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                        CANADA
DEPARTMENT OF TRADE AND COMMERCE
    DOMINION BUREAU OF STATISTICS
                                INTERNAL TRADE BRANCH
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## MONTHLY INDEXES OF RETAIL SALES

IN<br>CANADA

MARCH 1939

Published by Authority of the HON. W.D. EULER, M.P., Minister of Trade and Commerce.

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\text { OTTAWA } \\
1939
\end{gathered}
$$

# DEPAPTIENI OF TRADE AND COHIERCE DOMiNICN BUREAU OF STATISTICS <br> INTEPNAH TRADE BRATCH <br> otraila, Canadá 

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Dollar volume of retail trade in Canada gained 18 per cent in karch over the immediately preceding month and was only l per cent lower than in Narch last year according to composite figures for twelve lines of retail business dealing mainly in foods, clothing and house furnishings. The unadjusted index of sales (on the base 1930 $=100$ ) stands at 72.4 for Warch, 1939, 62.4 for February, 1939 and 73.3 for Warch, 1938. March and ipril comparisons of retail trade are impaired by the shifting date of Easter. Easter Sunday occurred on Neril 16 th in 1938 and on april 9th this year. Consequently a greater proportion of the Easter trade was presumably transacted in March this year thail last although tho prolongation of winter conditions this year was undoubtedly an offsetting factor. ifter making adjustments for number of business days, normal seasonal variations and an arbitrary adjustment for the clanging date of Easter, sales in Harch were approximately maintained at the February level and were 5.3 per cent lower than in March last year.

Three of the twelve groups recorded increased sales over March, 1938. Drug store sales were up by 6 per cent; grocery and meat store sales gained 3 por cent, while furniture store sales were also fractionalif higher. Candy store sales were the same as in karch, 1938. The department store and variaty store groups were down by 2 and l per cent respectively. Wen's clothing storos sales declined 13 per cent, women's clothing stores, 9 per cuat, while boot ant sioe store sales recorded a decrease of 17 per cent. Hardware store sales vere down yer cent, nusic and radio store sales, 17 per cent, while restamant receipts were down by 8 per cent

Results on a reeional basis are now available for six lines of business. Drug store sales averaged higher in Warch this year than last in all provinces, gains for the various regions being as follows: Quebec, 10 per cent; Prairie Provinces, 7 per cent; Ontario, 5 per cent; Waritime Provinces, 4 per cent and British Columbia, 2 per cent. Department store sales were unchanged in Ontario in March this year compared with last, gained slightly in British. Columbia end were slightly lower in the Prairie Provinces and Quebec. Less favorable aconomic conditions in the liaritime Provinces wore reflected in a decline of 9 per cont for that region.

Both men's and women's clothing store sales fell off to a greater degree in Ontario than in other regions of the country. Men's clothing store sales in Ontario were 17 per cent lower in March this year than last while womon's clothing store sales were down 13 per cent in the same comprisison.

In 11 per cent increase in grocery and meat atore sales over March, 1938 is recorded for the province of Guebec. Grocery and meat indoxes are computed from returns from chain store companios only. Allowances are made to allow for the opening and closing of branches so that the resulting indoxes are intonded to reflect the trend in sales for a constant number of stores. The marked reduction in number of chain units operated in the province of Queboc has undoubtedly led to the transference of some business from closed units to continuing branches. Such a tendency would tend to give the index numbers for recent months a favorable bias.

Footnote:- Some of the indexes contained in this julletin have been revised since the Fobruary report. Sea next page for section: "Revision of hionthly Indexes to Consus

## Revision of lionthly Indexes to Census Trend

The Internal Trade Branch of the Dominion Bureau of Statistics issues two sories of reports on retail trade. In the first place there are annual bulletins showing estimated dollar sales by provinces and kinds of business, computed from the rosults of the complete Census of lierchandising Establishments for 1930 and annual trends derived from returns submitted by all chain store companies and a representative number of independent firms. The independent stores included in the annual surveys are, in the main, those which had annual sales of $\$ 20,000$ or more in 1930 and which have continued in business until the present time. h number of firms which have commenced business since 1930 are also included.
lionthly indexes of sales are also publishod. The monthly series is restricted to twelve lines of trade and is based on returns from chain store companies operating in these fields supplemented, in some instances, by returns from a smaller number of independents than report for the annual surveys. kionthly indexes for the following lines of trade are based on chain reports only: shoe stores, candy stores, variety stores, grocery and meat stores, restaurants. Indexes for the other seven lines are compiled from returns for both chains and independents.

For some lines of business there is a close correspondence in trends from the annual and monthly series. For other lines there is considerable divergence. Since it is possible to secure a larger sample of firms for the annual than for the monthly roports it is reasonable to suppose that the results of the former are the more accurate.

During recent months the Bureau has undertaken the adjustment of the monthly indexes for trades whose trends departed materially from the annual figures so that annual averages from the two series would correspond. Lines of business for which indexes have been revised are as follows: men's clothing stores, women's clothing stores, restaurants, drug stores and music and radio stores. Changes in these indexes introduced minor revisions in the general index for the twelve lines of trade.

Revised indoxes are introduced in this issue of the monthly report. The complete series from 1929 to 1938, adjusted to the annual trend, will be shown in a special report "Summary of hionthly Indexes of Retail Sales, 1929-1938". This bulletin will be issued in liay.

Comparison of Retail Sples in Canada, for 1938 pand 1939 by Kinds of Business

| Kind of Business | $\begin{aligned} & \text { herch, } 1939 \\ & \text { + or - p.c. } \\ & \text { compared with } \\ & \hline \end{aligned}$ |  |  | $\begin{gathered} \text { Cumulntive } \\ \text { Indexes } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{array}{r} \text { Merch } \\ 1930 \\ \hline \end{array}$ | $\begin{array}{r} \text { Karch } \\ -1238 \\ \hline \end{array}$ | $\begin{gathered} \text { February } \\ 1939 \\ \hline \end{gathered}$ |  |
| General Index | - 23.5 | - 1.2 | + 17.9 | - 3.0 |
| Boots and Shoes ...... | - 45.2 | - 16.8 | $+51.1$ | - 16.5 |
| Candy .. | - 51.9 | (a) | - 11.2 | - 5.4 |
| Men's Clothing | - 45.0 | - 12.8 | + 22.5 | - 9.7 |
| Nomen's Clothing | - 31.1 | - 8.7 | $+46.3$ | - 7.5 |
| Departmental | - 26.3 | - 2.0 | $+20.3$ | - 3.9 |
| Drugs . | - 14.7 | $+5.8$ | $+11.3$ | + 2.8 |
| Furniture | -31.1 | $+0.1$ | + 11.3 | - 5.0 |
| Groceries and Meats .. | - 9.4 | $+3.3$ | + 14.4 | + 0.2 |
| Hardware | -28.9 | - 5.9 | $+26.2$ | - 3.0 |
| Music end Redio | - 49.0 | - 17.3 | $+19.6$ | - 19.3 |
| Restaurant | - 40.9 | - 8.0 | + 15.5 | - 8.8 |
| Variety ............. | - 17.7 | - 1.0 | + 14.9 | - 2.0 |

(a) Unchanged.
A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

| Year and Lonth | General Index(1) |  |  | Boots and Shoes |  |  | Candy |  |  | hen's Clothing $2 \times 1$ ) |  |  | Women's Clothing(1) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | A | B | C | A | B | C | A | 3 | C | A | B | C | A | B | C |
| March, 1929 | 110.0 | 108.5 | 110.7 | 137.9 | 133.7 | 148.6 | 149.5 | 144.2 | 110.9 | 156.0 | 152.8 | 152.8 | 107.6 | 105.4 | 114.6 |
| Varch, 1930 | 94.6 | 91.3 | 102.5 | 89.6 | 84.4 | 115.6 | 92.4 | 89.8 | 105.7 | 100.0 | 95.8 | 122.8 | 85.4 | 81.8 | 107.6 |
| iarch, 1931 | 87.1 | 87.4 | 94.0 | 76.2 | 76.5 | 88.9 | 68.3 | 70.1 | 82.4 | 82.2 | 83.1 | 93.4 | 82.6 | 83.5 | 99.4 |
| Warch, 1932 | 73.0 | 73.1 | 74.6 | 64.3 | 64.8 | 72.0 | 99.0 | 98.0 | 75.4 | 61.5 | 62.1 | 62.1 | 68.4 | 69.1 | 75.1 |
| March, 1933 | 61.6 | 59.2 | 66.5 | 45.7 | 44.3 | 58.3 | 44.0 | 43.1 | 50.8 | 52.7 | 50.7 | 65.0 | 50.5 | 48.5 | 63.8 |
| inarch, 1934 | 69.7 | 66.5 | 67.9 | 73.8 | 69.4 | 77.1 | 84.2 | 78.8 | 60.6 | 67.3 | 64.0 | 64.0 | 63.8 | 60.6 | 65.9 |
| Larch, 1935 | 67.6 | 64.4 | 72.4 | 61.2 | 57.6 | 78.9 | 52.2 | 50.3 | 59.2 | 58.2 | 54.9 | 70.4 | 57.6 | 54.3 | 71.4 |
| March, 1936 ...... | 66.9 | 67.2 | 73.8 | 61.4 | 61.7 | 78.1 | 47.5 | 48.7 | 57.2 | 59.3 | 59.9 | 76.8 | 58.2 | 58.8 | 68.4 |
| Narch, 1937 | 75.5 | 76.1 | 77.7 | 62.8 | 63.3 | 70.3 | 85.3 | 84.7 | 65.2 | 71.2 | 72.5 | 83.3 | 69.2 | 70.5 | 76.6 |
| Harch, 1938 | 73.3 | 71.1 | 79.9 | 59.0 | 57.7 | 76.9 | 44.4 | 43.9 | 51.7 | 63.1 | 61.3 | 78.6 | 64.4 | 62.6 | 72.8 |
| iarch, 1939 | 72.4 | 69.6 | 75.7 | 49.1 | 47.8 | 55.5 | 44.4 | 44.0 | 51.8 | 55.0 | 52.9 | 66.1 | 58.8 | 56.6 | 65.0 |
| $\underline{1938}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| April | 86.1 | 85.1 | 78.1 | 91.9 | 89.1 | 75.5 | 77.7 | 74.9 | 57.6 | 91.2 | 89.3 | 80.5 | 98.1 | 96.1 | 75.1 |
| May | 80.1 | 82.5 | 78.5 | 76.5 | 78.7 | 64.0 | 54.8 | 56.1 | 57.2 | 71.9 | 74.7 | 72.5 | 69.2 | 71.9 | 67.2 |
| June . . . . . . . . . . . . | 83.3 | 83.0 | 82.2 | 110.2 | 110.3 | 76.6 | 43.6 | 44.3 | 57.5 | 84.1 | 84.0 | 79.2 | 79.5 | 79.4 | 70.3 |
| July | 71.7 | 70.6 | 80.3 | 74.6 | 72.4 | 77.0 | 48.5 | +6.7 | 55.6 | 64.9 | 63.6 | 78.5 | 58.2 | 57.0 | 67.1 |
| August . . . . . . . . . . . | 70.1 | 68.3 | 78.5 | 53.3 | 52.1 | 68.6 | 47.9 | 47.6 | 50.6 | 56.7 | 55.5 | 76.0 | 51.4 | 50.3 | 71.9 |
| September | 81.1 | 82.4 | 80.8 | 80.4 | 82.8 | 80.3 | 51.8 | 52.4 | 56.3 | 78.6 | 79.7 | 79.7 | 68.7 | 69.7 | 71.9 |
| October | 87.0 | 86.1 | 80.5 | 76.6 | 74.3 | 76.6 | 52.9 | 51.3 | 54.0 | 94.8 | 92.9 | 74.3 | 87.4 | 85.6 | 69.6 |
| November | 83.8 | 83.9 | 79.1 | 75.1 | 75.7 | 74.2 | 44.6 | 45.5 | 53.0 | 95.5 | 95.7 | 77.8 | 79.5 | 79.7 | 71.8 |
| December | 112.6 | 107.0 | 78.1 (f) | 104.4 | 98.3 | 61.5 | 109.1 | 104.8 | 56.3 | 130.3 | 122.0 | $73.5(5)$ | 111.1 | 104.0 | 67.1 |
| 1939 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| January . . . . . . . . . . . | 62.1 | 63.9 | 77.9 | 38.5 | 40.0 | 74.0 | 37.5 | 38.5 | 53.5 | 55.1 | 57.0 | 80.3 | 48.6 | 50.3 | $76.2(\mathrm{f})$ |
| February ........... | 61.4 | 65.6 | 75.4 | 32.5 | 34.6 | $64.0(f)$ | 50.0 | 54.3 | 54.3 (f) | 44.9 | 47.8 | 75.8 | 40.2 | 42.8 | $72.6$ |
| Narch. | 72.4 | 69.6 | 75.7 | 49.1 | 47.8 | 55.5 | 44.4 | 44.0 | 51.8 | 55.0 | 52.9 | 66.1 | 58.8 | 56.6 | 65.0 |

(1) Revised to census trend. See explanation in summary.
(2) Includes men's furnishings.
(f) Final-figures.
A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

(f) Final figures
(1) Revised to census trend. See explanation in summary.
(2) Indexes of grocery and meat store sales have been revised from January, 1936.
h. Unadjusted. B. Corrected for Number of Business Days.
C. indjusted for Number of Business Days and Seasonal Variations.

| Year and lionth | Hardware |  |  | Music and Radio (1) |  |  | Restaurants(1) |  |  | Variety |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | h | B | C | 4 | B | C | M | B | C | H | B | C |
| March, 1929. | 88.1 | 90.3 | 128.9 | 114.6 | 117.3 | 150.4 | 112.2 | 110.1 | 113.5 | 103.8 | 100.8 | 121.5 |
| liarch, 1930. | 83.4 | 82.1 | 117.3 | 92.2 | 90.7 | 116.3 | 101.1 | 99.5 | 102.6 | 84.2 | 79.6 | 100.8 |
| Warch, 1931. | 78.1 | 76.9 | 109.9 | 76.3 | 75.1 | 95.1 | 85.2 | 84.7 | 87.3 | 77.5 | 77.9 | 97.4 |
| March, 1932. | 51.8 | 51.1 | 73.0 | 50.2 | 49.4 | 61.0 | 66.6 | 65.3 | 67.3 | 72.3 | 72.7 | 87.6 |
| liarch, 1933 | 40.9 | 38.6 | 55.5 | 38.5 | 36.5 | 44.5 | 55.3 | 54.1 | 55.8 | 60.4 | 58.7 | 74.2 |
| Wiarch, 1934. | 48.7 | 40.0 | 68.6 | 42.2 | 41.5 | 50.6 | 59.0 | 57.9 | 59.7 | 76.1 | 71.7 | 87.4 |
| Niarch, 1935. | 49.4 | 43.7 | 69.6 | 50.9 | 50.1 | 61.1 | 59.1 | 53.0 | 59.8 | 67.5 | 63.7 | 80.6 |
| March, 1936. | 52.9 | 52.0 | 74.2 | 49.6 | 40.0 | 60.2 | 62.9 | 62.5 | 64.4 | 65.1 | 65.5 | 81.0 |
| Larch, 1937. | 61.4 | 60.3 | 06.2 | 59.4 | 50.4 | 72.1 | 60.1 | 66.0 | 63.9 | 79.6 | 30.4 | 96.9 |
| Larch, 1930. | 63.0 | 59.5 | 85.0 | 56.3 | 53.0 | 66.4 | 64.9 | 63.7 | 65.7 | 70.0 | 60.3 | 06.5 |
| March, 1939. | 59.3 | 56.2 | 80.2 | 47.0 | 44.6 | 55.0 | 59.7 | 58.4 | 60.2 | 69.3 | 67.3 | 84.2 |
| 1930 |  |  |  |  |  |  |  |  |  |  |  |  |
| hpril | 33.6 | 90.5 | 37.0 | 64.7 | 66.2 | 71.2 | 62.5 | 62.5 | 61.9 | 91.0 | 80.4 | 95.1 |
| Nay | 111.3 | 113.7 | 63.6 | 72.2 | 73.9 | 64.0 | 62.1 | 61.7 | 61.7 | 36.6 | 89.7 | 39.7 |
| June | 106.9 | 104.9 | 33.2 | 59.3 | 50.3 | 64.1 | 59.7 | 60.5 | 59.9 | 95.1 | 95.4 | 92.6 |
| July | 93.2 | 95.2 | 86.5 | 49.0 | 50.1 | 64.2 | 63.1 | 61.9 | 60.1 | 92.2 | 39.6 | 89.6 |
| Kugust .. | 96.2 | 91.0 | 00.3 | 53.9 | 51.1 | 66.4 | 66.5 | 65.2 | 61.5 | 81.0 | 30.1 | 07.1 |
| September . | 97.9 | 100.0 | 33.3 | 73.5 | 75.2 | 63.2 | 63.6 | 64.3 | 61.2 | 30.8 | 91.2 | 94.0 |
| October ... | 100.8 | 103.0 | 89.5 | 79.1 | 00.9 | 64.2 | 62.3 | 61.3 | 61.3 | 90.8 | 96.0 | 96.0 |
| November | 89.7 | 83.1 | 38.1 | 70.3 | 69.2 | 55.4 | 60.7 | 61.5 | 64.1 | 92.7 | 93.3 | 92.3 |
| December | 92.6 | 90.9 | $31.2(f)$ | 09.0 | 37.6 | 63.5 | 64.8 | 62.8 | 61.6 | 133.0 | 176.7 | 88.3 |
| 1939 |  |  |  |  |  |  |  |  |  |  |  |  |
| January | 51.1 | 52.3 | 95.1 | 42.3 | 43.3 | 54.8(1) | 56.2 | 55.9 | 60.1 (p) | 59.6 | 61.7 |  |
| February | 47.0 | 50.1 | 89.4 | 39.3 | 41.9 | 53.0 | 51.7 | 56.2 | 58.5 | 60.3 | 64.3 | 89.3 |
| March | 59.3 | 56.2 | 80.2 | 47.0 | 44.6 | 55.0 | 59.7 | 58.4 | 60.2 | 69.3 | 67.3 | 84.2 |

## (f) Final figures

(1) Revised to census trend. See explanation in sumary.

| Year and Month | CANADA | Maritime Provinces | Quebec | Ontario | Prairie Provinces | British Columbia |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Variety Stores |  |  |  |  |  |  |
| March, 1936 | 72.3 | 64.5 | 72.3 | 74.4 | 69.5 | 72.0 |
| March, 1937 | 88.5 | 83.6 | 89.9 | 89.3 | 86.0 | 93.1 |
| March, 1938. | 77.9 | 74.3 | 78.4 | 78.4 | 76.5 | 84.1 |
| March, 1939 ..... | 77.0 | 70.5 | 83.3 | 74.6 | 70.8 | 87.3 |
| 1938 |  |  |  |  |  |  |
| October ....... | 109.8 | 111.6 | 118.9 | 103.6 | 122.3 | 107.9 |
| November . ..... | 103.0 | 105.1 | 107.1 | 99.8 | 107.8 | 108.2 |
| Decomber ...... | 209.0 | 226.3 | 198.7 | 207.8 | 202.9 | 248.2 |
| 1939 |  |  |  |  |  |  |
| January ....... | $66.2(\mathrm{f})$ |  |  |  |  |  |
| February ...... | 67.0 | 62.0 | 69.6 | 66.0 | 61.3 | 79.3 |
| March . | 77.0 | 70.5 | 83.3 | 74.6 | 70.8 | 87.3 |
| \% Change, $\frac{\text { March }}{\text { March },} \frac{1939}{1938} \cdots$ | - 1.0 | - 5.1 | + 6.3 | - 4.8 | - 7.5 | + 3.8 |
| \% Change, <br> $\frac{\text { Jan-Mar. }}{\text { Jan - War. , }} 12939$ <br> J | -2.0 | - 5.9 | + 1.4 | - 4.5 | - 6.5 | + 3.0 |


| March, 1936 | 83.3 | 79.4 | 87.4 | 83.8 | 80.3 | 84.5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Miarch, 1937 ..... | 94.3 | 87.4 | 99.7 | 93.5 | 91.4 | 99.4 |
| March, 1938 ..... | 88.6 | 79.5 | 97.9 | 88.4 | 84.3 | 90.6 |
| March, $1939 . . .$. | 87.0 | 72.0 | 96.2 | 88.3 | 81.8 | 92.5 |
| 1938 |  |  |  |  |  |  |
| October ....... | 117.1 | 102.8 | 116.5 | 109.1 | 131.9 | 117.0 |
| November ...... | 120.3 | 108.3 | 120.4 | 118.6 | 131.2 | 108.4 |
| December ...... | 175.1 | 172.0 | 189.9 | 178.2 | 163.0 | 174.5 |
| 1939 |  |  |  |  |  |  |
| January ....... | $72.3(\mathrm{f})$ | 64.6 | 84.0 | 71.1 | 68.9 | 74.5 |
| February ...... | 72.2 | 64.2 | 77.3 | 73.0 | 68.6 | 76.9 |
| March ........ | 87.0 | 72.0 | 96.2 | 88.3 | 81.8 | 92.5 |
| \% Change, $\frac{\text { March, } 1939}{\text { March, } 1938} \cdots$ | - 2.0 | - 9.4 | - 1.7 | - 0.1 | - 3.0 | + 2.1 |
| \%\% Change, $\frac{\text { Jan.-Mar., } 1939}{\text { Jan.-Mar., } 1938}$ | - 3.9 | - 9.0 | - 2.5 | - 3.6 | - 2.9 | - 2.2 |



UNADJUSTED INDEX NUMBZRS OF RETAIL SALES--(AVERAGE FOR $1936=100$ )

| Year and hionth | CANADA | Maritime Provinces | Suebec | Ontario | $\begin{aligned} & \text { Prairie } \\ & \text { Provinces } \\ & \hline \end{aligned}$ | British Columbia |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Men's Clothing Stores ( $x$ ) |  |  |  |  |  |  |
| March, 1936 ..... | 75.1 | 76.3 | 78.7 |  |  |  |
| March, $1937 . .$. | 90.2 | 90.0 | 87.5 | 76.5 92.3 | 69.9 88.4 | 66.8 86.9 |
| March, 1938 ..... | 80.0 | 82.1 | 73.9 | 83.4 | 82.0 | 70.8 |
| Warch, $1939 . .$. | 69.7 | 68.0 | 68.1 | 68.9 | 74.3 | $73.5$ |
| $\underline{1938}$ |  |  |  |  | 74.3 |  |
| October . . . . . . | 120.2 | 103.0 | 104.7 | 113.9 | 173.0 |  |
| November . . . . ${ }^{\text {N }}$ | 121.1 | 111.9 | 111.5 | 119.3 | 149.2 | 110.3 |
| December $\ldots . .$. 1939 | 165.2(f) | 175.8 | 144.3 | 173.8 | 151.1 | 174.3 |
| 1939 <br> January $\qquad$ | 69.8 | 66.5 | 68.5 |  |  |  |
| February . . . . . . | 56.9 | 59.0 | 68.5 54.3 | 72.4 59.3 | 63.6 50.2 | 72.6 59.4 |
| , iarch ......... | 69.7 | 68.0 | 68.1 | 68.9 | 74.3 | 79.4 73.5 |
| \% Change, March, 1939 ... | -12.8 |  | - -7.8 | 68. | 74.3 | 73.5 |
| March, $1938{ }^{\text {March, }}$ | -12.8 | $-17.2$ | - 7.8 | -17.4 | - 9.4 | $+3.8$ |
| \% Change, Jan.-Mar., 1939 | - 9.7 | -17.2 | - 9.5 | -10.6 | 8.6 | - 1.1 |



Grocery and Moat Stores

| Narch, $1936 . . .$. | 98.4 | (a) | 107.8 | 96.2 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| harch, $1937 . . .$. | 106.8 | (a) | 108.1 | 106.8 | 88.4 100.3 | 91.3 112.7 |
| March, 1938 ..... | 111.6 | (a) | 111.4 | 114.7 | 101.8 | 111.3 |
| March, $1939 . .$. | 115.2 | (a) | 123.4 | 119.5 | 92.7 | 96.8 |
| $\frac{1938}{00}$ |  |  |  | 11.5 | 72.? | 96 |
| October ........ | 108.8 | (a) | 110.9 | 109.5 | 107.2 |  |
| November ...... | 103.4 | (a) | 106.4 | 106.0 | 94.4 | 92.3 |
| December ...... | 128.1(1) | (a) | 131.9 | 134.9 | 108.4 | 108.1 |
| $\underline{293}$ |  |  |  |  |  |  |
| January ....... | 98.4 | (a) | 104.8 | 102.8 | 78.2 |  |
| February ...... | 100.8 | (a) | 108.8 | 104.1 | 81.1 | 84.5 |
| \% March ........ | 115.2 | (a) | 123.4 | 119.5 | 92.7 | 96.8 |
| \% Change, $\frac{\text { March, }}{} \mathbf{1 9 3 9}$ Warch, 1938 | $+3.3$ | (a) | +10.8 | + 4.2 | - 8.9 | -13.0 |
| \% Change, <br> Jan,-iar. 1939 | + 0.2 | (a) |  |  |  |  |
| Jan.-Mar., 1938 | +0.2 | (a) | $+5.5$ | + 1.3 | - 9.1 | -14.4 |

[^0]


[^0]:    (a) Figures for the laritime Provinces are withheld to avoid disclosing individual operations. (f) Final figures. (x) Includes men's furmishings

