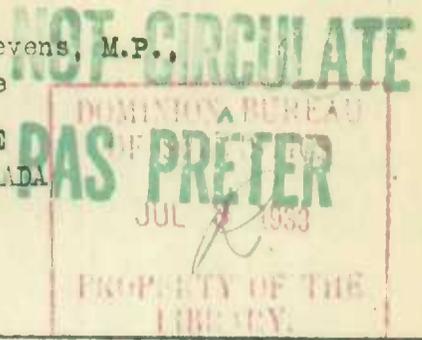


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INTERNAL TRADE BRANCH

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CHANGES IN THE VALUE OF RETAIL SALES,
JANUARY, 1929, TO MAY, 1933.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for May, 1933, (base January, 1929=100) show increased sales for seven groups and decreased sales for four groups as compared with April, 1933. The combined index rose from 83.7 to 85.6. General indexes for April and May, 1932, were 92.3 and 91.6 respectively.

A revision of the Dyers and Cleaners index since January, 1929, makes a slight change in the General index. No correction of the index numbers has been made for seasonal influences, nor is there any allowance for price changes.

The index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for individual groups behaved as follows:-

The Boots and Shoes index number rose from 78.1 in April, 1933, to 85.0 in May, 1933; Furniture from 45.6 to 50.4; General and Departmental from 92.9 to 95.3, and Groceries and Meats from 73.2 to 79.2. Hardware increased from 75.8 to 112.3; Music and Radio from 16.5 to 19.6, and Restaurants from 56.4 to 57.6.

Candy sales fell from 86.8 to 69.3; Clothing from 109.8 to 96.8; Drugs from 71.9 to 69.0, and Dyers and Cleaners from 118.7 to 117.2.

Indexes for the same groups comparing May, 1932, and May, 1933, moved as follows:-

Clothing rose from 95.8 to 96.8, and Dyers and Cleaners from 113.9 to 117.2.

Boots and Shoes dropped from 88.2 to 85.0; Candy from 76.5 to 69.3; Drugs from 79.2 to 69.0; Furniture from 52.9 to 50.4, and General and Departmental from 104.7 to 95.3.

Groceries and Meats decreased from 82.9 to 79.2; Hardware from 120.1 to 112.3; Music and Radio from 26.6 to 19.6, and Restaurants from 64.5 to 57.6.

INDEX NUMBERS OF RETAIL SALES

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Boots and Shoes - 6 Chains												
1929	100.0	87.9	152.3	140.4	160.0	166.3	121.4	116.9	119.1	126.7	134.5	152.6
1930	67.9	73.3	89.5	122.4	122.0	121.3	97.2	91.2	91.0	97.7	103.4	130.6
1931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
1932	64.5	48.1	62.5	87.3	88.2	107.5	83.1	57.3	71.6	76.5	77.3	95.9
1933	50.8	43.7	51.0	78.1	85.0							

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Candy - 6 Chains												
1929	100.0	108.6	152.4	102.8	125.0	113.0	116.9	144.7	118.4	122.3	117.9	203.1
1930	97.1	108.0	95.2	121.5	104.3	86.7	95.3	112.6	93.5	93.9	88.9	159.3
1931	76.9	80.4	77.7	112.4	93.0	72.6	77.5	87.5	80.3	89.7	73.3	148.4
1932	69.0	70.8	105.8	73.6	76.5	64.6	72.2	69.0	67.0	69.2	58.7	130.2
1933	54.4	58.9	55.9	86.8	69.3							

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Clothing - 9 Chains												
1929	100.0	126.0	174.6	180.7	171.6	187.0	137.1	123.0	141.4	221.0	166.5	170.7
1930	99.2	86.4	130.8	194.9	172.2	155.4	116.2	94.6	116.8	149.7	125.0	152.7
1931	78.4	67.7	112.0	160.6	132.3	151.1	93.3	71.1	88.5	113.2	104.8	125.8
1932	64.7	53.6	81.3	101.5	95.8	103.1	73.4	56.0	75.9	91.6	90.0	115.8
1933	53.8	42.7	68.1	109.8	96.8							

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Drugs - 7 Chains												
1929	100.0	97.7	103.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
1930	96.9	94.3	105.4	99.9	98.7	95.2	95.9	101.0	92.2	97.1	92.2	106.0
1931	93.1	87.4	92.7	90.2	89.9	86.5	90.0	88.7	87.3	90.7	90.8	103.9
1932	85.7	87.4	90.8	87.4	79.2	84.3	78.7	79.3	76.8	82.0	79.3	92.9
1933	75.2	70.2	76.9	71.9	69.0							

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Dyers and Cleaners - 4 Chains												
1929	100.0	101.8	163.6	201.1	179.0	164.2	150.5	152.7	175.0	180.3	140.7	113.7
1930	104.4	96.6	151.5	198.2	167.7	150.8	115.1	118.9	173.9	166.3	102.3	91.7
1931	100.9	91.4	140.2	176.0	140.8	143.2	123.9	114.1	129.3	124.1	102.5	82.1
1932	73.3	71.0	90.5	122.9	113.9	110.8	88.6	90.2	112.3	107.5	89.9	76.9
1933	64.6	62.0	79.9	118.7	117.2							

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Furniture - 4 Chains												
1929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.4
1930	95.4	97.4	95.5	97.6	110.2	91.7	68.9	97.7	103.8	109.7	105.3	113.4
1931	60.9	69.6	69.7	69.8	69.0	61.2	52.4	67.3	84.8	90.2	92.7	88.6
1932	48.3	64.5	49.5	53.6	52.9	43.7	32.7	44.9	54.9	58.4	55.6	59.3
1933	27.4	31.1	42.5	45.6	50.4							

INDEX NUMBERS OF RETAIL SALES

Jan. Feb. March April May June July Aug. Sept. Oct. Nov. Dec.

General and Departmental - 25 Stores and 4 Chains

1929	100.0	99.1	123.2	123.8	155.4	143.2	124.5	132.4	132.5	155.7	149.5	218.0
1930	97.5	95.6	104.7	126.4	141.4	122.3	107.9	111.5	125.2	140.0	130.3	207.7
1931	93.0	88.8	103.0	120.2	128.1	115.8	101.3	100.1	112.2	130.2	117.4	195.9
1932	78.6	79.0	90.1	102.8	104.7	102.9	88.0	82.4	94.8	109.6	98.9	162.2
1933	67.5	67.0	76.2	92.9	95.3							

Groceries and Meats - 23 Chains

1929	100.0	98.5	108.7	106.1	112.4	105.8	106.9	107.3	106.1	114.9	109.0	114.3
1930	106.2	96.3	100.5	106.2	107.9	93.8	96.2	94.1	93.3	98.8	94.6	105.3
1931	97.5	90.5	97.0	98.2	98.5	94.0	92.9	86.4	91.4	94.2	85.5	94.9
1932	82.5	80.8	88.2	84.5	82.9	80.7	78.8	75.0	78.9	80.0	78.0	85.6
1933	69.8	67.0	78.6	73.2	79.2							

Hardware - 5 Chains

1929	100.0	95.0	114.9	155.3	191.1	195.2	174.1	168.6	189.2	203.0	131.8	166.6
1930	71.9	85.3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
1931	70.1	67.6	81.6	111.6	140.0	123.5	106.3	110.7	120.0	117.7	100.6	142.1
1932	56.8	54.1	65.6	93.9	120.1	109.5	89.2	94.0	104.5	102.7	79.4	99.3
1933	43.2	44.5	58.3	75.8	112.3							

Music and Radio - 4 Chains

1929	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
1930	84.0	73.0	76.4	62.4	66.7	50.7	47.4	56.4	92.3	113.9	115.4	144.7
1931	77.0	72.4	65.7	52.7	53.0	39.4	40.5	48.5	65.8	78.1	80.5	82.6
1932	42.0	34.9	31.9	28.6	26.6	20.9	15.9	22.1	38.8	39.0	40.7	41.6
1933	20.7	17.1	20.1	16.5	19.6							

Restaurants - 11 Chains

1929	100.0	94.2	102.8	100.4	109.8	102.9	115.2	119.9	107.6	106.8	94.8	100.3
1930	94.4	86.9	91.7	90.1	96.4	94.9	99.2	102.8	91.4	93.7	83.1	91.8
1931	83.2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.5	78.5
1932	66.7	65.0	67.3	68.0	64.5	62.6	63.9	65.6	64.7	60.6	56.1	63.3
1933	55.0	51.2	57.2	56.4	57.6							

General Index

1929	100.0	101.8	123.8	123.2	139.1	132.7	118.9	122.4	123.5	145.0	133.6	165.7
1930	98.8	93.6	105.0	123.5	128.4	113.3	102.7	102.5	110.2	122.0	112.7	153.7
1931	90.5	84.8	99.5	112.6	112.9	105.7	95.1	90.2	99.0	110.3	100.5	140.7
1932	76.4	74.7	85.2	92.3	91.6	91.2	80.0	74.5	83.7	91.9	85.8	119.1
1933	64.4	61.7	72.9	83.7	85.6							

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