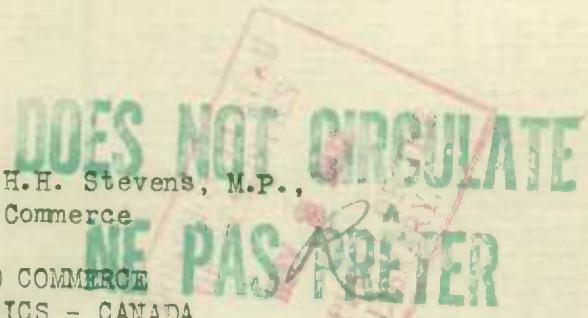


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CHANGES IN THE VALUE OF RETAIL SALES

JANUARY, 1929 TO MARCH, 1932.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for March, 1932 (base January, 1929=100) show increased sales for nine groups and decreased sales for two groups as compared with February, 1932. The combined index, due mainly to seasonal influences, rose from 75.2 to 85.3. Corresponding indexes for February and March, 1931, were 86.4 and 99.8 respectively.

No correction of these index numbers has been made for seasonal influences, nor is there any allowance for price changes.

These index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for all groups behaved as follows:-

Boots and Shoes rose from 48.1 in February to 62.7 in March; Candy from 69.8 to 103.0; Clothing from 52.3 to 86.0, and Drugs from 87.4 to 90.8. Dyers and Cleaners increased from 75.4 in February to 88.3 in March; General and Departmental from 78.4 to 89.0; Groceries and Meats from 83.8 to 88.6; Hardware from 54.1 to 65.6 and Restaurants from 65.0 to 67.3.

Furniture sales dropped from 64.5 to 49.5, and Music and Radio from 34.9 to 31.9.

INDEX NUMBERS OF RETAIL SALES

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