

Published by Authority of the HON. R. B. HANSON, K.C., M.P.,
Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS - CANADA
INTERNAL TRADE BRANCH

(Issued April 1, 1935.)

Dominion Statistician: R.H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)
Chief, Internal Trade Branch: Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES, FEBRUARY, 1935.

The general index of the value of retail sales stands at 58.9 in February, 1935, according to figures compiled by the Dominion Bureau of Statistics (January, 1929 = 100). This figure compares with 58.6 recorded in February, 1934, and with 54.3 for the same month in 1933. The index for January, 1935, was 61.5, the decline to 58.9 in February being largely due to the smaller number of selling days in that month.

These statistics are based on the calendar month sales of 120 chains and departmental establishments. No correction has been made for seasonal influences, number of selling days or price changes.

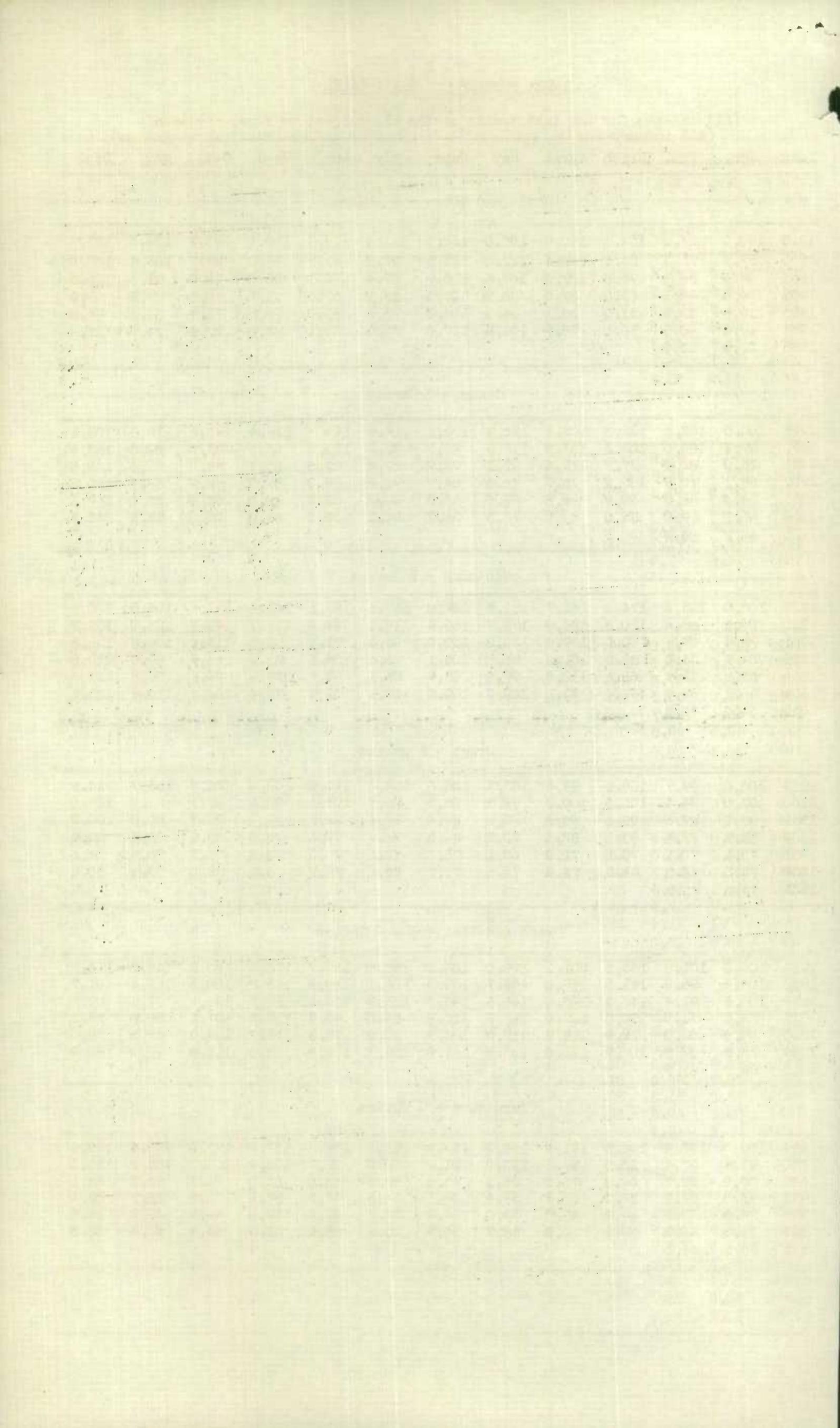
Comparing February, 1935, with February, 1934, index numbers were higher in 1935 for five groups, lower for two groups, while variations of less than one point were experienced by four groups. Boots and Shoes rose from 40.5 to 43.7; Drugs from 68.2 to 73.2; Furniture from 40.1 to 44.6; Hardware from 49.8 to 56.0, and Music and Radio from 21.4 to 25.0. Dyers and Cleaners fell from 67.8 to 61.9 and Restaurants from 49.5 to 47.9. Candy sales moved from 59.6 to 59.2; Clothing from 52.7 to 52.2; General and Departmental from 54.1 to 53.8, and Groceries and Meats from 71.7 to 71.4.

Comparing February, 1935, with January, 1935, Candy sales rose from 42.2 to 59.2 and Furniture from 36.5 to 44.6. All other groups showed declines, Boots and Shoes falling from 50.9 to 43.7; Clothing from 54.0 to 52.2; Drugs from 79.0 to 73.2; Dyers and Cleaners from 69.3 to 61.9, and General and Departmental from 55.2 to 53.8. Groceries and Meats dropped from 76.6 to 71.4; Hardware from 56.3 to 56.0; Music and Radio from 25.9 to 25.0, and Restaurants from 52.6 to 47.9.

59 209 31

INDEX NUMBERS OF RETAIL SALES

(All indexes for the last twelve months are subject to final revision.)



INDEX NUMBERS OF RETAIL SALES

(All indexes for the last twelve months are subject to final revision.)

STATISTICS CANADA LIBRARY
BIBLIOTHÈQUE STATISTIQUE CANADA



1010736171