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DOMINION BUREAU OF STATISTICS - CANADA
INTERNAL TRADE BRANCH

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CHANGES IN THE VALUE OF RETAIL SALES

JANUARY, 1929 TO MAY, 1932.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for May, 1932, (base January, 1929=100) show increased sales for four groups and decreased sales for seven groups as compared with April, 1932. The combined index dropped from 94.4 to 92.3.

No correction of these index numbers has been made for seasonal influences, nor is there any allowance for price changes.

The index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for all groups behaved as follows:-

Boots and Shoes rose from 87.3 in April to 87.5 in May; Candy from 72.3 to 75.3; General and Departmental from 102.8 to 104.2, and Hardware from 93.9 to 120.1.

Clothing sales dropped from 98.4 in April to 94.8 in May; Drugs from 87.4 to 79.3; Dyers and Cleaners from 127.8 to 119.6, and Furniture from 53.6 to 52.9. Groceries and Meats decreased from 92.4 to 85.8; Music and Radio from 28.6 to 26.6, and Restaurants from 68.0 to 64.9.

INDEX NUMBERS OF RETAIL SALES

	Jan.	Feb.	Mar.	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Boots and Shoes - 6 Chains												
1929	100.0	87.9	152.3	140.4	160.9	166.3	121.4	116.9	119.1	126.7	134.5	151.5
1930	65.8	73.0	86.1	119.9	120.3	122.3	98.2	89.2	86.3	95.9	102.3	129.1
1931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
1932	64.5	48.1	62.5	87.3	87.5							
Candy - 6 Chains												
1929	100.0	108.6	152.4	102.8	125.0	113.0	116.9	144.7	118.4	122.3	117.9	203.1
1930	97.1	108.0	95.2	121.5	104.3	86.7	95.3	112.6	93.5	93.9	88.9	159.3
1931	74.3	80.4	75.5	110.7	91.5	71.5	75.2	85.8	78.2	86.9	72.5	146.0
1932	66.9	69.8	103.0	72.3	75.3							
Clothing - 9 Chains												
1929	100.0	126.0	174.6	180.7	171.6	187.0	137.1	123.0	141.4	221.0	166.5	170.7
1930	99.2	86.4	130.8	194.9	172.2	155.4	122.1	90.7	111.7	157.9	122.3	159.5
1931	70.8	67.7	106.0	169.5	126.1	140.1	85.7	67.7	83.7	119.3	102.7	131.6
1932	60.7	52.1	85.8	98.4	94.8							
Drugs - 7 Chains												
1929	100.0	97.7	108.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
1930	96.9	94.3	105.4	99.9	98.7	95.2	95.9	101.0	92.2	97.1	92.2	106.0
1931	93.1	87.4	92.7	90.2	89.9	86.5	90.0	88.7	87.3	90.7	90.8	103.9
1932	85.7	87.4	90.8	87.4	79.3							
Dyers and Cleaners - 4 Chains												
1929	100.0	105.9	160.1	213.4	181.8	176.8	161.5	147.2	167.3	190.1	161.9	122.8
1930	115.4	104.5	156.0	204.6	174.7	163.1	118.7	117.9	170.5	187.0	105.0	87.5
1931	109.3	99.0	143.1	184.9	146.4	150.9	128.9	114.1	131.4	133.9	109.4	78.7
1932	76.4	75.4	88.3	127.8	119.6							
Furniture - 4 Chains												
1929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.4
1930	95.4	97.4	95.5	97.6	110.2	91.7	68.9	97.7	103.8	109.7	105.8	113.4
1931	60.9	69.6	69.7	69.8	69.0	61.2	52.4	67.3	84.8	90.2	92.7	88.6
1932	48.3	64.5	49.5	53.6	52.9							

INDEX NUMBERS OF RETAIL SALES

	Jan.	Feb.	Mar.	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
General and Departmental - 25 Stores and 4 Chains												
1929	100.0	99.1	123.2	123.8	155.4	143.2	124.5	132.4	132.5	155.7	149.5	218.0
1930	97.5	95.6	104.7	126.4	141.4	122.3	107.9	111.5	125.2	140.0	130.3	207.7
1931	93.0	88.8	105.0	120.2	128.1	115.8	101.3	100.1	112.2	130.2	117.4	195.9
1932	80.1	78.4	89.0	102.8	104.2							
Groceries and Meats - 23 Chains												
1929	100.0	101.9	118.4	107.7	112.8	116.9	107.4	115.5	107.7	115.4	118.4	116.6
1930	106.2	99.1	107.3	107.5	115.2	96.0	96.4	101.5	94.3	98.7	103.6	106.0
1931	105.2	95.5	100.1	106.9	108.5	97.0	95.1	94.1	93.7	96.1	94.5	96.6
1932	90.6	83.8	89.5	92.4	85.8							
Hardware - 5 Chains												
1929	100.0	95.0	114.9	155.3	191.1	195.2	174.1	168.6	189.2	203.0	131.8	166.6
1930	71.9	85.3	111.4	138.7	181.8	162.7	140.3	135.7	157.6	157.0	129.9	164.3
1931	70.1	67.6	81.6	111.6	140.0	123.5	106.3	110.7	120.0	117.7	100.6	142.1
1932	56.8	54.1	65.6	93.9	120.1							
Music and Radio - 4 Chains												
1929	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
1930	84.0	73.0	76.4	62.4	66.7	50.7	47.4	56.4	92.3	113.9	115.4	144.7
1931	77.0	72.4	65.7	52.7	53.0	39.4	40.5	48.5	65.8	78.1	80.5	82.6
1932	42.0	34.9	31.9	28.6	26.6							
Restaurants - 11 Chains												
1929	100.0	94.2	102.6	100.4	109.8	102.9	115.2	119.9	107.6	106.8	94.8	100.3
1930	94.4	86.9	91.7	90.1	96.4	94.9	99.2	102.8	91.4	93.7	83.1	91.8
1931	83.2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.5	78.5
1932	66.7	65.0	67.3	68.0	64.9							
General Index												
1929	100.0	102.8	126.7	123.7	139.3	136.3	119.1	124.8	123.9	145.2	136.6	166.4
1930	98.9	94.5	106.9	123.9	130.6	114.1	103.5	104.3	109.8	122.9	115.1	154.5
1931	92.1	86.4	99.8	116.2	115.4	107.5	95.0	92.2	99.3	111.5	103.1	141.7
1932	79.0	75.2	85.6	94.5	92.3							

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