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Published by Authority of Hon. H.H. Stevens, M.P.,
Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS-CANADA
INTERNAL TRADE BRANCH

(Issued March 31st, 1932)

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CHANGES IN THE VALUE OF RETAIL SALES
JANUARY, 1929 TO FEBRUARY, 1932.

Index Numbers of Retail sales issued by the Dominion Bureau of Statistics for February, 1932, (base January, 1929=100) show decreased sales for eight groups and increased sales for three groups as compared with January, 1932. The combined index dropped from 79.0 to 75.0. Corresponding indexes for January and February, 1931, were 92.1 and 86.4 respectively.

No correction of these index numbers has been made for seasonal influences, nor is there any allowance for price changes.

These index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for all groups behaved as follows:-

Candy rose from 66.9 to 69.8; Drugs from 85.7 to 87.4, and Furniture from 48.3 to 64.5.

Boots and Shoes decreased from 64.5 to 48.1; Clothing from 61.2 to 52.3; Dyers and Cleaners from 76.4 to 75.4, and General and Departmental from 79.9 to 77.9. Groceries and Meats dropped from 90.6 to 83.8; Hardware from 56.8 to 54.1; Music and Radio from 42.0 to 34.9, and Restaurants from 66.7 to 65.0.

INDEX NUMBERS OF RETAIL SALES

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