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CHANGES IN THE VALUE OF RETAIL SALES

JANUARY, 1929 to JANUARY, 1933.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for January, 1933, (base January, 1929=100) show decreased sales for all groups as compared with December, 1932. The combined index dropped from 119.7 to 63.9. Corresponding indexes for December, 1931, and January, 1932, were 141.2 and 76.4 respectively.

In order to take account of different methods of accounting used by companies reporting, a complete revision of the Grocery and Meat index has been made. No correction of the index numbers has been made for seasonal influences, nor is there any allowance for price changes.

The index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for individual groups behaved as follows:-

Boots and Shoes decreased from 95.9 in December, 1932, to 50.8 in January, 1933; Candy from 127.9 to 53.2; Clothing from 121.6 to 52.0; Drugs from 92.9 to 74.4; Dyers and Cleaners from 77.4 to 66.8, and Furniture from 59.3 to 27.4.

General and Departmental dropped from 162.2 in December, 1932, to 66.8 in January, 1933; Groceries and Meats from 85.6 to 70.0; Hardware from 99.3 to 43.2; Music and Radio from 41.6 to 20.7, and Restaurants from 63.3 to 54.0.

Indexes for the same groups, comparing January, 1932, and January, 1933, moved as follows:-

Boots and Shoes fell from 64.5 to 50.8; Candy from 66.9 to 53.2; Clothing from 60.7 to 52.0; Drugs from 85.7 to 74.4; Dyers and Cleaners from 76.4 to 66.8, and Furniture from 48.3 to 27.4.

General and Departmental decreased from 79.5 to 66.8; Groceries and Meats from 82.5 to 70.0; Hardware from 56.8 to 43.2; Music and Radio from 42.0 to 20.7, and Restaurants from 66.7 to 54.0.

INDEX NUMBER OF RETAIL SALES

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	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
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General and Departmental - 25 Stores and 4 Chains

1929	100.0	99.1	123.2	123.8	155.4	143.2	124.5	132.4	132.5	155.7	149.5	218.0
1930	97.5	95.6	104.7	126.4	141.4	122.3	107.9	111.5	125.2	140.0	130.3	207.7
1931	93.0	88.8	105.0	120.2	128.1	115.8	101.3	100.1	112.2	130.2	117.4	195.9
1932	79.5	78.7	89.3	103.1	104.0	102.4	88.1	81.7	94.0	109.9	98.0	162.2
1933	66.8											

Groceries and Meats - 23 Chains

1929	100.0	98.5	108.7	106.1	112.4	105.8	106.9	107.3	106.1	114.9	109.0	114.3
1930	106.2	96.3	100.5	106.2	107.9	93.8	96.2	94.1	93.3	98.8	94.6	105.3
1931	97.5	90.5	97.0	98.2	98.5	94.0	92.9	86.4	91.4	94.2	85.5	94.9
1932	82.5	80.8	88.2	84.5	82.9	80.7	78.8	75.0	78.9	80.0	78.0	85.6
1933	70.0											

Hardware - 5 Chains

1929	100.0	95.0	114.9	155.3	191.1	195.2	174.1	168.6	189.2	203.0	131.8	166.6
1930	71.9	85.3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
1931	70.1	67.6	81.6	111.6	140.0	123.5	106.3	110.7	120.0	117.7	100.6	142.1
1932	56.8	54.1	65.6	93.9	120.1	109.5	89.2	94.0	104.5	102.7	79.4	99.3
1933	43.2											

Music and Radio - 4 Chains

1929	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
1930	84.0	73.0	76.4	62.4	66.7	50.7	47.4	56.4	92.3	113.9	115.4	144.7
1931	77.0	72.4	65.7	52.7	53.0	39.4	40.5	48.5	65.8	78.1	80.5	82.6
1932	42.0	34.9	31.9	28.6	26.6	20.9	15.9	22.1	38.8	39.0	40.7	41.6
1933	26.7											

Restaurants - 11 Chains

1929	100.0	94.2	102.8	100.4	109.8	102.9	115.2	119.9	107.6	106.8	94.8	100.3
1930	94.4	86.9	91.7	90.1	96.4	94.9	99.2	102.8	91.4	93.7	83.1	91.8
1931	83.2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.5	78.5
1932	66.7	65.0	67.3	68.0	64.5	62.6	63.9	65.6	64.7	60.6	56.1	63.3
1933	54.0											

General Index

1929	100.0	101.3	123.8	123.3	139.2	132.8	119.0	122.4	123.4	145.1	133.8	165.7
1930	98.9	93.6	104.9	123.5	128.4	113.5	103.4	102.1	109.5	123.0	112.4	154.3
1931	89.8	84.9	98.9	113.6	112.4	116.6	94.4	89.9	98.6	110.9	100.4	141.2
1932	76.4	74.4	85.3	92.1	91.0	91.8	79.6	73.7	84.0	91.6	85.0	119.7
1933	63.9											

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