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CHANGES IN THE VALUE OF RETAIL SALES, JUNE, 1935

The general index of the value of retail sales in Canada during the month of June was 71.8 as compared with 72.4 for May, and 72.6 for June, 1934. The slightly lower level in June of this year compared with the same month in 1934 may be attributed largely to the fact that there were five Sundays in June, 1935, and consequently one selling day less than in June, 1934, when there were only four Sundays in the month. The drop of 0.8 per cent (0.6 points) from May of this year is considerably less than the usual seasonal decline in retail sales from May to June, as shown in the following table:-

<u>May - June Changes, 1929 - 1935</u>	
1935	- 0.8 p.c.
1934	- 3.6 p.c.
1933	- 2.5 p.c.
1932	- 2.6 p.c.

Increases in June over May were shown for six groups, the largest gain being in sales of Boots and Shoes. The index number for this group rose from 80.9 to 110.3, the highest level attained in June sales since 1930. Women's Clothing advanced from 60.9 to 69.0, Men's Clothing from 71.0 to 73.8, Department Stores from 70.8 to 71.6, Dyers and Cleaners from 94.1 to 97.5, and Variety from 79.5 to 88.6. Candy sales decreased from 60.8 to 47.7, Drugs from 72.4 to 71.2, Furniture from 77.4 to 70.8, and Groceries and Meats from 74.8 to 71.3. Hardware sales fell from 101.1 to 86.5, Music and Radio from 43.0 to 30.1, and Restaurants from 51.9 to 49.6.

INDEX NUMBERS OF RETAIL SALES

(1930 = 100)

(All indexes for the last twelve months are subject to final revision.)

Year	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
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Boots and Shoes

1929	91.5	81.2	137.9	132.9	149.3	155.2	117.2	112.1	111.3	121.4	128.6	155.6
1930	67.5	73.3	89.6	123.5	120.9	118.6	96.9	91.7	89.4	97.8	100.0	130.9
1931	66.1	59.7	76.2	104.2	103.4	109.5	93.0	77.7	80.6	90.0	85.7	123.9
1932	63.5	48.8	64.3	88.9	91.8	104.0	82.6	61.5	68.1	74.2	84.2	102.7
1933	45.1	39.2	45.7	72.7	77.5	95.4	69.7	55.7	68.2	67.5	82.9	96.1
1934	45.4	37.5	73.8	71.0	92.1	109.3	68.6	58.2	71.5	68.1	70.5	121.5
1935	43.9	36.4	61.2	83.1	80.9	110.3						

Candy

1929	88.8	99.5	149.5	93.5	116.7	101.3	104.9	135.0	107.4	109.8	110.7	201.5
1930	84.6	100.4	92.4	130.0	106.1	76.3	86.7	105.9	87.8	86.8	81.1	162.0
1931	68.4	74.3	68.3	107.5	87.9	63.1	70.4	83.6	74.9	86.2	67.4	154.6
1932	61.0	63.4	99.0	61.3	67.3	53.0	63.2	61.7	59.8	61.5	49.8	131.4
1933	46.0	51.5	44.0	80.5	59.9	44.1	50.0	58.2	57.6	57.2	49.9	112.1
1934	47.5	51.7	84.2	55.2	60.0	48.4	^x 46.8	58.6	54.2	56.4	49.2	115.4
1935	39.8	55.6	52.2	78.9	60.8	47.7						

Clothing - Men's

1929	85.0	119.9	162.5	158.3	146.0	143.8	104.2	107.2	119.7	194.3	152.2	132.7
1930	78.0	68.9	102.1	148.7	126.5	109.0	86.4	73.7	83.4	116.4	97.3	109.7
1931	57.2	49.1	77.4	107.5	90.1	85.0	65.4	53.6	63.8	81.9	79.9	89.0
1932	45.4	37.7	56.0	67.7	67.4	72.6	52.7	40.2	55.4	71.3	72.4	80.2
1933	41.4	28.0	49.7	82.8	68.2	72.2	47.8	42.9	56.0	75.0	76.9	74.0
1934	36.9	[#] 37.9	63.1	66.0	76.1	73.9	52.1	45.5	56.1	85.2	86.0	94.7
1935	44.8	39.6	53.2	84.9	71.0	73.8						

Clothing - Women's

1929	83.3	74.1	113.1	114.7	121.7	141.4	115.7	102.9	96.3	112.2	106.3	181.1
1930	74.9	76.4	87.9	126.9	118.7	115.7	96.9	81.2	88.0	96.7	85.9	150.7
1931	57.6	53.7	77.0	101.1	92.4	98.3	71.2	58.5	65.0	81.0	72.9	134.2
1932	53.1	46.2	63.3	79.2	70.7	79.5	58.5	46.0	53.2	60.0	57.5	127.1
1933	41.2	39.4	46.7	67.2	64.8	72.8	53.1	45.9	54.7	56.1	54.4	125.0
1934	41.9	38.2	59.0	62.3	68.7	74.7	55.5	52.3	57.7	60.5	60.6	122.2
1935	38.3	39.4	51.6	70.6	60.9	69.0						

Departmental

1929	89.1	81.6	101.5	104.1	107.3	103.1	91.9	96.2	107.5	128.6	123.2	154.1
1930	92.0	83.0	88.5	105.6	104.8	95.3	83.1	82.3	99.9	117.1	103.7	144.7
1931	75.1	75.9	86.6	94.5	89.3	87.6	71.7	69.7	82.4	94.4	94.0	128.2
1932	61.5	62.1	69.2	77.7	73.7	70.5	54.5	56.8	68.6	81.2	78.9	98.8
1933	51.7	49.5	59.4	66.6	70.0	68.8	52.8	57.1	71.3	81.2	77.7	102.4
1934	56.1	54.9	67.1	66.3	73.6	69.9	54.2	59.0	72.2	83.9	83.1	112.0
1935	56.3	54.3	61.1	72.3	70.8	71.6						

^x Revised from July, 1934.

[#] Revised from February, 1934.

INDEX NUMBERS OF RETAIL SALES
(1930 = 100)

(All indexes for the last twelve months are subject to final revision.)

Year	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
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Drugs

1929	101.1	99.3	109.0	101.0	104.4	107.6	106.8	112.5	101.2	106.5	105.7	116.9
1930	99.5	96.2	107.1	101.5	101.8	97.9	99.0	103.0	93.4	98.3	93.5	109.0
1931	94.7	89.0	93.6	91.2	91.0	87.8	89.9	91.1	86.5	89.9	88.1	102.3
1932	83.4	84.0	88.4	84.2	76.6	80.1	75.6	76.7	74.3	77.6	74.0	87.8
1933	70.5	65.5	71.1	66.9	66.3	70.3	68.0	67.9	69.3	68.1	70.1	82.3
1934	70.0	64.8	75.4	69.2	70.3	72.7	68.9	70.4	69.8	71.8	71.5	85.4
1935	72.1	68.9	77.1	72.2	72.4	71.2						

Dyers and Cleaners

1929	69.2	70.5	113.5	139.5	123.9	113.9	104.4	105.6	121.0	124.9	97.3	78.7
1930	72.0	66.7	104.4	137.0	136.9	104.4	93.6	96.1	119.1	114.8	81.2	73.9
1931	69.6	63.1	98.6	124.1	106.5	101.5	88.5	82.1	93.1	88.6	72.3	58.8
1932	51.1	49.3	63.8	88.7	80.6	76.9	64.0	64.1	77.9	73.3	59.6	50.5
1933	44.5	41.9	58.2	87.6	85.9	74.3	60.9	70.4	81.1	78.5	61.8	54.8
1934	53.0	49.1	72.5	87.9	94.0	83.4	72.4	78.1	79.6	85.0	69.7	59.1
1935	51.7	44.7	64.1	96.3	94.1	97.5						

Furniture

1929	96.6	132.8	143.6	142.9	155.8	135.2	114.7	151.6	146.9	165.7	165.0	158.6
1930	90.4	92.6	99.1	101.5	113.3	93.4	69.3	97.9	105.7	112.2	106.8	117.9
1931	67.0	76.7	78.0	77.7	77.9	68.3	57.0	72.9	92.1	98.4	99.7	98.0
1932	52.8	60.8	61.0	64.4	62.7	52.1	38.7	49.0	61.1	62.7	60.1	62.2
1933	31.5	38.1	53.2	56.1	63.9	54.6	41.0	61.7	68.6	67.5	56.1	61.6
1934	42.5	48.6	56.9	65.5	74.9	67.7	51.2	72.5	78.0	79.8	72.3	79.4
1935	44.8	55.6	63.7	74.8	77.4	70.8						

Groceries and Meats

1929	99.1	97.4	108.8	105.7	111.8	105.7	106.2	107.6	104.5	114.6	111.5	114.7
1930	106.6	96.8	100.9	105.9	109.7	94.3	96.6	95.3	94.8	98.4	95.3	105.3
1931	95.4	88.2	94.6	97.0	96.6	91.9	90.4	84.0	88.4	91.2	82.7	92.8
1932	79.3	77.9	84.7	81.4	79.8	77.9	75.9	72.3	75.7	76.6	74.2	82.1
1933	66.7	64.0	75.0	70.2	75.7	73.3	68.9	70.4	73.8	71.6	71.7	78.6
1934	70.8	68.6	78.7	71.6	76.8	74.7	67.9	69.9	69.7	75.3	71.7	75.3
1935	71.7	67.6	75.2	73.9	74.8	71.3						

Hardware

1929	80.6	77.9	89.1	114.5	121.2	118.2	117.1	121.1	133.7	133.3	117.4	122.7
1930	72.6	74.0	90.0	98.0	123.7	105.0	95.6	103.0	111.9	115.1	100.9	110.3
1931	68.6	64.6	76.6	88.4	105.7	95.7	89.3	89.8	96.1	95.0	82.5	87.0
1932	53.4	59.5	60.5	76.8	92.9	78.6	66.1	69.7	76.2	71.1	63.4	64.4
1933	39.7	36.7	50.1	60.5	86.2	77.1	64.1	70.7	80.0	81.0	64.5	62.9
1934	42.1	43.2	55.1	74.2	103.7	85.4	77.1	77.9	87.5	92.7	69.0	79.3
1935	52.3	49.8	61.9	80.1	101.1	86.5						

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Year	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
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Music and Radio

1929	126.2	132.5	116.4	108.1	118.4	82.9	83.3	111.5	163.2	209.9	189.7	197.8
1930	105.4	89.6	93.3	79.3	82.3	62.6	56.8	70.2	113.4	138.7	137.1	171.5
1931	86.0	82.3	73.9	61.5	63.7	47.8	48.5	59.1	84.2	98.6	103.9	102.8
1932	53.7	50.2	44.3	41.8	37.5	31.6	24.1	33.2	56.7	54.6	58.0	61.3
1933	29.4	24.9	29.7	26.2	30.6	23.7	22.5	28.8	43.8	42.4	49.7	53.8
1934	30.2	31.4	32.9	29.9	37.1	28.9	24.7	33.8	52.8	57.5	59.6	67.4
1935	37.2	36.1	39.7	35.5	43.0	30.1						

Restaurants

1929	105.9	101.6	110.7	108.1	116.6	110.1	122.1	127.3	114.7	116.4	102.7	110.1
1930	104.6	95.0	100.1	97.8	104.3	101.4	105.4	108.1	100.4	99.5	87.4	96.1
1931	87.2	80.1	88.0	87.5	89.4	83.3	90.3	90.0	86.1	81.5	71.7	81.6
1932	67.7	65.8	68.2	68.4	64.8	61.5	63.2	64.3	64.2	60.3	55.8	62.7
1933	54.4	50.5	56.4	55.6	56.7	55.7	56.4	57.7	56.5	54.9	51.9	55.0
1934	51.2	47.7	56.7	53.9	56.8	55.3	54.1	57.3	52.6	53.2	51.2	53.7
1935	49.0	44.9	51.4	50.7	51.2	49.6						

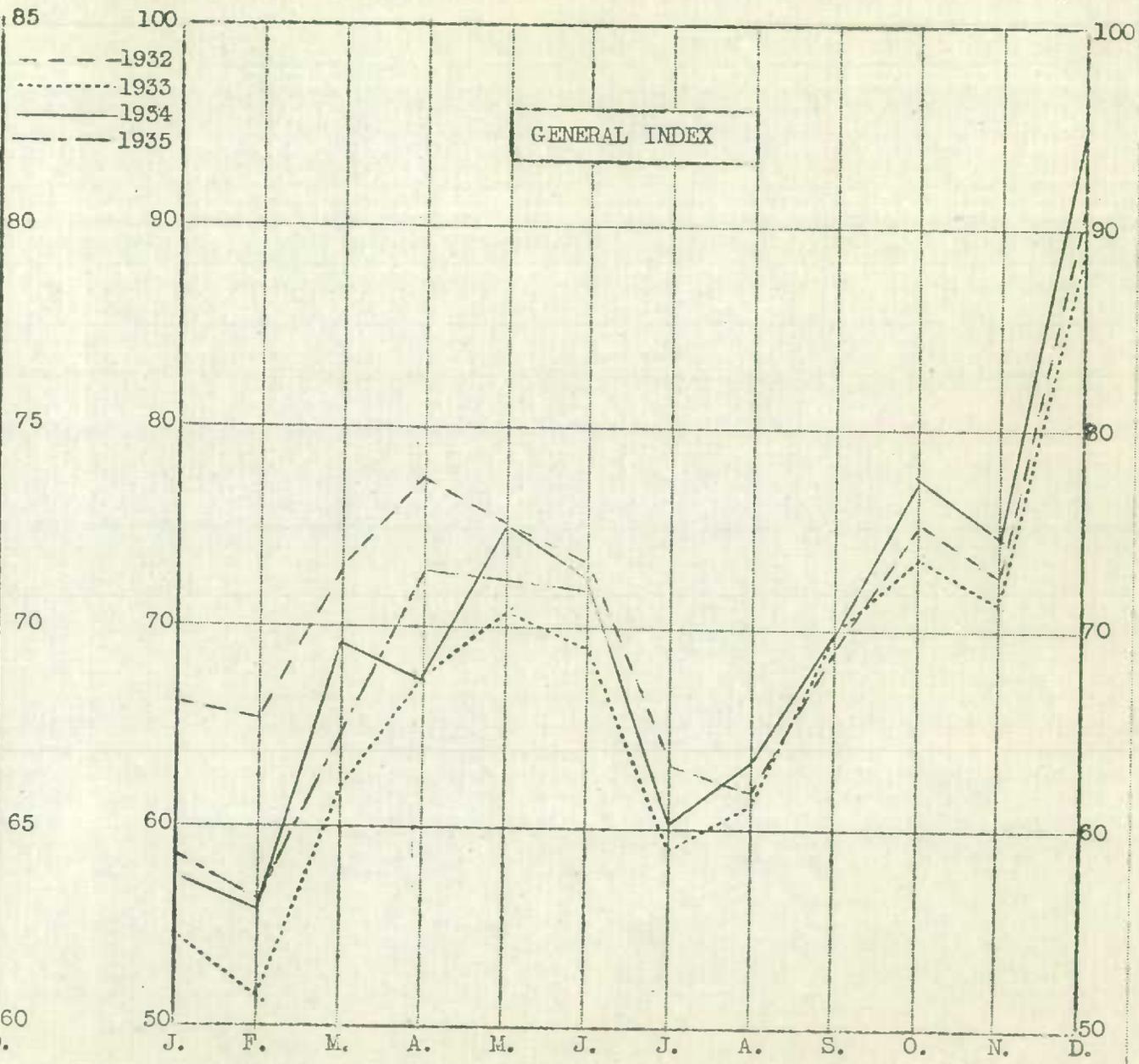
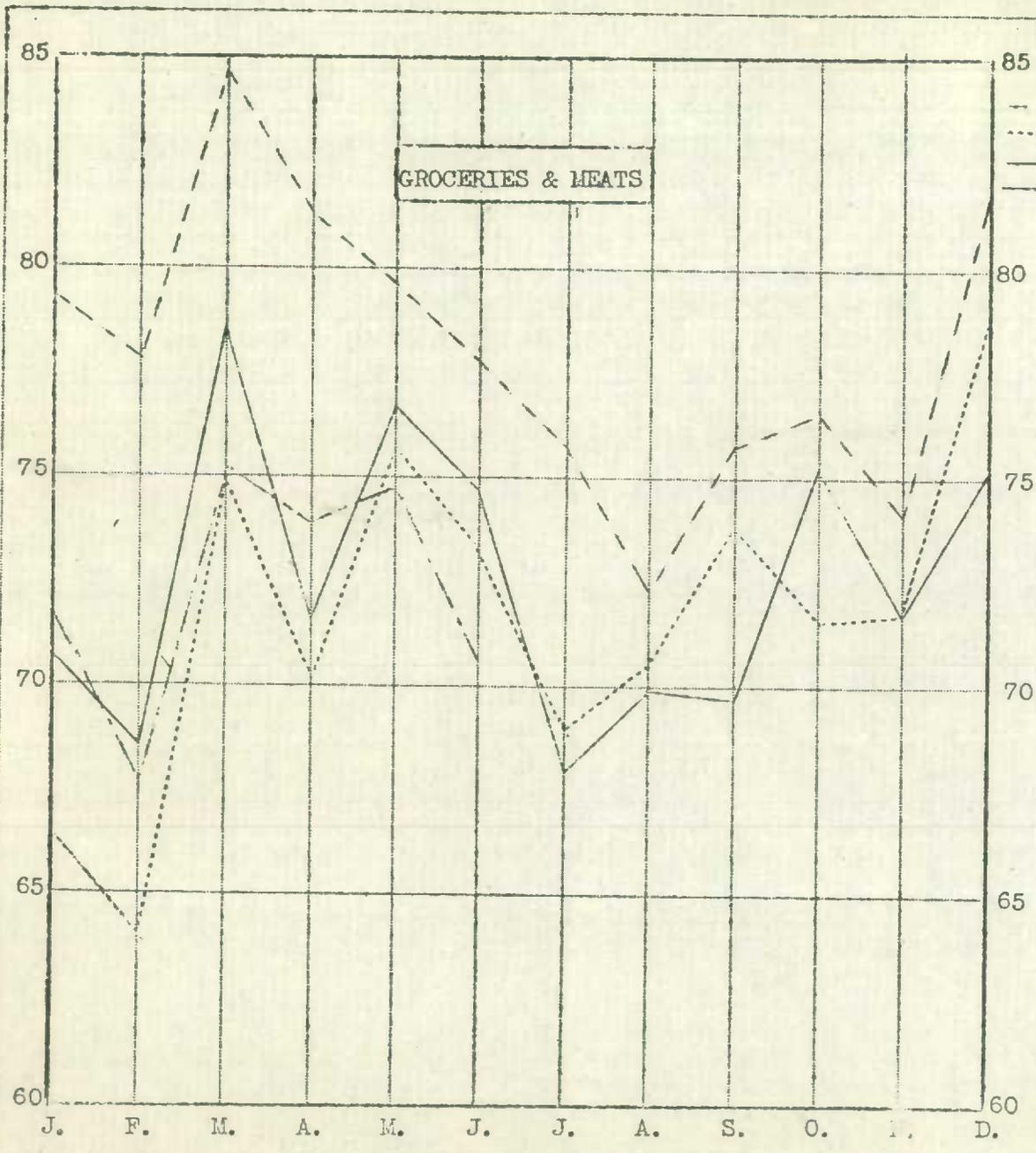
Variety

1929	74.0	83.5	103.8	99.8	130.8	124.9	122.1	130.6	108.3	125.4	118.9	194.2
1930	68.6	73.9	84.2	92.8	105.5	94.8	95.9	98.6	92.8	105.4	101.6	186.0
1931	69.2	69.5	77.5	92.2	102.0	94.3	91.9	93.3	87.6	107.7	94.5	180.4
1932	62.9	64.0	72.3	80.7	85.3	87.1	83.5	75.0	75.0	87.1	78.7	147.7
1933	54.2	55.7	60.4	73.9	75.7	82.3	76.1	72.7	79.2	80.8	77.2	145.2
1934	54.9	55.5	76.1	69.8	92.4	90.0	79.2	77.7	79.9	86.3	83.9	159.6
1935	53.2	57.7	67.5	77.9	79.5	88.6						

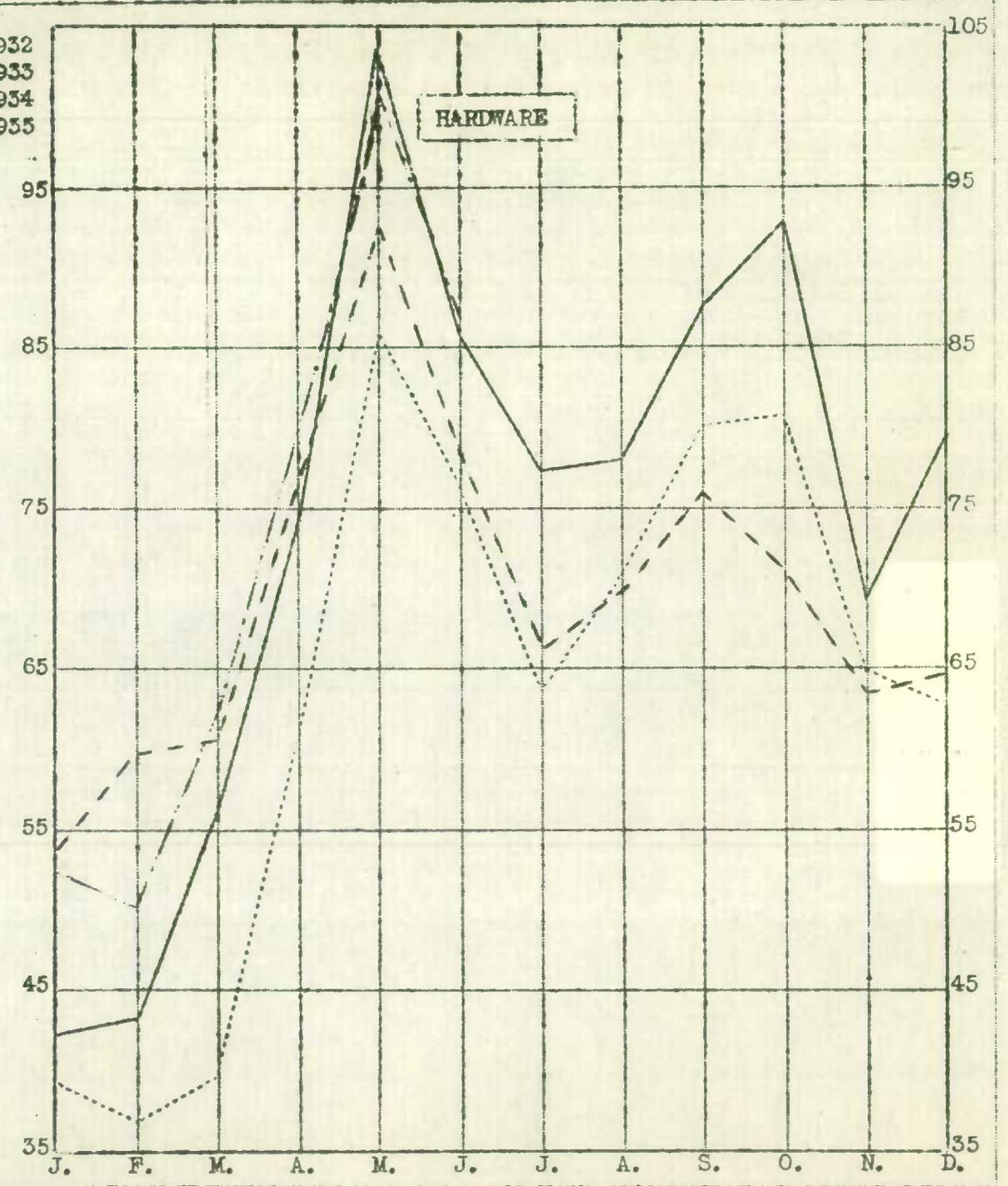
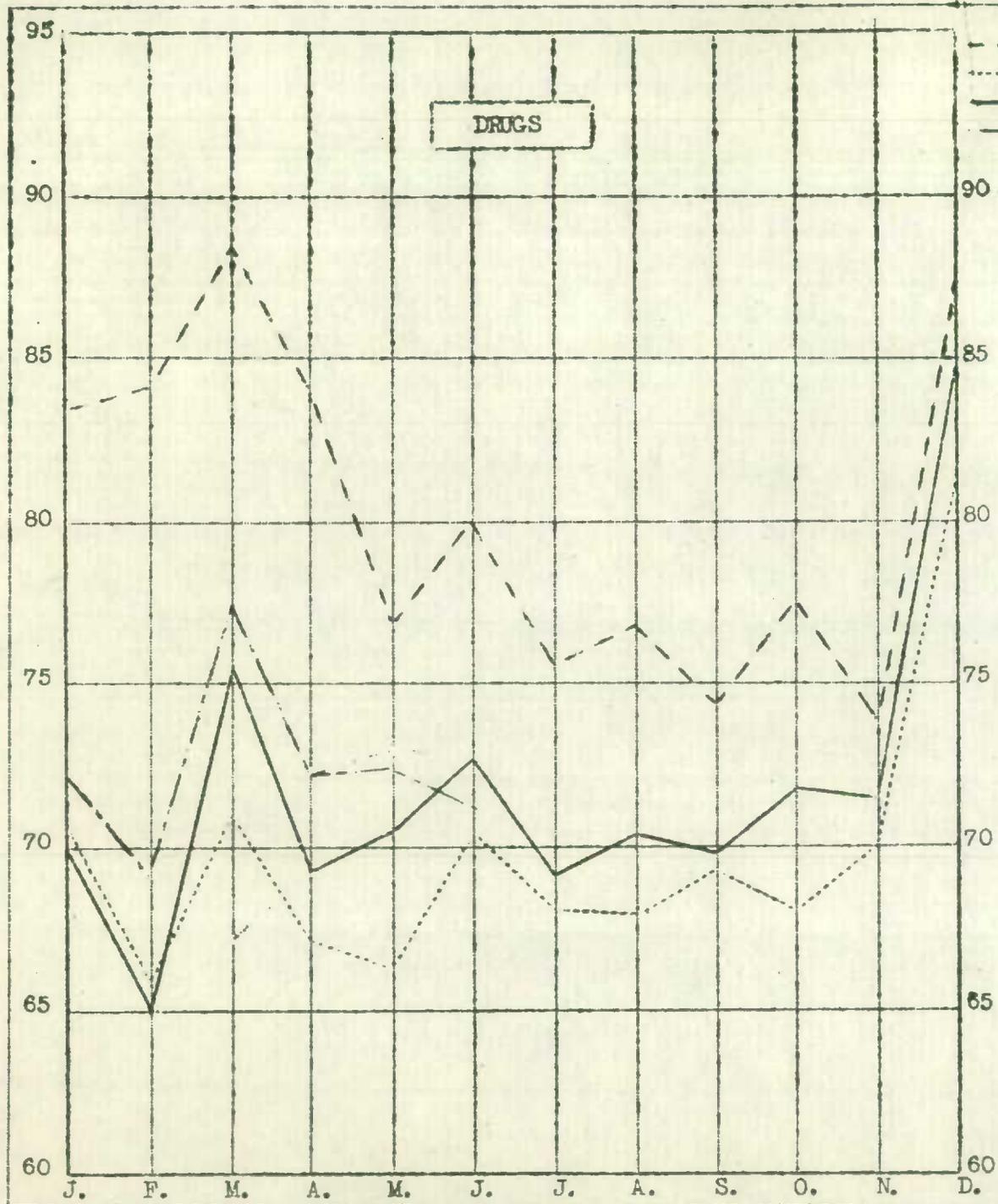
General Index

1929	92.6	91.4	110.0	109.8	115.2	111.1	103.2	107.3	109.7	126.7	119.7	139.1
1930	93.7	86.8	94.7	107.8	109.1	97.4	90.3	90.2	97.3	107.8	98.6	126.3
1931	80.1	77.1	87.2	95.1	92.6	88.9	79.9	76.6	83.9	91.8	86.9	111.0
1932	66.3	65.5	73.1	77.7	75.6	73.6	63.6	62.2	69.6	75.8	73.1	90.6
1933	54.7	51.9	62.1	67.6	70.9	69.1	59.1	61.3	69.7	73.7	71.4	89.4
1934	57.7	56.2	69.3	67.4	75.3	72.6	60.5	63.4	69.7	77.7	74.9	95.2
1935	58.6	56.4	64.8	72.9	72.4	71.8						

MONTHLY INDEXES OF RETAIL SALES (1930=100)



MONTHLY INDEXES OF RETAIL SALES (1930 = 100)



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