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CHANGES IN THE VALUE OF RETAIL SALES, JUNE, 1934.

The value of retail sales in June, 1934, as measured by the index numbers of the Dominion Bureau of Statistics (January, 1929=100) showed an increase in the general index over the corresponding month of last year of approximately 3.6%. In June, 1933, the general index was 74.8, and, in June, 1934, it was 77.5.

Comparing June, 1933, with June, 1934, index numbers were higher for ten groups and lower for one. Boots and Shoes rose from 104.5 to 118.0; Candy from 55.3 to 58.9; Drugs from 75.0 to 77.7; Dyers and Cleaners from 103.7 to 122.3; Furniture from 46.4 to 54.3. General and Departmental increased from 69.1 to 70.8; Groceries and Meats from 75.9 to 78.9; Hardware from 99.2 to 108.7; Music and Radio from 15.9 to 18.9; and Restaurants from 57.2 to 58.2. Clothing decreased from 103.7 to 102.1.

Comparing May, 1934, and June, 1934, the general index number fell from 30.6 to 27.5 due to seasonal influences. Of indexes for eleven sub groups, nine declined.

These statistics are based on returns from 118 chains and departmental establishments, comprising approximately 2,800 stores. No correction has been made for seasonal influences or price changes.

INDEX NUMBERS OF RETAIL SALES

(All indexes for the last twelve months are subject to final revision).

| | Jan. | Feb. | March | April | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |
|-------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Boots and Shoes - 6 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 87.9 | 152.3 | 140.4 | 160.0 | 166.3 | 121.4 | 116.9 | 119.1 | 126.7 | 134.5 | 152.6 |
| 1930 | 67.9 | 73.3 | 89.5 | 122.4 | 122.0 | 121.3 | 97.2 | 91.2 | 91.0 | 97.7 | 103.4 | 130.6 |
| 1931 | 66.9 | 59.1 | 75.8 | 107.8 | 107.8 | 115.7 | 97.4 | 79.1 | 85.0 | 95.0 | 93.3 | 125.5 |
| 1932 | 64.5 | 48.1 | 62.5 | 87.3 | 88.2 | 107.5 | 83.1 | 57.3 | 71.6 | 76.5 | 77.3 | 95.9 |
| 1933 | 50.8 | 43.7 | 51.0 | 78.1 | 83.4 | 104.5 | 73.5 | 55.6 | 77.5 | 71.7 | 84.2 | 94.6 |
| 1934 | 49.2 | 40.5 | 70.1 | 76.7 | 101.8 | 118.0 | | | | | | |
| Candy - 6 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 108.6 | 152.5 | 102.8 | 125.1 | 133.1 | 116.9 | 144.7 | 118.4 | 122.3 | 118.0 | 203.1 |
| 1930 | 97.1 | 108.0 | 103.4 | 133.2 | 113.9 | 86.7 | 95.3 | 112.6 | 93.5 | 93.9 | 89.0 | 159.4 |
| 1931 | 76.9 | 80.4 | 77.7 | 112.4 | 93.1 | 72.7 | 77.6 | 87.6 | 80.4 | 89.8 | 73.4 | 148.6 |
| 1932 | 69.1 | 70.9 | 105.9 | 73.7 | 76.6 | 64.7 | 72.3 | 69.0 | 67.0 | 69.2 | 58.7 | 130.2 |
| 1933 | 54.4 | 58.9 | 55.9 | 86.8 | 69.6 | 55.3 | 60.2 | 68.3 | 66.8 | 63.4 | 58.4 | 117.1 |
| 1934 | 56.1 | 59.6 | 93.0 | 65.1 | 70.5 | 58.9 | | | | | | |
| Clothing - 9 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 126.0 | 174.6 | 180.7 | 171.6 | 187.0 | 137.1 | 123.1 | 141.4 | 221.0 | 166.6 | 170.7 |
| 1930 | 99.3 | 86.4 | 130.8 | 194.9 | 172.2 | 155.5 | 116.2 | 94.6 | 117.7 | 149.7 | 125.0 | 152.7 |
| 1931 | 78.4 | 67.7 | 112.0 | 157.4 | 132.2 | 130.9 | 93.3 | 71.1 | 88.5 | 113.2 | 104.8 | 125.8 |
| 1932 | 64.7 | 53.6 | 81.3 | 101.5 | 95.8 | 103.1 | 73.4 | 56.0 | 75.9 | 91.6 | 90.0 | 115.8 |
| 1933 | 53.8 | 42.7 | 68.1 | 110.5 | 97.8 | 103.7 | 68.1 | 57.7 | 77.2 | 99.3 | 96.8 | 112.4 |
| 1934 | 55.1 | 52.7 | 87.4 | 93.1 | 102.9 | 102.1 | | | | | | |
| Drugs - 7 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 97.7 | 108.1 | 99.5 | 103.5 | 106.0 | 104.6 | 110.0 | 100.4 | 105.8 | 103.7 | 114.9 |
| 1930 | 97.0 | 94.4 | 105.5 | 100.0 | 98.8 | 95.3 | 95.9 | 101.1 | 92.3 | 97.1 | 92.2 | 106.0 |
| 1931 | 93.2 | 87.5 | 92.8 | 90.3 | 90.0 | 86.6 | 90.1 | 88.7 | 87.3 | 90.7 | 90.8 | 103.9 |
| 1932 | 85.7 | 87.4 | 90.8 | 87.4 | 79.2 | 84.3 | 78.7 | 79.3 | 76.8 | 82.0 | 79.3 | 92.9 |
| 1933 | 75.2 | 70.2 | 76.9 | 71.9 | 69.1 | 75.0 | 72.5 | 70.3 | 73.5 | 72.7 | 75.4 | 87.5 |
| 1934 | 75.3 | 68.2 | 81.3 | 72.6 | 74.5 | 77.7 | | | | | | |
| Dyers and Cleaners - 4 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 101.8 | 163.6 | 201.1 | 179.0 | 164.2 | 150.5 | 152.7 | 175.0 | 180.3 | 140.7 | 113.7 |
| 1930 | 104.4 | 96.6 | 151.5 | 198.2 | 167.7 | 150.8 | 115.1 | 118.9 | 173.9 | 166.3 | 102.3 | 91.7 |
| 1931 | 100.9 | 91.4 | 140.2 | 176.0 | 140.8 | 143.2 | 123.9 | 114.1 | 129.3 | 124.1 | 102.5 | 82.1 |
| 1932 | 73.3 | 71.0 | 90.5 | 122.9 | 113.9 | 110.8 | 88.6 | 90.2 | 112.3 | 107.5 | 89.9 | 76.9 |
| 1933 | 64.6 | 62.0 | 79.9 | 118.7 | 117.0 | 103.7 | 83.0 | 96.3 | 113.7 | 106.0 | 86.5 | 79.0 |
| 1934 | 76.5 | 67.8 | 107.5 | 126.0 | 135.6 | 122.3 | | | | | | |
| Furniture - 4 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 130.4 | 144.1 | 141.9 | 158.4 | 135.7 | 119.2 | 156.8 | 154.4 | 171.9 | 178.4 | 159.5 |
| 1930 | 95.4 | 97.4 | 95.5 | 97.6 | 110.2 | 91.7 | 68.9 | 97.7 | 103.9 | 109.7 | 105.8 | 113.4 |
| 1931 | 60.9 | 69.7 | 69.8 | 70.0 | 69.2 | 61.4 | 52.6 | 67.6 | 85.2 | 90.7 | 93.2 | 89.1 |
| 1932 | 48.6 | 64.9 | 52.2 | 56.5 | 55.8 | 46.1 | 34.5 | 47.3 | 57.8 | 61.5 | 58.5 | 62.4 |
| 1933 | 28.8 | 32.7 | 41.7 | 48.0 | 53.0 | 46.4 | 33.5 | 49.3 | 57.8 | 55.5 | 48.2 | 55.4 |
| 1934 | 34.0 | 40.1 | 46.9 | 52.9 | 58.2 | 54.3 | | | | | | |

INDEX NUMBERS OF RETAIL SALES

(All indexes for the last twelve months are subject to final revision).

| | Jan. | Feb. | March | April | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |
|---|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| General and Departmental - 39 Chains and Departmental Establishments. | | | | | | | | | | | | |
| 1929 | 100.0 | 92.4 | 112.9 | 113.7 | 117.5 | 111.1 | 98.7 | 102.8 | 111.0 | 131.9 | 125.5 | 160.9 |
| 1930 | 91.6 | 83.8 | 89.4 | 105.5 | 105.7 | 95.5 | 84.0 | 83.5 | 98.7 | 115.3 | 102.9 | 146.6 |
| 1931 | 73.2 | 73.9 | 84.2 | 92.4 | 89.3 | 85.7 | 72.1 | 70.4 | 81.4 | 94.1 | 92.6 | 131.0 |
| 1932 | 60.9 | 61.8 | 69.2 | 77.6 | 74.4 | 71.7 | 57.0 | 58.4 | 69.1 | 81.6 | 78.6 | 103.3 |
| 1933 | 51.9 | 49.8 | 59.2 | 66.5 | 69.7 | 69.1 | 54.5 | 58.0 | 71.3 | 80.4 | 76.5 | 104.6 |
| 1934 | 55.1 | 54.1 | 66.8 | 65.5 | 73.9 | 70.8 | | | | | | |
| Groceries and Meats - 23 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 98.5 | 108.7 | 106.1 | 112.4 | 105.8 | 106.9 | 107.3 | 104.8 | 114.9 | 108.8 | 114.3 |
| 1930 | 106.2 | 96.3 | 100.5 | 106.2 | 107.9 | 93.3 | 96.2 | 94.1 | 93.7 | 98.8 | 94.6 | 105.3 |
| 1931 | 97.5 | 90.5 | 96.9 | 98.1 | 98.4 | 93.5 | 92.8 | 85.5 | 91.3 | 94.1 | 85.5 | 96.1 |
| 1932 | 82.5 | 80.8 | 88.2 | 84.5 | 82.9 | 80.7 | 78.8 | 75.0 | 78.9 | 80.0 | 78.0 | 85.6 |
| 1933 | 69.8 | 67.0 | 78.6 | 73.2 | 79.3 | 75.9 | 72.6 | 73.9 | 76.5 | 75.0 | 75.4 | 82.4 |
| 1934 | 74.7 | 71.7 | 81.2 | 75.1 | 81.1 | 78.9 | | | | | | |
| Hardware - 5 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 95.0 | 114.9 | 155.3 | 101.1 | 195.2 | 174.2 | 168.6 | 189.2 | 203.0 | 131.8 | 166.6 |
| 1930 | 72.0 | 85.3 | 111.4 | 138.7 | 181.8 | 162.7 | 140.3 | 136.7 | 157.6 | 157.0 | 129.9 | 164.3 |
| 1931 | 70.1 | 67.6 | 81.6 | 111.6 | 140.1 | 123.7 | 106.5 | 110.9 | 120.2 | 117.9 | 100.8 | 142.4 |
| 1932 | 57.0 | 54.3 | 65.9 | 94.2 | 120.5 | 109.9 | 89.6 | 94.4 | 105.0 | 103.2 | 79.8 | 99.8 |
| 1933 | 43.4 | 44.7 | 58.6 | 76.2 | 109.2 | 99.2 | 81.0 | 87.2 | 104.3 | 100.3 | 78.3 | 102.6 |
| 1934 | 49.8 | 49.8 | 71.0 | 104.3 | 136.6 | 108.7 | | | | | | |
| Music and Radio - 4 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 106.3 | 90.3 | 85.7 | 94.0 | 64.1 | 64.0 | 86.7 | 129.5 | 165.3 | 150.6 | 156.9 |
| 1930 | 84.0 | 73.0 | 76.4 | 62.4 | 66.7 | 50.7 | 47.4 | 56.5 | 92.3 | 113.9 | 115.4 | 144.7 |
| 1931 | 77.0 | 72.5 | 65.8 | 52.8 | 53.1 | 39.5 | 40.6 | 48.6 | 66.0 | 78.3 | 80.7 | 82.8 |
| 1932 | 42.1 | 36.3 | 33.1 | 29.7 | 27.7 | 21.8 | 16.6 | 23.1 | 40.6 | 40.8 | 42.6 | 43.6 |
| 1933 | 21.7 | 17.9 | 21.1 | 17.3 | 20.5 | 15.9 | 14.4 | 20.2 | 29.2 | 29.0 | 33.8 | 36.6 |
| 1934 | 20.1 | 21.4 | 22.8 | 21.0 | 25.4 | 18.9 | | | | | | |
| Restaurants - 11 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 94.2 | 102.8 | 100.4 | 109.9 | 103.0 | 115.3 | 119.9 | 107.6 | 106.9 | 94.8 | 100.4 |
| 1930 | 94.6 | 87.0 | 91.7 | 90.1 | 96.4 | 95.0 | 99.3 | 102.8 | 91.4 | 93.6 | 83.1 | 91.8 |
| 1931 | 83.2 | 76.3 | 83.6 | 83.0 | 85.4 | 81.1 | 88.0 | 88.3 | 84.2 | 80.4 | 69.7 | 80.1 |
| 1932 | 66.7 | 65.0 | 67.3 | 68.0 | 64.5 | 62.6 | 63.9 | 65.6 | 64.7 | 60.6 | 56.1 | 63.3 |
| 1933 | 55.0 | 51.2 | 57.2 | 56.4 | 57.9 | 57.2 | 58.4 | 60.9 | 58.6 | 56.4 | 53.5 | 56.8 |
| 1934 | 53.2 | 49.5 | 58.6 | 55.7 | 59.6 | 58.2 | | | | | | |
| General Index - 118 Chains and Departmental Establishments | | | | | | | | | | | | |
| 1929 | 100.0 | 99.1 | 119.0 | 119.7 | 125.3 | 121.0 | 110.1 | 112.4 | 116.7 | 137.1 | 124.1 | 142.9 |
| 1930 | 95.9 | 88.9 | 99.0 | 114.9 | 115.3 | 103.3 | 93.9 | 92.5 | 101.3 | 113.1 | 102.1 | 129.4 |
| 1931 | 81.9 | 78.5 | 90.0 | 100.4 | 97.6 | 93.2 | 83.3 | 78.8 | 87.4 | 95.9 | 90.6 | 114.8 |
| 1932 | 68.6 | 67.5 | 76.2 | 81.9 | 80.0 | 78.6 | 67.4 | 65.6 | 74.0 | 80.9 | 77.3 | 94.7 |
| 1933 | 57.4 | 54.3 | 65.6 | 72.5 | 75.7 | 74.8 | 62.8 | 64.3 | 73.8 | 78.4 | 75.7 | 93.1 |
| 1934 | 60.6 | 58.6 | 73.0 | 72.2 | 80.6 | 77.5 | | | | | | |

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