.0	71.9	70.1	100.0	84.0	77.0	100.0	94.4	83.2	100.0	98.9	92.1
February	99.1	95.6	88.8	101.9	99.1	95.5	95.0	85.3	67.6	106.3	73.0	72.4	94.2	86.9	76.3	102.8	94.5	86.4
March	123.2	104.7	105.0	118.4	107.3	100.1	114.9	111.4	81.6	90.3	76.4	65.7	102.8	91.7	83.6	126.7	106.9	99.8
April	123.8	126.4	120.2	107.7	107.5	106.9	155.3	138.7	111.6	85.7	62.4	52.7	100.4	90.1	83.0	123.7	123.9	116.2
May	155.4	141.4	128.1	112.8	115.2	108.5	191.1	181.8	140.0	94.0	66.7	53.0	109.8	96.4	85.4	139.3	130.6	115.4
June	143.2	122.3	115.8	116.9	96.0	97.0	195.2	162.7	123.5	64.1	50.7	39.4	102.9	94.9	80.1	136.1	114.1	107.7
July	124.5	107.9	101.2	107.4	96.4	95.1	174.1	140.3	106.3	64.0	47.4	40.5	115.2	99.2	89.3	119.1	105.5	96.5
August	132.4	111.5	99.9	115.5	101.5	93.7	168.6	136.7	111.3	86.7	56.4	48.5	119.9	102.8	88.9	124.8	104.3	92.0
September	132.5	125.2	-	107.7	94.3	-	189.2	157.6	-	129.5	92.3	-	107.6	91.4	-	123.9	109.8	-
October	155.7	140.0	-	115.4	98.7	-	203.0	157.0	-	165.3	113.9	-	106.8	93.7	-	145.2	123.9	-
November	149.5	130.3	-	118.4	103.6	-	131.8	129.9	-	150.6	115.4	-	94.8	83.1	-	136.6	115.1	-
December	218.0	207.7	-	116.6	106.0	-	166.6	164.3	-	156.9	144.7	-	100.3	91.8	-	166.4	154.5	-

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