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MONTHLY INDEXES OF RETAIL SALES

IN

CANADA

FEBRUARY 1939



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Chart No. 1 - General Index of Retail
Sales in Canada

Chart No. 2 - Index of Drug Store
Sales in Canada

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH
OTTAWA, CANADA

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MONTHLY INDEXES OF RETAIL SALES IN CANADA, FEBRUARY, 1939

Dollar value of retail trade in Canada for February was practically unchanged from January but was 3 per cent below February a year ago, according to returns covering the operations of more than 4,500 individual stores and giving representation to twelve lines of retail business. The unadjusted index of sales on the base 1930=100 stands at 60.6 for February, 1939, 60.7 for January, 1939, and 62.7 for February, 1938. After adjustments for number-of-business days and normal seasonal variations, February sales show a decline from the immediately preceding month, the adjusted index receding from 76.3 for January to 74.3 for February.

Two of the twelve lines of trade included in this survey show an increase over February last year: drug store sales were up 5 per cent, while music and radio store sales gained 4 per cent. All other trades recorded declines, the percentage decreases from February, 1938, ranging from 2 per cent for grocery and meat stores and for furniture stores to 21 per cent for shoe stores. Declines for other groups were as follows: men's clothing stores, 3 per cent; hardware stores, 4 per cent; variety stores, 4 per cent; department stores, 5 per cent; women's clothing stores, 7 per cent; candy stores, 8 per cent; and restaurants, 12 per cent.

Department store sales averaged lower in February of this year than last in all sections of the country. In comparison with the average decline of 5 per cent for the country as a whole, decreases for the various economic divisions were 8 per cent for the Maritime Provinces, 5 per cent for Quebec, 6 per cent for Ontario, 5 per cent for the Prairie Provinces, and 5 per cent for British Columbia.

Drug store sales were 14 per cent higher in Quebec province in February of this year compared with last. Increases of 8 per cent and 4 per cent were recorded for the Maritime Provinces and Ontario, while decreases of 2 per cent and 3 per cent were recorded in the Prairie Provinces and British Columbia.

Grocery and meat store sales averaged 4 per cent higher in Quebec province in February of this year compared with last. Ontario sales remained unchanged while decreases of 11 per cent and 18 per cent were recorded for the Prairie Provinces and British Columbia. It should be pointed out that indexes of sales for this group are compiled from returns submitted by chain stores only. In computing the indexes, adjustments are made to allow for the opening or closing of branches so that the resulting figures reflect the trend in sales for a constant number of units rather than the trend in chain food store business as a whole. During recent months there has been a considerable reduction in the number of chain units operated, especially in Quebec province. To the extent that the business of closed units is transferred to continuing stores, the indexes of sales thus computed are recognized to have a favourable bias.

Comparison of Retail Sales in Canada, for 1938 and 1939
by Kinds of Business

Kind of Business	February, 1939			Cumulative Indexes
	+ or - p.c. compared with			
	February 1930	February 1938	January 1939	Jan.-Feb., 1939 Jan.-Feb., 1938
General Index	- 30.2	- 3.3	- 0.2	- 3.3
Boots and Shoes	- 57.3	- 20.8	- 18.7	- 17.7
Candy	- 50.3	- 7.8	+ 33.1	- 8.0
Men's Clothing	- 38.9	- 2.5	- 17.0	- 5.6
Women's Clothing	- 55.1	- 7.0	- 18.1	- 5.5
Departmental	- 34.1	- 5.4	+ 0.2	- 4.2
Drugs	- 22.1	+ 4.9	- 1.1	+ 1.3
Furniture	- 29.9	- 2.1	+ 27.6	- 6.2
Groceries and Meats	- 17.5	- 1.6	+ 2.4	- 1.6
Hardware	- 33.6	- 4.2	- 10.6	- 2.5
Music and Radio	- 52.3	+ 4.1	- 4.0	- 1.0
Restaurant	- 54.8	- 12.1	- 8.5	- 9.8
Variety	- 18.8	- 4.2	+ 1.9	- 3.4

Number of Stores Reporting

Kind of Business	Number of Stores
TOTAL	4,539
Boots and Shoes (1)	304
Candy (1)	169
Men's Clothing	493
Women's Clothing	383
Departmental	98
Drugs	795
Furniture	62
Groceries and Meats (1)	1,420
Hardware	136
Music and Radio	119
Restaurant (1)	127
Variety (1)	433

(1) Indexes for these lines of business are based on returns from chain companies only. Indexes for other lines of business are computed from returns from both chains and independents.

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Year and Month	General Index			Boots and Shoes			Candy			Men's Clothing (x)			Women's Clothing		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
February, 1929	91.4	97.6	112.2	81.2	86.3	125.0	99.5	107.9	117.3	119.9	127.5	205.6	74.1	78.7	115.7
February, 1930	86.8	92.7	106.5	73.3	77.9	112.8	100.4	109.0	118.5	68.9	73.2	118.1	76.4	81.1	119.3
February, 1931	77.1	82.3	94.6	59.7	63.5	94.7	74.3	80.6	87.6	49.1	52.2	84.2	53.7	57.0	83.8
February, 1932	65.5	67.9	78.0	48.8	50.2	78.4	63.4	66.8	72.7	37.7	39.1	63.1	46.2	47.8	70.3
February, 1933	51.9	55.4	63.7	39.2	41.6	69.3	51.5	55.8	60.6	28.0	29.8	48.1	39.4	41.8	61.5
February, 1934	56.2	59.9	68.9	37.5	39.9	69.9	51.7	56.0	60.9	37.9	40.3	65.0	38.2	40.5	59.6
February, 1935	56.5	60.3	69.3	36.4	38.7	70.3	55.6	60.3	65.5	39.6	42.1	67.8	39.4	41.8	61.5
February, 1936	61.3	60.8	69.9	41.4	40.2	74.4	61.6	61.5	66.8	41.8	40.9	69.3	34.6	33.8	57.3
February, 1937	61.7	65.9	75.7	43.4	46.2	85.5	55.3	60.0	65.2	44.9	47.7	75.7	36.1	38.4	65.0
February, 1938	62.7	66.8	76.8	39.5	42.0	77.7	54.1	58.7	63.8	43.2	45.8	72.8	36.9	39.2	66.4
February, 1939	60.6	64.7	74.3	31.3	33.4	61.8	49.9	54.2	59.0	42.1	44.9	71.2	34.3	36.6	62.0
<u>1938</u>															
March	72.0	69.6	78.2	59.0	57.7	76.9	44.4	43.9	51.7	57.1	55.3	70.9	54.6	52.8	61.4
April	84.0	83.0	76.2	91.9	89.1	75.5	77.7	74.9	57.6	82.4	80.5	72.5	83.1	81.1	63.3
May	77.7	80.0	76.2	76.5	78.7	64.0	54.8	56.1	57.2	64.9	67.3	65.3	58.6	60.7	56.7
June	81.4	80.9	80.1	110.2	110.3	76.6	43.6	44.3	57.5	76.0	75.7	71.4	67.2	66.9	59.2
July	69.5	68.5	77.8	74.6	72.4	77.0	48.5	46.7	54.9	58.6	57.3	70.7	49.3	48.1	56.6
August	68.6	66.7	76.7	53.3	52.1	68.6	47.9	47.5	48.5	51.2	50.1	68.6	43.5	42.4	60.6
September	79.9	81.1	79.5(f)	80.4	82.8	80.3	51.8	52.4	56.3	71.0	71.8	71.3	58.1	58.8	60.6
October	86.2	85.3	79.7	76.6	74.3	76.6	52.9	51.3	54.0	85.7	83.7	67.0	74.0	72.2	58.7
November	84.1	84.0	79.3	75.1	75.7	74.2	44.6	45.5	53.0	86.3	86.3	70.1	67.3	67.2	60.6
December	114.1	108.4	79.1	104.4	98.3	61.5	109.1	104.8	56.3	117.7	109.9	66.2(f)	94.0	87.7	56.6(f)
<u>1939</u>															
January	60.7	62.6	76.3	38.5	40.0	74.0(f)	37.5	38.5	51.3(f)	50.7	52.5	74.0	41.9	43.4	65.7
February	60.6	64.7	74.3	31.3	33.4	61.8	49.9	54.2	59.0	42.1	44.9	71.2	34.3	36.6	62.0

(f) Final figures

(x) Includes men's furnishings

INDEX NUMBERS OF RETAIL SALES - (Average for 1930 = 100)

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Year and Month	Departmental			Drugs(x)			Furniture			Groceries and Meats (y)		
	A	B	C	A	B	C	A	B	C	A	B	C
February, 1929	81.6	86.9	103.5	99.3	107.9	106.8	118.8	126.6	139.1	97.4	103.5	105.6
February, 1930	83.0	88.4	105.2	96.2	104.5	103.4	88.4	94.1	103.4	96.8	102.9	105.0
February, 1931	75.9	80.9	96.3	89.0	96.7	95.7	79.4	84.6	92.9	88.2	93.8	95.7
February, 1932	62.1	63.8	75.9	84.0	88.7	87.8	61.3	62.9	69.9	77.9	81.1	82.7
February, 1933	49.5	52.7	62.7	65.5	71.1	70.4	40.3	42.9	49.3	64.0	68.0	69.4
February, 1934	54.9	58.5	69.7	64.8	70.3	69.6	48.6	51.7	62.3	68.6	72.9	74.4
February, 1935	54.4	57.9	72.4	68.9	74.7	73.9	55.6	59.2	71.3	69.6	73.9	75.4
February, 1936	57.8	58.4	73.0	70.0	71.6	73.1	59.0	59.1	71.1	78.9	76.4	77.9
February, 1937	58.6	62.4	78.1	74.6	81.0	82.7	68.2	72.5	87.4	76.8	81.8	83.5
February, 1938	57.8	61.5	76.9	71.4	77.5	79.1	63.3	67.4	81.1	81.0	86.2	88.0
February, 1939	54.7	58.3	72.9	74.9	81.4	83.1	62.0	66.1	79.6	79.9	85.1	86.8
<u>1938</u>												
March	66.5	63.5	75.5	78.6	77.1	79.5	66.7	63.8	73.4	88.5	86.6	90.2
April	79.6	80.5	75.9	79.7	78.7	80.3	89.5	89.6	76.6	93.7	90.7	84.7
May	73.0	74.9	73.5	76.4	76.9	80.1	96.7	99.2	78.8	85.4	89.1	86.5
June	77.6	76.6	74.4	76.7	77.7	80.9	78.0	77.2	78.0	83.5	88.7	88.7
July	56.6	57.3	75.3	79.4	77.4	80.6	58.2	58.3	74.7	81.8	81.1	82.8
August	62.4	59.8	74.7	80.3	79.3	80.9	74.8	71.6	71.6	71.0	75.3	81.8
September	78.4	79.9	76.8(f)	81.7	82.5	80.9	85.2	87.4	72.9	80.8	85.7	85.7
October	87.9	88.9	77.3	85.8	84.4	82.7	93.8	94.0	83.9	86.3	83.6	83.6(f)
November	90.4	89.6	78.6	78.6	79.6	79.6(f)	83.2	82.3	81.5	82.0	82.8	83.7
December	131.6	127.5	78.7	103.2	98.7	79.6	96.9	93.8	84.5(f)	101.5	93.6	84.4
<u>1939</u>												
January	54.6	56.0	75.7	75.7	76.2	82.0	48.6	49.9	75.6	78.0	81.0	84.4
February	54.7	58.3	72.9	74.9	81.4	83.1	62.0	66.1	79.6	79.9	85.1	86.8

(f) Final figures.

(x) Indexes of drug store sales from January, 1936, onwards revised in January, 1939, to include representation of independent and chain firms. Indexes prior to 1936 were computed from chain store figures only.

(y) Indexes of grocery and meat store sales have been revised from January, 1936.

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Year and Month	Hardware			Music and Radio			Restaurants			Variety		
	A	B	C	A	B	C	A	B	C	A	B	C
February, 1929	77.2	82.4	121.2	132.5	141.4	162.6	101.6	110.4	115.0	83.5	88.8	120.0
February, 1930	68.8	73.4	108.0	89.6	95.6	109.9	95.0	103.2	107.5	73.9	78.6	106.2
February, 1931	59.9	63.9	95.4	82.3	87.8	100.9	80.1	87.0	90.7	69.5	73.9	99.9
February, 1932	52.0	53.3	80.8	50.2	51.4	59.1	65.8	69.0	71.9	64.0	66.2	89.5
February, 1933	30.9	33.0	52.4	24.9	26.6	30.5	50.5	54.8	57.1	55.7	59.2	80.1
February, 1934	35.5	37.9	63.2	31.4	33.6	38.6	47.7	51.9	54.0	55.5	59.1	79.9
February, 1935	37.3	39.8	68.7	36.1	38.6	44.4	44.9	48.7	50.8	57.7	61.5	85.4
February, 1936	38.3	39.1	69.9	39.5	40.5	51.3	49.0	50.8	53.0	60.8	59.1	82.0
February, 1937	42.2	44.9	80.2	45.9	49.1	62.2	50.7	55.1	57.3	62.8	66.9	92.9
February, 1938	47.7	50.7	90.5	41.0	43.8	55.5	48.8	53.0	55.3	62.6	66.7	92.6
February, 1939	45.7	48.8	87.1	42.7	45.5	57.6	42.9	46.6	48.5	60.0	63.9	88.8
<u>1938</u>												
March	63.0	59.5	85.0	48.7	46.3	57.2	54.4	53.4	55.0	70.0	68.3	86.5
April	88.6	90.5	87.0	55.6	57.0	61.3	52.4	52.5	52.0	91.0	88.4	95.1
May	111.3	113.7	83.6	62.0	63.6	55.8	52.0	51.8	51.8	86.6	89.7	89.7
June	106.9	104.9	88.2	50.9	50.2	55.2	50.0	50.8	50.3	95.1	95.4	92.6
July	93.2	95.2	86.5	42.1	43.2	55.4	52.9	51.9	50.4	92.2	89.6	89.6
August	96.2	91.0	88.3	46.3	44.0	57.1	55.7	54.7	51.6	81.8	80.1	87.1
September	97.9	100.0	83.3	63.1	64.8	54.4	53.3	53.8	51.3	88.8	91.2	94.0
October	100.8	103.0	89.5	67.9	69.7	55.3	52.2	51.4	51.4	98.8	96.0	96.0
November	89.7	88.1	88.1	60.4	59.6	47.7	50.9	51.6	53.7	92.7	93.3	92.3
December	92.6	90.9	81.2(f)	76.4	75.4	54.6(f)	54.3	52.6	51.6(f)	188.0	176.7	88.3(f)
<u>1939</u>												
January	51.1	52.3	95.0	44.5	45.5	57.7	46.9	46.6	50.1	58.9	61.0	96.8
February	45.7	48.8	87.1	42.7	45.5	57.6	42.9	46.6	48.5	60.0	63.9	88.8

(f) Final figures

UNADJUSTED INDEX NUMBERS OF RETAIL SALES - (Average for 1936 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Men's Clothing Stores(x)						
February, 1936	58.7	60.5	56.7	61.3	52.1	57.0
February, 1937	63.0	62.8	59.7	66.9	55.3	60.1
February, 1938	60.5	68.4	59.7	62.2	53.8	59.6
February, 1939	59.1	60.3	56.1	61.3	53.7	59.3
1938						
November	121.1	111.9	111.5	119.3	149.2	110.3
December	165.2(f)	175.8	144.3	173.8	151.1	174.3
1939						
January	71.2	66.5	71.2	73.1	63.7	73.3
February	59.1	60.3	56.1	61.3	53.7	59.3
% Change,						
February, 1939 ...	- 2.5	-11.8	- 6.0	- 1.4	- 0.2	- 0.5
February, 1938						
% Change,						
Jan.-Feb., 1939 ..	- 5.6	-16.3	- 7.1	- 4.7	- 5.1	- 3.1
Jan.-Feb., 1938						
Women's Clothing Stores						
February, 1936	57.4	61.7	60.8	57.3	55.4	53.6
February, 1937	60.0	60.2	62.6	59.3	59.9	58.0
February, 1938	61.3	63.5	64.0	60.5	59.7	59.8
February, 1939	56.9	59.8	55.7	56.3	54.8	61.6
1938						
November	111.7	117.1	99.5	112.5	125.5	103.3
December	156.0(f)	179.7	138.0	161.8	155.0	146.1
1939						
January	69.5	85.1	60.9	69.4	71.3	72.4
February	56.9	59.8	55.7	56.3	54.8	61.6
% Change,						
February, 1939 ...	- 7.0	- 5.8	-13.0	- 6.9	- 8.2	+ 3.0
February, 1938						
% Change,						
Jan.-Feb., 1939 ...	- 5.5	- 4.4	- 9.5	- 7.6	- 0.1	+ 0.4
Jan.-Feb., 1938						
Grocery and Meat Stores						
February, 1936	99.5	(a)	106.1	98.5	89.6	95.9
February, 1937	96.9	(a)	98.1	98.0	87.7	101.4
February, 1938	102.1	(a)	104.5	103.8	91.1	102.2
February, 1939	100.7	(a)	108.7	104.1	81.1	84.2
1938						
November	103.4	(a)	106.4	106.0	94.4	92.3
December	128.0	(a)	131.9	134.6	108.5	108.1
1939						
January	98.4	(a)	104.8	102.7	78.2	83.0
February	100.7	(a)	108.7	104.1	81.1	84.2
% Change,						
February, 1939 ...	- 1.6	(a)	+ 4.0	+ 0.3	-11.0	-17.6
February, 1938						
% Change,						
Jan.-Feb., 1939 ...	- 1.6	(a)	+ 2.7	- 0.3	- 9.2	-15.3
Jan.-Feb., 1938						
Variety Stores						
February, 1936	67.6	62.3	70.4	68.9	61.6	68.7
February, 1937	69.8	65.2	71.2	71.1	67.0	70.6
February, 1938	69.6	64.5	73.3	69.2	66.5	77.8
February, 1939	66.7	63.3	69.7	66.5	61.4	79.3
1938						
November	103.0	105.1	107.1	99.8	107.8	108.2
December	209.0(f)	226.3	198.7	207.8	202.9	248.2
1939						
January	65.5	60.4	71.2	64.4	62.0	74.1
February	66.7	63.3	69.7	66.5	61.4	79.3
% Change,						
February, 1939 ...	- 4.2	- 1.9	- 4.9	- 3.9	- 7.7	+ 1.9
February, 1938						
% Change,						
Jan.-Feb., 1939 ...	- 3.4	- 5.4	- 1.2	- 4.0	- 5.9	+ 2.5
Jan.-Feb., 1938						

(a) Figures for the Maritime Provinces are withheld to avoid disclosing individual operations. (f) Final figures. (x) Includes men's furnishings.

UNADJUSTED INDEX NUMBERS OF RETAIL SALES--(AVERAGE FOR 1936=100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
Department Stores						
February, 1936 ..	76.9	74.1	76.6	77.7	76.0	78.2
February, 1937 ..	73.0	73.4	79.2	79.3	76.1	78.9
February, 1938 ..	76.9	70.7	81.9	78.1	71.9	80.8
February, 1939 ..	73.9	65.0	77.9	73.2	68.7	76.9
1938						
December	175.2	172.6	189.9	178.5	163.0	174.5
1939						
January	72.7	64.5	84.0	71.2	68.9	74.5
February	72.9	65.0	77.9	73.2	68.7	76.9
% Change,						
February, 1939	- 5.4	- 8.1	- 4.9	- 6.3	- 4.5	- 4.8
February, 1938						
% Change,						
Jan.-Feb., 1939	- 4.2	- 8.2	- 2.6	- 5.4	- 2.8	- 4.6
Jan.-Feb., 1938						
Hardware Stores						
February, 1936 ..	50.3	42.9	55.9	46.3	52.1	55.0
February, 1937 ..	55.4	59.0	64.0	51.3	53.4	55.9
February, 1938 ..	62.6	63.8	67.5	64.7	55.8	66.7
February, 1939 ..	60.1	52.6	79.7	54.5	54.8	58.2
1938						
December	121.6(f)	139.0	114.7	116.3	131.3	110.7
1939						
January	67.1	76.5	85.2	64.0	57.2	56.0
February	60.1	52.6	79.7	54.5	54.8	58.2
% Change,						
February, 1939	- 4.2	-17.6	+18.1	-15.8	- 1.8	-12.7
February, 1938						
% Change,						
Jan.-Feb., 1939	- 2.5	- 6.2	+17.8	-14.1	- 1.0	-13.9
Jan.-Feb., 1938						
Music and Radio Stores						
February, 1936 ..	72.8	(c)	78.6	72.0	64.7	73.0
February, 1937 ..	84.8	(c)	89.0	85.5	74.8	86.8
February, 1938 ..	75.7	(c)	87.4	76.1	60.6	70.8
February, 1939 ..	73.8	(c)	82.8	81.4	63.2	77.0
1938						
December	141.0(f)	(c)	150.4	142.6	116.8	141.9
1939						
January	82.1	(c)	82.0	84.4	78.7	77.7
February	78.8	(c)	82.8	81.4	63.2	77.0
% Change,						
February, 1939	+ 4.1	(c)	- 5.3	+ 7.0	+ 4.3	+ 8.8
February, 1938						
% Change,						
Jan.-Feb., 1939	- 1.0	(c)	- 6.3	- 1.8	+ 7.9	+ 1.8
Jan.-Feb., 1938						
Drug Stores						
February, 1936 ..	92.2	87.4	96.0	93.3	86.3	89.1
February, 1937 ..	98.3	92.8	107.1	99.0	89.8	96.8
February, 1938 ..	94.1	92.7	99.2	94.5	88.5	93.9
February, 1939 ..	98.7	100.4	113.0	98.3	87.2	91.1
1938						
December	136.0	136.9	125.9	137.0	141.6	141.0
1939						
January	99.8	98.1	104.3	100.3	94.2	100.7
February	98.7	100.4	113.0	98.3	87.2	91.1
% Change,						
February, 1939	+ 4.9	+ 8.3	+13.9	+ 4.0	- 1.5	- 3.0
February, 1938						
% Change,						
Jan.-Feb., 1939	+ 1.3	+ 2.3	+ 5.8	+ 0.6	- 0.5	- 1.9
Jan.-Feb., 1938						

(c) Discontinued
(f) Final figures.

DEPARTMENTAL STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

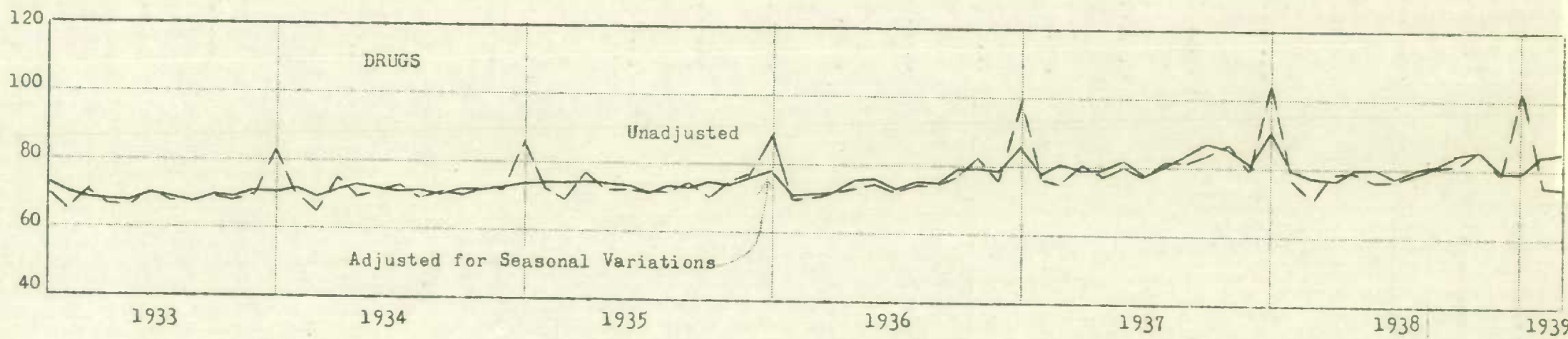
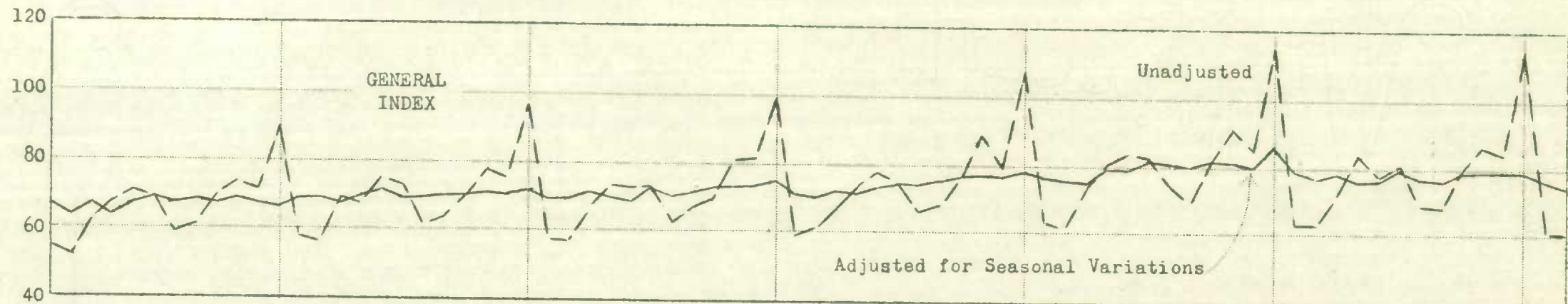
FEBRUARY, 1938 AND FEBRUARY, 1939

(Based on sales of 18 firms)

	February 1938 \$	February 1939 \$	% Change, 1939/38
TOTAL SALES, ALL DEPARTMENTS	13,790,467	12,964,220	- 6.0
1. Women's dresses, coats and suits	1,016,397	986,205	- 3.0
2. Girls' and infants' wear	302,552	277,169	- 8.4
3. Hosiery and gloves	564,685	541,238	- 4.2
4. Lingerie and corsets	604,949	586,585	- 3.0
5. Millinery	114,566	105,069	- 8.3
6. Women's and children's apparel -(Total, 1-5) ...	2,603,149	2,496,266	- 4.1
7. Men's and boys' clothing and furnishings	1,201,940	1,150,026	- 4.3
8. Drugs and toilet articles and preparations	549,029	524,372	- 4.5
9. Piece goods	1,280,114	1,165,057	- 9.0
10. Smallwares	580,356	555,259	- 4.3
11. Food and kindred products	1,721,438	1,651,401	- 4.1
12. Furniture (including mattresses, springs)	1,103,967	972,796	- 11.9
13. Home furnishings	1,074,929	932,096	- 13.3
14. Household appliances and electrical supplies ...	399,846	399,747	(a)
15. Hardware and kitchen utensils	545,903	506,374	- 7.2
16. Radios, musical instruments and supplies	237,211	251,582	+ 6.1
17. Shoes and other footwear	768,292	698,280	- 9.1
18. Stationery, books and magazines	238,668	241,214	+ 1.1
19. All other departments, total	1,485,625	1,419,750	- 4.4

(a) Decrease is less than 0.1 per cent.

INDEX NUMBERS OF RETAIL SALES (Average for 1930 = 100)



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